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RECEIVED

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RICHARD W. WIEKING
CLERK, U.S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

9
10 UNITED STATES DISTRICT COURT
11 NORTHERN DISTRICT OF CALIFORNIA
San Francisco Division

12
13
14 FEDERAL TRADE COMMISSION,
15 Plaintiff,
16 v.
17 RMB GROUP, LLC, limited liability
company,
18
19 HOWARD BRENNER, individually
and as an officer of RMB GROUP,
20 LLC, and
21 BRUCE BRENNER, individually and
as an officer of RMB GROUP, LLC,
22
23 Defendants.

CV

Case No. 12 4632

EDL

[PROPOSED]

STIPULATED ORDER FOR
PERMANENT INJUNCTION AND
MONETARY JUDGMENT

24
25
26 Plaintiff, the Federal Trade Commission ("Commission" or "FTC"), filed
27 its Complaint for a permanent injunction and other equitable relief in this matter,
28 pursuant to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15

Final Order

1 U.S.C. § 53(b). The Commission and Defendants stipulate to the entry of this
2 Stipulated Order for Permanent Injunction and Monetary Judgment (“Order”) to
3 resolve all matters in dispute in this action between them.

4 THEREFORE, it is ORDERED as follows:

5 **FINDINGS**

6 1. This Court has jurisdiction over the subject matter and all of the parties.

7 2. Venue is proper as to all parties in this District.

8 3. Defendants’ activities are “in or affecting commerce” as defined in Section
9 4 of the FTC Act, 15 U.S.C. § 44.

10 4. The Complaint states claims upon which relief may be granted against
11 Defendants, under Section 5 the FTC Act, 15 U.S.C. § 45.

12 5. In its Complaint, the FTC charges that Defendants engaged in deceptive
13 acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C. § 45 in the
14 advertising of pest-control products.

15 6. Defendants do not admit any allegations in the Complaint, except for facts
16 necessary to establish jurisdiction and as otherwise specifically stated in this
17 Order.

18 7. Plaintiff and Defendants waive all rights to appeal or otherwise challenge
19 or contest the validity of this Order.

20 8. Defendants waive any claim that they may hold under the Equal-Access to
21 Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through
22 the date of this Order, and agree to bear their own costs and attorneys fees.

23 **DEFINITIONS**

24 For the purpose of this Order, the following definitions apply:

25 A. “Corporate Defendant” means RMB Group, LLC, and its successors and
26 assigns.

27 B. “Defendants” means all of the Individual Defendants and the Corporate
28 Defendant, individually, collectively, or in any combination.

1 C. "Individual Defendants" mean Howard Brenner and Bruce Brenner.

2 D. "Pesticide" means any product intended to prevent, destroy, repel, or
3 mitigate any pest.

4 E. "Specified product" means Rest Easy.

5 I.

6 **PROHIBITION ON DECEPTIVE**
7 **PERFORMANCE AND EFFICACY CLAIMS**

8 IT IS HEREBY ORDERED that Defendants and their officers, agents,
9 servants, employees, and attorneys, and all other persons in active concert or
10 participation with any of them who receive actual notice of this Order by personal
11 service or otherwise, whether acting directly or indirectly, in connection with the
12 advertising, marketing, promoting, or offering for sale of the specified product or
13 any other pesticide are permanently restrained and enjoined from making, or
14 assisting others in making, directly or indirectly, expressly or by implication,
15 including through the use of a product name, endorsement, depiction, or
16 illustration, any representation:

- 17 A. that such product kills bed bugs;
18 B. that such product repels bed bugs;
19 C. that such product creates a barrier against bed bugs; or
20 D. about the performance or efficacy of such product;

21 unless the representation is non-misleading, and, at the time such representation
22 is made, Defendants possess and rely upon competent and reliable scientific
23 evidence that is sufficient in quality and quantity based on standards generally
24 accepted in the relevant scientific fields, when considered in light of the entire
25 body of relevant and reliable scientific evidence, to substantiate that the
26 representation is true. For purposes of this Section, competent and reliable
27 scientific evidence means tests, analyses, research, or studies that have been
28 conducted and evaluated in an objective manner by qualified persons and are

1 generally accepted in the profession to yield accurate and reliable results.

