

**FEDERAL  
TRADE COMMISSION  
DECISIONS**

▽

**FINDINGS, ORDERS, AND STIPULATIONS**  
JULY 1, 1959, TO JUNE 30, 1960

---

PUBLISHED BY THE COMMISSION

---

**VOLUME 56**



UNITED STATES  
GOVERNMENT PRINTING OFFICE  
WASHINGTON : 1962

---

For sale by the Superintendent of Documents, U.S. Government Printing Office  
Washington 25, D.C. - Price \$5.50 (Buckram)

MEMBERS OF THE FEDERAL TRADE COMMISSION AS OF  
JUNE 30, 1960

EARL W. KINTNER, *Chairman*.

Took oath of office June 9, 1959. Appointed chairman June 11, 1959.

ROBERT T. SECREST.

Took oath of office September 27, 1954.

SIGURD ANDERSON.

Took oath of office September 12, 1955.

WILLIAM C. KERN.

Took oath of office September 26, 1955.

EDWARD T. TAIT.

Took oath of office November 2, 1956.

ROBERT M. PARRISH, *Secretary*.

Appointed March 29, 1954.

### ACKNOWLEDGMENT

This volume has been prepared and edited by Harriette H. Esch,  
of the Commission's staff.

NOTE: The attention of those interested in following currently the cease and desist orders of the Commission is invited to the advantages offered by the Federal Register, which is published daily by the Division of the Federal Register, National Archives, and sets forth, among other things, current orders and regulations of the different Government establishments, which have general applicability and legal effect.

## CONTENTS

---

	Page
Members of the Commission.....	ii
Table of cases reported.....	vii
Table of stipulations reported.....	xix
Cases in which orders have been entered.....	1
Interlocutory orders, etc.....	1627
Stipulations.....	1691
Table of commodities:	
Decisions and orders.....	1747
Stipulations.....	1755
Index:	
Desist decisions and orders.....	1759
Stipulations.....	1780



## TABLE OF CASES

---

[The names in SOLID CAPITALS refer to cases in which orders to cease and desist have been entered by the Commission, and also to interlocutory proceedings, which are indicated in parentheses. The names in *italics* are cases which the Commission has dismissed.]

Name	Page
A & I RECORD DISTRIBUTING CO., INC., ET AL.....	962
A. & J. ENGEL, INC.....	475
ACE RECORD CO., INC., ET AL.....	1528
ACTION FOR CREDITORS, INC., ET AL.....	807
ACTION RECORDS, INC., ET AL.....	1184
ADAMS QUILTING CORP. ET AL.....	1111
ADMIRAL CORP. (Interlocutory Order).....	1627
AGRON'S FURS, I. N.....	200
A. G. SPALDING & BROS., INC.....	1125
AINBINDER & SON, INC., ET AL.....	1064
ALBERT EHLERS, INC.....	1316
<i>Alderman, Donald E., et al.</i> (trading as National Menu Co.).....	507
ALEXANDER'S DEPARTMENT STORES, INC., ET AL.....	788
ALLCHEM MANUFACTURING CO., INC., ET AL.....	480
(Order denying request to reopen proceeding).....	1643
ALLIED INFORMATION SERVICE, ETC. (Ann J. Wacksman trading as).....	1615
ALLIED LUGGAGE CORP. ET AL.....	731
ALLIED MERCHANDISING, INC., ET AL.....	1255
ALLIED STORES CORP. (Stern Brothers Division of).....	1237
ALL SOUTH DISTRIBUTING CORP. ET AL.....	1343
ALL-STATE NEW JERSEY, INC., ET AL.....	1395
ALLSTATE RECORD DISTRIBUTING CO. ET AL.....	1531
ALPINE QUILTING CO., INC., ET AL. (Interlocutory order).....	1660
ALVIN'S FURNITURE (trading as Teller's) ET AL.....	1061
AMERICAN BREEDERS SERVICE ET AL.....	1268
AMERICAN DEB FURS, INC., ET AL.....	1275
AMERICAN GARMENT CO. (Raynor Whitman et al. trading as)....	726
AMERICAN REGISTRY OF DOCTOR'S NURSES ET AL.....	941
AMERICAN TOBACCO CO., THE.....	263
ANCHOR CHEMICAL CO., INC.....	1335
ANGLOMEX, INC., ET AL.....	1196
ANTONETTE PEARLS, INC., ET AL.....	1047
A-1 RECORD DISTRIBUTORS, INC., ET AL.....	1470
ARNOLD CONSTABLE CORP.....	1558
ARONOFF & RICHLING, INC., ET AL.....	904
ARPEGGIO WATCH CO., INC., ET AL.....	284
ARROW BRANDS, INC.....	743
ARTISTIC FUR SHOP (Simon Lieberman trading as).....	342

