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ORIGINAL
FILED

SEP 05 2012

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8 Federal Trade Commission

RICHARD W. WIEKING
CLERK, U.S. DISTRICT COURT,
NORTHERN DISTRICT OF CALIFORNIA

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10 UNITED STATES DISTRICT COURT
11 NORTHERN DISTRICT OF CALIFORNIA
San Francisco Division

12
13 CV

12 4631

JCS

14 FEDERAL TRADE COMMISSION,

15 Plaintiff,

16 v.

17 SPRINGTECH 77376, LLC, a limited
liability company, also d/b/a
18 CEDARCIDE.COM and
CEDARCIDESTORE.COM,

19 CEDARCIDE INDUSTRIES, INC., a
20 corporation,

21 CHEMICAL FREE SOLUTIONS
LLC, a limited liability company,

22 CEDAR OIL TECHNOLOGIES
23 CORP., a corporation, and

24 DAVE GLASSEL, individually and as
an officer of SPRINGTECH 77376,
25 LLC, CEDARCIDE INDUSTRIES,
INC., and CEDAR OIL
26 TECHNOLOGIES CORP.,

27 Defendants.

Case No.:

COMPLAINT FOR PERMANENT
INJUNCTION AND OTHER
EQUITABLE RELIEF

28
Complaint

1 Plaintiff, the Federal Trade Commission ("FTC"), for its Complaint
2 alleges:

3 1. The FTC brings this action under Section 13(b) of the Federal Trade
4 Commission Act ("FTC Act"), 15 U.S.C. § 53(b), to obtain permanent injunctive
5 relief, rescission or reformation of contracts, restitution, the refund of monies
6 paid, disgorgement of ill-gotten monies, and other equitable relief for
7 Defendants' acts or practices in violation of Sections 5(a) and 12 of the FTC Act,
8 15 U.S.C. §§ 45(a) and 52, in connection with the advertising, marketing and sale
9 of various pest-control products, which purportedly treat and prevent bed bug and
10 head lice infestations.

11 JURISDICTION AND VENUE

12 2. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§
13 1331, 1337(a), and 1345, and 15 U.S.C. §§ 45(a) and 53(b).

14 3. Venue is proper in this district under 28 U.S.C. § 1391(b) and 15
15 U.S.C. § 53(b).

16 INTRADISTRICT ASSIGNMENT

17 4. Defendants have advertised their products in the County of San
18 Francisco.

19 PLAINTIFF

20 5. The FTC is an independent agency of the United States Government
21 created by statute. 15 U.S.C. §§ 41-58. The FTC enforces Section 5(a) of the
22 FTC Act, 15 U.S.C. § 45(a), which prohibits unfair or deceptive acts or practices
23 in or affecting commerce. The FTC also enforces Section 12 of the FTC Act, 15
24 U.S.C. § 52, which prohibits false advertisements for food, drugs, devices,
25 services, or cosmetics in or affecting commerce.

26 6. The FTC is authorized to initiate federal district court proceedings,
27 by its own attorneys, to enjoin violations of the FTC Act and to secure such
28 equitable relief as may be appropriate in each case, including rescission or

1 reformation of contracts, restitution, the refund of monies paid, and the
2 disgorgement of ill-gotten monies. 15 U.S.C. § 53(b).

3 DEFENDANTS

4 7. Defendant Springtech 77376, LLC (“Springtech 77376”) also doing
5 business as Cedarcide.com and Cedarcidestore.com, is a Texas limited liability
6 company with its principal place of business at 612 Spring Cypress Road, Spring,
7 Texas 77373. Springtech 77376 transacts or has transacted business in this
8 district and throughout the United States. At times material to this Complaint,
9 acting alone or in concert with others, Springtech 77376 has advertised,
10 marketed, distributed, or sold pest-control products to consumers throughout the
11 United States.

12 8. Defendant Cedarcide Industries, Inc. (“Cedarcide Industries”) is a
13 Texas corporation with its principal place of business at 612 Spring Cypress
14 Road, Spring, Texas 77373. Cedarcide Industries transacts or has transacted
15 business in this district and throughout the United States. At times material to
16 this Complaint, acting alone or in concert with others, Cedarcide Industries has
17 advertised, marketed, distributed, or sold pest-control products to consumers
18 throughout the United States.

19 9. Defendant Chemical Free Solutions LLC (“Chemical Free
20 Solutions”) is a Texas limited liability company, with its principal place of
21 business at 612 Spring Cypress Road, Spring, Texas 77373. Chemical Free
22 Solutions transacts or has transacted business in this district and throughout the
23 United States. Since March 2012, acting alone or in concert with others,
24 Chemical Free Solutions has advertised, marketed, distributed, or sold
25 pest-control products to consumers throughout the United States.

26 10. Defendant Cedar Oil Technologies Corp. (“Cedar Oil
27 Technologies”) is a Texas corporation, with its principal place of business at
28 2119 Old Ox Road, Spring, Texas 77373. Cedar Oil Technologies transacts or

1 has transacted business in this district and throughout the United States. At times
2 material to this Complaint, acting alone or in concert with others, Cedar Oil
3 Technologies has advertised, marketed, distributed, or sold pest-control products
4 to consumers throughout the United States.

5 11. Defendant Dave Glassel is the owner, president, and director of
6 Springtech 77376, Cedarciide Industries, and Cedar Oil Technologies. He is an
7 owner of Chemical Free Solutions and, through Cedar Oil Technologies, has
8 acted as a manager of Chemical Free Solutions. At all times material to this
9 Complaint, acting alone or in concert with others, he has formulated, directed,
10 controlled, had the authority to control, or participated in the acts and practices of
11 the corporate defendants, including the acts and practices set forth in this
12 Complaint. Glassel has been responsible for the development, preparation, and
13 placement of the advertisements and other marketing materials described below.
14 He also has been responsible for the corporate defendants' efforts to obtain
15 evidence to substantiate statements made in those advertisements and marketing
16 materials. Glassel knew or should have known that the acts and practices alleged
17 herein were occurring and were deceptive. Glassel, in connection with the
18 matters alleged herein, transacts or has transacted business in this district and
19 throughout the United States.

20 COMMERCE

21 12. At all times material to this Complaint, Defendants have maintained
22 a substantial course of trade in or affecting commerce, as "commerce" is defined
23 in Section 4 of the FTC Act, 15 U.S.C. § 44.

24 DEFENDANTS' BUSINESS ACTIVITIES

25 DEFENDANTS' PRODUCTS

26 13. Since at least 2007, and continuing thereafter, Defendants have
27 manufactured, advertised, promoted, offered for sale, sold, or distributed a line of
28 pest-control products under the "BEST *Yet!*" brand to consumers throughout the

1 United States. Consumers have purchased these products through a variety of
2 means, including but not limited to, directly from the Defendants by phone,
3 through their website, www.cedarcidestore.com, and through www.amazon.com.

4 14. BEST *Yet!* purportedly consists of a liquid solution whose active
5 ingredient is cedar oil.

6 15. Defendants' BEST *Yet!* "Get Rid Bed Bugs" Infestation product line
7 includes the BEST *Yet!* Non Toxic "Get Rid Bed Bugs" spray (also known as
8 "BEST *Yet!* Biting Insect Spray"), the BEST *Yet!* "Get Rid Bed Bugs" kit, the
9 BEST *Yet!* "Get Rid Bed Bugs" fogger kit, and the BEST *Yet!* Hotel-Motel
10 Natural Organic Bed Bug Eradication Kit. Defendants have marketed these
11 products to individual consumers for personal use, and also to business
12 consumers for use in larger buildings, such as hotels and rental properties.

13 16. Defendants' BEST *Yet!* "Head Lice Treatment" product line
14 includes the BEST *Yet!* Louse Eradication Fluid and the BEST *Yet!* Head Lice
15 Treatment Kit. Defendants have marketed these products to individual
16 consumers for personal use, and also to school districts for public use.

17 17. The price of BEST *Yet!* products has ranged from \$29.95 to
18 \$3,394.95.

19 DEFENDANTS' ADVERTISEMENTS

20 18. To induce consumers to purchase BEST *Yet!* products, Defendants
21 have created, prepared, disseminated, or caused to be disseminated, by means
22 such as the radio, the Internet, and their product labels and inserts,
23 advertisements, including, but not limited to, the attached Exhibits A to N. These
24 materials contain, among other things, the following statements:

- 25 a. "One Out of Five Americans" radio advertisement
26 (Exhibit A, transcript, and Exhibit B, CD containing ad)

27 Ohio State entomologists report that today's bed bugs can
28 survive pesticide levels a thousand times greater than the
lethal dose a decade ago, according to The Wall Street
Journal. Perhaps that's why the EPA recently warned victims
fighting bed bugs to "avoid chemical solutions altogether."

1 I have good news for anyone wanting to remove or prevent a
2 bed bug infestation-CedarCide's Best Yet Bed Bug Killer
3 spray; a biological alternative to the exterminator's failing
4 chemicals. Insist on Best Yet, chemical free, non-toxic bed
5 bug killer spray.

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- b. "CedarCide Bed Bug Frenzy" radio advertisement
(Exhibit C, transcript, and Exhibit D, CD containing ad)

In light of the recent bed bug media frenzy that has all of us nervous, you need to know that bed bug prevention and eradication relief are available. So let's not all freak out. All you need is Best Yet from CedarCide.com.

Did you know that the only thing CedarCide's Best Yet will kill faster than fleas are bed bugs, including eggs and larvae? For bed bug relief all you need is Best Yet bed bug killer spray. And the CedarCide fogger machine.

Best Yet was developed at the request of the USDA for our military, as a solution for killing sand fleas. But guess what, it's equally deadly to bed bugs, larvae and eggs.

....

Best Yet from CedarCide allows you to get rid of bed bugs without the high costs and nerve toxic poisons from exterminators. If you have bed bugs, you need Best Yet bug killer spray. And the CedarCide fogger machine.

- c. http://www.cedarcidestore.com/KILL_BED_BUGS.html,
accessed 12/27/11 (Exhibit E)

Non Toxic "Get Rid Bed Bugs" Infestation Products.

CedarCide.Com is the Best Supplier for Non Toxic "Get Rid of Bed Bugs" Products! Organic, Natural Bed Bug Infestation Products Include Non Toxic Bed Bug Spray, Non Toxic Bed Bug Fogger and Non Toxic Bed Bug Kits For Home, Hotel or PCO Professionals.

....