2 **II.**

3 **MONETARY JUDGMENT AND SUSPENSION**

4 IT IS FURTHER ORDERED that:

5 A. Judgment in the amount of two-hundred and sixty-four thousand,
6 nine hundred and seventy-six dollars (\$264,976) is entered against
7 Defendants, jointly and severally. The judgment shall be suspended
8 subject to the Subsections below.

9 B. The Commission's agreement to, and the Court's approval of, the
10 suspension of the judgment, is expressly premised upon the
11 truthfulness, accuracy, and completeness of Defendants' sworn
12 financial statements and related documents (collectively, "financial
13 representations") submitted to the Commission, namely:

- 14 1. the Financial Statement of Individual Defendant Howard
15 Brenner signed on March 16, 2012, including the attachments;
- 16 2. the Financial Statement of Individual Defendant Bruce
17 Brenner signed on March 16, 2012, including the attachments;
18 and
- 19 3. the Financial Statement of Corporate Defendant RMB Group,
20 LLC, signed by Bruce Brenner, co-owner and Chief Operating
21 Officer on March 16, 2012, including the attachments.

22 C. The suspension of the judgment shall be lifted as to any Defendant,
23 if upon motion by the Commission, the Court finds:

- 24 1. that Defendant failed to disclose any material asset, materially
25 misstated the value of any asset, or made any other material
26 misstatement or omission in the financial representations
27 identified above; or
- 28 2. that Defendant is in default on any obligation under this

Section.

- 1
2 D. If the suspension of the judgment is lifted, the judgment shall
3 become immediately payable, and the amount due shall be
4 calculated as follows: the judgment amount specified in Subsection
5 A. above, plus interest computed from the date of entry of this Order
6 pursuant to 28 U.S.C. § 1961.

7 **III.**

8 **ADDITIONAL MONETARY PROVISIONS**

9 IT IS FURTHER ORDERED that:

- 10 A. Defendants relinquish all dominion, control, and title to the funds
11 paid to the fullest extent permitted by law. Defendants shall make
12 no claim to or demand for return of the funds, directly or indirectly,
13 through counsel or otherwise
- 14 B. Defendants agree that the facts as alleged in the Complaint filed in
15 this action shall be taken as true without further proof in any
16 bankruptcy case or subsequent civil litigation pursued by the
17 Commission to enforce its rights to any payment or money judgment
18 pursuant to this Order, including but not limited to a
19 nondischargeability complaint in any bankruptcy case. Defendants
20 further stipulate and agree that the facts alleged in the Complaint
21 establish all elements necessary to sustain an action by the
22 Commission pursuant to Section 523(a)(2)(A) of the Bankruptcy
23 Code, 11 U.S.C. § 523(a)(2)(A), and that this Order shall have
24 collateral estoppel effect for such purposes.
- 25 C. All money paid to the Commission pursuant to this Order shall be
26 deposited into a fund administered by the Commission or its
27 representatives to be used for equitable relief, including consumer
28 redress and any attendant expenses for the administration of any

1 redress fund. If direct redress to consumers is wholly or partially
2 impracticable or money remains after redress is completed, the
3 Commission may apply any remaining money for such other
4 equitable relief (including consumer information remedies) as it
5 determines to be reasonably related to Defendants' practices alleged
6 in the Complaint. Any monies not used for such equitable relief
7 shall be deposited to the U.S. Treasury as disgorgement. Defendants
8 shall have no right to challenge any actions the Commission or its
9 representatives may take pursuant to this Section.

10 **IV.**

11 **ORDER ACKNOWLEDGMENTS**

12 IT IS FURTHER ORDERED that Defendants obtain acknowledgments of
13 receipt of this Order:

- 14 A. Each Defendant, within 7 days of entry of this Order, must submit to
15 the Commission an acknowledgment of receipt of this Order sworn
16 under penalty of perjury.
- 17 B. For 3 years after entry of this Order, each Individual Defendant for
18 any business that such Defendant, individually or collectively with
19 any other Defendant, is the majority owner or directly or indirectly
20 controls, and each Corporate Defendant, must deliver a copy of this
21 Order to: (1) all principals, officers, directors, and managers; (2) all
22 employees, agents, and representatives who participate in conduct
23 related to the subject matter of the Order; and (3) any business entity
24 resulting from any change in structure as set forth in the Section
25 titled Compliance Reporting. Delivery must occur within 7 days of
26 entry of this Order for current personnel. To all others, delivery
27 must occur before they assume their responsibilities.
- 28 C. From each individual or entity to which a Defendant delivered a

1 copy of this Order, that Defendant must obtain, within 30 days, a
2 signed and dated acknowledgment of receipt of this Order.

