

NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER
Basic Research, LLC, ET AL	9318

► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
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Include name, address and telephone of each

Richard D. Burbidge
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Include address and telephone numbers of all persons, partnerships, corporations, or associations

Dennis Gay
c/o Basic Research, LLC
5742 West Harold Gatty Drive
Salt Lake City, Utah 84116
Telephone: (801) 517-7007
Facsimile: (801) 517-7108

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL
Richard D. Burbidge

5. DATE SIGNED
7/5/04

Return this form to: H-159
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580

UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of)	
)	
BASIC RESEARCH, L.L.C.,)	
)	
A.G. WATERHOUSE, L.L.C.,)	
KLEIN-BECKER USA, L.L.C.,)	
NUTRASPORT, L.L.C.,)	
SOVAGE DERMALOGIC LABORATORIES, L.L.C.,)	
d/b/a BASIC RESEARCH, L.L.C.,)	
OLD BASIC RESEARCH, L.L.C.,)	
BASIC RESEARCH, A.G. WATERHOUSE,)	
BAN, L.L.C.,)	DOCKET NO. 9318
d/b/a KLEIN-BECKER USA, NUTRA SPORT, and)	
SOVAGE DERMALOGIC LABORATORIES,)	
DENNIS GAY,)	
DANIEL B. MOWREY,)	
d/b/a AMERICAN PHYTOTHERAPY RESEARCH)	
LABORATORY, and)	
MITCHELL K. FRIEDLANDER)	

DECLARATION OF J. RYAN MITCHELL

I, J. Ryan Mitchell declare as follows:

1. I am an attorney with the law firm of Burbidge & Mitchell, counsel for Dennis Gay. I make this declaration pursuant to Rule 4.1(d) of the Federal Trade Commission's Rules of Practice.

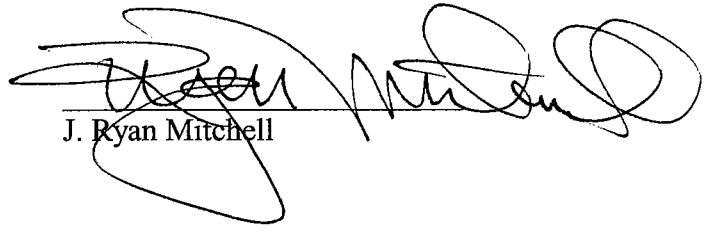
2. I am a member of the Utah State Bar (#9362) and am admitted to practice in the following courts: Illinois and the United States District Court for the Northern District of Illinois; Utah and United States District Court for the District of Utah. I further attest that I am in good standing within the legal profession.

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I declare under penalty of perjury that the foregoing is true and correct.

Executed: August ^{9th} 2004



J. Ryan Mitchell

CERTIFICATE OF SERVICE

I hereby certify that on this 9th day of August, 2004, I caused the foregoing

Notice of Appearance to be filed and served as follows:

- (1) an original and two paper copies filed by Federal Express and one electronic copy in PDF format filed by electronic mail to:

Donald S. Clark, Secretary
Federal Trade Commission
600 Pennsylvania Avenue, NW, Room H-159
Washington, DC 20580
Email: secretary@ftc.gov

- (2) one paper copy served by Federal Express to:

The Honorable D. Michael Chappell
Administrative Law Judge
600 Pennsylvania Avenue, NW, Room H-106
Washington, DC 20580

- (3) one paper copy by first class U.S. mail and one electronic copy in PDF format by electronic mail to:

Laureen Kapin
Walter C. Gross
Joshua S. Millard
Robin F. Richardson
Laura Schneider
Federal Trade Commission
600 Pennsylvania Avenue, NW, Suite NJ-2122
Washington, DC 20580
email: lkapin@ftc.gov

- (4) one paper copy by first class U.S. mail

Elaine D. Kolish
Associate Director, Enforcement
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Nutrasport, L.L.C., Sovage Dermalogic Laboratories, L.L.C., and BAN, L.L.C.*

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I further certify that the electronic copies sent to the Secretary of the Commission are true and correct copies of the paper originals, and that paper copies with original signatures are being filed with the Secretary of the Commission on the same day by other means.

DATED this 7th day of August, 2004.

BURBIDGE & MITCHELL

A large, stylized handwritten signature in black ink, appearing to read 'Richard D. Burbidge', is written over a horizontal line.

Richard D. Burbidge
Attorneys for Respondent Dennis Gay