... Once exposed to BEST YET, our **non toxic, organic bed bug infestation control product**, they all die within seconds. Then get a quick science lesson as to why the **non toxic "get rid bed bugs" solution**, BEST YET, is far more effective than synthetic chemicals for treatment of arthropod and hexapod insect species. The scientific testing took place at the world renowned Insect Control Research Laboratories in Baltimore Maryland on March 11, 2009.

"BEST YET is highly effective against bed bugs including eggs when applied directly[.]" Dr. Changlu Wang, Dept. of Entomology-Rutgers University.

- 1 d. <http://www.cedarcidestore.com/catalog/item3580888/3194699>
2 [.htm](#), accessed 12/27/11 (Exhibit F); *see also* Exhibit M
3 (accessed 8/24/12)

4 **BEST YET QUART-NATURAL GET RID BED BUG**
5 **SPRAY**

6 **... Get To Know BEST YET, CedarCide's Bed Bug Killer**
7 **Spray! BEST YET Kills Bedbugs, Eggs and Larvae in One**
8 **Easy Treatment!**

9

10 With BEST YET, our natural bed bug killer spray you are
11 now armed with everything you need to get rid of bed bugs,
12 eggs and larvae in one fast, easy treatment, not to mention a
13 long list of commonly found insect parasites. Protect your
14 family from bed bug invaders and keep your home front free
15 of dangerous toxic chemical[s]. BEST YET was invented by
16 CedarCide.Com for the US Army for the control of bed bugs,
17 sand fleas and other pests that plague our troops in the Middle
18 East. . . .

19 **Acknowledged by The USDA as The Number One Choice**
20 **of Bio-Based Pesticides.**

21 Scientifically tested and proven by Iowa State University,
22 Rutgers University and the ICR laboratories and
23 acknowledged by the USDA as the number one choice of
24 bio-based pesticides. . . .

25 . . . The pheromone interruption agents in the cedar oil active
26 ingredient will create a barrier [to] entry making areas treated
27 with **BEST YET** off limits to **bed bugs** and other pests.
28 **BEST YET** has been proven superior to any chemical
counterpart available.

- 29 e. "BEST Yet! BITING INSECT SPRAY" label (Exhibit G)

30 Best Yet was originally developed for the US Army.
31 Scientifically tested and proven by Iowa State University,
32 Rutgers University and the ICR laboratories. . . .
33 Best Yet is a contact killer to bed bugs . . . [and] lice
34 Best Yet kills Insects on contact by attacking their breathing
35 system with the aroma of cedar oil The pheromone
36 interruption agents in cedar oil will create a barrier [to] entry
37 making areas treated with Best Yet off limits.

- 38 f. [http://www.cedarcidestore.com/releases/release/3365525/146](http://www.cedarcidestore.com/releases/release/3365525/14642.htm)
39 [42.htm](#), accessed 4/17/12 (Exhibit H)

40 **BEST YET Recognized as Panacea for Bed Bug . . . and**
41 **Lice infestations in Hotels, Motels, [and] Dwellings . . .**

1
2 . . . Relief has finally arrived[,] announced Dave Glassel,
3 President and CEO of CedarCide.Com Inc., a Texas
4 Corporation specializing in the formulation of Biosolutions
5 for insect control[.] . . .

6 CedarCide.Com is pleased to announce the availability of its
7 new[] cedar oil formulation, BEST YET, an eradication and
8 abatement program for . . . bed bug control. It is also effective
9 in the treatment of children's head lice

10
11 We actually invented BEST YET for our troops in Iraq[.]
12 Glassel stated in a recent interview. We participated in a
13 federally-funded research program initiated by the
14 Department of Army, and administered by the USDA. They
15 were seeking BIO-Products, as replacements for the harmful
16 chemical formulations currently used in insect control. The
17 Army specifically sought a natural product to combat Desert
18 Sand Flea infestations plaguing our Iraqi-deployed personnel,
19 and[,] Mr. Glassel continued, for which chemical-based
20 products were either ineffective, or caused skin disorders and
21 blurred vision among our troops. In comparison to other
22 Biosolutions, BEST YET was recognized as the overall first
23 choice, determined by Iowa State University scientists[]
24 responsible for the USDA's final product analysis.
25 Emp[.]irical data created suggests mortality rates far in excess
26 of chemical formulations used as [benchmarks] in the testing
27 protocol.

28 g. http://www.cedarcidestore.com/KILL_HEAD_LICE.html,
accessed 12/27/11 (Exhibit I); *see also* Exhibit N (accessed
8/24/12)

**Natural Head Lice Treatment Products - Non Toxic
Organic Head Lice Remedies**

**Parents: You Can Easily Rid Lice From Your Child With
a Non Toxic, Organic, Poison Free Remedy That Will Kill
Head Lice, Nymphs and Eggs and Dissolve Nit Glue on
Contact.**

10
11 **How Does Our Head Lice Treatment Product Kill Lice?**

12 This remarkable, **all natural head lice Treatment Product**
13 was developed in 2006 at the request of the USDA for our
14 troops deployed in the Middle East. . . .

1 CedarCide.com's Non Toxic Organic Head Lice Remedy is
2 Extremely Fast and Effective.

- 3 h. [http://www.cedarcidestore.com/catalog/item/3580888/768155](http://www.cedarcidestore.com/catalog/item/3580888/7681554.htm)
4 [4.htm](http://www.cedarcidestore.com/catalog/item/3412572/5108345.htm)atalog/item/3412572/5108345.htm, accessed 12/27/11
5 (Exhibit J)

6 **BEST YET KIT DIY HOME LICE TREATMENT**

7

8 **THE BEST YET KIT For Natural Lice Removal From**
9 **Furniture, Bedding and Carpets.**

10 This **DIY Home Kit** comes with a Full Gallon Of The **All**
11 **Natural Lice remedy . . . BEST YET. A Lice Removal, Lice**
12 **Prevention Product For In-Home Use Including Bedding,**
13 **Furniture and Carpets. . . .** Also included is a 4 Oz. Best Yet
14 Head Lice Spritzer With Enough Solution for one Child. **Kill**
15 **Lice Eggs Naturally, Kill Lice Nits in One Treatment! Saves**
16 **You Time and Money!**

17 If you've got **lice in your home, on furniture, bedding or**
18 **carpets.** Get rid of them with the powerful, **all natural**
19 **remove lice treatment: BEST YET!** This organic **lice**
20 **removal product will kill lice eggs instantly.** BEST YET is a
21 breakthrough in green, **home Lice Removal.**

22

23 Tested and proven by Iowa State University, Rutgers
24 University, the ICR Laboratories and acknowledged by the
25 USDA as the . . . number one choice of bio-based Pesticides.
26 **THE PRODUCT OF CHOICE BY Homeowners for**
27 **natural lice removal and lice prevention.**

- 28 i. "BEST Yet! HEAD LICE TREATMENT" product insert
(Exhibit K)

Chemical-Free Solution for
HEAD LICE ERADICATION

Formulated from Texas Red Cedar Oil and Silane Fluids
(melted Quartz rock). Contact with this dynamic solution will
kill the Louse instantly. Immediate absorption of BEST YET
by the hair will dissolve the louse nit glue from the inside of
the hair structure[,] resulting in a rapid release and demise of
the nit. . . .

. . . .

. . . Additional spray treatment with BEST YET for several
days will stimulate and enhance the hair condition and
eliminate any lice [recurrence].

1 j. "Best Yet Quart Spray Bottle" advertisement on
2 www.amazon.com, accessed 8/23/2012 (Exhibit L)

3 **Product Features**

4 • Kills bedbugs, larvae and eggs in one easy treatment.

5

6 **Product Description**

7 With BEST YET, you are now armed with everything you
8 need to get rid of bed bugs, eggs and larvae in one fast, easy
9 treatment, not to mention a long list of commonly found
10 insect parasites. Protect your family from bed bug invaders
11 and keep your home front free of dangerous toxic chemical.
12 BEST YET was invented for the US Army for the control of
13 bed bugs, sand fleas and other pests that plague our troops in
14 the Middle East. . . . Traveling? Be sure to take a quart along
15 to protect yourself on the road. Scientifically tested and
16 proven by Iowa State University, Rutgers University and the
17 ICR laboratories and acknowledged by the USDA as the
18 number one choice of bio-based pesticides. . . . Use BEST
19 YET bed bug killer spray for parasite control in your home,
20 barn, hotel/motel or any commercial establishment. . . .
21 Contact with most insects will trigger immediate death. The
22 pheromone interruption agents in the cedar oil active
23 ingredient will create a barrier of entry making areas treated
24 with BEST YET off limits to bed bugs and other pests.

25 **VIOLATIONS OF THE FTC ACT**

26 19. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits "unfair or
27 deceptive acts or practices in or affecting commerce."

28 20. Misrepresentations or deceptive omissions of material fact constitute
deceptive acts or practices prohibited by Section 5(a) of the FTC Act.

29 21. Section 12 of the FTC Act, 15 U.S.C. § 52, prohibits the
30 dissemination of any false advertisement in or affecting commerce for the
31 purpose of inducing, or which is likely to induce, the purchase of food, drugs,
32 devices, services, or cosmetics. For the purposes of Section 12 of the FTC Act,
33 15 U.S.C. § 52, BEST *Yet!* as marketed for the treatment of head lice in humans
34 is a "drug" as defined in Section 15(c) of the FTC Act, 15 U.S.C. § 55(c).

35 **Count I**

36 **Unsubstantiated Bed Bug Claims**

37 22. Through the means described in Paragraph 18, Defendants have

1 represented, directly or indirectly, expressly or by implication, that:

- 2 a. BEST *Yet!* is effective in stopping bed bug infestations;
- 3 b. BEST *Yet!* is effective in preventing bed bug infestations; and
- 4 c. BEST *Yet!* is more effective than synthetic pesticides at
- 5 stopping and preventing bed bug infestations.

6 23. The representations set forth in Paragraph 22 were not substantiated
7 at the time they were made.

8 24. Therefore, the making of the representations set forth in Paragraph
9 22 constitutes a deceptive act or practice, in or affecting commerce, in violation
10 of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

11 **Count II**

12 **False Bed Bug Claims**

13 25. Through the means described in Paragraph 18, Defendants have
14 represented, directly or indirectly, expressly or by implication, that:

- 15 a. Scientific studies prove that Best *Yet!* is effective in stopping
- 16 bed bug infestations;
- 17 b. Scientific studies prove that Best *Yet!* is effective in
- 18 preventing bed bug infestations;
- 19 c. Scientific studies prove that Best *Yet!* is more effective than
- 20 synthetic pesticides at stopping and preventing bed bug
- 21 infestations; and
- 22 d. The United States Environmental Protection Agency (“EPA”)
- 23 has warned consumers to avoid all synthetic or chemical
- 24 pesticides for the treatment of bed bug infestations.