3 V.

4 **COMPLIANCE REPORTING**

5 IT IS FURTHER ORDERED that Defendants make timely submissions to
6 the Commission:

7 A. One year after entry of this Order, each Defendant must submit a
8 compliance report, sworn under penalty of perjury.

9 1. Each Defendant must: (a) designate at least one telephone
10 number and an email, physical, and postal address as points of
11 contact, which representatives of the Commission may use to
12 communicate with Defendant; (b) identify all of that
13 Defendant's businesses by all of their names, telephone
14 numbers, and physical, postal, email, and Internet addresses;
15 (c) describe the activities of each business, including the
16 products and services offered, the means of advertising,
17 marketing, and sales, and the involvement of any other
18 Defendant (which the Individual Defendants must describe if
19 they know or should know due to their own involvement); (d)
20 describe in detail whether and how that Defendant is in
21 compliance with each Section of this Order; and (e) provide a
22 copy of each Order Acknowledgment obtained pursuant to
23 this Order, unless previously submitted to the Commission;

24 2. Additionally, each Individual Defendant must: (a) identify all
25 telephone numbers and all email, Internet, physical, and postal
26 addresses, including all residences; (b) identify all titles and
27 roles in all business activities, including any business for
28 which such Defendant performs services whether as an

1 employee or otherwise and any entity in which such
2 Defendant has any ownership interest; and (c) describe in
3 detail such Defendant's involvement in each such business,
4 including title, role, responsibilities, participation, authority,
5 control, and any ownership.

6 B. For 20 years following entry of this Order, each Defendant must
7 submit a compliance notice, sworn under penalty of perjury, within
8 14 days of any change in the following:

9 1. Each Defendant must report any change in: (a) any
10 designated point of contact; or (b) the structure of the
11 Corporate Defendant or any entity that Defendant has any
12 ownership interest in or directly or indirectly controls that
13 may affect compliance obligations arising under this Order,
14 including: creation, merger, sale, or dissolution of the entity
15 or any subsidiary, parent, or affiliate that engages in any acts
16 or practices subject to this Order.

17 2. Additionally, each Individual Defendant must report any
18 change in: (a) name, including aliases or fictitious name, or
19 residence address; or (b) title or role in any business activity,
20 including any business for which such Defendant performs
21 services whether as an employee or otherwise and any entity
22 in which such Defendant has any ownership interest, and
23 identify its name, physical address, and Internet address, if
24 any.

25 C. Each Defendant must submit to the Commission notice of the filing
26 of any bankruptcy petition, insolvency proceeding, or any similar
27 proceeding by or against such Defendant within 14 days of its filing.

28 D. Any submission to the Commission required by this Order to be

1 sworn under penalty of perjury must be true and accurate and
2 comply with 28 U.S.C. § 1746, such as by concluding: "I declare
3 under penalty of perjury under the laws of the United States of
4 America that the foregoing is true and correct. Executed on: _____"
5 and supplying the date, signatory's full name, title (if applicable),
6 and signature.

- 7 E. Unless otherwise directed by a Commission representative in
8 writing, all submissions to the Commission pursuant to this Order
9 must be emailed to DEbrief@ftc.gov or sent by overnight courier
10 (not the U.S. Postal Service) to: Associate Director for
11 Enforcement, Bureau of Consumer Protection, Federal Trade
12 Commission, 600 Pennsylvania Avenue NW, Washington, DC
13 20580. The subject line must begin: FTC v. RMB Group, LLC.

14 VI.

15 RECORDKEEPING

16 IT IS FURTHER ORDERED that Defendants must create certain records
17 for 20 years after entry of the Order, and retain each such record for 5 years.
18 Specifically, Corporate Defendant and each Individual Defendant for any
19 business in which that Defendant, individually or collectively with any other
20 Defendants, is a majority owner or directly or indirectly controls, must maintain
21 the following records:

- 22 A. Accounting records showing the revenues from all goods or services
23 sold, all costs incurred in generating those revenues, and the
24 resulting net profit or loss;
- 25 B. Personnel records showing, for each person providing services,
26 whether as an employee or otherwise, that person's: name,
27 addresses, and telephone numbers; job title or position; dates of
28 service; and, if applicable, the reason for termination;

- 1 C. Complaints and refund requests, whether received directly or
2 indirectly, such as through a third party, and any response;
3 D. All records necessary to demonstrate full compliance with each
4 provision of this Order, including all submissions to the
5 Commission; and
6 E. A copy of each advertisement or other marketing material.

