

EXHIBIT A

Wide Eye Video Transcript

[Music, with alarm sounds, plays in the background.]

CLOSE UP IMAGE OF AN UNIDENTIFIED WOMAN: Come on, take your shot.

ON SCREEN: I am your wake up call. Wide Eye

WOMAN: Take it cold.

ON SCREEN: Finely Distilled Schnapps Combined with Caffeine

WOMAN: Take it crisp.

ON SCREEN: Caffeinated Schnapps is here. [images of product logo, people partying and dancing, and a boxer, flash on the screen]

WOMAN: Take it now.

ON SCREEN: Wide Eye

WOMAN: I demand to be served as coldly as your soul.

ON SCREEN: I demand to be served as coldly as your soul. Get Yours @ WideEye.com

WOMAN: Take your shot.

ON SCREEN: Wake Up @ WideEye.com

WOMAN: Cold as your soul.

ON SCREEN: Cherry Bomb [product image]

WOMAN: Cold as your soul.

ON SCREEN: Mango Chili [product image]

WOMAN: Cold as your soul.

ON SCREEN: Pomegranate Spice [product image] [images of product logo, people partying and dancing, and a boxer, flash on the screen]

WOMAN: Cold as your soul.

ON SCREEN: Wide Eye. Wake Up @ WideEye.com

EXHIBIT B

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Matter #
Verbatim

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WIDE EYE.COM
11.10.2008 VIDEO
CAPTURE

EXHIBIT C

Wide Eye

CAFFEINATED SCHNAPPS

[WIDE EYE VIDEO](#)

[THE SCHNAPPS](#)

[WIDE EYE WEAR™](#)

[CONTACT US](#)



3 ROUNDS OF FLAVOR
Introducing caffeinated schnapps. Wakes up sweet, then goes off like an alarm.



THIS IS YOUR WAKE-UP CALL™
Visit the blog everyone is talking about.

Wide Eye

CAFFEINATED SCHNAPPS

WIDE EYE VIDEO

THE SCHNAPPS

WIDE EYE WEAR™

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TAKE IT COLD

This is caffeine and schnapps combined in three eye-opening flavors: Mango Chili, Cherry Bomb and Pomegranate Spice.

This is the shooter that belongs in that personal portable amusement park called your body.

This is a totally sensory taste experience heightened by a tingling sensation that warms your tongue.

TAKE IT NOW



PARTY ON

When you party with the world's first caffeinated schnapps it'll seem like the rest of the world is sleepwalking through life.

While others dream of fame and fortune, you'll be making spots over a few shots with friends at [our hot new blog](#).

Or how about dressing up in boots then kicking up a storm on a sleepy night like Tuesday? Wide-Eye is about waking up to life. And a new way to party.

EXHIBIT D

THIS IS YOUR WAKE-UP CALL

SCHNAPPS 30% ALC/VOL LIQUEUR
PRODUCED BY BOSTON DISTILLERS
OWENSBORO, KY
CONTAINS CARAMEL COLOR
AND CAFFEINE
ENJOY WIDE EYE RESPONSIBLY



CAFFEINATED SCHNAPPS IS HERE
GET YOURS AT WIDE EYE.COM