25 26. In truth and in fact:

- 26 a. Scientific studies do not prove that Best *Yet!* is effective in
- 27 stopping bed bug infestations;
- 28 b. Scientific studies do not prove that Best *Yet!* is effective in

1 preventing bed bug infestations;

2 c. Scientific studies do not prove that *Best Yet!* is more effective
3 than synthetic pesticides at stopping and preventing bed bug
4 infestations; and

5 d. The EPA has not warned consumers to avoid all synthetic or
6 chemical pesticides for the treatment of bed bug infestations.
7 In fact, the EPA recommends a combination of techniques
8 known as integrated pest management (IPM) – an approach
9 that includes prevention, monitoring, and limited use of
10 chemical pesticides. The EPA, however, has warned
11 consumers that they should never use, or allow anyone else to
12 use, a pesticide indoors that is intended for outdoor use, as
13 indicated on the label.

14 27. Therefore, the making of the representations set forth in Paragraph
15 25 constitutes a deceptive act or practice, in or affecting commerce, in violation
16 of Section 5(a) of the FTC Act, 15 U.S.C. §§ 45(a).

17 **Count III**

18 **Unsubstantiated Head Lice Claim**

19 28. Through the means described in Paragraph 18, Defendants have
20 represented, directly or indirectly, expressly or by implication, that:

- 21 a. *BEST Yet!* is effective in stopping head lice infestations;
22 b. *BEST Yet!* is effective in preventing head lice infestations;
23 c. *BEST Yet!* is effective in killing head lice eggs;
24 d. *BEST Yet!* dissolves the glue that binds head lice eggs (nits)
25 to hair; and
26 e. *BEST Yet!* is effective in killing head lice and their eggs in a
27 single treatment.

28 29. The representations set forth in Paragraph 28 were not substantiated

1 at the time they were made.

2 30. Therefore, the making of the representations set forth in Paragraph
3 28 constitutes a deceptive act or practice, and the making of false advertisements,
4 in or affecting commerce, in violation of Sections 5(a) and 12 of the FTC Act, 15
5 U.S.C. §§ 45(a) and 52.

6 **Count IV**

7 **False Head Lice Claim**

8 31. Through the means described in Paragraph 18, Defendants have
9 represented, directly or indirectly, expressly or by implication, that:

- 10 a. Scientific studies prove that Best *Yet!* is effective in stopping
11 a head lice infestation; and
12 b. Scientific studies prove that BEST *Yet!* is effective in
13 preventing head lice infestations.

14 32. In truth and in fact:

- 15 a. Scientific studies do not prove that Best *Yet!* is effective in
16 stopping a head lice infestation; and
17 b. Scientific studies do not prove that BEST *Yet!* is effective in
18 preventing head lice infestations.

19 33. Therefore, the making of the representations set forth in Paragraph
20 31 constitutes a deceptive act or practice, and the making of false advertisements,
21 in or affecting commerce, in violation of Sections 5(a) and 12 of the FTC Act, 15
22 U.S.C. §§ 45(a) and 52.

23 **Count V**

24 **False Claims Regarding Defendants'**

25 **Affiliation with the Federal Government**

26 34. Through the means described in Paragraph 18, Defendants have
27 represented, directly or indirectly, expressly or by implication, that:

- 28 a. Best *Yet!* was invented for the United States Army at the

1 request of the United States Department of Agriculture
2 (“USDA”); and

3 b. The USDA has acknowledged Best *Yet!* as the number one
4 choice of bio-based pesticides.

5 35. In truth and in fact:

6 a. Best *Yet!* was not invented for the United States Army at the
7 request of the USDA; and

8 b. The USDA has not acknowledged Best *Yet!* as the number
9 one choice of bio-based pesticides. In fact, at the time
10 Defendants made this claim, Defendants were not active
11 participants in the USDA’s BioPreferred® program.
12 Moreover, Best *Yet!* has neither been (1) identified by the
13 USDA as a product for preferred federal purchasing under the
14 BioPreferred® program, nor (2) certified to meet or exceed
15 the USDA’s stated biobased content standards by an
16 independent third party lab.

17 36. Therefore, the making of the representations set forth in Paragraph
18 34 constitutes a deceptive act or practice, in or affecting commerce, in violation
19 of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

20 CONSUMER INJURY

21 37. Consumers have suffered and will continue to suffer substantial
22 injury as a result of Defendants’ violations of the FTC Act. In addition,
23 Defendants have been unjustly enriched as a result of their unlawful acts or
24 practices. Absent injunctive relief by this Court, Defendants are likely to
25 continue to injure consumers, reap unjust enrichment, and harm the public
26 interest.

27 THIS COURT’S POWER TO GRANT RELIEF

28 38. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this
Complaint

1 Court to grant injunctive and such other relief as the Court may deem appropriate
2 to halt and redress violations of any provision of law enforced by the FTC. The
3 Court, in the exercise of its equitable jurisdiction, may award ancillary relief,
4 including rescission or reformation of contracts, restitution, the refund of monies
5 paid, and the disgorgement of ill-gotten monies, to prevent and remedy any
6 violation of any provision of law enforced by the FTC.

7 **PRAYER FOR RELIEF**

8 Wherefore, Plaintiff FTC, pursuant to Section 13(b) of the FTC Act, 15
9 U.S.C. § 53(b), and the Court's own equitable powers, requests that the Court:

10 a. Enter a permanent injunction to prevent future violations of the FTC
11 Act by Defendants;

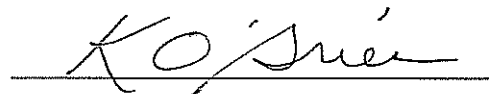
12 b. Award such relief as the Court finds necessary to redress injury to
13 consumers resulting from Defendants' violations of the FTC Act, including, but
14 not limited to, rescission or reformation of contracts, restitution, the refund of
15 monies paid, and the disgorgement of ill-gotten monies; and

16 c. Award Plaintiff the costs of bringing this action, as well as such
17 other and additional relief as the Court may determine to be just and proper.

18
19 Respectfully submitted,

20
21 Dated: 9/15/12

22 WILLARD K. TOM
23 General Counsel

24 

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“One Out of Five Americans” 60-Second Radio Advertisement

Bed bugs may crawl to nasty new heights of infestation this year. The National Pest Management Association reports that one out of five Americans has had a bed bug infestation in their home or knows someone who has encountered bed bugs at home or in a hotel. One out of Five, so far...

Meanwhile Ohio State entomologists report that today's bed bugs can survive pesticide levels a thousand times greater than the lethal dose a decade ago, according to The Wall Street Journal. Perhaps that's why the EPA recently warned victims fighting bed bugs to “avoid chemical solutions altogether.”

I have good news for anyone wanting to remove or prevent a bed bug infestation-CedarCide's Best Yet Bed Bug Killer spray; a biological alternative to the exterminator's failing chemicals. Insist on Best Yet, chemical free, non-toxic bed bug killer spray- Learn more at CedarCide.com, C E D A R C I D E or call 800-842-1464, that's 800-842-1464

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8 Federal Trade Commission

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10 **UNITED STATES DISTRICT COURT**
11 **NORTHERN DISTRICT OF CALIFORNIA**
San Francisco Division

12
13
14 FEDERAL TRADE COMMISSION,

15 Plaintiff,

16 v.

17 SPRINGTECH 77376, LLC, et. al.

18 Defendants.

Case No.:

19 **COMPLAINT FOR PERMANENT**
20 **INJUNCTION AND OTHER**
21 **EQUITABLE RELIEF**

22 **EXHIBIT B - PLACE HOLDER**

23 **(Exhibit B filed manually on CD)**
24
25
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27
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“CedarCide Bed Bug Frenzy” 60-Second Radio Advertisement

In light of the recent bed bug media frenzy that has all of us nervous, you need to know that bed bug prevention and eradication relief are available. So let's not all freak out. All you need is Best Yet from CedarCide.com.

Did you know that the only thing CedarCide's Best Yet will kill faster than fleas are bed bugs, including eggs and larvae? For bed bug relief all you need is Best Yet bed bug killer spray. And the CedarCide fogger machine.

Best Yet was developed at the request of the USDA for our military, as a solution for killing sand fleas. But guess what, it's equally deadly to bed bugs, larvae and eggs.

Completely safe and non-toxic to people, pets and our planet.

Best Yet from Cedarcide allows you to get rid of bed bugs without the high costs and nerve toxic poisons from exterminators. If you have bed bugs, you need Best Yet bed bug killer spray. And the Cedarcide fogger machine.

Go to Cedarcide.com. That's C E D A R C I D E dot com. Or call 800 842-1464. That's 800 842-1464.

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18 Defendants.

Case No.:

**COMPLAINT FOR PERMANENT
INJUNCTION AND OTHER
EQUITABLE RELIEF**

EXHIBIT D - PLACE HOLDER

(Exhibit D filed manually on CD)

21
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 **DIY PEST CONTROL**
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 **NATURAL PRODUCTS:
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CEDARCIDE
STORE HOME
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GREEN BIZ

KILL HEAD
LICE

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PROTECTION

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OIL PRODUCTS

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TESTIMONIALS

10 UNEDITED
TESTIMONIALS

11 KILL BED
BUGS

Non Toxic "Get Rid Bed Bugs" Infestation Products.

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To Print this page!

CedarCide.Com is the Best Supplier for Non Toxic "Get Rid of Bed Bugs" Products! Organic, Natural Bed Bug Infestation Products Include Non Toxic Bed Bug Spray, Non Toxic Bed Bug Fogger and Non Toxic Bed Bug Kits For Home, Hotel or PCO Professionals.

BEST YET is CedarCide.Com's Very Best Non Toxic, Organic Bed Bug Infestation Control Product.

Take a moment and watch the seven minute video produced by CedarCide.com. This is an informative movie wherein we document the demise of our target pests; bed bugs and fleas, the nastiest of all parasites. Once exposed to BEST YET, our non toxic, organic bed bug infestation control product, they all die within seconds. Then get a quick science lesson as to why the non toxic "get rid bed bugs" solution, BEST YET, is far more effective than synthetic chemicals for treatment of arthropod and hexapod insect species. The scientific testing took place at the world renowned Insect Control Research Laboratories in Baltimore Maryland on March 11, 2009.