7 VII.

8 COMPLIANCE MONITORING

9 IT IS FURTHER ORDERED that, for the purpose of monitoring
10 Defendants' compliance with this Order, including the financial representations
11 upon which part of the judgment was suspended and any failure to transfer any
12 assets as required by this Order:

- 13 A. Within 14 days of receipt of a written request from a representative
14 of the Commission, each Defendant must: submit additional
15 compliance reports or other requested information, which must be
16 sworn under penalty of perjury; appear for depositions; and produce
17 documents, for inspection and copying. The Commission is also
18 authorized to obtain discovery, without further leave of court, using
19 any of the procedures prescribed by Federal Rules of Civil
20 Procedure 29, 30-(including telephonic depositions), 31, 33, 34, 36,
21 45, and 69.
22 B. For matters concerning this Order, the Commission is authorized to
23 communicate directly with each Defendant. Defendant must permit
24 representatives of the Commission to interview any employee or
25 other person affiliated with any Defendant who has agreed to such
26 an interview. The person interviewed may have counsel present.
27 C. The Commission may use all other lawful means, including posing,
28 through its representatives, as consumers, suppliers, or other

1 individuals or entities, to Defendants or any individual or entity
2 affiliated with Defendants, without the necessity of identification or
3 prior notice. Nothing in this Order limits the Commission's lawful
4 use of compulsory process, pursuant to Sections 9 and 20 of the FTC
5 Act, 15 U.S.C. §§ 49, 57b-1.

6 **VIII.**

7 **RETENTION OF JURISDICTION**


8 IT IS FURTHER ORDERED that this Court retains jurisdiction of this
9 matter for purposes of construction, modification, and enforcement of this Order.

10 SO ORDERED this day of , 201_.

11
12
13 _____
14 UNITED STATES DISTRICT JUDGE
15

16 **SO STIPULATED AND AGREED:**

17
18 **FOR THE PLAINTIFF: FEDERAL TRADE COMMISSION**

19 
20 _____
21 KERRY O'BRIEN, Attorney
22 LINDA K. BADGER, Attorney
23 Federal Trade Commission
24 901 Market Street, Ste. 570
25 San Francisco, CA 94103
26 (415) 848-5100 (voice)
27 (415) 848-5184 (fax)
28 kobrien@ftc.gov
badger@ftc.gov

