

**Inside Publications
Proposal Prepared For Fit Organic
Social and Digital Media Activation and Athlete Engagement**



Inside Publications Brands
Inside Gymnastics, Inside Volleyball, Inside Cheerleading, Cheer Biz, Inside Dance

Educational / Feature Elements / Advertorial
Jul/Aug issue of *Inside Gymnastics*, Summer issue of *Inside Volleyball*

*Feature article on the product with background on development, explanation of use & benefits
*Advertorial will be tagged denoting that Fit Organic is the “Official Mosquito Repellent” of Inside Publications (see below)

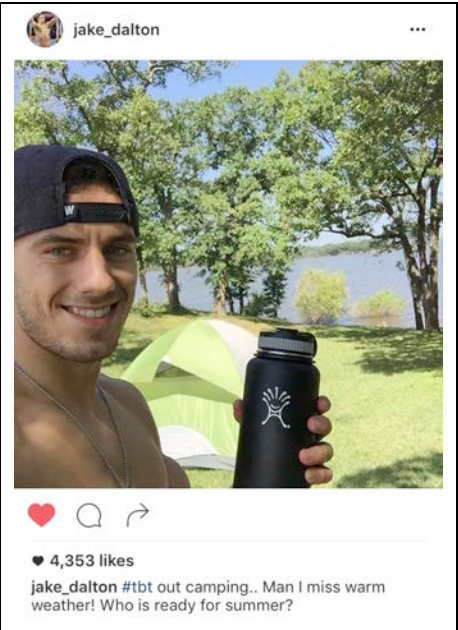


Gift Basket Inclusion, Sampling

Inside Gymnastics will be sending “Good Luck” gift baskets to the top 10 potential U.S. women and top 10 potential U.S. men vying for spots on the team. Fit Organic will be included in each of the 20 gift baskets with a product and note.

Athlete Endorsement

Jake Dalton - 2012 Olympian, World Championship medalist, U.S. National Champion on Floor and Vault



Female Athlete - TBD

Official Mosquito Repellent of Inside Publications (in actual posts, product would be listed as Official Mosquito Repellent of Inside Gymnastics and Inside Volleyball magazines)

Fit Organic becomes the Official Mosquito Repellent of Inside Publications and the team will travel with, use and promote the product leading up to the Games and during the Games

Social Media

Inside Publications and Endorsed Athlete will promote Fit Organic through social media leading up to the Games and during the Games. The teams will travel with the product and show it in use in photo posts during the Games.

* 25 Social Media Posts from Inside Publications (700,000 Followers combined FB, Instagram, Twitter) now through the Games

* 20 Social Media posts from Jake Dalton now through the Games (300,000+ Followers)

* 15 Social Media posts from female athlete now through the Games (TBD)

Example post: "We've landed in Brazil and we're applying our Fit Organic Mosquito Repellent as we cover the 2016 Olympic Games! USDA-certified organic. The real deal, just like us!"

Note: In addition to our Olympic-oriented sports, *Inside Cheerleading* and *Inside Dance* also have target audiences that are outdoors quite frequently – for camps, practices, game day, etc where the product would be of interest and beneficial as well, particularly given that it is safe for children.

Packaged Program Fee:

- **\$7,000 (Including Male Athlete Involvement)**
- **\$9,500 (Including Female Athlete Involvement)**

Note: Male/Female Athletes to be approved by both parties.

Agreed to,

Chris Korotky, Inside Publications



Todd Wichmann, Fit Organic

###

Carly Patterson

Ted Home 1

Like Follow Share



Carly Patterson
@CarlyPatterson

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Carly Patterson shared Inside Gymnastics's post.
June 3, 2016 ·

I was definitely bummed to have to make the decision to not go to Rio for the summer Olympics because of the threat of the Zika virus, but working on starting a family and being safe and protecting myself was way more important to my husband and me! I am so thankful to have found a safe and organic product (FIT Organic) that will ease my worries as mosquito season approaches.



Inside Gymnastics
June 3, 2016 ·

Like Page

Fit Organic steps up to protect former Olympic gold medalist from mosquitoes that could transmit Zika virus:



Athlete

Invite friends to like this Page

Official Facebook page of Carly Patterson, Olympic Gold Medalist! World Champion, USAG Hall of Fame member & TWU Alum!
<http://blog.carlyspeaks.com/>



63,522 Likes
Tara Owen Jeroloman and 3 other friends like this

About

See All

www.carlypatterson.org/

Athlete

Visitor Posts



Louis Turi
March 15 at 3:48pm



Tyler Mize likes Hunter Wilson's photo.



Wendell York likes John Stupka's photo.



David McFadden likes Greg Hucks's photo.



Matt New likes Luis Fer Pacheco's photo.



Heather Serfass



Sean Sobottka



Bryan Morris



Chris Brandon



Todd Schaffer



Dan Buckley



Bobby Duffield



John Ladky



Richard Cherry



Alun Owen 19m

MORE CONTACTS (29)



Bob Jamerson

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Ex. B, Page 1 of 3



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Carly Patterson

Like This Page · June 1, 2016 ·

Thank you so much **FIT Organic** for the mosquito repellent! I love the smell & love that it's all organic & safe! I'm a buffet for mosquitos so this is a game changer! — with **Carly Patterson Caldwell**.

Like

Comment

Share



Mark Pettit and 305 others

Top Comments

237 shares

44 Comments



Carly Patterson Of course!! But I'm going to make you come to Dallas to get it;)

Like · Reply · June 1, 2016 at 9:23pm



Stacy Amador Does it really work?

Like · Reply · 1 · June 2, 2016 at 1:36am



Carly Patterson Yes! It's been tested and proven even on the mosquitos that carry Zika! And it smells good!

Like · Reply · 2 · June 2, 2016 at 10:54am

View more replies



Sarah Marquez Can it be used on toddlers and infants?

Like · Reply · June 2, 2016 at 11:42am



Write a comment...



Carly Patterson shared **Inside Gymnastics's** post

June 3 at 11:44am · 🌐

I was definitely bummed to have to make the decision to not go to Rio for the summer Olympics because of the threat of the Zika virus, but working on starting a family and being safe and protecting myself was way more important to my husband and me! I am so thankful to have found a safe and organic product (FIT Organic) that will ease my worries as mosquito season approaches.