"BEST YET is highly effective against bed bugs including eggs when applied directly". Dr.Changlu Wang, Dept. of Entomology-Rutgers University.

[Click Here to Read BEST YET Efficacy Report.](#)
[Credits-Bed Bug Central/Dr. Changlu Wang, Rutgers University.](#)



Exhibit E-1

12 TREATING WITH BEST YET

13 FOGGER USAGE VIDEO

14 FUMIGATION BEST YET

15 CEDARSHIELD TECHNOLOGY

16 APPLYING CEDARSHIELD

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22 NON TOXIC FLEA CONTROL

23 REMOVE TICKS

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27 GET RID BED BUGS

28 BITING MITE CONTROL

29 COLLEMBOLA TREATMENT

Please Review Other Non Toxic "Get Rid Bed Bugs" Products, Kits and Packages Below.



FREE Shipping TODAY!

Click on photo for-1- 32 oz. Quart of BEST YET Non Toxic "Get Rid Bed Bugs" Spray.

Click on photo for-The Non Toxic "Get Rid Bed Bugs" Kit with 1 Gallon of Best Yet and 3 Applicators.



Click on photo for-The Non Toxic "Get Rid Bed Bug" Kit with Fogger and 2 Gallons of BEST YET.

Click on photo for-DIY Pro Natural, Non Toxic, organic Bed Bug Infestation Kit with Fogger, 6 Compression Sprayers and 55 Gallons of BEST YET.



[Please Click Here To Review CedarCide's Best Practices- Bed Bug Removal Protocol.](#)

America's Best Supplier of Non Toxic, Organic Alternatives to Battle the Bed Bug Epidemic.

CedarCide.Com is fast becoming America's Best Supplier of non toxic, natural and organic alternatives to battle the bed bug epidemic. Every day we are hearing from professional pest control operators across the country (and other countries too) desperately seeking an organic product that really kills bed bugs. Why? Because professional exterminators are having trouble renewing customers this year. Customers don't want to continue their contracts often telling PCO's: "No thanks, we just don't want you spraying those nasty chemicals in my home any longer!"

Great news, there is an non toxic, organic alternative that kills bed bugs on contact, and even better news, CedarCide.Com's "Get Rid Bed Bugs" formulation, BEST YET, kills bed bugs faster than the pyrethrins they are currently utilizing, plus BEST YET will kill bed bug eggs and larvae, something that synthetic pyrethroid products have never been able to accomplish.

Exhibit E-2

30
WHOLESALE
PURCHASING

31 MSDS DATA
SHEETS

32 EPA Cedar
Oil Report

33 CONTACT
INFORMATION

Dozens of PCOs that have already discovered BEST YET report that business has improved dramatically since they now offer a safe for humans, non toxic and organic protocol to treat bed bug infestations. Now instead of customers complained about the bad smell after treatment, new and renewing clients are raving about the fresh cedar aroma residual left behind after a service call.

Please Review the Discounts Available To PCO's Purchasing Product in Larger Quantities.



Click on photo for-Case of 4 Gallons of Best Yet Non Toxic "Get Rid Bed Bugs" Solution.

Click on photo for-Case of 8 Gallons of Best Yet NonToxic "Get Rid Bed Bugs" Solution.



Click on photo for-The Non Toxic Organic Bed Bug Infestation Kit with Fogger and 4 Gallons of BEST YET.

Got a question? Get live telephone help anytime Mon-Friday 7am-10pm Saturday 9am-5pm, we would love to hear from you! Call 1-800-842-1464.

BEST YET Solved the Bed Bug Problem and Saved the Day.

To: info@cedarcide.com

Sent: Wednesday, January 13, 2010 3:44 PM

Subject: BEDBUGS

My name is Robert Harris. I work for a company that is concerned with housing homeless people. WE have a population that comes from shelters that house the masses from Harris County and other counties surrounding Houston Texas. Some of these clients brought bedbugs with them. We called exterminators. The experts charged between \$250.00 and \$500.00 per room and were not effective.

WE purchased pyrethroids. They were minimally effective and did not kill the eggs. The adults were eventually immune to this product.

Cedarcide Industries, Inc. assisted us by giving us product, equipment and hands on instructions on the application of BEST YET. The efficacy of this product cannot be disputed. Seeing is believing. Cedarcide Industries product, Best Yet has assisted tremendously. It solved the bedbug problem and saved us time, money and man hours.

Exhibit E-3

Our clients are happy and we are happy. This product is not toxic to humans. It allowed us time to apply product and get the clients back into their living quarters promptly. The product had no negative effect on furniture, clothing or personal effects. I would recommend this product to anyone experiencing bedbugs. It saved the day for us and will do the same for anyone else.

Robert Harris
Midtown Terrace/Veterans in Progress (VIP) program / US VETS, Houston Texas

[Click Here to Read Additional Customer Testimonials Regarding CedarCide's Non Toxic Organic Products.](#)

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11 KILL BED BUGS

12 TREATING

[Natural Insect Repellent Spray-Organic Pest Bug Spray-Non Toxic Insect Repellent>](#)

BEST YET QUART-NATURAL GET RID BED BUG SPRAY



Price: \$29.95
 Availability: in stock
 Prod. Code: 4002

[View Product Images](#)

[Tweet](#)

BEST YET- BEST YET- BEST YET



Get To Know a New Generation of Natural, Non Toxic Pest Control. Get to Know BEST YET, CedarCide's Bed Bug Killer Spray! BEST YET Kills Bedbugs, Eggs and Larvae in One Easy Treatment!

*"BEST YET is highly effective against bed bugs including eggs when applied directly".
 Dr.Changlu Wang, Entomologist-Rutgers University.*

[Click Here to Read BEST YET Efficacy Report. Credits-Bed Bug Central/Dr. Changlu Wang, Rutgers University.](#)

[Please Click Here To Review CedarCide's Best Practices- Bed Bug Removal Protocol.](#)

[EPA Suggests Consumers Should Avoid Chemical Solutions Altogether! Click to read Warning.](#)

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Exhibit F-1

FREE Shipping TODAY!

WITH BEST YET

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- KILLS BED BUGS, LARVAE AND EGGS IN ONE EASY TREATMENT.
- NON-STAINING TO FURNITURE, CARPETS OR CLOTHING.
- SAFE FOR INFANTS AND PETS.
- EPA STATES "NO RISK TO HUMANS OR THE ENVIRONMENT".



With BEST YET, our natural bed bug killer spray you are now armed with everything you need to get rid of bed bugs, eggs and larvae in one fast, easy treatment, not to mention a long list of commonly found insect parasites. Protect your family from bed bug invaders and keep your home front free of dangerous toxic chemical. BEST YET was invented by CedarCide.Com for the US Army for the control of bed bugs, sand fleas and other pests that plague our troops in the Middle East. BEST YET will undoubtedly go down in history as the most effective parasite control formulation ever brought to market. No nasty neuro-toxic chemicals in this product. It contains just food grade aromatic red cedar oil and melted Quartz Rock, (Hydrated silica, the carrier). BEST YET is a genuine bio-based insect control agent. Not only does it kill bedbugs on contact, it's safe enough to be used on humans as a repellent for scores of insects including mosquitoes, chiggers, no-see-um's, flies and a array of other biting and flying pests. Got travel plans? Be sure to take a quart of our Natural killer bed bug spray along to protect yourself on the road.

Acknowledged by The USDA as The Number One Choice of Bio-Based Pesticides.

Scientifically tested and proven by Iowa State University, Rutgers University and the ICR laboratories and acknowledged by the USDA as the number one choice of bio-based pesticides. BEST YET is the product of choice of major hotels, hospitals and shelters to kill bedbugs. Yet BEST YET is so safe and non toxic it can be used on babies, including newborn puppies and kittens as an insect repellent.

Area Treatment With BEST YET Natural "Get Rid Bed Bug" Killer Spray.

BEST YET has ZERO effect on your nervous system. BEST YET bed bug killer spray can be used for the treatment of all types wood, cloth & leather furniture, bedding, mattress, carpets and any other surface. BEST YET will not stain or attract dirt. Use BEST YET bed bug killer spray for parasite control in your home, barn, hotel/motel or any commercial establishment. Application Rate: 1 gallon per 1000 square foot of surface area. Contact with most insects will trigger immediate death. The pheromone interruption agents in the cedar oil active ingredient will create a barrier of entry making areas treated with BEST YET off limits to bed bugs and other pests. BEST YET has been proven superior to any chemical counterpart available. BEST YET is a non aerosol and is shipped in an adjustable nozzle quart spray bottle.

ORDER BEST YET BED BUG KILLER SPRAY QUART FOR \$29.95!

Scroll to Top Right of Page to Add This Product to Your Cart!

Do you have a project that requires more product? Please review the following links-

Get the BEST YET NATURAL "GET RID BED BUG" KILLER SPRAY KIT, product # 4000. Packaged complete with 1 Gallon of solution, 1 Trigger Spray Bottle (empty), 1-1/2 Gallon

Exhibit F-2

TREATMENT

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31 MSDS DATA
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32 EPA Cedar
Oil Report

33 CONTACT
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Commercial Compression Sprayer designed for precision distribution and 1-4 oz. BEST YET SPRITZER for \$124.95.



For more serious bed bug infestations consider the CedarCide Fogger Machine to deliver the Best Yet natural bed bug killer spray in the form of a ultra low volume cold fog that will kill bedbugs even in the most difficult to reach cracks and crevices. This natural bed bug killer spray kit comes with a CedaCide Fogger machine and two gallons of BEST YET.

For larger commercial projects including Hotel, Motel or Landlord applications, consider the natural bed bug killer spray kit with the CedarCide Fogger machine, 6-1/2 gallon compression sprayers and 55 gallons of BEST YET "get rid bed bug" spray.



BEST YET Bed Bug Killer Spray is the product of choice too kill bedbugs. Used by major Hotels, Motels, College Dormitories, Apartment Complexes, Shelters and Nursing homes. Endorsed by prudent independant PCO's and Exterminators as well as home owners worldwide.

