## **EXHIBIT 1**



## Our Biogreen® Memory Foam





Visco-elastic foam is the only substance which can make a total imprint of your body, but then slowly come back to shape after your body weight is lifted. This slow return rate is what allows a comfortable, yet supportive contouring of all the bumps and curves of the body that eliminates the rebound pressure that hard springs and rubberized foam has when you compress it with your body. Visco-elastic memory foam can commonly be seen in 3lb, 4lb., and 5lb. densities. Our special **Biogreen®** proprietary, pressure sensitive, viscoelastic memory foam material is an approximate 5lb. density and is free of dangerous chemicals like PBDE, TDI, Boric Acid and Bromine. An independent laboratory even measured no V.O.C. (Volatile Organic Compounds) outgas ratings. In fact, not only does our **Biogreen®** memory foam lack that common smell often associated with new foam, but during the independent laboratory test, the only detectable reading came from an approximate one percent water vapor. With so much concern about the release of chemicals in our atmosphere and toxins absorbed by our bodies, you can feel good knowing that our

**Biogreen®** memory foam offers a truly hypo-allergenic, environmentally friendly, and non-toxic experience. Our Biogreen top foam layer is approximately a 5lb. density and is ultra pressure sensitive. Underneath this layer, we use a slightly more dense and over twice as firm 5lb. memory foam for extra support. This will allow the mattress to be more instantly comfortable in all temperature environments, but still very supportive and durable in structure. We then ventilate the Biogreen foam layers and place underneath it a medium-firm, high resilient, polyurethane airflow channel support layer, with an extra support underneath, while still retaining our <u>Patented</u> Airflow Transfer System<sup>TM</sup>.



#### **Our Ecologically Friendly Fire Resistant Socking:**

We offer the safest and most ecologically sustainable fire socking that covers our mattress foam to offer a natural inherent fire protection. Other competitors will use chemicals like antimony, chlorine, bromine and lead, but our biodegradable and ecologically friendly fire socking naturally meets all safety requirements and is free of these dangerous chemicals.



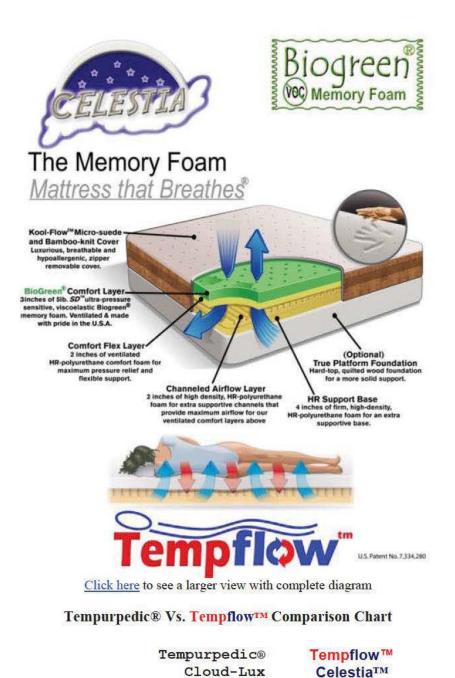
We use a GreenGuard waterborne adhesive certified for both indoor air quality, as well as for children and schools. Many adhesives being used contain noxious chemicals like ammonia or other hazardous air pollutants. Some can even contain the carcinogen Formaldehyde. Our GreenGuard certified adhesive does not contain any of these dangerous substances and does not use any solvents.

All the foam we use is highest quality available and produced only made in the U.S.A. Don't accept cheap, overseas substitutes!	BBBONLINE RELIABILITY PROGRAM Our high level of customer care has earned us a top rating from the BBB.	Biogreen™, Now featuring our special, 3rd generation, Biogreen™, environmentally friendly memory foam with no V.O.C. (Volatile Organic Compounds) or outgassingmore	The Tempflow mattress received the 2006, Space Daily innovation of the year awardmore	NASA 50 We are proud to be the <u>only</u> Mattress company featured in the upcoming issue of <u>NASA 50</u> Years of Space Exploration and Discovery	SLEEP DISOR DERS CENTER OF ALABAMA The prestigious Sleep Disorders Center of Alabama performed a sleep study on over 36 participants, with a 100% of those surveyed reporting that they felt more supported on the Tempflow. more
About Us   Mattre Shipping Policy Biogreen Pillows		lers   FAQs   Innovatio onials   Privacy   Term m   Tempurpedic Mattro Protec Get Pr	ess Comparison   <u>Ter</u> etor	arranty   Guara	formation   Contact Us   ntee   Tempflow Video   omparison Chart   Mattress
	C	120 Sleep Trial WIGHT	2 YEAR AND	69	
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## EXHIBIT 2



## Tempflow<sup>™</sup> Celestia<sup>™</sup> 11 inch Model



If you like a very soft pillow-top like feel, are a side or stomach sleeper, have a condition such as Arthritis or Fibromyalgia, or perhaps you just don't want to wake up feeling those aches an pains in the hips and shoulders...then the Tempflow<sup>™</sup> Celestia<sup>™</sup> is the perfect mattress for you! With an extra soft top, the Celestia™ offers you the ultimate in cloud-like luxury. As the quickest reacting memory foam mattress in our Tempflow line, you will be pleased to know that from the second you get into bed, the Celestia™ will contour your every bump and curve of your body, counteracting gravity and making you feel like you are floating on air. You can compare the Celestia™ to our other mattress models by clicking on our mattress recommendation chart page.