VIII FEDERAL TRADE COMMISSION DECISIONS

Name	Page
ART NATIONAL MANUFACTURERS DISTRIBUTING CO., INC., ET AL. (Order ruling on motions).....	1633
ASHEVILLE TOBACCO BOARD OF TRADE, INC., ET AL. (Remand)	1631
ASSOCIATED DRY GOODS CORP. ET AL.....	638
ASSOCIATED LOAN COUNSELLORS (H. James van Buskirk et al. trading as).....	499
ASTOR RECORDS, INC.....	1510
ATLANTIC RECORDING CORP. ET AL.....	1341
ATLANTIC REFINING CO., INC. (Order denying motion to dismiss)..	1630
AUDIVOX, INC., ET AL.....	215, 1613
AUTOMOTIVE SUPPLY Co. (doing business as Central Warehouse Co. etc.).....	192
AYE DEE WHOLESALE FUR CO. (Abe Dworkin et al. trading as)....	890
BACHMANN BROS., INC., ET AL.....	1534
BAILEY CO., THE.....	158
BAKERS FRANCHISE CORP. ET AL. (Interlocutory orders).....	1636, 1654
<i>Bargain Mart, The, etc.</i> .....	663
BARSKY, INC., EDWARD S., ET AL.....	1178
BART SCHWARTZ INTERNATIONAL TEXTILES, LTD., ET AL.....	487
BASIC BOOKS, INC., ET AL.....	69
BAYUK CIGARS INC.....	881
BEECHAMS PILLS, INC., ET AL.....	1458
BELBER TRUNK & BAG CO. ET AL.....	602
BELTONE HEARING AID CO. ET AL.....	387
BENKEL & SONS, INC., M., ET AL.....	814
BERCUT-RICHARDS PACKING CO., INC.....	1313
BERGER, MICHAEL Z., ET AL. (doing business as M. Z. Berger & Co., etc.).....	1000
BERGER WATCH CO. ET AL. (Order denying application to intervene, etc.).....	1655
BERNARD LOWE ENTERPRISES, INC., ET AL.....	1115
B. G. BLUM ASSOCIATES.....	179
B. GERTZ, INC.....	1283
BLUM ASSOCIATES, B. G.....	179
BLUMBERG, HAROLD, ET AL. (trading as Princess Royal Knitting Mills).....	1547
BOND STORES, INC.....	716
BOOTH CO., INC., F. E.....	147
<i>Booth-Kelly Lumber Co. et al.</i> .....	488
BRANTON WATCH CO. (Samuel I. Vulcan doing business as).....	1516
BREGER, CHARLES.....	596
BRILLO MANUFACTURING CO., INC. (Vacating and remand order).....	1672
BROOKLYN FASHION CENTER, INC., ET AL.....	585
BROTHER INTERNATIONAL CORP. OF CALIFORNIA ET AL.....	434
BROWN & WILLIAMSON TOBACCO CORP.....	275
BROWN & WILLIAMSON TOBACCO CORP. ET AL.....	956
BROWNING KING & CO., INC., ET AL. (Interlocutory order).....	1687
BURLINGTON INDUSTRIES, INC.....	1105
<i>Business Mart of America, Inc., et al.</i> .....	464
CAPPELL TRADING CO. (Charles Cappell et al. trading as).....	466
<i>Carey Surgical Appliance Co. et al.</i> (R. C. Myrick trading as).....	351
CARR, A. PLACK (doing business as Micro-Lube Sales).....	986
CARTERET JR. FASHIONS CORP. ET AL.....	1194
CASEY AND ASSOCIATES, INC., ET AL.....	7



