

# NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER
IN THE MATTER OF POM WONDERFUL LLC, ET AL	9344

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

<b>1. COUNSEL OR REPRESENTATIVE</b>	<b>2. RESPONDENT(S) OR THIRD PARTY(IES)</b>
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Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,

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Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.

MATTHEW TUPPER  
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<b>3. ASSOCIATE/ASSISTANT DIRECTOR</b>

<b>4. SIGNATURE OF SENIOR COUNSEL</b> 	<b>5. DATE SIGNED</b> AUGUST 20, 2012
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Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

## CERTIFICATE OF SERVICE

I hereby certify that this is a true and correct copy of the **NOTICE OF APPEARANCE OF BRUCE A. FRIEDMAN AS COUNSEL TO RESPONDENT MATTHEW TUPPER** and that on this 21st day of August, 2012, I caused the foregoing to be served by hand delivery and email on the following:

Donald S. Clark  
The Office of the Secretary  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Rm. H-159  
Washington, DC 20580

The Honorable D. Michael Chappell  
Administrative Law Judge  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Rm. H-110  
Washington, DC 20580

I hereby certify that this is a true and correct copy of the **NOTICE OF APPEARANCE OF BRUCE A. FRIEDMAN AS COUNSEL TO RESPONDENT MATTHEW TUPPER** and that on this 21st day of August, 2012, I caused the foregoing to be served by e-mail on the following:

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