The Celestia™ mattress uses our special Biogreen® proprietary, pressure sensitive, viscoelastic memory foam material that is free of dangerous chemicals like PBDE, TDI, Boric Acid and Bromine. An independent laboratory even measured no V.O.C. (Volatile Organic Compounds) outgas ratings for a truly hypo-allergenic, environmentally friendly, and non-toxic experience. Our 5lb., superior density Biogreen memory foam utilizes a proprietary manufacturing process that produces a finished product that has been tested at over 10 times the compression strength for durability under extreme conditions of the required standards for foam, as set forth by the ASTM International standards (originally known as the American Society for Testing and Materials).

The **Celestia™** model uses a 3 inch thick top layer of our 5lb. **SD**<sup>TM</sup>, ultra pressure sensitive, Biogreen® memory foam. The ultra-soft 3 inch layer will allow the

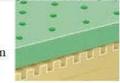
NASA Memory Foam	$\checkmark$	YES	1	YES
Warranty	$\checkmark$	20-year	1	40-year
Sleep Trial	5	90-Night	1	120-Night
Over 5lb. Density Memory Foam	$\checkmark$	YES	1	YES
Extra-Plush Feel	$\checkmark$	YES	1	YES
Made In the U.S.A	$\checkmark$	YES	$\checkmark$	YES
Airflow Circulation Through both Sides and Surface		NO	1	YES
No V.O.C. off- gassing Memory Foam		NO	~	YES
Extra Supportive	$\checkmark$	YES	1	YES



Tempflow's<sup>™</sup> environmentally friendly Biogreen® memory foam offers the feel of the comparable Tempurpedic®, but with the heat dissipation from our patented airflow transfer system<sup>™</sup>.

\*Tempur-Pedic® is a registered trademark of Dan-Foam A/S Corporation and only used on this site for comparison purposes. mattress to be instantly comfortable in all temperature environments, but still very supportive and durable in structure. We then ventilate the Biogreen® foam layers

and bond it to a 2 inch HR (high resilient comfort flex layer. We then place these layers underneath it a 3



inch medium-firm, HR polyurethane airflow channel support layer that works with our <u>Patented</u> Airflow Transfer System<sup>™</sup>. We follow this up with a high resilient and high density extra support base layer underneath. We use a breathable and stretch forming, nontoxic, fire resistant sock over our foam and our proprietary luxurious **Kool-Flow<sup>™</sup>** Bamboo fabric cover that has been specially designed to allow for total breathability for use with our patented airflow circulation technology. This works in synergy to keep your body temperature regulated all night long.

All of our Tempflow mattresses are designed to work perfectly on our optional, premium <u>adjustable bed</u> <u>systems</u> that give you the full functioning ability to raise and lower the head and foot of the bed.

We offer all the standard sizes (see chart below for actual dimensions), but we also offer **custom size and shaped** mattresses for unique situations.

Regular Mattress Sizing:

Regular King	76 in. wide x 80in. long		
Cal King	72 in. wide x 84in. long		
Queen	60 in. wide x 80in. long		
Full XL	53 in. wide x 80in. long		
Full	53 in. wide x 75in. long		
Twin XL	38 in. wide x 80in. long		
Twin	38 in. wide x 75in. long		

We are so convinced you will love your Tempflow<sup>™</sup> mattress, that we are offering an industry leading <u>4-month</u>

sleep trial! If you are unsure about which Tempflow mattress model is right for your particular needs, you can call us anytime at 800 667-1969. Also, you can compare the **Celestia<sup>TM</sup>** to our other mattress models by clicking on our mattress recommendation chart page.



# **EXHIBIT 3**







With so much concern about chemicals that harm the environment and are toxic to humans, we are sure you will rest well knowing that our Biogreen<sup>TM</sup> memory foam is completely non-toxic and free of V.O.C. (Volatile Organic Compounds)...more

As Featured on the **Doctor Health Show** AM 690 KHNR, Honolulu's #1 Talk Radio

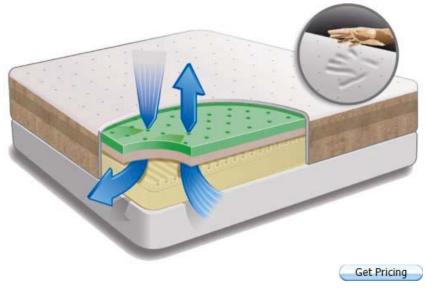
Click below to listen to the recorded show

### The Problem:

While high quality visco-elastic memory foam has become a proven technological advance in sleep comfort and support, it also is well known that it does not breathe well.

### **The Solution:**

Introducing the Tempflow<sup>TM</sup>, a visco-elastic memory foam mattress that uses patented airflow circulation technology which allows body heat to ventilate out of the mattress, while cooler air can flow through the layers.



"I just wanted you to know I got my Selene mattress about a month ago and really like it. My back and hips feel so much better in the morning when I get up and I do not wake up nearly as often. The pillows were a great addition." -Thomas Luskm, Enumclaw,WA

Click here for more customer feedback and testimonials!



We use the finest quality Adjustable Bed systems available. They are not only comfortable to sleep on, but beautifully designed and crafted. ...more



For those on-the-go **RVers**, we If you are interested in our **RV6000** and **RV8000** (**Recreational Vehicle**) Tempflow Mattress Models, Please visit our

TempflowRV.com site by clicking here



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