Inside Gymnastics

June 3 at 9:55am · 🌐

👍 Like Page

Fit Organic steps up to protect former Olympic gold medalist from mosquitoes that could transmit Zika virus:



Caring for Carly | Inside Gymnastics

2004 Olympic Gold Medalis...

INSIDEGYMNASTICS.COM

👍 Like 💬 Comment ➦ Share

👍❤️ 95

Chronological ▾



Jake Dalton ✓

Verified account

Following



Getting Rio Ready! Not worried about Zika. Fit Organic has my back and body covered. Love the Fit mosquito repellent



9

106



5

9

106



Brandon G.

@jake_dalton



jake_dalton

Following

26,823 likes

32w

jake_dalton Made it back to the US!
Thanks @fitorganicusa for protecting me
during my trip in Rio!!

view all 79 comments

priscillaa_12 @mralex43 the real daddy

Add a comment...



jake_dalton

Following

20,900 likes

30w

jake_dalton Looking forward to the holiday weekend! And of course, I'll be using my organic mosquito repellent from @fitorganicusa. You should too! #Organic #Safe

...

Add a comment...

@insidegym FIT Organic

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6,385 Tweets
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21.7K Tweets
- #KS04**
4,250 Tweets

Inside Gymnastics @InsideGym · 8 Jun 2016
Great choice champ! @Jake_Dalton will use @fitorganic mosquito repellent on the Road to Rio! #FightZika



5 replies 4 retweets 24 likes

Inside Gymnastics @InsideGym · 3 Jun 2016
Fit Organic steps up to protect former Olympic gold medalist from mosquitoes that could transmit Zika virus:



Inside Gymnastics Magazine
Gymnastics magazine featuring athlete interviews, event coverage, video segments, photo galleries and news from the world's favorite Olympic ...
insidegymnastics.com

1/2



insidegym

2,511 likes 21w

insidegym Heading out for #halloween and the @KellogsUSTour this weekend? Stay safe with @fitorganicus We know @jake_dalton will! 🍷🍷🍷

kendra_sieve 1st

Add a comment...



insidgym

1,497 likes

22w

insidgym With summer weather still making waves across the country, mosquitos are also still out and about! Make sure to throw @fitorganicusa in your backpack! #clean #organic #safe #indiansummer 🦋🌻🌻🌻🌻🌻🌻🌻

carmelavaldezr @machehinojosa me acordé de ti. A lo mejor este no mancha

machehinojosa Siii buenísimo

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fitorganicusa



insidgym

4,331 likes

30w

insidgym 🙌🙌
#Repost @fitorganicusa

U.S. Olympian @jake_dalton Ready for Closing Ceremonies in Rio. Protected by Fit Organic Mosquito Repellent!

Add a comment...



insidegym

2,412 likes

31w

insidegym A big thank you to @fitorganicausa for providing their organic mosquito repellent to the team at Inside Gymnastics and also to gymnast @jake_dalton to use here in Rio! Love the product (and smells great too!) 🙌🙌

Add a comment...



insidegym

3,191 likes

41w

insidegym Gymnasts making news left and right!
#Repost @fitorganicausa She's big news! Carly Patterson appeared on CNN talking about the Zika virus and the difficult decision Olympic athletes are having to

Add a comment...

fitorganicausa



insidegym

3,609 likes

42w

insidegym Yes! We'll be packing this for Brazil ourselves! ¹⁰⁰
#Repost @carlypatterson04 Thank you so much @fitorganicausa for the mosquito repellent! I love the smell & love that it's all organic & safe! I'm a buffet for mosquitos so this is a game changer!

jennielartz I have been using ^X
lemon/eucalyptus oil in a spray.

Add a comment...



cleanwithfit



insidegym

2,755 likes

43w

insidegym We'll be bringing this with us to Brazil!
#Repost @cleanwithfit It's here! Our certified USDA #organic Mosquito Repellent has been released! It has been tested to be 100% effective against #7ika

Add a comment...



Inside Cheerleading @InsideCheer



We'll bring to camp!RT **@cleanwithFIT**: We have just released our new 100% certified USDA organic Mosquito Repellent.[prnewswire.com/news-releases/...](http://prnewswire.com/news-releases/)