1 FOR DEFENDANTS RMB GROUP, LLC, AND HOWARD BRENNER

2
3 _____ Date: _____

4 HOWARD BRENNER, INDIVIDUALLY AND AS
5 AN OFFICER OF RMB GROUP, LLC

6
7 FOR DEFENDANTS RMB GROUP, LLC, AND BRUCE BRENNER

8
9  _____ Date: _____ 4/27/12

10 BRUCE BRENNER, INDIVIDUALLY AND AS
11 AN OFFICER OF RMB GROUP, LLC

1 FOR DEFENDANTS RMB GROUP, LLC, AND HOWARD BRENNER

2
3 *Howard Brenner*

Date: 4/28/2012

4 HOWARD BRENNER, INDIVIDUALLY AND AS
5 AN OFFICER OF RMB GROUP, LLC

6 FOR DEFENDANTS RMB GROUP, LLC, AND BRUCE BRENNER

7
8
9 Date: _____

10 BRUCE BRENNER, INDIVIDUALLY AND AS
11 AN OFFICER OF RMB GROUP, LLC

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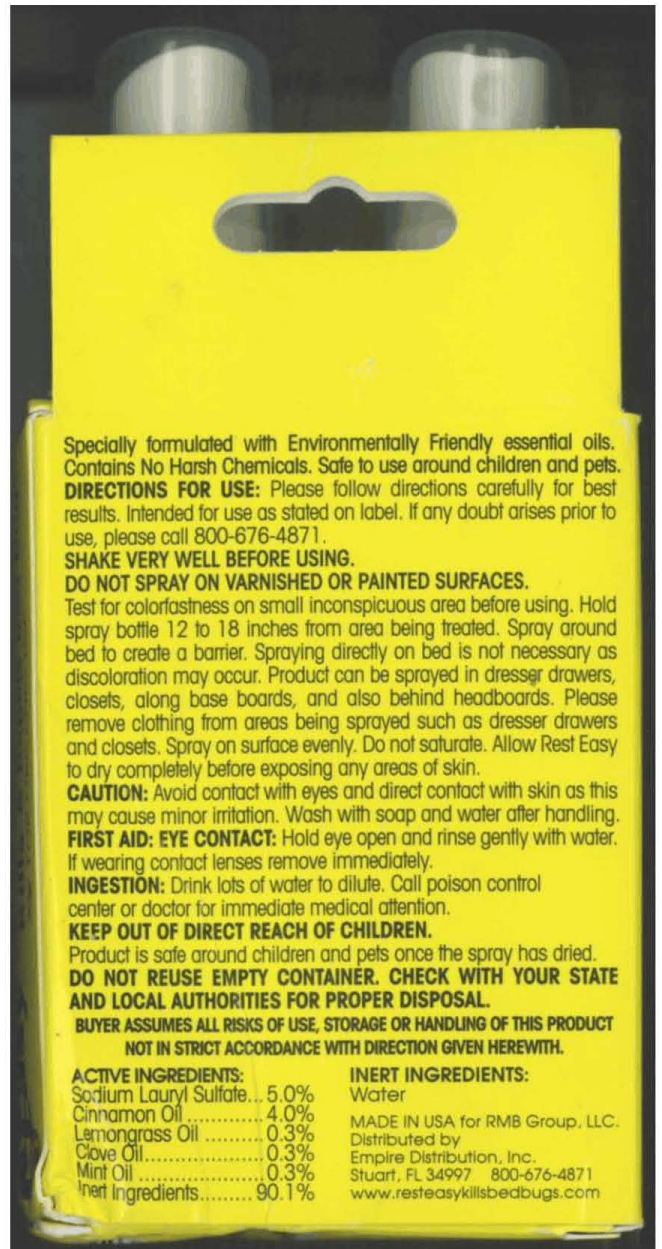


Exhibit A



Exhibit B



800-676-4871

772-872-5231

resteasy@thermbgroup.com

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According to some of the top pest control companies in the United States, these 15 cities are considered the most infested with bed bugs

Do you live in one of these cities?

New York

Philadelphia

Detroit

Cincinnati

Chicago

Denver

Columbus, OH

Dayton, OH

Washington, DC

Los Angeles

Boston

Indianapolis

Louisville, KY

Cleveland

Minneapolis, MN

Testimonials

"I have used Rest Easy for about a year now. I LOVE this product because it makes me feel certain that I am preventing bedbugs from becoming an issue in my bedroom and in my home. The clear mist that I spray around my bed and also on the floor area around my bed seems to kill anything that would come into that area. I use it also around the corners of my platform bed and have never seen any signs of a bedbug. This is especially important for me as I live in an 8 unit townhouse and a few of my neighbors are not so clean. I want to make sure that my living experience is not affected by them. I would use Rest Easy no matter where I lived or when I travel. Really has taken the worry away from having bedbugs while living in NYC. Carole Berger Queens, NY"

- **Carole Berger**

[▶ read more...](#)



Welcome Green Rest Easy



Bedbugs are nocturnal, bloodsucking insects which leave bites that are identified as pronounced red welts. Although their bites are reported to be painless, the marks they leave can be physically and emotionally scarring. Victims of infestations report having lingering fears of

going to sleep, or even phobias of the beds themselves.

During the day, bedbugs can be difficult to spot, as they hide in crevasses in the mattress, floor joints, and even picture frames, and do not surface to feed until night time. During their short life spans, an individual bedbug can lay around 400 eggs, enabling them to repopulate and re-infest an area in just three to four months!

Although bedbugs had essentially disappeared from the U.S. since the 1940s, they were still thriving in foreign counties. Increased international travel has succeeded in inadvertently bringing the bugs back into North America, as stowaways in the luggage of travelers. Since DDT, a highly effective, though hazardous pesticide, was banned from use in the 1970s, many less effective pesticides have been tried, including harsh, abrasive, toxic chemicals that can cause as much irritation as the pests themselves!