## TABLE OF CASES

IX

Name	Page
CAVALIER RESERVE FUND, ETC. (Albert Pitler doing business as)	803
CENTRAL DETECTIVE ACADEMY (Harburd E. Tarpley doing business as)	372
CENTRAL WAREHOUSE CO., ETC.	192
CHARLES A. EATON CO. (trading as Charles Chester Shoe Co.) ET AL.	1351
CHARLES CHESTER SHOE CO. ET AL. (Charles A. Eaton Co. trading as)	1351
CHARLES FORD & ASSOCIATES OF THE MIDWEST, INC., ET AL.	7
<i>Charles Ford and Associates of the West, Inc., et al</i>	464
<i>Chas. Pfizer &amp; Co., Inc.</i>	1448
CHATHAM RESEARCH LABORATORIES ET AL.	1196
CHESTER SHOE CO., CHARLES, ET AL. (Charles A. Eaton Co. trading as)	1351
CHIPS DISTRIBUTING CO., INC., ET AL.	949
C. H. STUART & CO., INC., ET AL.	715
CHUDIK FURS, INC., ET AL.	1413
CLASS RECORD SALES ET AL.	959
COFF, LEO (doing business as Towne & Country Color Photographers of Texas)	664
COGHLEN CORP.	1354
COHEN BROS. FUR CORP. ET AL.	289
COHN, EDWARD S. (trading as Lesco Distributors)	1292
COLLINS MICROFLAT CO., INC., ET AL.	736
COMMERCIAL DISTRIBUTORS OF AMERICA, INC., ET AL.	977
COMMERCIAL MUSIC CO. (Charles Lampe et al. trading as)	1502
COMPLETE AUTO AND HOME SUPPLY CO., DIVISION OF AUTOMOTIVE SUPPLY CO.	192
COMSTOCK CHEMICAL CO., INC., ET AL.	33
CONSOLIDATED FOODS CORP. (Interlocutory order)	1663
CONTINENTAL MANUFACTURING CORP. ET AL.	176
CONTINENTAL SALES & SEWING MACHINE CO. (Sam Schneider et al. trading as)	36
COOPCHIK-FORREST, INC., ET AL.	501
COSNAT DISTRIBUTING CORP. ET AL.	1338
CROTON WATCH CO., ET AL.	284
CROWLEY, JOSEPH	421
CURTIS BROTHERS, INC., ET AL.	677
DAHLBERG CO., THE, ET AL.	1098
DAMASCUS HOSIERY MILLS, INC., ET AL.	1171
DAVID ROSEN, INC., ET AL.	741
DEKNATEL & SON, INC., J. A., ET AL.	497
DEPENDABLE FUR CO.	598
DE WOLF, INC., ET AL.	897
DIAMOND CRYSTAL SALT CO.	818
DISCOUNT FAIR, INC., ET AL.	799
D. L. PIAZZA CO.	611
DoALL CO., THE	308
DONALD & DUNAGER, INC., ET AL.	902
DOUGLAS, PHILIP J. (doing business as Harlow Hair Experts)	1055
DUKE RECORDS, INC., ET AL.	1034
DUMONT RECORD DISTRIBUTING CORP. ET AL.	1298
DUREX HARDWARE MANUFACTURING CORP. ET AL.	349
DURHAM'S BUSINESS COLLEGE ET AL. (Elmond F. Gau)	372

Name	Page
DWORKIN, ABE, ET AL. (trading as Aye Dee Wholesale Fur Co.)-----	890
EDISON SEWING MACHINE CO.....	467
EDWARD S. BARSKY, INC., ET AL.....	1178
EGAN, FICKETT & CO., INC.....	615
EHLERS, INC., ALBERT.....	1316
E. LEASK ET AL. (Edwin Leask doing business as).....	946
ELECTRO MUSIC ET AL.....	1461
ELLIOT KNITWEAR, INC., ET AL. (Order reopening and remanding case).....	1650
ELMER CANDY CO., INC.....	1480
EMIL LEICHTER WATCH CO., INC., ET AL.....	153
EMPIRE FUR CO. (William M. Hooks trading as).....	598
ENDEAVOR PRESS ET AL.....	1477
ENGEL, INC., A. & J.....	475
ENGEL, MILTON B., ET AL. (doing business as National School of Chemistry).....	604
ENGLISH TOWN CORP., THE, ET AL.....	672
EN-KAY AUTOMOTIVE, INC., ET AL.....	685
ENUR TONE CO., THE (Maurice J. Feil et al. trading as).....	364
EQUITABLE COAT CO., INC., ET AL.....	1329
ERIE SAND AND GRAVEL CO.....	437
ERWIN, WASEY AND CO.....	1332
ESKA CO. ET AL.....	908
EUGENE I. WOODLE, INC., ET AL.....	733
EXCELLED SHEEPSKIN & LEATHER COAT CO. (Sam Goldman et al. trading as).....	1398
FAIRFIELD WOOL CO., INC., ET AL.....	1360
FAIR, THE.....	1440
FARGO RECORDS (Lou Fargo trading as).....	1542
F. E. BOOTH CO., INC.....	147
<i>Federal Employees' Distributing Co., Inc., et al.</i> .....	550
FEIL, MAURICE J., ET AL. (trading as The Enur tone Co.).....	364
FELL-BASS, INC., ET AL.....	1181
F F & G CORP. ET AL.....	685
F. H. LEATHER PRODUCTS (Robert Ottemberg trading as).....	1174
FIBER ENTERPRISES, INC., ET AL.....	1360
FICKETT & CO., INC., EGAN.....	615
FIELDCREST MILLS, INC.....	1306
FIELDCREST MILLS, INC. (trading as Karastan Rug Mills, Inc.).....	168
FIELD MUSIC SALES, INC., ET AL.....	1567
FILDERMAN CORP. ET AL.....	685
FINEST WOOL BATTING CORP. ET AL.....	400
FISHMAN, INC., HY, ET AL.....	44
FOOD FAIR ET AL. (Square Deal Market Co., Inc., trading as).....	1483
FORBES & WALLACE, INC., ET AL.....	41
FORD & ASSOCIATES OF THE MIDWEST, INC., CHARLES, ET AL.....	7
<i>Ford and Associates of the West, Inc., Charles, et al.</i> .....	464
FORSTER MFG. CO., INC., ET AL. (Interlocutory order).....	1633
FRANKLIN SHOCKEY CO. ET AL.....	303
FREEMAN & FREEMAN (Edwin M. Freeman et al. trading as) (Order denying request for modification of order).....	1685
FREISS ORIGINALS, INC., ET AL.....	38
FUR CITY ASSOCIATES, INC., ET AL.....	1036
FURY RECORDS, INC., ET AL.....	1348