inside Gymnastics®

August 2016



guide TO THE **GAMES!**

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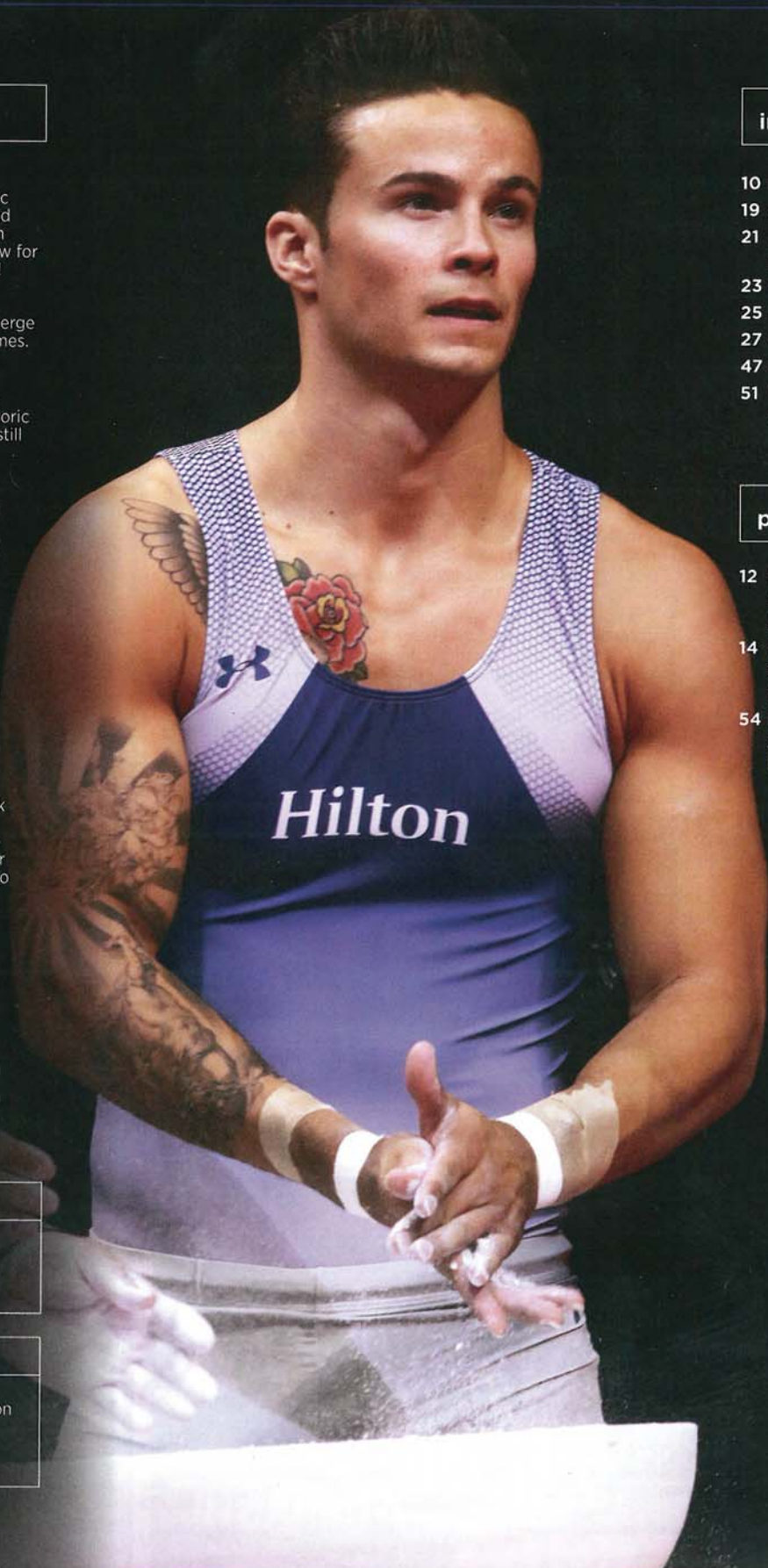
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From Las Vegas to New York to Montreal, our publisher hop-scotched through three *Cirque du Soleil* shows over one week, saying goodbye to one and hello to two!
BY CHRISTOPHER KOROTKY

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2012 Olympics Flashback



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PHOTO BY GRACE CHIU

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Three-time World Champion Simone Biles
PHOTO BY GRACE CHIU

publisher's | page

I've been to every Olympic Games since 1996, with the exception of Athens (we were launching a sister magazine at the time), and each one holds remarkable memories of incredible moments. In 1996, I remember being in awe of Alexei Nемов's incredible style and the personality he infused into the sport. And of course, the Magnificent 7 - who we look back on in this issue - were simply magical with a will and determination like no other. They charted a new course in history and hold a special place in the hearts and minds of fans of the sport. In 2000, my good friend Steve McCain represented the USA and



I experienced that Games through the eyes of his family, whom I traveled with. I remember my heart racing with each set Team USA performed, knowing how much each had gone through to compete. I remember John Roethlisberger, now a columnist for the magazine, eating his first donut in years at the conclusion of competition, having dedicated himself to a nutrition plan for years that would give him the best shot for optimal performance. Though it was one sacrifice, that donut represented the greater sacrifices that all athletes make when they dedicate themselves to a lifelong dream. In 2008, I remember the overall pageantry of the Games. Beijing wanted to put forth the greatest display ever of Olympic force, so to speak, and they put on an event that is one for the ages. From the 2012 Games, I remember the Fierce Five and what a monumental moment and team effort it was reaching the top of the podium. I remember Gabby Douglas gently wiping a tear from her eye and the joy that was beaming from her face.



Grace Chiu
Gabby Douglas reacts to seeing her name at the top of the leader board in the Women's All-Around competition in London.

Though each Games was uniquely different, one thing all had in common was the unique sense of 'world community' and the incredible ability to bridge divides through sport. People set aside their differences and unify through an experience that is virtually indescribable. It's about so much more than sports. It's about pride of nation. It's about celebrating life. It's about finding common ground and camaraderie, even amongst the fiercest of competitors.

Walking through the Olympic grounds, people from hundreds of countries around the world are laughing together, smiling at each other and sharing stories while celebrating sport and life. Simply put, there is nothing like it. At each Games, I get goosebumps over and over and over, whether watching an incredible feat of sport or watching friendships develop, joined by this unbelievable experience called the Olympic Games.

As I prepare to head to Rio, I know I'll once again experience moments for a lifetime over a two-week span. Covering the sport, we get to know the athletes who will represent our country and have the opportunity to see first-hand all of the blood, sweat and tears that go into making a team. I remember asking U.S. Olympian Terin Humphrey what went through her head the moment an Olympic medal was being placed around her neck. She paused for a moment and then told me that both good times and tough times flashed through her mind and she realized at that moment that every sacrifice, every tough day she had endured was absolutely worth it. She told me that it was an accomplishment not only for herself, but for her country she was representing and how proud that made her. Something no one can ever take away. The Olympic spirit, defined.

Christopher Korotky

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Submissions: Photo, content/story, letters to the editor and art submissions are welcome. All submissions become property of *Inside Gymnastics* magazine. For return of materials, please include a self-addressed stamped envelope with adequate postage. *Inside Gymnastics* assumes no responsibility for unsolicited contributed material.

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Subscription rate for 6 issues: U.S. \$19.95;
 All other countries \$36.95 surface delivery, all in U.S. funds.
 Single copy issues: U.S. \$6.95

Postmaster:
 Send address changes to:
Inside Gymnastics, P.O. Box 88605,
 Atlanta, GA 30356
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**inside
 Gymnastics**
 MAGAZINE

inside | buzz

trending

Photo by Grace Chiu

{ 2 } **More Made, Please!** - We're loving the USA Gymnastics video series, *Made in America*, available on their YouTube channel. Well done!

San Jose Sellout! - Weeks before the Women's Olympic Trials in San Jose, USA Gymnastics announced that the event was officially sold out. We expect an absolutely electric atmosphere in the SAP Center!

