



BRAS

PANTIES

SHAPEWEAR

CAMIS

PETITE

WACOAL LUXE

FREE SHIPPING
ON ORDERS OVER \$100.00



We've got your back... front and middle!

NEW Anti-Cellulite Hi-Waist iPant

[SHOP NOW](#)

Lingerie Wash Bag
FREE gift with \$80 purchase.

*Available online, while supplies last.



Novarel Slim microfibre incorporates microcapsules containing **caffeine**, retinol, ceramides and other **active principles** that improve skin's appearance and control cellulite. The caffeine activates **microcirculation** and speeds up the breakdown of fat. The active principles are released during the garment's use, providing a permanent anti-cellulite effect.

After 28 days of use of this garment:

- = 76% Slimming efficiency*
- = 72% Users feel lighter*
- = 63% Stale orange peel reduction*

* Clinical and sensory test carried out by an independent laboratory. Hypoallergenic and dermatologically tested.

La microfibra de **Novarel Slim** incorpora microcápsulas que contienen **Cafeína**, Retinol, Ceramidas y otros **principios activos** que ayudan a mejorar el aspecto de la piel. La cafeína activa la **microcirculación** y acelera la **destrucción de grasa**. Los principios activos se liberan durante el uso de la prenda (efecto anticelulítico permanente).

Después de 28 días de uso de la prenda:

- = 76% Eficacia adelgazante*
- = 72% Usuarías se sienten más ligeras*
- = 63% Van reducida la piel de naranja*

* Test clínico y de autoevaluación realizados por un laboratorio independiente. Hiposensibilizante. Dermatológicamente testado.

HOW IT WORKS

It is recommended to wear the iPant 8 hours a day, 7 days a week for 28 days.

Novarel Slim® test results show most women reported improved appearance, a reduction in thigh measurement and that their clothes felt less tight.

Active ingredients are still present after 100 washes.

LET WACOAL GIVE YOU HOPE ON A HANGER!



www.wacoal-america.com

W 286

LYCRA® is a registered trademark of INVISTA. Novarel Slim® is a registered trademark of NUREL.



Wacoal shared a link.
January 28, 2011

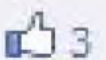


Wacoal Debuts Revolutionary iPant New shapewear that works with your body to eliminate cellulite for

www.cnbc.com

Wacoal Debuts Revolutionary iPant New shapewear that works with your body to eliminate cellulite for a smooth,

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iPant Video Script

Length: 52 seconds

Distribution: YouTube; in-store videos for Belk, Bloomingdales, Bon-Ton, Dillard's, Lord and Taylor, Macy's, Neiman Marcus, Nordstrom, The Bay, Von Maur

VOICE OVER

Introducing, the revolutionary new anti-cellulite iPant, from Wacoal.

Superior comfort and smoothing, with amazing cosmetic benefits that fight cellulite.

Made with Novarel Slim® nylon microfibers, embedded microcapsules combine the best selections of active ingredients: caffeine, retinol, ceramides, vitamin E, fatty acids and aloe vera. Caffeine is a renowned active slimming agent that promotes fat destruction.

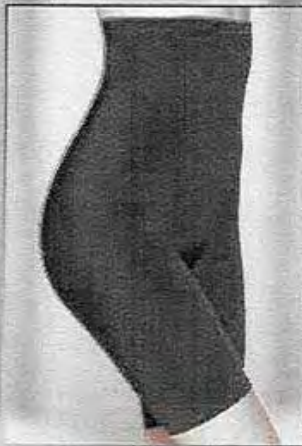
The iPant, with Lycra Beauty Fabric shapes and sculpts as it releases these ingredients into your skin, while you move throughout the day.

The anti-cellulite iPant; let Wacoal give you hope on a hanger.

NORDSTROM
DILLARD'S
BLOOMINGDALE'S
SAKS FIFTH AVENUE

iPANT

ANTI-CELLULITE SHAPEWEAR



NEW Hi-Waist Long
Leg Shaper



Hi-Waist Long Leg Shaper

Wacoal's new iPant offers superior comfort and smoothing along with amazing cosmetic benefits. The iPant is constructed of Novare! Slim® nylon microfibers with embedded microcapsules containing caffeine to promote fat destruction; vitamin E to prevent the effects of aging; ceramides to restore and maintain the skin's smoothness; and retinol and aloe vera to moisturize and increase the firmness of the skin. The iPant with LYCRA® beauty fabric shapes and sculpts as it releases ingredients into your skin while you move throughout the day.

Novare! Slim® is a registered trademark of NUREL.

LYCRA® is a registered trademark of INVISTA.





Best,
Liz

Post by Liz Smith at 12 October 2011

Label(s) : Breast Cancer Awareness, Awareness Bra, Embrace Lace Bra, Fit For The Cure, Support the Girls

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My iPant and I, a Perfect Pair

As national spokesperson for Wacoal, I always have to look my best, which, for me, means slipping into a shaper as often as possible. I know that when I'm wearing Wacoal shapewear, I'll always have a great silhouette. So in January when Wacoal introduced the revolutionary new iPant—with microfibers containing caffeine to promote fat destruction; vitamin E to prevent the effects of aging; ceramides to restore and maintain the skin's smoothness; and retinol and aloe vera to moisturize and increase the firmness of the skin—I couldn't have been more delighted. It was a love affair at first sight (or sit!).

Seasons passed and my iPant collection began to grow. I wanted a pair for every day of the week because I noticed that after wearing them regularly—28 days straight, eight to ten hours a day—my thighs and hips started to look and feel smoother. Even better, (okay, maybe just as good) I discovered that wearing the iPant is ultra comfortable. There have been days when I've had my iPant Long Leg Shaper on from 6:00 a.m. until midnight and never experienced a single tug, roll, or pinch. Who can beat that when you have to be on a flight all night long or at a Little League game that goes into extra (extra!) innings?

Recently, we added a new iPant Hi-Waist Long Leg Shaper to our collection. Try one style or try them both and use the "review" feature on our website to let us know what you think of your iPant. I hope you and your iPant are a "perfect pair" too!

I look forward to seeing you at a fitting, in a store, or online soon.

Liz

Post by Liz Smith at 18 August 2011

Label(s) :

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