## TABLE OF CASES

XI

Name	Page
GAIN PUBLISHING CO., ETC. (Charles A. Roberts doing business as)	1031
G. & G. SPORTSWEAR CO., ETC. (Julian D. Grollnek et al. trading as)	920
GARTNER, ROBERT J. (trading as Universal Extension Service)	1
GAU, ELMOND F. (Durham's Business College et al.)	372
GELLMAN BROTHERS (Nate Gellman et al. doing business as)	1443
GENERAL MILLS, INC.	295
<i>General Mills, Inc.</i>	320
GEORGE McKIBBIN & SON ET AL. (Interlocutory order)	1645
GERTZ, INC., B.	1283
GETSOS & GERSHMAN, INC., ET AL.	779
GIVEN CO., H. W., ET AL.	184
GLADDINGS, INC., ET AL.	29
GLICKMAN, EDWARD	346
GLOBE READERS SERVICE, INC., ET AL.	1018
GLOBE RUBBER PRODUCTS CORP. ET AL.	1365
GOLDBERG, MAX H. (trading as Novel Co.)	582
GOLDMAN, SAM, ET AL. (trading as Excelled Sheepskin & Leather Coat Co.)	1398
<i>Goldstein, Sam S.</i> (trading as Sun Gold Industries)	1368
GOMEZ, CHARLES F. (trading as Western Coaching Bureau), ET AL.	1
GOMEZ, MARIE, ET AL. (trading as National Extension Service et al.)	1
GONE RECORDING CORP. ET AL.	1496
GOULD, SYMON, ET AL. (doing business as The Health Guild)	140
GOV-MART a/k/a GOVERNMENT EMPLOYEES' MERCHANDISE MART, INC., ET AL.	47
GRAFF & SON, INC., HARRY, ET AL.	92
GRAND UNION CO., THE	1483
(Interlocutory order)	1642
<i>Grant, Schwenck &amp; Baker, Inc., et al.</i>	478
GREAT MINNEAPOLIS SURPLUS STORE, INC., THE, ET AL.	917
GREENBLATT'S, INC., OF INDIANA ET AL.	1286
GREEN, JOHN G.	155
GROLLNEK, JULIAN D., ET AL. (trading as G. & G. Sportswear Co., etc.)	920
G. SCHIRMER, INC.	1028
G. SHERMAN CORP. ET AL.	783
GULF OIL CORP.	688
(Interlocutory orders)	1638, 1640
GYRO FAMILY MASSAGE EQUIPMENT (Raymond M. Horwitz trading as)	1411
HACKER, SIAMON & ELFENBEIN, INC., ET AL.	12
<i>Hadid Brokerage Co.</i> (Alex J. Hadid et al. doing business as)	591
HARLOW HAIR EXPERTS (Philip J. Douglas doing business as)	1055
HARRY GRAFF & SON, INC., ET AL.	92
HARRY KAUFMAN, INC., ET AL.	1493
HASSO'S FURS (Steven Hasso et al. trading as)	318
HAYIM & CO. (Alvin M. Hayim et al. doing business as)	1392
HEALTH GUILD, THE (Symon Gould et al. doing business as)	140
HECKETHORN MANUFACTURING & SUPPLY CO.	1228
HERALD MUSIC CORP. ET AL.	1472
<i>Hewitt, Bernard</i>	1069
HIGH, ERNEST MARK	625
HOLLYWOOD CASTING SERVICE, INC.	1202
HOMEMAKER RUGS, INC., ET AL.	179