{ 3 }

Zika Confusion - A group of 150 health experts issued an open letter calling for the 2016 Olympics to be delayed or moved due to health concerns, but the World Health Organization responded that there was no public health justification for a change. Still, concerns about the virus understandably abound. Our team will be wearing Fit Organic mosquito repellent during the Games.

{ 4 }

Russian Revolution? - The Russian men's gymnastics program has worked for years to return to the glory of its golden age and continue to make strides, including a victory at the recent European Championships, edging Great Britain.

{ 5 }

{ 6 } **Noteworthy in the NCAA** - The debate continues to rage regarding early commitments of athletes to NCAA programs. Which side of the debate are you on? Let us know @insideGym.

A Moment for Maddie - U.S. Gymnast Maddie Desch announced her retirement from elite gymnastics, having struggled for some time with a back injury. "I have decided to let my body heal and look forward to the amazing chapter I have ahead at the University of Alabama," she said.

{ 7 }

{ 8 } **Ninja Challenge - Got Skills?** - How are your Ninja skills? Test them out at a USA Gymnastics premiere event this summer! (More in *Chalking Up*)

Coach Elise! - The University of Washington has a new women's head coach - 2000 Olympic medalist Elise Ray, who has served as the associate head coach since the beginning of last season. Congratulations, Elise!

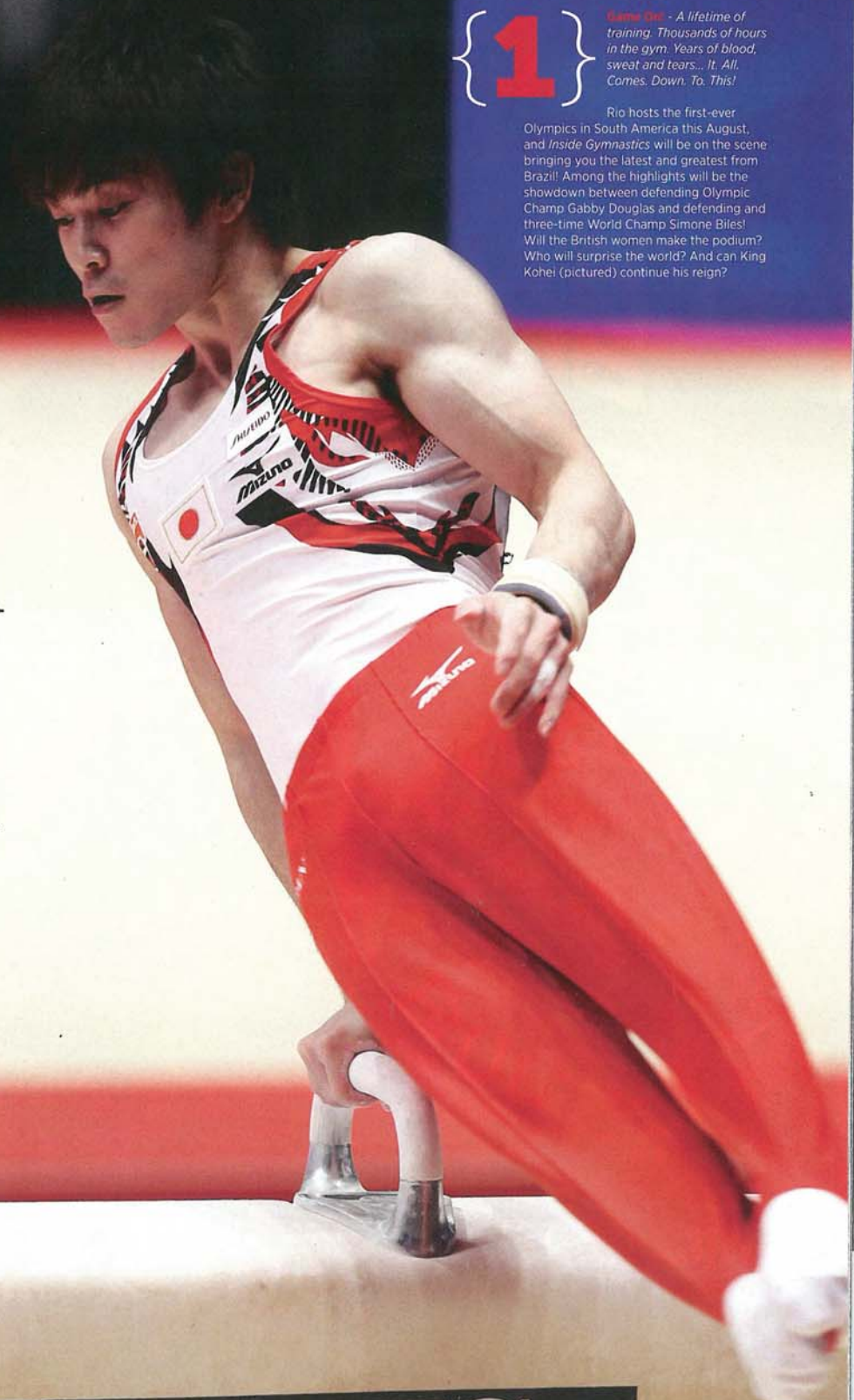
{ 9 }

{ 10 } **Golden Viewing!** - Gabby Douglas' docu-series, *Douglas Family Gold*, debuted last month on Oxygen and gives fans a glimpse into her life off of the competition floor.

{ 1 }

Game On - A lifetime of training. Thousands of hours in the gym. Years of blood, sweat and tears... It. All. Comes. Down. To. This!

Rio hosts the first-ever Olympics in South America this August, and *Inside Gymnastics* will be on the scene bringing you the latest and greatest from Brazil! Among the highlights will be the showdown between defending Olympic Champ Gabby Douglas and defending and three-time World Champ Simone Biles! Will the British women make the podium? Who will surprise the world? And can King Kohei (pictured) continue his reign?