[CLICK HERE FOR BEST YET APPLICATION INSTRUCTIONS](#)

Need more "Get Rid Bed Bug" Spray? Please review all the available packages below-

[CLICK HERE TO VIEW AND ORDER THE BEST YET QUART CASE OF 6 FOR \\$150.00](#)

[CLICK HERE TO VIEW AND ORDER THE BEST YET QUART CASE OF 100 FOR \\$1,600.00](#)

[CLICK HERE TO VIEW AND ORDER THE BEST YET GALLON FOR \\$99.95](#)

[CLICK HERE TO VIEW OR ORDER THE BEST YET GALLON CASE OF 4 FOR \\$379.80](#)

[CLICK HERE TO READ TESTIMONIALS FROM BEST YET USERS](#)

[CLICK HERE FOR UNCENSORED TESTIMONIALS](#)

-View the CW 33 TV NEWS GREEN TEAM report regarding BEST YET above.

Got a question? Get live telephone help anytime Monday-Friday 7am-10pm, Saturday 9am-5pm, we would love to hear from you! Call 1-800-842-1464.

[CLICK HERE TO VIEW THE NATIONAL RATINGS FOR BED BUG CONTROL SOLUTIONS](#)

[CLICK HERE TO READ THE "LIGHTS OUT FOR BED BUGS" PRESS RELEASE](#)

Exhibit P-3

[Please Click Here To Review CedarCide's Best Practices- Bed Bug Removal Protocol.](#)
[EPA Suggests Consumers Should Avoid Chemical Solutions Altogether! Click to read Warning.](#)

MADE IN THE
USA ★



CHEMICAL FREE INSECT CONTROL

BEST
Ujet!™

BITING INSECT SPRAY

FOR
PEOPLE PETS & PREMISES

1 U.S. QUART

PRODUCT # 4002

Best Yet was originally developed for the US Army. Scientifically tested and proven by Iowa State University, Rutgers University and the ICR laboratories. Best Yet is the product of choice of major hotels, hospitals, housing authorities and shelters for non toxic insect control.

Best Yet is a contact killer to bed bugs, fleas, ticks, lice, mites, ants, roaches, carpet beetles, silverfish, flies, mosquitoes, chiggers, earwigs, gnats and a array of other non beneficial insects. Use as a non toxic scorpion chaser.

Best Yet kills Insects on contact by attacking their breathing system with the aroma of cedar oil, deadly to long list of pests, yet completely harmless to humans and pets. The pheromone interruption agents in cedar oil will create a barrier of entry making areas treated with Best Yet off limits.

Best Yet will not stain and can be used on any surface area including skin, hair, cloth or leather furniture, wood, hardwood floors, tile and linoleum floors, clothing, mattress and box springs, carpet, kitchen counters and inside cupboards and pantry areas.

Formulated with FDA food grade ingredients and cedar oil and is considered a 25b minimum risk pesticide by the EPA. The application of Best Yet in a pest control agenda does not require a permit. Best Yet is exempt from EPA registration.

DO NOT DILUTE
NOT FOR USE ON PLANTS

ACTIVE INGREDIENTS:

CEDAR OIL.....10%

INERT INGREDIENTS:

HYDRATED SILICA.....90% CAS#7699-41-4

Questions or comments?
Call 800-842-1464

Manufactured By
CedarCide.Com

P.O. Box 549
Spring, Texas 77383
1 - 800 - 842 - 1464



 **DIY PEST CONTROL**
 **ORGANIC PESTICIDES**
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BEST YET Recognized as Panacea for Bed Bug, Flea and Lice infestations in Hotels, Motels, Dwellings and for Animal Health related issues

Nov 3, 2007 --

New Technology Recognized as a Panacea For Bed Bug, Flea, and Lice Infestations in Hotels, Motels, Dwellings, and for Animal Health Related Issues.

*A chemical-free biological formula now replaces ineffective treatments and services currently provided by Exterminators and sold by Animal Health professionals. **BEST YET**, a proprietary blend of Cedar Oil and hydrated Silica, has been proven a successful treatment for in-home, hotel and motel use, and on domestic pets and livestock.*

The Woodlands, TX ([PRWEB](#)) November 1, 2007 -- Relief has finally arrived... announced Dave Glassel, President and CEO of CedarCide.Com Inc., a Texas Corporation specializing in the formulation of Biosolutions for insect control . Furthermore, said Mr. Glassel, ...we receive significant call volume daily from desperate home and pet owners... and motel-hotel managers, frantically searching for a bonafide treatment to counter what they perceive as epidemic levels of flea and bed bug infestations.

CedarCide.Com is pleased to announce the availability of its new, cedar oil formulation, **BEST YET**, an eradication and abatement program for flea, tick, mite and bed bug control. It is also effective in the treatment of children's head lice, goat lice and other farm animals. Production levels have recently been increased to accommodate growing customer demand created by this formidable insect assault.

According to leading entomologists, the fleas, ticks, and bed bugs in North America have grown immune to chemical pesticide treatments promoted by local, and national, exterminators. In addition, a growing number of university and independent researchers publicly warn against excessive use of Pyrethroid-based products for consumer use. "We are paying a heavy price for the continued use of carcinogenic, and estrogen-mirroring substances," that have been linked to breast cancer and autism...and are the same toxins that have led to our diminishing honey bee population, quoted Dr. Ben Oldag, agricultural radio talk show host, and senior entomologist at the CedarCide.Com research laboratory.

We actually invented **BEST YET** for our troops in Iraq... Glassel stated in a recent interview. We participated in a federally-funded research program initiated by the Department of Army, and administered by the USDA. They were seeking BIO-Products, as replacements for the harmful chemical formulations currently used in insect control. The Army specifically sought a natural product to combat Desert Sand Flea infestations plaguing our Iraqi-deployed personnel, and.... Mr. Glassel continued, for which chemical-based products were either ineffective, or caused skin disorders and blurred vision among our troops. In comparison to other Biosolutions, **BEST YET** was recognized as the overall first choice, determined by Iowa State University scientists' responsible for the USDA's final

12 TREATING WITH BEST YET

product analysis. Empirical data created suggests mortality rates far in excess of chemical formulations used as bench marks in the testing protocol.

13 FOGGER USAGE VIDEO

Fleas have been linked to various infectious diseases for centuries. The most notable, of course, is Bubonic Plague, or Black Death, that decimated much of Western Europe's population in the 14th through 16th centuries. Ironically, the same plague has reappeared in hotspots worldwide. And, Americans are not immune.

14 FUMIGATION BEST YET

Other diseases related to the Bubonic strain, and spread by flea-infected rodents, including the deadly Hantavirus, is prevalent in the Southwest United States. Humans can also contract the disease through airborne molecules of urine and fecal droppings from a live, infected rodent, and from its decaying corpse.

15 CEDARSHIELD TECHNOLOGY

Like the durable Flea, bed bugs, too, have proven resilient to chemical treatment, and very difficult to control. The recent, explosive growth of bed bugs is in no small part due to the increase in global travel and in undocumented immigrants. Such growth has led to severe hotel-motel, and high-occupancy apartment complex infestations. There have even been reports here in the U.S. of residents forced to evacuate their home due to severe flea and bed bug infestations.

16 APPLYING CEDARSHIELD

17 WOOD SCIENCE PHOTOS

BEST YET is needed as much here in North America, as it is in the Middle East, said Dr. Oldag. Flea, tick, bed bug, lice and scorpion infestations appear to be the largest in recent history, which is not surprising considering that each parasite can lay up to 500 eggs in its lifetime. Furthermore, their eggs often lay dormant for several years until ideal conditions prevail to subsequently trigger massive infestations.

18 CEDARSHIELD PHOTOS

19 ASK DR. BEN

Regular use of BEST YET will replace the need for SPOT DROP flea treatments for domestic pets. Recent research has strongly decried the results of the active ingredients in such treatments. And, as a carcinogenic, are often more harmful (if not fatal) to pets than the parasite they seek to eliminate, said Dr. Oldag. The use of spot drop agendas suggest a 25% reduction in the life span of those treated with such products. (See following LINK for related data) <http://www.apnm.org/publications/resources/fleachemfin.pdf>

20 ASK DR. BEN RESPONSES

21 DR. BEN OLDAG RADIO

Compared to harmful chemical treatments, CedarCide.Com BEST YET provides instant death to fleas, ticks, mites and bed bugs, with a mortality rate that approaches 100% within seconds, by causing an immediate, systemic metabolic reaction that triggers a suffocation response in such parasites.

22 NON TOXIC FLEA CONTROL

Chemical-based flea treatments utilize water, or petroleum distillates, as a carrier for their active ingredients, most often Permethrins, or other formulations using primitive, nerve gas byproducts, commonly referred to as Pyrethroids.

23 REMOVE TICKS

24 RACHEL WAS RIGHT

CedarCide.Com's BEST YET formulation combines its proprietary cedar oil blend of Texas Red Cedar (*juniperus virginiana*), and a carrier created from liquefied quartz. Working in concert, these two ingredients create a new molecule that has superior penetration abilities, and provides instant kill to fleas, ticks, mites and bed bugs.

25 HOW TO USE PCO CHOICE

BEST YET provides prompt relief for flea, tick and bed bug infestations, even in heavily populated areas in which exterminator applied treatments have failed. Family pets, including dogs and cats living outdoors, will generally find relief from a single application.

26 PRODUCT PRESS RELEASES

Homeowners can safely, and conveniently, apply BEST YET using a hand held trigger, or compression sprayers, non-thermal foggers, or via soaking techniques. Otherwise, the homeowner may purchase BEST YET and request application by his/her exterminator, landscaper, yard maintenance personnel, or handyman.

27 GET RID BED BUGS

28 BITING MITE CONTROL

BEST YET is considered a minimum risk pesticide, and exempt from registration by the EPA, and DOES NOT require an applicators license. This product can be applied to furniture, carpets, hardwood floors or other surface types. There has been no evidence of noticeable staining, or undesirable residue, created with such treatment. BEST YET can be safely applied in-home, on people, including children and the elderly, domestic pets, including newborn kittens and puppies, farm animals, and other, warm blooded animal species. BEST YET SHOULD NOT BE APPLIED TO PLANT LIFE.

29 COLLEMBOLA TREATMENT

CedarCide.com is a provider of active ingredients to the agricultural, plastics, insect control and wood preservation industries. Private label and technology license opportunities are available to qualified domestic and international entities.



30 MSDS DATA SHEETS

31 EPA Cedar Oil Report

32 CONTACT INFORMATION

WHOLESALE PURCHASING

CedarCide products are available to both commercial buyers, and to the general public, at its Online Store located at www.cedarcidestore.com. And, for more information about CedarCide products, visit the www.cedarcide.com website. Phone orders are welcome, toll free, at 1(800)842-1464. Same day shipments ensure prompt delivery.