Name	Page
HOOD & SONS, INC., H. P. (Interlocutory order).....	1688
HOOKS, WILLIAM M. (trading as Empire Fur Co.).....	598
HORWITZ, RAYMOND M. (trading as Gyro Family Massage Equip- ment).....	1411
HOUSE OF ARNOLD, INC. (formerly known as Germantown Fur, Inc.), ET AL.....	1040
HOWARD STORES CORP.....	163
H. P. HOOD & SONS, INC. (Interlocutory order).....	1688
HUNTER MILLS CORP. ET AL.....	929
H. W. GIVEN CO. ET AL.....	184
HY FISHMAN, INC., ET AL.....	44
IDEAL RECORD PRODUCTS, INC., ET AL.....	1552
I. N. AGRONS FURS.....	200
INDEPENDENT QUILTING CO., INC., ET AL.....	1409
INTERNATIONAL HOUSEWARES, INC., ET AL.....	315
INTERNATIONAL PAPER CO. (Order consenting to transfer of stock held in voting trust).....	1671
INTERNATIONAL PARTS CORP. ET AL.....	1564
INTERSTATE SUPPLY CO. ET AL.....	1504
IRVING C. KATZ CO., INC., ET AL.....	103
IRVING LEBO & SON, INC., ET AL.....	182
IRVING S. COHEN, INC., ET AL.....	287
IRWIN, NELS (trading as Screen-Print Products Co.) (Modifying order).....	1631
J. A. DEKNATEL & SON, INC., ET AL.....	497
JAMES H. MARTIN, INC., ET AL.....	1467
JAMIE RECORD CO.....	1295
J. & H. STOLOW, INC., ET AL.....	674
J. B. TENZER HOSIERY CO. (Jacob B. Tenzer et al. trading as).....	666
JEFFERSON ISLAND SALT CO.....	818
J. I. ZABLE FUR CO., ETC. (Joseph Zable trading as).....	1389
JOSEPH A. KAPLAN & SONS, INC. (Interlocutory order).....	1689
JOY HAT NOVELTY CORP. ET AL.....	203
KAGEN CORP., THEODORE, ET AL.....	514
KAISER RAND CORP. ET AL.....	886
KANN SONS CO., S.....	212
KAPLAN & SONS, INC., JOSEPH A. (Interlocutory order).....	1689
KARASTAN RUG MILLS, INC. (Fieldcrest Mills, Inc., trading as).....	168
KASNICKA, EDWARD J. (trading as Master Designer).....	1325
KATZ CO., INC., IRVING C., ET AL.....	103
KAUFMAN, INC., HARRY, ET AL.....	1493
KELLEY ISLAND CO., SANDUSKY DIVISION.....	437
KENNEDY, WILLIAM PATRICK, JR., ET AL.....	523
KING RECORDS, INC., ET AL.....	1545
KINGSLEY COATS, INC., ET AL.....	619
KITTY LEFIN FUR HOUSE (Kitty Lefin trading as).....	1189
KOLOMER BROS., INC., ET AL.....	113
KREISS, INC., SIDNEY J., ET AL.....	1421
KULIN WASTE CO., ET AL.....	922
LABOR STATISTICS, OFFICE OF, ET AL.....	340
LAMPE, CHARLES, ET AL. (trading as Commercial Music Co.).....	1502
LANSTON INDUSTRIES, INC.....	1485
LASKY ENTERPRISES, INC., ET AL.....	1303
LAURIE RECORDS, INC., ET AL.....	879
LEASK, EDWIN (doing business as E. Leask et al.).....	946