Exhibit C-1

Services Area

Articles

11.05.2011
New blog about us.

► [More..](#)

Contact us

RMB Group, LLC
6526 S. Kanner Highway
Stuart, Fl. 34997

Phone: 800-676-4871
Fax: 772-872-5231
Email:
resteasy@thermbgroup.com

Wholesale Hotel & Inn Style Supplies Contact:



Rest Easy Products are a proud member of



Why Rest Easy?

- ▶ Rest Easy is a TRUE GREEN product, 100% based on all-natural ingredients, such as LemonGrass Oil and Cinnamon Oil.
- ▶ Rest Easy meets all requirements of the USDA for use around Organic Food processing.
- ▶ Rest Easy meets all EPA requirements for exemption of classical pesticide registration as having Minimum Risk.
- ▶ Rest Easy's optimized blend of natural ingredients has been universally recognized for thousands of years as a means for controlling insects.
- ▶ Rest Easy is safe to use around children and pets. Compare these effects to pesticides containing pyrethrins/pyrethroids, which have neurotoxins that can cause permanent nerve damage and are probable endocrine disruptors, which raise the risk of birth defects, hormonal imbalances, and even leukemia.

Featured Retail Partners

If you do not see your local retailer carrying Rest Easy please contact their buying office or store manager and tell them they need to carry Rest Easy now! Here are just a few of our retail partners.



Featured Pest Control Companies

Rest Easy is endorsed and used by these bed bug and pest control experts.



If you are in the South Jersey or Philadelphia area call [phone] If you are in the Georgia, Alabama and North Florida area call [phone]





800-676-4871

772-872-5231

resteasy@thermbgroup.com

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- PRODUCTS
- ABOUT BEDBUGS
- WHY REST EASY?
- RETAIL LOCATION'S
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FREQUENTLY ASKED QUESTIONS



Contact us

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6526 S. Kanner Highway
Stuart, Fl. 34997

Phone: 800-676-4871
Fax: 772-872-5231
Email:

resteasy@thermbgroup.com

Q. How do I apply Rest Easy?

A. Shake very well before use

As per the directions on the bottle hold Rest Easy 12 – 18 inches from area being treated. Spray evenly and do not saturate.

Q. Can I spray it on my bed?

A. Spraying Rest Easy on a bed is not necessary but spraying around the bed to create a barrier is recommended. (if bed bugs are present in the bed please contact a professional for extermination)

Q. Where else should I spray for Rest Easy to be effective?

A. It is suggested that you spray in dresser drawers, closets, along baseboards, behind headboards, and around any other furniture that you want treated. But please remove any clothing from such areas. Allow about two hours for Rest Easy to dry and then you can put any clothes that were removed back.

Q. How much Rest Easy should I spray during a treatment?

A. An average size bedroom is 300sf. Spraying the areas mentioned above, you should use no more than one fluid ounce.

Q. Rest Easy smells like cinnamon. How long will the scent last?

A. Depending on how much is sprayed the scent will start to dissipate in a few hours. But some of the smell may hang around for a few days. This is important, as the cinnamon scent is one of the main reasons that help repel them.

Q. How does Rest Easy work?

A. Unlike pesticides and insecticides that insects ingest, bed bugs are killed with Rest Easy by having the oils attach itself to the body of the bed bugs and dissolves the shell.

Q. Can I spray where my kids and pets play?

A. Yes, however please allow Rest Easy to dry before allowing anyone including children and pets to be exposed to any area sprayed with Rest Easy.

Q. How long does Rest Easy take to dry?

A. Please allow at least two to three hours to completely dry.

Q. What if I'm allergic to any of the oils listed on the bottle of Rest Easy.

A. We do not want anyone to have an allergic reaction. Please call your doctor before purchasing Rest Easy to see if you can use it. Please be advised that RMB Group, LLC assumes no responsibility for any adverse reaction you may have.

Q. What is Sodium Laurel Sulfate?

A. Sodium Lauryl Sulfate is what is called a Surfactant. It is a lathering liquid that basically binds the oils together and allows them to spread out over a surface. Sodium Lauryl Sulfate or like substances are found in all shampoos and hand soaps. Sodium laurel Sulfate has been known to cause some people to have dry skin. If you are not sure of this or have any specific questions, please be sure to call your doctor for further advice.