 We are paying a heavy price for the continued use of carcinogenic, and estrogen-mirroring substances 

- **DIY PEST CONTROL**
- **ORGANIC PESTICIDES**
- **NATURAL PRODUCTS:
SAFE FOR PEOPLE, PETS
& PREMISES**

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TESTIMONIALS

11 KILL BED
BUGS

Natural Head Lice Treatment Products - Non Toxic Organic Head Lice Remedies

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Parents: You Can Easily Rid Lice From Your Child With a Non Toxic, Organic, Poison Free Remedy That Will Kill Head Lice, Nymphs and Eggs and Dissolve Nit Glue on Contact.



There is absolutely no need to panic, head lice are common in school age kids, every year school districts around the country report that 1 out of every 10 students has to deal with a head lice incident. Any school nurse will tell you that 3-12 year old students are famous for close contact and can spread these ectoparasites to others in the class room or the rest of your household.



Many smart moms soon discover that the commonly available treatments containing lindane or pyrethrin are far more dangerous to their children than the head lice outbreak. These neuro-toxic pesticides applied directly to the scalp of your child will attack their developing brain and nervous system and need to be avoided, period! Parents need to be enlightened to the nasty consequences of these neuro-toxic pesticide treatments, they can cause significant side effects in young kids, the elderly, or anyone that weighs less than 100 lbs, especially when these treatments are used repeatedly in a short period of time.

[Order 32 oz Quart Spray Bottle of Natural Head](#)

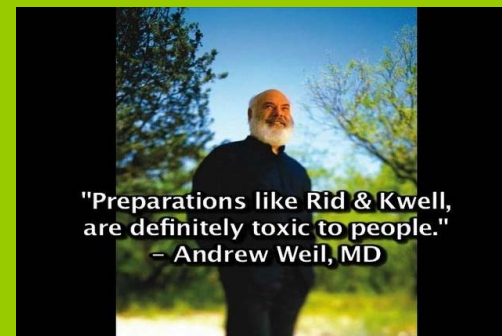


Exhibit I-1

12 TREATING WITH BEST YET

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28 BITING MITE CONTROL

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[Lice Treatment Product For Personal Use, click on photo.](#)

I Want This: Buy here

[Order Best Yet Kit with 1 Gallon of Natural Head Lice Treatment Product for Area Application, click on photo.](#)

I Want This: Buy here



Stockholm Convention Says No to Lindane, commonly used as a [Head lice remedy](#), click here to read article. http://news.xinhuanet.com/english/2009-05/10/content_11345295.htm

The EPA has banned Lindane for animal use yet it's still ok for our children? http://www.naturalnews.com/021745_lindane_shampoo_EPA.html

Parents need to know about the grave dangers of using Lindane. http://www.kidsource.com/kidsource/content/news/FDA_lice_treatment.html



Dealing with [Lice Hair](#).

Having a case of lice hair is not the end of the world, nor does it mean your child has poor hygiene; fact is head lice actually prefer a squeaky clean head. However having a bout with head lice can seriously interrupt your child's education and can be a big annoyance in terms of itching and loss of sleep, but head lice are not known to transmit infectious agents from person-to-person. In some cases the saliva and feces from head lice on more sensitive victims can exacerbate the irritation and increase the chance of a secondary infection from excessive scratching.

I Want This: Buy here

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How Does Our [Head Lice Treatment Product Kill Lice?](#)

This remarkable, all natural head lice Treatment Product was developed in 2006 at the request of the USDA for our troops deployed in the Middle East. Best Yet organic head lice treatment

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product contains only two, non-toxic ingredients: Hydrated Silica (The carrier) and specially fractionated Cedar Oil. (The active ingredient) Since the time of it's formulation, desperate moms and school health officials all across the county have discovered that killing lice and lice eggs swiftly without exposing children to a nuero-toxic pesticide is surprisingly easy.

Got a question? Get live telephone help anytime Monday-Friday 7am-10pm, Saturday 9am-5pm, we would love to hear from you! Call 1-800-842-1464.



How Much Do You Know About Head Lice?

Click here to see an informative webmd slide show. <http://children.webmd.com/slideshow-lice-overview>
Click here to see the size of head lice compared to a penny. http://www.cdc.gov/lice/images/headlice_penny.jpg

CedarCide.com's Non Toxic Organic Head Lice Remedy is Extremely Fast and Effective.

Best Yet has quickly outdistanced other natural head lice remedies. Parents and schools often remark about how powerful Best Yet head lice treatment product is in killing lice and lice eggs. Natural yes, free of dangerous chemicals, certainly, yet unlike other purported head lice remedies, such as mayonnaise or olive oil that contain no insecticidal agents, Best Yet's all natural head lice treatment product is indeed a pesticide, albeit a completely safe for human use organic pesticide, that will rid lice from your life by attacking the breathing system of lice and dissolving nit glue on contact.



Best Yet Natural Head Lice Treatment-

Our methodology is drastically different and immensely safer than attacking the nervous systems in lice, as lindane or pyrethrin are designed to do; after all we humans have nervous systems too. Let's be crystal clear, Best Yet head lice treatment is deadly, to lice, nymphs and lice eggs, yet has zero effect on the human nervous system. Best Yet organic head lice remedy is perfect for parents that want something with real power, without the grave side effects. Let's face it if you've got a case of lice hair at your place, you want them dead and gone, and fast.

I Want This: Buy here

Formulated from fractionated Red Texas Cedar Oil and Hydrated Silica (Melted quartz rock) Contact with this dynamic solution will kill the louse instantly. Immediate absorption of BEST YET's natural head lice treatment product solution by the hair will dissolve the louse nit glue from the inside of the hair structure resulting in

a rapid release and demise of the nit.

Kill Lice Without Burning Children's Scalp.

BEST YET's non toxic organic head lice remedy will not burn the scalp or damage the hair such as that experienced with chemical or other natural products. The hydrated silica used in the formulation will stimulate the hair condition and leave a attractive luster. Our natural head lice treatment will leave a pleasant cedar aroma. **Safe for children and adults of all ages!** Packaged in a 32 Ounce FULL QUART spray bottle, enough solution to treat several children or the largest head of hair. Use the remaining fluid to treat your sleeping areas or other places the louse may be residing.



Purchase a Quart of Best Yet Head Lice Eradication Solution With UPS NEXT DAY AM DELIVERY to Any USA Destination for \$89.95, PHONE IN ORDERS ONLY, MONDAY-FRIDAY ONLY. Phone in Orders Must Be Received By 5PM to ensure AM arrival.

Directions For Use:

Liberal spray and soak hair with BEST YET natural head lice treatment. Place a non porous shower or swim cap on lice head victim for an hour. Overnight or longer periods of time will enhance results. Remove cap and shampoo hair. Additional spray treatment with BEST YET for several days will stimulate and enhance the hair condition and eliminate any lice reoccurrence. Avoid contact with eyes.

Area Treatment:

Hot water wash all bedding, clothing and personal effects of lice head victim. Spray mattress, box springs, head board and other areas that were exposed to lice. If you are dealing with a large infected area consider the BEST YET KIT # 4000 (as shown above) which includes area sprayers designed to provide a complete and even distribution of the solution to all surfaces.



Attention school districts nationwide, please call 281-288-2978 (Mon-Fri 8AM-6PM CST) for a FREE 4 OZ. sample Spritzer of BEST YET Head Lice Eradication Fluid. Please ask for Carrie, Dustin, Ryan, Suzy or Deborah.

New To CedarCide? Curious? Click

Exhibit I-4

Here to See Why and How We Make All Natural Modern Organic Pesticides-



CedarCide all natural head lice treatment product offers non toxic, organic head lice remedies that are effective, fast and safe for children. Organic lice treatment kills lice, eggs and dissolve nits with our cedar oil based head lice remedy.

-  **DIY PEST CONTROL**
-  **ORGANIC PESTICIDES**
-  **NATURAL PRODUCTS:
SAFE FOR PEOPLE, PETS
& PREMISES**

The CedarCide Store

Nature's Own Repellent

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KILL HEAD
LICE

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[Natural Insect Repellent Spray-Organic Pest Bug Spray-Non Toxic Insect Repellent>](#)

BEST YET KIT DIY HOME LICE TREATMENT



Price: \$124.95

Prod. Code: 4000

 [View Product Images](#)

[View Cart \(0\)](#) | [Checkout](#)



THE BEST YET KIT For Natural Lice Removal From Furniture, Bedding and Carpets.

This DIY Home Kit comes with a Full Gallon Of The All Natural Lice remedy- BEST YET. A Lice Removal, Lice Prevention Product For In-Home Use Including Bedding, Furniture and Carpets. Will Not Stain or Attract Dirt. Kit Includes a 1/2 Gallon Pump up Sprayer and a 32 Oz. Trigger Sprayer (ready to fill) For Area Lice Treatment. Also included is a 4 Oz. Best Yet Head Lice Spritzer With Enough Solution for one Child. Kill Lice Eggs Naturally, Kill Lice Nits in One Treatment! Saves You Time and Money!

The Killingsworth family of Dallas gives BEST YET high praise for controlling bugs by the lake and pet flea control, naturally. See the CW 33 TV NEWS REPORT below-

Exhibit J-1

WITH BEST
YET

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If you've got lice in your home, on furniture, bedding or carpets. Get rid of them with the powerful, all natural remove lice treatment: BEST YET! This organic lice removal product will kill lice eggs instantly. BEST YET is a breakthrough in green, home Lice Removal.

[CLICK HERE TO READ TESTIMONIALS FROM BEST YET USERS](#)

Tested and proven by Iowa State University, Rutgers University, the ICR Laboratories and acknowledged by the USDA as the as the number one choice of bio-based Pesticides. THE PRODUCT OF CHOICE BY Homeowners for natural lice removal and lice prevention. BEST YET can be used on babies, including newborn puppies and kittens. The unique formulation prohibits solution migration into the bloodstream and subsequently, unlike Lindane products, has ZERO effect on your nervous system. Heavy treatment levels will not create nausea in Children, Cats and Dogs when used for elimination of lice infestations. BEST YET can be used for the area lice treatment of all types including wood, cloth & leather furniture, bedding and mattress, carpets and any other surface. Will not stain or attract dirt. KILL LICE EGGS NATURALLY, KILL LICE NITS IN ONE TREATMENT. Excellent lice removal and lice prevention for children and seniors. BEST YET will not burn the scalp or destroy hair follicles like harsh chemical treatments are known to do. Use BEST YET for lice removal in your home, barn, hotel/motel or any commercial establishment. Application Rate: 1 gallon per 1000 square foot surface area using the compression sprayer. Not for use on plant life.

includes a specially designed 1/2 gallon compression sprayer, a 1 quart adjustable nozzle spray bottle (Ready to fill) and a 4 OZ. non collapsible aluminum spritzer bottle for use as a travel companion. To use just apply BEST YET in a fine mist from any of the three sprayers. Contact with most insects will trigger immediate death. The pheromone interruption agents in cedar oil will create a barrier of entry making areas treated with BEST YET off limits to head lice.