## TABLE OF CASES

XIII

Name	Page
LEBO & SON, INC., IRVING, ET AL.....	182
LEE RUBBER & TIRE CORP.....	1026
LEFIN, KITTY (trading as Kitty Lefin Fur House).....	1189
LEICHTER WATCH CO., INC., EMIL, ET AL.....	153
LEIVENT, HERBERT, ET AL. (trading as Stuyvesant Sportswear Co.).....	1540
LENDERS SERVICE CORP. ET AL.....	150
LESCO DISTRIBUTORS (Edward S. Cohn trading as).....	1292
LEVIANT BROTHERS, INC., ET AL.....	120
LIBBEY-OWENS-FORD GLASS CO. ET AL. (Interlocutory order)....	1661
LIEBERMAN, SIMON (trading as Artistic Fur Shop).....	342
<i>Life Insurance Co. of America et al.</i> .....	1557
LIFETIME CUTLERY CORP. ET AL.:	
(Interlocutory order).....	1688
(Remanding order).....	1648
LIGGETT & MYERS TOBACCO CO., INC.....	221
LINK SALES CO., INC., ET AL.....	209
LOBER & ASSOCIATES, INC., MORRIS, ET AL. (Order denying request to reopen case).....	1655
LONDON RECORDS, INC.....	952
LORILLARD CO., P. (Reopening order).....	1627
LOWE ENTERPRISES, INC., BERNARD, ET AL.....	1115
LOWENTHAL'S, INC., ET AL.....	470
LOWILL'S (LOWELL'S) JEWELERS (William Perloff trading as)....	895
LUBINSKY, HERMAN (doing business as Savoy Music Co.).....	1384
LUMAR, INC., ET AL.....	1464
MACY & CO., INC., R. H.....	1450
MADISON'S, INC., ET AL.....	592
MAGEE, ROBERT (doing business as Robert Magee Furs).....	1119
<i>Mail Order Mart, etc.</i> .....	663
MAIN LINE CLEVELAND, INC., ET AL.....	944
MAIN LINE DISTRIBUTORS, INC., ET AL.....	980
MAIN LINE LUMBER AND MILLWORK CO. ET AL.....	17
MALTZ, MARSHALL, ET AL.....	1070
MANDEL BROTHERS, INC.....	355
MANNIE FEIGENBAUM, INC., ET AL.....	862
MANNIS, SAMUEL A. (trading as Samuel A. Mannis & Co.).....	833
MARKS FURS, INC., ET AL.....	376
MARLUN MANUFACTURING CO., INC., ET AL.....	1232
MARNEL DISTRIBUTING CO., INC., ET AL.....	1052
MARTIN, INC., JAMES H., ET AL.....	1467
MARTIN STUART WOOLEN CO. ET AL.....	310
MARVIN ACCESSORIES, INC., ET AL.....	1204
MASTER DESIGNER (Edward J. Kasnicka trading as).....	1325
M. BENKEL & SONS, INC., ET AL.....	814
McKIBBIN & SON, GEORGE, ET AL. (Interlocutory order).....	1645
MENDIOLA, RUDOLPH (trading as Wholesale Fur House).....	1265
MERCURY RECORD CORP. ET AL.....	1513
METRO CAP CO., INC., ET AL.....	810
METROPOLITAN VACUUM CLEANER CO., INC., ET AL.....	357
METROPOLITAN WHOLESALERS, INC., ET AL.....	357
MICHAELIAN & KOHLBERG, INC. (trading as Spinning Wheel Rugs), ET AL.....	1281
<i>Michigan-California Lumber Co. et al.</i> .....	483
MICHIGAN FUR CO. (The Wurzburg Co. et al. doing business as)....	728

Name	Page
MICRO-LUBE SALES (A. Plack Carr doing business as).....	986
MIDLAND AFFILIATED BUSINESS SALES AND SERVICES, INC., ET AL.....	708
<i>Midland Affiliated Business Sales and Services, Inc., et al.</i> (Bernard Hewitt).....	1069
MIDWEST COMMUNICATIONS SCHOOL (C. J. Spurgin et al. doing business as).....	609
MIDWEST DISTRIBUTING CO. ET AL.....	1526
MIDWEST REAL ESTATE APPRAISAL TRAINING SERVICE ET AL. (Lawrence C. Wilson doing business as).....	189
MILGRIM, INC.....	1417, 1434
MILLER, BOYD R. (trading as National Real Estate Appraisal Training Service).....	712
MILLER, INC., RALPH H., ET AL.....	359
MILLER LABORATORIES, ETC. (Fred B. Miller et al. trading as).....	1249
MISSION SUPPLY CO. ET AL.....	47
MODERN METHODS, INC., ET AL. (Interlocutory order).....	1656
MODERN RUG CO., INC., ET AL.....	490
MONARCH CARNIVAL SUPPLY CO. (Jack Robinson trading as).....	19
MORRIS LOBER & ASSOCIATES, INC., ET AL. (Order denying request to reopen case).....	1655
MORRIS MOULDED SHOE CO. (Bernard Morris doing business as).....	186
MORRISON KNITWEAR CO., INC., ET AL.....	1244
MORTON'S, INC., ET AL.....	965
M. S. DISTRIBUTING CO. ET AL.....	1432
MUSIC SUPPLIERS, INC., ET AL.....	1376
<i>Myrick, R. C.</i> (trading as Carey Surgical Appliance Co. et al.).....	351
M. Z. BERGER & CO., ETC. (Michael Z. Berger et al. doing business as).....	1000
N & W ENTERPRISES, INC., ET AL.....	27
NATIONAL BUSINESS SERVICE (Tom Vint doing business as).....	606
NATIONAL EXTENSION SERVICE ET AL. (Marie Gomez et al. trading as).....	1
NATIONAL LEATHER & NOVELTY CO. (Joseph Shuster et al. doing business as).....	512
<i>National Menu Co.</i> (Donald E. Alderman et al. trading as).....	507
NATIONAL PLACEMENT AND DISTRIBUTION AGENCY, INC., ET AL.....	977
NATIONAL REAL ESTATE APPRAISAL TRAINING SERVICE (Boyd R. Miller trading as).....	712
NATIONAL SALES & MFG. CO., INC., ET AL.....	622
NATIONAL SCHOOL OF CHEMISTRY (Milton B. Engel et al. doing business as).....	604
NEPTUNE GARMENT CO. ET AL.....	313
NICHIMEN CO., INC., ET AL.....	133
NICHOLS & ASSOCIATES, INC., ET AL.....	155, 426
NICHOLS & CO., INC., ET AL.....	1122
NOBLE AND NOBLE, PUBLISHERS, INC., ET AL.....	52
NORTH AMERICAN PHILIPS CO., INC. (Interlocutory order).....	1641
NOVEL CO. (Max H. Goldberg trading as).....	582
OFFICE OF LABOR STATISTICS ET AL.....	340
OLIVE TABLET CO. ET AL.....	1332
OPTI-RAY, INC., ET AL.....	1476
OTTEMBERG, ROBERT (trading as F. H. Leather Products).....	1174
OUTDOOR SUPPLY CO., INC. (Vacating order and remand).....	1643
OZAN'S FURS (R. H. Ozan trading as).....	1225