LONGINES

Posts that have people talking!

social | scene



PROTECTION

caring for carly

FIT ORGANIC STEPS UP TO PROTECT FORMER OLYMPIC GOLD MEDALIST FROM MOSQUITOS THAT COULD TRANSMIT ZIKA VIRUS

2004 Olympic Gold Medalist Carly Patterson-Caldwell was looking forward to joining her Olympic family in Rio for the 2016 summer Games. However, because she is focused on starting a family of her own, Patterson-Caldwell made the difficult decision not to attend the Games. "I just couldn't risk our future with the threat of the Zika virus," she said. So instead of Rio, Carly and her husband Mark will be spending the summer at home, just outside of Dallas. There's just one problem: The Texas State Health Department is preparing for what could be a large scale outbreak of the Zika virus. Patterson-Caldwell could be just as much at risk for Zika in her own backyard as she would have been in Rio.

Hearing about her story through the team at *Inside Gymnastics* magazine—and knowing of the potential Zika virus outbreak in Texas, Fit Organic CEO Todd Wichmann sprang into action. His marketing team contacted Patterson-Caldwell, offering her and her family a lifetime supply of his new USDA-Certified organic mosquito repellent, scientifically proven to repel mosquitos that might transmit the Zika virus. More importantly, the company says it's safe for pregnant women and children.

"I was so touched and thankful that Fit Organic reached out to me," said Patterson-Caldwell. "I've been looking for an organic product that would repel mosquitos and keep my family safe from the Zika virus. Fit Organic Mosquito Repellent is exactly what I was looking for. Fit Organic's CEO said it was the least he could do, especially when he learned that Patterson-Caldwell was planning on becoming a mom. "I'm a parent before anything else," said Wichmann. The goal is to protect them - like Carly and her family—from the Zika virus.



Fit Organic Mosquito Repellent can be purchased online at Amazon.com or at FitOrganic.com.

Must-See



SYTYCD!

We're loving the new season of the Emmy Award-winning FOX series, *So You Think You Can Dance!* Focusing on "the next generation" of dancers, this season pairs 10 young dancers (under 13-years-old) with All-Star favorites from past seasons to compete for the title of 'America's Favorite Dancer.' We had the opportunity to interview the top 10 recently, and we're so impressed with the incredible level of talent and mind-boggling maturity of the talented field!

BTW 200,000+ are Following Us on Instagram. Are you?!

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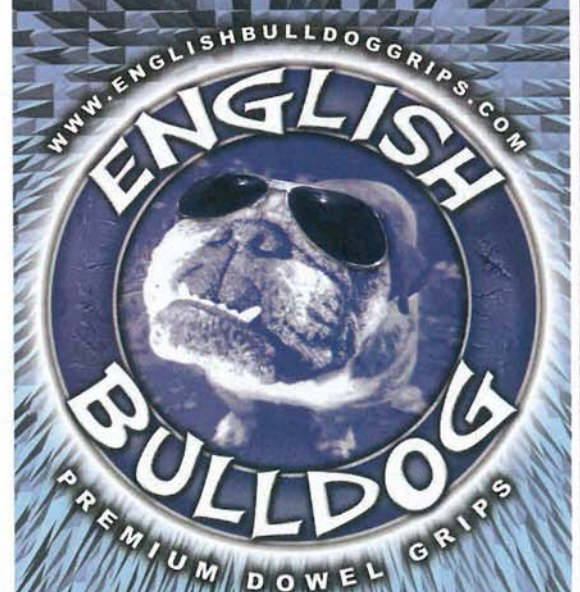


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We're proponents of the U.S. gymnasts wearing red, white and blue leotards in Olympic team finals. Remember the Magnificent 7 in their beautiful patriotic leotard in Atlanta 1996? Yes, the Fierce Five were stunning in 2012 with red leotards (dazzling with crystals), but fans back home long for the celebrated, patriotic look. We can't wait to see what they step onto the competition floor wearing! U.S. Olympic gymnast Wendy Bruce Martin shares her perspective on the fashion front...

Whenever fans see our U.S. gymnasts wearing leotards that are not red, white and blue during the Olympics, it can cause a little uproar - as we've seen on social media! Some say that focusing on a leotard color rather than the athlete's accomplishment is ridiculous. I do agree that leotard color does not take away from a gymnast's accomplishment, whatsoever. I also understand why it bothers coaches, athletes, and fans. Instead of sending congratulatory tweets, we've seen many cases of fans debating leotard colors after a competition. Personally, I do feel leotard selection does matter, and it has nothing to do with gymnastics.

Every four years, a select few earn the opportunity to represent their country at the Olympics, the world's greatest sports stage. But competing in the Olympics is a representation of so much more. The United States of America chooses their most qualified athletes and supports them in their battle. The people of the United States sit at home, watching with pride. For two weeks, Americans put their religious, political, and racial differences aside and the entire country comes together to bestow love and support upon their athletes. Their athletes, representing their nation.



Wendy Bruce Martin was a member of the 1992 Olympic team and has been involved in gymnastics for 36 years, including coaching for 22. She received a degree in psychology and is a certified mental toughness coach, who owns the Mental Toughness Company, GET PSYCHED! and is co-owner of Gold Medal Moms. You can visit Wendy at www.WendyBruceMartin.com

a return to PATRIOTIC LEOTARDS?

These athletes are not only competing for themselves. They are competing for their coach, their gym, their state, their country and the people of that country. They are not alone in their fight. They represent all the people of the United States. They are symbols of what the United States stands for. Our athletes are the image of strength, compassion, acceptance, diversity and power. They represent freedom and opportunity.

Wearing the colors that represent the United States is a symbol that shows pride, honor, and fellowship among all Americans. The red, white and blue, and the stars and stripes are unmistakably American. It is an honor to be able to wear them.

I was a member of the 1992 Olympic team and our leotards were red, white and blue, and our warm-up suits were red, white and blue with huge stars and stripes. When we received our apparel, we felt pride in being a part of TEAM USA, and the apparel symbolized that. When we put on our leotards we felt it, we felt it with pride. We felt the patriotism.

To me, it mattered. Not everyone is given the opportunity to represent their country. I wanted to be in our colors. When standing on the awards stand, I was proud to be in red, white and blue, I was proud to represent the country that gave me the opportunity to achieve my dreams, and I was proud to be an American.



the latest on ZIKA

Many traveling to the Olympic Games are concerned about the Zika virus and its potential affects. Some, including former Olympic Champ Carly Patterson-Caldwell, even decided not to attend the Games because of Zika concerns (see story earlier in issue). Here is some information from the CDC on the disease.