Q. What are some things you can tell me about bed bugs?

A. Bed Bugs or Cimex Lectularius live to around six months. However, some can live much longer. Bed Bugs can actually go up to 10 months without feeding. And female bed bugs can lay up 12 eggs a day or several hundred in her lifetime.

Wholesale Hotel & Inn Style Supplies Contact:



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PRODUCTS



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6526 S. Kanner Highway
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Phone: 800-676-4871
Fax: 772-872-5231
Email:

resteasy@thermbgroup.com

2 oz. Twin Pack

Take it with you as you travel. It's safe to take aboard planes and to use anywhere! Now there's no need to run over your bed at the hotel with a fine tooth comb. Simply follow the directions and Rest Easy!

Rest Easy is an all-natural non-pesticide that kills and repels bedbugs. It has a pleasant cinnamon scent and can kill other small insects, such as bed mites. These 2 oz. bottles make it easy to travel with and take on airplanes. Use for peace of mind at home or when traveling!

ORDER NOW



Wholesale Hotel & Inn Style Supplies Contact:



Rest Easy Products are a proud member of



16 oz. Trigger Sprayer

Keep in your home to keep potential infestations at bay. Don't let your home be overrun by these obnoxious pests!

Rest Easy is an all-natural non-pesticide that kills and repels bedbugs. It has a pleasant cinnamon scent and can kill other small insects, such as bed mites. Use for peace of mind at home or when traveling!

ORDER NOW



Gallon Jugs

For commercial use in apartments, hotels, and more. Never have to deal with another tenant complaint and clear away the looming threat of lawsuits. Don't let your business be a victim of a growing and serious concern!

Rest Easy is an all-natural non-pesticide that kills and repels bedbugs. It has a pleasant cinnamon scent and can kill other small insects, such as bed mites. The Gallon Jugs are the most economical and cost-effective way to purchase Rest Easy!

ORDER NOW



Exhibit C-4



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WHY REST EASY?



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Stuart, Fl. 34997

Phone: 800-676-4871
Fax: 772-872-5231

Email:
resteasy@thermbgroup.com

- ▶ Rest Easy is truly based 100% on all-natural ingredients, being one of, if not the only, TRUE GREEN product on the market (pyrethrins, which are in many bedbug products, are actually based on synthetic chemicals that are only similar to natural ingredients)
- ▶ Rest Easy meets full requirements of the USDA for use around Organic Food processing
- ▶ Rest Easy, due to the EPA's recognition of its ingredients' safety, meets all requirements for exemption from classical pesticide registration as having Minimum Risk
- ▶ Rest Easy is an optimized blend of natural ingredients that have been recognized for controlling insects for 1,000's of years
- ▶ Rest Easy is extremely safe around children and pets (the worst threat of Rest Easy is a little, temporary skin irritation), while the common pyrethrins / pyrethroids are:
 - neurotoxins that can cause permanent nerve damage
 - probable endocrine disruptors, which raise the risk of birth defects, hormonal imbalances, and even leukemia
- ▶ Rest Easy is HIGHLY effective, killing 90% of bedbugs within 2 seconds of contact, and the rest within 30 minutes (a study by one of the two leading universities on bedbugs indicates that pyrethrins / pyrethroids are NOT effective)
- ▶ Rest Easy, while providing a repellency effect as long as the vapors from treatment continue to give off a cinnamon scent (up to one week), does not leave long-term, hazardous residuals (the commonly used pyrethroids can leave hazardous residuals for longer than one year!)
- ▶ Rest Easy is extremely cost-effective in addressing an embarrassing and unhealthy problem
- ▶ Rest Easy offers a simple-to-apply option for repetitive, effective treatments that can be used by non-professional applicators and individuals
- ▶ Rest Easy has also shown good efficacy against other flying and crawling insects
- ▶ Rest Easy has a pleasant cinnamon-like aroma

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According to some of the top pest control companies in the United States, these 15 cities are considered the most infested with bed bugs

Do you live in one of these cities?

- | | | | |
|----------------|--------------|-----------------|--------------|
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| Chicago | Denver | Columbus, OH | Dayton, OH |
| Washington, DC | Los Angeles | Boston | Indianapolis |
| Louisville, KY | Cleveland | Minneapolis, MN | |

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They can lay between 5 and 12 eggs per day...
...per bug!

According to some of the top pest control companies in the United States, these 15 cities are considered the most infested with bed bugs

Do you live in one of these cities?

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