## TABLE OF CASES

XV

Name	Page
PANGBURN CO., INC.....	57
PARKER-LEVY JUNIORS, INC., ET AL.....	1386
PARKER PUBLISHING CO., INC., ET AL.....	899
PATTERSON, LESTER B., ET AL (trading as Skil-Weave Co.) ET AL (Order vacating initial decision and remanding case).....	1632
PEARL-MARTIN CO., INC., ET AL.....	1066
PEERLESS PRODUCTS, INC., ET AL.....	1070
PEP BOYS—MANNY, MOE & JACK.....	292
PERLO, ELI, ET AL. (trading as S. Perlo & Sons).....	1241
PERLOFF, LOUIS.....	893
PERLOFF, WILLIAM (trading as Lowill's Jewelers).....	895
<i>Pfizer &amp; Co., Inc., Chas.</i> .....	1448
PHILIP MORRIS, INC.....	258
PHOTOSTAT CORP.....	300
PIAZZA CO., D. L.....	611
PICTURESQUE HOSIERY CO., INC., ET AL.....	1421
PITLER, ALBERT (doing business as Cavalier Reserve Fund, etc.).....	803
P. LORILLARD CO. (Reopening order).....	1627
PREMIER KNITTING CO., INC., ET AL.....	15
(Interlocutory order).....	1635
PRENTICE-HALL, INC.....	899
PRESSMAN TOY CORP.....	130
PRINCE MACARONI MANUFACTURING CO. ET AL.....	362
PRINCESS ROYAL KNITTING MILLS (Harold Blumberg et al. trading as).....	1547
PROCTER & GAMBLE CO., THE, ET AL.....	1623
PURE OIL CO. (Order broadening scope of remand).....	1647
PURE OIL CO., THE (Remand).....	1638
QUALITY FURS, INC., ET AL.....	65
RADIO CORP. OF AMERICA.....	660
RADIO TELEVISION TRAINING ASSN., INC., ET AL.....	587
(Order vacating initial decision and remanding case).....	1660
RALPH H. MILLER, INC., ET AL.....	359
RAWLINGS MANUFACTURING CO.....	1125
RAYMOND ROSEN & CO., INC., ET AL.....	983
RECORD MERCHANDISERS, INC., ET AL.....	1378
RECORDS, INC., ET AL.....	1252
RECOTON CORP. ET AL.....	1028
(Order denying motion to defer hearings).....	1657
REICHART FURNITURE CO. ET AL.....	1023
<i>Reiffe Bros., etc.</i> .....	665
REIN, RAME & GURVITCH, INC., ET AL.....	796
REINSTEIN-BERGER, INC., ET AL.....	54
RELIANCE WOOL & QUILTING PRODUCTS, INC., ET AL.....	543
REYNOLDS METALS CO.....	743
REYNOLDS METALS CO. (Order denying petition to reopen).....	1680
R. H. MACY & CO., INC.....	1450
RIC RECORDS, INC. (doing business as Ric Record Co., etc.).....	1508
RITHOLZ, B. D., ET AL. (Orders denying motions to vacate desist orders).....	1639
<i>Ritter Brothers, Inc., et al.</i> .....	1454
R. J. REYNOLDS TOBACCO CO.....	269
ROBBINS, LEO.....	913
ROBERT MAGEE FURS (Robert Magee doing business as).....	1119