"Zika virus disease (Zika) is a disease caused by the Zika virus, which is spread to people primarily through the bite of an infected Aedes species mosquito. The most common symptoms of Zika are fever, rash, joint pain, and conjunctivitis (red eyes). The illness is usually mild with symptoms lasting for several days to a week after being bitten by an infected mosquito. People usually don't get sick enough to go to the hospital, and they very rarely die of Zika. For this reason, many people might not realize they have been infected. However, Zika virus infection during pregnancy can cause a serious birth defect called microcephaly, as well as other severe fetal brain defects. Once a person has been infected, he or she is likely to be protected from future infections."

During the Games, the team at Inside Gymnastics will be using Fit Organic Mosquito Repellent Spray, the official mosquito repellent of Inside Gymnastics magazine. Five years in development, the new Fit Organic Mosquito Repellent Spray is a unique formula comprised of two key ingredients: organic lemongrass grown in Nepal and organic oleic acid derived from sunflowers in the United Kingdom. The company is providing product complimentary to a number of athletes, including U.S. gymnast Jake Dalton.



guide TO THE GAMES!



in the
SPOTLIGHT:
 Rebel Gymnastics



Gordon Steinecke, Vice President of Design for Rebel Gymnastics, talks about the company's line of products, its innovative design and quality, and Olympic-year trends.

Rebel Gymnastics is relatively new to the gymnastics market. How has the reception been?

Overwhelmingly positive! People are so excited about our new line and there is a lot of interest and buzz in the gymnastics world. We are looking forward to having Rebel in every gym across America. Gymnastics is a special sport where the girl's leotard accentuates their beautiful movements. Gymnasts want to pair their hard work with a leotard that shows off those hard-earned skills.

What are some of the characteristics that make Rebel Gymnastics leotards unique?

It's more than just the uniqueness of design; it's the Rebel attitude behind it. We are the first company to bring the fashion-industry's design style to competitive gymnasts. We aim to provide an increased level of product choice, customization, design intricacy, service and value to our customers.

Karen Noseff Aldridge, the founder of the company, has a background in mainstream fashion that she infused into the leotard designs. Talk a little about that...

Because of her background, Karen was able to see where there was something missing in the cheer world... the couture, stylish, designer cheer uniform. Now, there are many more design options than just an old boring cheer uniform. With that same vision, we want to fill the gap for gymnasts and revolutionize the gymnastics world. Innovating designs have helped raise the bar and bridge that gap between being just a leotard, but having a leotard that elevates a gymnast's performance to a whole new level. It's not just about designing a leotard that fits the same mold; it's about shattering that mold and pushing boundaries.

With this being an Olympic year, red, white and blue or patriotic themed leotards are a big hit. Is this a big initiative for Rebel Gymnastics this year as well?

What's great about Rebel is that we strive to give our customers what their heart desires and, with it being an Olympic year, red, white and blue leos are definitely on trend. We are thrilled to create looks that incorporate the patriotism customers are feeling, and add a flair only Rebel can offer. Taking things to #RebelLevel is what we do.

What are some of the other trends we can expect in leotards over the next year?

At Rebel it's not just about what's trendy, it's also about creating the best. The best design, the best fabrics, the best fits, and getting it all with the best value. Our designs are one-of-a-kind, show stopping pieces that are only limited by what you can dream up. With Rebel, anything is possible!

For companies interested in learning more about Rebel Gymnastics and its line of products, what are the best ways for them to connect?

Call our corporate office at 855.Rebel68 to begin designing a custom leotard. We also have an active Social Media presence. Make sure you are following it all and be some of the first to see everything new with Rebel Gymnastics!



Images by Rebel Gymnastics

View the most recent Lookbook at
www.rebel-gymnastics.com

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With the 2016 Olympic games just around the corner, and some serious U.S. hardware in sight, gym enrollment numbers are sure to soar after the games. Be sure your gym is ready for the surge with the BEST and NEWEST equipment on the market!

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ByGMR.com



MANCINO MANUFACTURING CO., INC.

Mini Foam Vault Table
Mancinomats.com



NORBERT'S ATHLETIC PRODUCTS, INC.

Ninja Challenge Course
Norberts.net



RESILITE

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Resilite.com



ROSS ATHLETIC SUPPLY

Ross Athletic 7' x 14' Competition Trampoline
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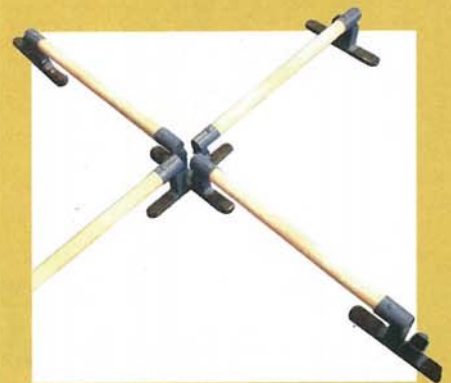
NEW!

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and really versatile too!" - Mike Hunger, Twin City Twisters



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Team GBR has been on a steady climb with a combination of seasoned veterans and brimming talent. But with success comes expectation and with expectation comes pressure. The team didn't have their optimal outing in qualifications with a few errors, finishing in fifth, but has the potential to earn a podium position with a solid performance in finals. Team members acknowledge after the competition that the outing had room for improvement, but they also believed in their great potential. Max Whitlock, the 2014 World all-around silver medalist, was one of several competitors who struggled on vault (Yurchenko triple) today. Whitlock has added difficulty to both rings and p-bars this year and looks to not only help his team, but potentially earn an all-around medal as well. "You know in the 2015 World Championships, I realized what were my weaknesses and what I needed to work on, and those two sort of stood out," he told us. "So I needed to up them on the start value, and that's why I worked them." Pommel horse was an area he needed no upgrade as he moved onto again that he's a challenger for gold here, earning the top qualifying position with a score of 14.8, nudging teammate Louis Smith by a tenth of a point.