[CLICK HERE FOR BEST YET APPLICATION INSTRUCTIONS](#)

Want To Purchase This Kit? Easy, the shopping cart is on the top right hand side of this page. PRICE of \$124.95 includes 1 gallon of solution and three applicators.

Got a question? Get live telephone help anytime Monday-Friday 7am-10pm, Saturday 9am-5pm, we would love to hear from you! Call 1-800-842-1464.

CedarCide's DIY Natural Remove Lice Treatment for Home, Your Best Lice Removal and Lice Prevention for Bedding, Furniture and Carpets. Will Not Stain or Attract Dirt. Kill Lice Eggs Naturally, Kill Lice Nits With a Non Toxic, Natural Lice Treatment.

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HEAD LICE TREATMENT

BEST
Yet!™

**SAFE FOR CHILDREN
OF ALL AGES!**

Chemical-Free Solution for

HEAD LICE ERADICATION

Formulated from Texas Red Cedar Oil and Silane Fluids (melted Quartz rock). Contact with this dynamic solution will kill the Louse instantly. Immediate absorption of BEST YET by the hair will dissolve the louse nit glue from the inside of the hair structure resulting in a rapid release and demise of the nit. BEST YET will not burn the scalp or damage the hair such as that experienced with chemical or other natural products. The Silane fluids used in the formulation will stimulate the hair condition and leave an attractive luster that creates a pleasant cedar aroma. **SAFE FOR CHILDREN** and adults of all ages. Packaged in a 32 Ounce full quart spray bottle, enough solution to treat several children or the largest head of hair. Use the remaining fluid to treat your sleeping areas and other places the louse may be residing. For full room treatments, we suggest you purchase the BEST YET KIT. This includes area sprayers designed to provide a complete and even distribution of the solution to all surfaces.

Directions for Use:

Spray liberally and soak hair with BEST YET solution. Place a non-porous shower cap on infested head for a minimum of 2 hours. *Overnight or longer periods of time will enhance results.* Remove cap and shampoo hair. Use a nit comb to remove the remaining attached nits, if any. Additional spray treatment with BEST YET for several days will stimulate and enhance the hair condition and eliminate any lice re-occurrence. Avoid contact with eyes.

Area Treatment:

Spray mattress, box spring, head board, clothing and other areas exposed to lice. Order BEST YET KIT for best results.

Visit our showroom in Old Town Spring – 612 Spring Cypress Road,

Spring, TX 77383

(281) 288-2978 or Call to place your order over the phone for next day delivery to your child's school!

www.cedarcide.com

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Best Yet Quart Spray Bottle

by [Best Yet](#)

[\(33 customer reviews\)](#)

(19)

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1 new from \$34.95



Save \$10 When You Spend \$50 or More on Popular Energizer Flashlights and Batteries

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1 new from \$34.95

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Product Features

- Kills bedbugs, larvae and eggs in one easy treatment.
- Non-staining to furniture, carpets or clothing.
- Safe for infants and pets.
- EPA states: "No risk to humans or environment".

Customers Viewing This Page May Be Interested in These Sponsored Links [\(What's this?\)](#)

[Buy Plastic Spray Bottles](#)

As Low As \$.30 ea Or \$234 For 900. No Minimums. Order In Bulk Today!
www.containerandpackaging.com/Sprayers

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Customers Who Bought This Item Also Bought



Best Yet Cedaricide
(19)



Best Yet 4 Oz. Natural
Mosquito Repellent Spray
(3)

\$13.99



Insect Repellent Spray -
Quart w/Spray Bottle
(7)

\$24.95



Pest Pistol Mini Duster
(60)

\$9.95

Product Details

Item Weight: 2.2 pounds

Shipping Weight: 2.2 pounds

ASIN: B0042GQLG0

Item model number: 4002

Average Customer Review: [\(33 customer reviews\)](#)

Amazon Best Sellers Rank: #1,127 in Patio, Lawn & Garden ([See Top 100 in Patio, Lawn & Garden](#))

#45 in [Sports & Outdoors](#) > [Outdoor Recreation](#) > [Camping & Hiking](#) > [Personal Care](#) > [Insect Repellent](#)

#98 in [Patio, Lawn & Garden](#) > [Pest Control](#) > [Repellents](#)

Did we miss specifying any relevant product features for this product? [Tell us what we missed.](#)

Would you like to [update product info](#), [give feedback on images](#), or [tell us about a lower price](#)?

Product Description

With BEST YET, you are now armed with everything you need to get rid of bed bugs, eggs and larvae in one fast, easy treatment, not to mention a long list of commonly found insect parasites. Protect your family from bed bug invaders and keep your home front free of dangerous toxic chemical. BEST YET was invented for the US Army for the control of bed bugs, sand fleas and other pests that plague our troops in the Middle East. BEST YET will undoubtedly go down in history as the most effective parasite control formulation ever brought to market. No nasty neuro-toxic chemicals in this product. It contains just food grade aromatic red cedar oil and melted Quartz Rock, (Hydrated silica, the carrier). BEST YET is a genuine bio-based insect control agent. Not only does it kill bedbugs on contact, it's safe enough to be used on humans as a repellent for scores of insects including mosquitoes, chiggers, no-see-um's, flies and a array of other biting and flying pests. Traveling? Be sure to take a quart along to protect yourself on the road. Scientifically tested and proven by Iowa State University, Rutgers University and the ICR laboratories and acknowledged by the USDA as the number one choice of bio-based pesticides. BEST YET is the product of choice of major hotels, hospitals and shelters to kill bedbugs. Yet BEST YET is so safe and non toxic it can be used on babies, including newborn puppies and kittens as an insect repellent. Use BEST YET bed bug killer spray for parasite control in your home, barn, hotel/motel or any commercial establishment. Application Rate: 1 gallon per 1000 square foot of surface area. Contact with most insects will trigger immediate death. The pheromone interruption agents in the cedar oil active ingredient will create a barrier of entry making areas treated with BEST YET off limits to bed bugs and other pests. BEST YET is a non aerosol and is shipped in an adjustable nozzle quart spray bottle.

Product Ads from External Websites ([What's this?](#))

Sponsored Content

Exhibit L-2

DIY PEST CONTROL
ORGANIC PESTICIDES
NATURAL PRODUCTS:
SAFE FOR PEOPLE, PETS
& PREMISES

The CedarCide Store

Nature's Own Repellent

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KILL HEAD LICE

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6 WOOD TREATMENT

7 PESTIGATOR PEST CONTRL

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10 UNEDITED TESTIMONIALS

11 KILL BED BUGS

12 TREATING WITH BEST YET

[Natural Insect Repellent Spray-Organic Pest Bug Spray-Non Toxic Insect Repellent>](#)

BEST YET QUART-NATURAL GET RID BED BUG SPRAY



Price: \$29.95

Availability: in stock

Prod. Code: 4002

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BEST YET- BEST YET- BEST YET



Get To Know a New Generation of Natural, Non Toxic Pest Control. Get to Know BEST YET, CedarCide's Bed Bug Killer Spray! BEST YET Kills Bedbugs, Eggs and Larvae in One Easy Treatment!

*"BEST YET is highly effective against bed bugs including eggs when applied directly".
Dr.Changlu Wang, Entomologist-Rutgers University.*

[Click Here to Read BEST YET Efficacy Report. Credits-Bed Bug Central/Dr. Changlu Wang, Rutgers University.](#)

[Please Click Here To Review CedarCide's Best Practices- Bed Bug Removal Protocol.](#)

[EPA Suggests Consumers Should Avoid Chemical Solutions Altogether! Click to read Warning.](#)

Exhibit M-1

FREE Shipping TODAY!

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30 MSDS DATA

- KILLS BED BUGS, LARVAE AND EGGS IN ONE EASY TREATMENT.
- NON-STAINING TO FURNITURE, CARPETS OR CLOTHING.
- SAFE FOR INFANTS AND PETS.
- EPA STATES "NO RISK TO HUMANS OR THE ENVIRONMENT".



With BEST YET, our natural bed bug killer spray you are now armed with everything you need to get rid of bed bugs, eggs and larvae in one fast, easy treatment, not to mention a long list of commonly found insect parasites. Protect your family from bed bug invaders and keep your home front free of dangerous toxic chemical. BEST YET was invented by CedarCide.Com for the US Army for the control of bed bugs, sand fleas and other pests that plague our troops in the Middle East. BEST YET will undoubtedly go down in history as the most effective parasite control formulation ever brought to market. No nasty neuro-toxic chemicals in this product. It contains just food grade aromatic red cedar oil and melted Quartz Rock, (Hydrated silica, the carrier). BEST YET is a genuine bio-based insect control agent. Not only does it kill bedbugs on contact, it's safe enough to be used on humans as a repellent for scores of insects including mosquitoes, chiggers, no-see-um's, flies and a array of other biting and flying pests. Got travel plans? Be sure to take a quart of our Natural killer bed bug spray along to protect yourself on the road.

Acknowledged by The USDA as The Number One Choice of Bio-Based Pesticides.

Scientifically tested and proven by Iowa State University, Rutgers University and the ICR laboratories and acknowledged by the USDA as the number one choice of bio-based pesticides. BEST YET is the product of choice of major hotels, hospitals and shelters to kill bedbugs. Yet BEST YET is so safe and non toxic it can be used on babies, including newborn puppies and kittens as an insect repellent.

Area Treatment With BEST YET Natural "Get Rid Bed Bug" Killer Spray.

BEST YET has ZERO effect on your nervous system. BEST YET bed bug killer spray can be used for the treatment of all types wood, cloth & leather furniture, bedding, mattress, carpets and any other surface. BEST YET will not stain or attract dirt. Use BEST YET bed bug killer spray for parasite control in your home, barn, hotel/motel or any commercial establishment. Application Rate: 1 gallon per 1000 square foot of surface area. Contact with most insects will trigger immediate death. The pheromone interruption agents in the cedar oil active ingredient will create a barrier of entry making areas treated with BEST YET off limits to bed bugs and other pests. BEST YET has been proven superior to any chemical counterpart available. BEST YET is a non aerosol and is shipped in an adjustable nozzle quart spray bottle.

