## Comm'r Ohlhausen's Privacy/IoT Twitter Chat

On January 6, 2014, FTC Commissioner Maureen Ohlhausen hosted her first Twitter chat. She answered questions about the Commission's work with privacy and the Internet of Things. The chat set the tone for her panel remarks at the 2014 Consumer Electronics Show. She used her @MOhlhausenFTC account and the hashtag: #FTCpriv

**Note:** Tweets in their original order (they're reversed here for ease of reading), and without handles redacted remain publicly available on Twitter at <a href="https://www.twitter.com/MOhlhausenFTC">www.twitter.com/MOhlhausenFTC</a>.

## **Tweets**

Join me Mon at 1pm ET for my 1st Twitter chat. I'll answer questions about #privacy & the #IoT: <a href="http://go.usa.gov/ZPyd">http://go.usa.gov/ZPyd</a> Use #FTCpriv for ?s

My 1st Twitter chat is TODAY at 1pm. Ask me ?s about #privacy & the #IOT: <a href="http://go.usa.gov/ZPyd">http://go.usa.gov/ZPyd</a> Use #FTCpriv for ?s

Welcome to my first Twitter chat! I look forward to answering your questions about the FTC's approach to consumer #privacy. #FTCpriv

Understanding & addressing privacy issues is critical for consumers, businesses & the FTC's mission. #FTCpriv

My goal today is to share important info for entrepreneurs & small biz to help them comply with federal #privacy laws. #FTCpriv

I'm discussing these topics in advance of the Internet of Things panel on #IoT for #CES2014: <a href="http://bit.ly/Jyvj0F">http://bit.ly/Jyvj0F</a> #FTCpriv

Send me your questions now! I'll retweet questions and then send out my answers. #FTCpriv

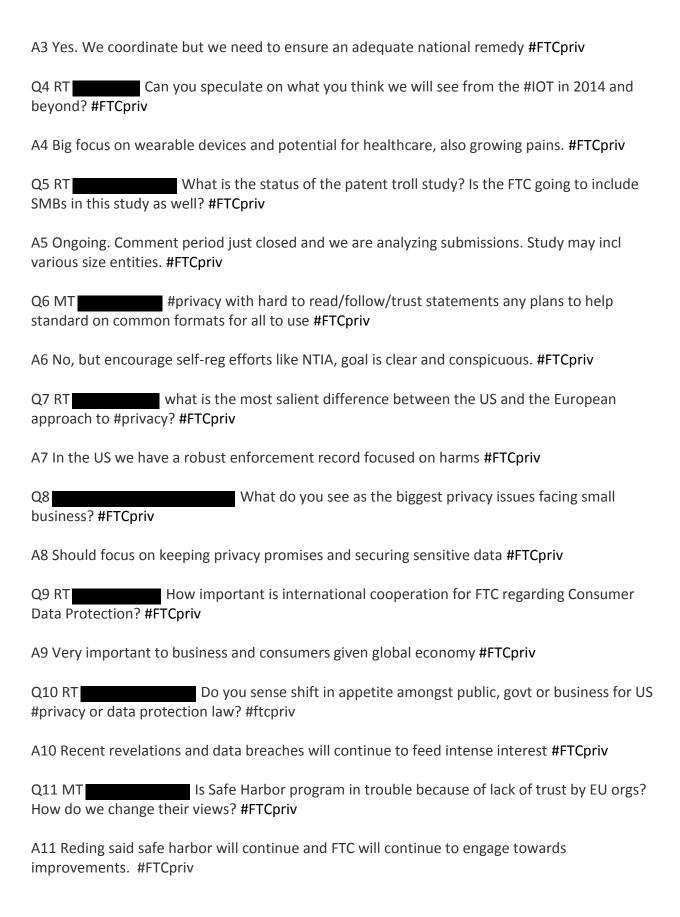
Q1 RT What is the purpose of #FTC workshops? They're highly normative but avoid hard legal questions re FTC authority #FTCpriv

A1 Workshops educate the FTC and others about emerging tech and legal issues. #FTCpriv

Q2 RT #FTCpriv would agreement on a few vol principles help restore confidence in data handling?

A2 Self-reg is an important complement to FTC efforts on data security #FTCpriv

Q3 MT Does FTC consider whether statelevel actions have already been brought against biz when bringing Sec 5 complaint? #FTCpriv



Q12 RT #FTCpriv Any thoughts on how data brokers can be more transparent? Not consumer facing, but lotsa consumer anxiety.

A12 Efforts like http://Abouthedata.com are a good start #FTCpriv

Q13 RT Re 'patent troll' study, does FTC worry Congress is rushing to act before enough data is gathered? #FTCpriv #patents

A13 This is a very complex area, we need to take the time to get it right #FTCpriv

I'll answer two final questions. #FTCpriv

RT @MOhlhausenFTC Link for A12 should read <a href="https://www.aboutthedata.com/">https://www.aboutthedata.com/</a> #FTCpriv Thanks for hosting this chat!

Q14 #FTCpriv Any concern about a reg being too restrictive, impeding growth of #loT services? If so, any in particular?

A14 A focus on consumer harms allows room for innovation #FTCpriv

Q15 RT What are your thoughts on the holiday data breaches? #FTCpriv

A15 These highlight the need for consumer and business education on data security #FTCpriv

Consumers affected by Target hack, please read: <a href="http://go.usa.gov/ZyZT">http://go.usa.gov/ZyZZ</a> #FTCpriv

Thanks for all your great questions. I'm looking forward to learning more at #CES2014! #FTCpriv