Move Over, Mosquitos!

A lot of headlines leading up to the Olympics have centered around Brazil's battle with Zika. Athletes are mindful of the situation and taking precautions to ensure their protection. U.S. Gymnast Jake Dalton recently became a Brand Ambassador for Fit Organic, a company that produces an organic mosquito repellent, which he uses daily in Rio. "I actually have Fit Organic right by the door and I use it right before we go out every day to protect ourselves. I use it if I want to go out and sit on the balcony because I like to be outdoors. It's just one less thing I have to worry about now. My family is also going to be using it here in Rio." The team at Inside Gymnastics is also using Fit Organic throughout our stay in Rio, and we thank them for supplying us with product!

- **By the Numbers**
- 9: The U.S. Men's Gymnastics team has a chance at nine medals in six more categories: Team, all-around, and four individual events.
- 0.056: The razor-thin margin that China edged Team USA by in qualifications (270.461 to 270.405)
- 101: The total number of medals that U.S. has earned in the sport of gymnastics in the history of the Olympic Games.
- 182: The total number for the [former] Soviet Union, the only country that holds the current record over the USA.

Don't miss an issue of Inside Gymnastics! [Subscribe here!](#)

Tags: Rio 2016

- Catalina Ponor
- Catherine Lyon
- Cathy Rigby
- Chae Campbell
- Chellsie Memmel
- Chelsea Dav
- Cheng Fei
- China
- Chris Brook
- Christina Desiderio
- Claudia Fracapane
- Code of Points
- Colbi Flory
- Colombia
- Courtney Kupets
- Courtney McGregor
- Daiane dos Santos
- Danell Ley
- Daniel Purvis
- Daniela Silvas
- Daria Spindonova
- David Belyavsky
- Deanne Sozi
- Debora Reis
- Deng Linlin
- Deng Shudi
- Denis Ablyazin
- Diana Chelaru
- Dipa Karmakar
- Dominique Dawes
- Dominique Moceanu
- Doni Thompson
- Donnell Whittenburg
- Doris Fuchs Brause
- Drive to G
- Ekaterina Kramarenko
- Eleftherios Petrounias
- Elena Produnova
- Elena Shushunova
- Elisabeth S
- Elise Ray
- Elite
- Elite Gym
- Massilia
- Elite Team Cup
- Elizabeth Price
- Ellie Black
- Ellie Downie
- Emily Gaskins
- Emily Schild

from search.



Yes (4)

by 2genbeauty

No (1)

[Report](#)

There are two things that I never leave the house without...sunscreen and insect repellent! I always apply sunscreen but I always dread having to apply repellent. It usually smells bad and leaves a gross sticky oiliness behind. I received a couple of bottles of fit organic mosquito repellent in exchange for my feedback and review. I must admit I let them sit on my dining room table for a while before I gave them a shot...mainly because I dread having to use mosquito repellent, but living in South Florida it's a must! So the next time I went to my son's baseball game, I grabbed a bottle and threw it in my bag...So glad I did by the way! So first off I really love the packaging and the lack of a propellant spray. I had more control as to the amount of product I was using and where I wanted to spray it. Second I love love love the formula!!! It smells really good thanks to the lemongrass oil and is creamy, yet not oily at all. The formula absorbed quickly and actually left my skin feeling better than before I had applied it. I no longer dread having to apply/wear mosquito repellent and smell like horrible chemicals!!!

[Read less](#)



Great product!

11/8/2016

Was this review helpful?



Yes (0)

by PatyG Verified purchaser

No (0)

[Report](#)

I recommend this product. I really like the smell of it and that is deet free.I am constantly at parks with my kids and I feel comfortable reapplying the product without compromissing my kids skin with chemicals. The lemongrass scent is awesome! I love this brand I was already using the vegetable wash.

No bites!!

10/30/2016

Was this review helpful?



Yes (1)

by pops74

No (0)

[Report](#)

I am truly amazed at how well this product works. After sitting outside for a couple of hours, not one bite. It has a lovely smell, doesn't leave your skin feeling oily and the best thing is it's organic and not tested on animals.

Works like a charm...

10/30/2016

Was this review helpful?



Yes (0)

by oldrwnhyzer1 Verified purchaser

No (0)

[Report](#)

And, without any pesticides or chemicals

Love this stuff!

10/28/2016

Was this review helpful?



Yes (1)

by ZsaZsa

No (0)

[Report](#)

This is probably the first time anyone has said their mosquito repellent smells as good as a fresh summery perfume, but the Fit Organic sure does! No kidding. I can wear this - and my favorite citrus-based perfume - and you'd never know I was wearing a mosquito repellent. This is an important factor for me - I live in Florida, where those blood-sucking parasites breed year-round, and repellent is a necessity, especially in the evenings. There's nothing worse than going to an outdoor party or restaurant and having to wear a stinky mosquito repellent with your nice outfit. Countless times, I've opted not to wear repellent for that reason, and I've been eaten alive. Now, I don't have to make any sacrifices - because this stuff works and it smells great. And I love the fact that it's organic and safe.

[Read less](#)

by

No (0)

I refused to use repellent in the past because I didn't want all of the chemicals on myself and my family. I am thrilled to have found an organic product that I can feel good about using. Very happy with my purchase.

[Report](#)**good smell, light feel**

10/25/2016

Was this review helpful?

[Yes \(0\)](#)by **scoutmom**[No \(1\)](#)

Got this to have on hand since our family always needs bug spray, and wanted to test out a non-deet alternative. It smells good and feels light on the skin. Will be testing it out more when we go camping next.

[Report](#)**GREAT Product!**

10/24/2016

Was this review helpful?

[Yes \(0\)](#)by **Danielle**[No \(0\)](#)

Love the Fit Organic Mosquito Repellent. Have used it a few times at the park and playing sand volleyball and haven't received a single mosquito bite. Not only does it work great - it doesn't feel like chemicals when you spray it on and it smells fresh. Definitely recommend!

[Report](#)**Love this spray.**

10/18/2016

Was this review helpful?

[Yes \(0\)](#)by **Mike**[No \(0\)](#)

I absolutely love this repellent. It works fantastically and has no chemical stink. My kids love it too. Highly recommended

[Report](#)**Great for the whole family**

10/13/2016

Was this review helpful?