ORDER BEST YET BED BUG KILLER SPRAY QUART FOR \$29.95!

Scroll to Top Right of Page to Add This Product to Your Cart!

Do you have a project that requires more product? Please review the following links-

Get the BEST YET NATURAL "GET RID BED BUG" KILLER SPRAY KIT, product # 4000.
Packaged complete with 1 Gallon of solution, 1 Trigger Spray Bottle (empty), 1-1/2 Gallon

Exhibit M-2

SHEETS

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INFORMATION

Commercial Compression Sprayer designed for precision distribution and 1-4 oz. BEST YET SPRITZER for \$124.95.



For more serious bed bug infestations consider the CedarCide Fogger Machine to deliver the Best Yet natural bed bug killer spray in the form of a ultra low volume cold fog that will kill bedbugs even in the most difficult to reach cracks and crevices. This natural bed bug killer spray kit comes with a CedaCide Fogger machine and two gallons of BEST YET.

For larger commercial projects including Hotel, Motel or Landlord applications, consider the natural bed bug killer spray kit with the CedarCide Fogger machine, 6-1/2 gallon compression sprayers and 55 gallons of BEST YET "get rid bed bug" spray.



BEST YET Bed Bug Killer Spray is the product of choice too kill bedbugs. Used by major Hotels, Motels, College Dormitories, Apartment Complexes, Shelters and Nursing homes. Endorsed by prudent independant PCO's and Exterminators as well as home owners worldwide.

[CLICK HERE FOR BEST YET APPLICATION INSTRUCTIONS](#)

Need more "Get Rid Bed Bug" Spray? Please review all the available packages below-

[CLICK HERE TO VIEW AND ORDER THE BEST YET QUART CASE OF 6 FOR \\$150.00](#)

[CLICK HERE TO VIEW AND ORDER THE BEST YET QUART CASE OF 100 FOR \\$1,600.00](#)

[CLICK HERE TO VIEW AND ORDER THE BEST YET GALLON FOR \\$99.95](#)

[CLICK HERE TO VIEW OR ORDER THE BEST YET GALLON CASE OF 4 FOR \\$379.80](#)

[CLICK HERE TO READ TESTIMONIALS FROM BEST YET USERS](#)

[CLICK HERE FOR UNCENSORED TESTIMONIALS](#)

-View the CW 33 TV NEWS GREEN TEAM report regarding BEST YET above.

Got a question? Get live telephone help anytime Monday-Friday 7am-10pm, Saturday 9am-5pm, we would love to hear from you! Call 1-800-842-1464.

Exhibit M-3

[CLICK HERE TO VIEW THE NATIONAL RATINGS FOR BED BUG CONTROL SOLUTIONS](#)

[CLICK HERE TO READ THE "LIGHTS OUT FOR BED BUGS" PRESS RELEASE](#)

[Please Click Here To Review CedarCide's Best Practices- Bed Bug Removal Protocol.](#)

[EPA Suggests Consumers Should Avoid Chemical Solutions Altogether! Click to read Warning.](#)

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Natural Head Lice Treatment Products - Non Toxic Organic Head Lice Remedies

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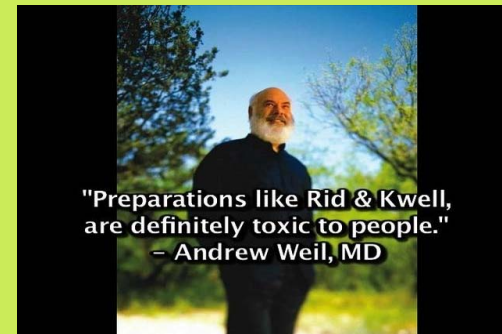
Parents: You Can Easily Rid Lice From Your Child With a Non Toxic, Organic, Poison Free Remedy That Will Kill Head Lice, Nymphs and Eggs and Dissolve Nit Glue on Contact.



There is absolutely no need to panic, head lice are common in school age kids, every year school districts around the country report that 1 out of every 10 students has to deal with a head lice incident. Any school nurse will tell you that 3-12 year old students are famous for close contact and can spread these ectoparasites to others in the class room or the rest of your household.



Many smart moms soon discover that the commonly available treatments containing lindane or pyrethrin are far more dangerous to their children than the head lice outbreak. These neuro-toxic pesticides applied directly to the scalp of your child will attack their developing brain and nervous system and need to be avoided, period! Parents need to be enlightened to the nasty consequences of these neuro-toxic pesticide treatments, they can cause significant side effects in young kids, the elderly, or anyone that weighs less than 100 lbs, especially when these treatments are used repeatedly in a short period of time.



"Preparations like Rid & Kwell, are definitely toxic to people."
- Andrew Weil, MD

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[Order 32 oz Quart Spray Bottle of Natural Head Lice Treatment Product For Personal Use, click on photo.](#)

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[Order Best Yet Kit with 1 Gallon of Natural Head Lice Treatment Product for Area Application, click on photo.](#)

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Stockholm Convention Says No to Lindane, commonly used as a [Head lice remedy](#), click here to read article. http://news.xinhuanet.com/english/2009-05/10/content_11345295.htm

The EPA has banned Lindane for animal use yet it's still ok for our children? http://www.naturalnews.com/021745_lindane_shampoo_EPA.html

Parents need to know about the grave dangers of using Lindane. http://www.kidsource.com/kidsource/content/news/FDA_lice_treatment.html



Dealing with [Lice Hair](#).

Having a case of lice hair is not the end of the world, nor does it mean your child has poor hygiene; fact is head lice actually prefer a squeaky clean head. However having a bout with head lice can seriously interrupt your child's education and can be a big annoyance in terms of itching and loss of sleep, but head lice are not known to transmit infectious agents from person-to-person. In some cases the saliva and feces from head lice on more sensitive victims can exacerbate the irritation and increase the chance of a secondary infection from excessive scratching.

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How Does Our [Head Lice Treatment Product Kill Lice?](#)

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This remarkable, all natural head lice Treatment Product was developed in 2006 at the request of the USDA for our troops deployed in the Middle East. Best Yet organic head lice treatment product contains only two, non-toxic ingredients: Hydrated Silica (The carrier) and specially fractionated Cedar Oil. (The active ingredient) Since the time of it's formulation, desperate moms and school health officials all across the county have discovered that killing lice and lice eggs swiftly without exposing children to a nuero-toxic pesticide is surprisingly easy.

Got a question? Get live telephone help anytime Monday-Friday 7am-10pm, Saturday 9am-5pm, we would love to hear from you! Call 1-800-842-1464.



How Much Do You Know About Head Lice?

Click here to see an informative webmd slide show. <http://children.webmd.com/slideshow-lice-overview>
Click here to see the size of head lice compared to a penny. http://www.cdc.gov/lice/images/headlice_penny.jpg

CedarCide.com's Non Toxic Organic Head Lice Remedy is Extremely Fast and Effective.

Best Yet has quickly outdistanced other natural head lice remedies. Parents and schools often remark about how powerful Best Yet head lice treatment product is in killing lice and lice eggs. Natural yes, free of dangerous chemicals, certainly, yet unlike other purported head lice remedies, such as mayonnaise or olive oil that contain no insecticidal agents, Best Yet's all natural head lice treatment product is indeed a pesticide, albeit a completely safe for human use organic pesticide, that will rid lice from your life by attacking the breathing system of lice and dissolving nit glue on contact.



Best Yet Natural Head Lice Treatment- Our methodology is drastically different and immensely safer than attacking the nervous systems in lice, as lindane or pyrethrin are designed to do; after all we humans have nervous systems too. Let's be crystal clear, Best Yet head lice treatment is deadly, to lice, nymphs and lice eggs, yet has zero effect on the human nervous system. Best Yet organic head lice remedy is perfect for parents that want something with real power, without the grave side effects. Let's face it if you've got a case of lice hair at your place, you want them dead and gone, and fast.

I Want This: Buy here

Formulated from fractionated Red Texas Cedar Oil and Hydrated Silica (Melted quartz rock) Contact with this dynamic solution will kill the louse instantly. Immediate absorption of BEST YET's natural head lice treatment product solution by the hair will dissolve the louse nit glue from the inside of the hair structure resulting in

a rapid release and demise of the nit.

Kill Lice Without Burning Children's Scalp.

BEST YET's non toxic organic head lice remedy will not burn the scalp or damage the hair such as that experienced with chemical or other natural products. The hydrated silica used in the formulation will stimulate the hair condition and leave a attractive luster. Our natural head lice treatment will leave a pleasant cedar aroma. **Safe for children and adults of all ages!** Packaged in a 32 Ounce FULL QUART spray bottle, enough solution to treat several children or the largest head of hair. Use the remaining fluid to treat your sleeping areas or other places the louse may be residing.



Purchase a Quart of Best Yet Head Lice Eradication Solution With UPS NEXT DAY AM DELIVERY to Any USA Destination for \$89.95, PHONE IN ORDERS ONLY, MONDAY-FRIDAY ONLY. Phone in Orders Must Be Received By 5PM to ensure AM arrival.

Directions For Use:

Liberally spray and soak hair with BEST YET natural head lice treatment. Place a non porous shower or swim cap on lice head victim for an hour. Overnight or longer periods of time will enhance results. Remove cap and shampoo hair. Additional spray treatment with BEST YET for several days will stimulate and enhance the hair condition and eliminate any lice reoccurrence. Avoid contact with eyes.

Area Treatment:

Hot water wash all bedding, clothing and personal effects of lice head victim. Spray mattress, box springs, head board and other areas that were exposed to lice. If you are dealing with a large infected area consider the BEST YET KIT # 4000 (as shown above) which includes area sprayers designed to provide a complete and even distribution of the solution to all surfaces.



Attention school districts nationwide, please call 281-288-2978 (Mon-Fri 8AM-6PM CST) for a FREE 4 OZ. sample Spritzer of BEST YET Head Lice Eradication Fluid. Please ask for Carrie, Dustin, Ryan, Suzy or Deborah.

New To CedarCide? Curious? Click

Here to See Why and How We Make All Natural Modern Organic Pesticides-



CedarCide all natural head lice treatment product offers non toxic, organic head lice remedies that are effective, fast and safe for children. Organic lice treatment kills lice, eggs and dissolve nits with our cedar oil based head lice remedy.