[Yes \(0\)](#)by **Mommahelp**[No \(0\)](#)

I am always trying to find a bug spray for the whole family and I am not concerned with using this on my children. This is a great no DEET option that smells great and doesn't feel oily. The pump spray applicator is great for quick application which is what I need with impatient kiddos.

[Report](#)**It Works!**

10/12/2016

Was this review helpful?

[Yes \(1\)](#)by **ToriReaves**[No \(0\)](#)

Finally an organic mosquito repellent that actually keeps the little biters away. I have a tendency to get eaten up by mosquito bites and have a sensitivity to them that causes a bite to swell up into a large welt and itch for weeks. I have tried many other products and have only had luck with those filled with harsh chemicals until now. This product smells great and I can actually be outside at sunset without getting bitten. As a mother and nurse I also feel good about putting the Fit Organic products on myself and my small kids.

[Report](#)[Read less](#)**Great scent and deet free!**

10/12/2016

Was this review helpful?

[Yes \(1\)](#)by **KakiC**[No \(0\)](#)

Works and doesn't smell like normal mosquito repellent! Smells clean and light lemon scent. I take it with me everywhere!

[Report](#)

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by **kcle** Verified purchaser No (0)
 Never liked using bug spray but this works and doesn't smell bad. It really works too. [Report](#)

Love this brand! 10/12/2016 **Was this review helpful?**
 ★★★★★ Yes (1)
 by **Jessica** No (0)
 Worth every penny! Fit Organic works really well, has a great smell and I feel safe using it on my skin. [Report](#)

Great product. Be sure to reapply. 10/11/2016 **Was this review helpful?**
 ★★★★★ Yes (0)
 by **krusmommy** No (1)
 We have lots of allergies in my family and this worked for everyone. Be sure to reapply as stated on the instructions, because it does wear off. [Report](#)

Works and Smells Great 10/11/2016 **Was this review helpful?**
 ★★★★★ Yes (0)
 by **Spenvic60** No (0)
 This will be my go to from now on. It has a pleasant scent, is not oily and works. No one will ever know you are wearing it. A little goes a long way and it is cost effective. I live in the Smokey Mountains and a repellent is an everyday necessity. [Report](#)

Great Product 10/10/2016 **Was this review helpful?**
 ★★★★★ Yes (0)
 by **Justin** No (0)
 We all know the bugs in the South are huge so I decided to try this mosquito repellent. It worked great and didn't have that horrible smell like most have. It is also organic which is a huge plus for my sensitive skin. [Report](#)

1 3

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Household Essentials Pest Control

Customer Reviews



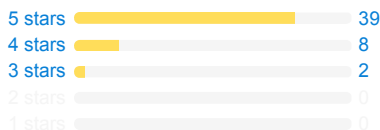
Fit Organic Mosquito Repellent

\$5⁹⁴

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------------------------------------------------------------------------------------------------------------------------|
| <p>Works great</p> <p>★★★★★</p> <p>by Beccakub</p> <p>Plan on taking this to the DR! Love that it's organic!</p> | 10/9/2016 | <p>Was this review helpful?</p> <p>Yes (1)</p> <p>No (0)</p> <p>Report</p> |
| <p>Works great</p> <p>★★★★★</p> <p>by BeewhisperDon</p> <p>With all the rain we have had in Southeast NC this year the mosquitoes have been terrible. After returning from Brazil, my brother Mark told me about this amazing spray he used there to combat the mosquitoes. I ordered mine right away. After only one application I was sold. The little buggers wouldn't even land. All natural, smells great, not greasy. It works!!!</p> | 10/5/2016 | <p>Was this review helpful?</p> <p>Yes (0)</p> <p>No (0)</p> <p>Report</p> |
| <p>Mosquito spray</p> <p>★★★★★</p> <p>by</p> <p>Deer hunted all weekend and not a single bite we love this stuff and will buy more .</p> | 10/5/2016 | <p>Was this review helpful?</p> <p>Yes (1)</p> <p>No (0)</p> <p>Report</p> |
| <p>Amazing Product Works and Smells Great!</p> <p>★★★★★</p> <p>by Karen</p> <p>We take Fit Organic Mosquito Repellent with us every where we go. Soccer games, hiking, hanging in our back yard! It smells great - not like your typical bug spray and it works great. Our neighbor complains about the mosquitos in his back yard. We can sit for hours when we're using Fit organic and never get a single bite! Love this product!</p> | 10/4/2016 | <p>Was this review helpful?</p> <p>Yes (6)</p> <p>No (0)</p> <p>Report</p> |

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by **angela** Verified purchaser

No (0)

It works great and i like that its organic

[Report](#)

Good stuff

10/3/2016

Was this review helpful?



Yes (3)

by **HappyCamper**

No (0)

I take the family camping a lot and this stuff works great

[Report](#)

Worked for me in Brazil

9/29/2016

Was this review helpful?



Yes (4)

by **Mark**

No (0)

I used this product on a recent hike in a Brazilian rainforest and didn't get a single mosquito bite. A fellow hiker had been bitten by several mosquitos. Apparently, the spray he was using did not work. I loaned him my Fit Organic repellent and he loved it. He finished the hike without any more bites. This product smells great and is light on your skin. I highly recommend it.

[Report](#)

Works and smells great!

9/28/2016

Was this review helpful?



Yes (6)

by **Laura**

No (0)

Great product and doesn't make you cough or feel like you're putting on chemicals when you spray it on like DEET. Not only does it work, it smells so fresh and natural. I'm very satisfied.

[Report](#)

No bites at all!!

9/20/2016

Was this review helpful?



Yes (10)

by **Susie**

No (0)

Nothing usually works for my family and happened I to try this product at a friend's house last weekend and I am so happy to say we got 0 bites the whole evening. Mosquitos usually attack me, in particular and after applying and rubbing in this product I was totally bite-free. We could actually see the mosquitos flying around my legs and they stayed off of my skin. It also smells so much better than products with DEET (which don't work for me anyway) and I was comfortable putting on my kids as well. Highly recommend trying this!!!!

[Report](#)

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