Name	Page
ROBERTS, CHARLES A. (doing business as Gain Publishing Co., etc)...	1031
ROBERTS CO., THE, ET AL.....	1569
ROBERTS RECORD DISTRIBUTING CO., INC., ET AL.....	1537
ROBINSON, JACK (trading as Monarch Carnival Supply Co.).....	19
ROBINSON KNIFE CO. (Samuel Saresky et al. doing business as).....	161
ROSEN & CO., INC., RAYMOND, ET AL.....	983
ROSENBAUM CO. OF PITTSBURGH.....	1246
ROSENFELD, MARCUS, ET AL. (trading as Towel Shop, etc.).....	1049
ROSEN, INC., DAVID, ET AL.....	741
ROYAL SEWING MACHINE CORP. ET AL.....	467
RUSS TOGS, INC., ET AL.....	138
SALM'S, INC., ET AL.....	206
SAMUEL A. MANNIS & CO. (Samuel A. Mannis trading as).....	833
SANDUSKY DIVISION, KELLEY ISLAND CO.....	437
SARESKY, SAMUEL, ET AL. (doing business as Robinson Knife Co.)...	161
SAVOY MUSIC CO. (Herman Lubinsky doing business as).....	1384
SCENIC PHOTO MURALS, INC., ET AL.....	791
SCHICK INC., ET AL. (Interlocutory order).....	1635
SCHIRMER, INC., G.....	1028
SCHMITZ, JOSEPH B.....	15
SCHNEIDER, SAM, ET AL. (trading as Continental Sales & Sewing Machine Co.).....	36
SCHWARTZ INTERNATIONAL TEXTILES, LTD., BART, ET AL..	487
SCHWEDLER, CHESTER G. (trading as Southwest Business Service)..	353
SCOTT-MITCHELL HOUSE, INC., ET AL.....	1488
SCREEN-PRINT PRODUCTS CO. (Nels Irwin trading as) (Order modifying).....	1631
<i>Sheffield Merchandise, Inc., et al.</i> .....	991
SHELL, I. W., ET AL.....	791
<i>Shell Oil Co.</i> .....	456
SHERMAN CORP., G., ET AL.....	783
SHOCKEY CO., FRANKLIN, ET AL.....	303
SHUSTER, JOSEPH, ET AL. (doing business as National Leather & Novelty Co.).....	512
SIDNEY J. KREISS, INC., ET AL.....	1421
SILVER, MICHAEL.....	922
SIMPSON TIMBER CO. ET AL. (Interlocutory order).....	1685
S. KANN SONS CO.....	212
<i>Skil-Weave Co. et al.</i> .....	478
SKIL-WEAVE CO. (Lester B. Patterson et al. trading as) ET AL. (Order vacating initial decision and remanding case).....	1632
SMITH'S FUR SHOP (Arnold T. Smith trading as).....	62
SNAP-ON TOOLS CORP: (Interlocutory order).....	1658
(Order ruling on petition for rehearing).....	1683
<i>Socony Mobil Oil Co., Inc.</i> .....	1209
SONOTONE CORP. ET AL.....	1101
SOUTHERN FRUIT DISTRIBUTORS, INC.....	915
SOUTHERN RECORD DISTRIBUTORS, INC., ET AL.....	1549
SOUTH VILLAGE MILLS, INC., ET AL.....	421
SOUTHWEST BUSINESS SERVICE (Chester G. Schwedler trading as)..	353
SPALDING & BROS., INC., A. G.....	1125
SPARKS MUSIC DISTRIBUTORS, INC., ET AL.....	954
S. PERLO & SONS (Eli Perlo et al. trading as).....	1241



## TABLE OF CASES

XVII

Name	Page
SPERRY RAND CORP. (Interlocutory order).....	1634
SPINNING WHEEL RUGS ET AL. (Michaelian & Kohlberg, Inc., trading as).....	1281
SPURGIN, C. J., ET AL. (doing business as Midwest Communications School).....	609
SQUARE DEAL MARKET CO., INC. (trading as Food Fair) ET AL.....	1483
STACEY-WARNER CORP. ET AL.....	21
STANDARD BRANDS, INC., ET AL.....	1491
STATE RECORD DISTRIBUTORS, INC., ET AL.....	1381
STEACIE GARNETTING CO. ET AL.....	738
STEIN'S STORE, INC.....	1354
STERN BROTHERS (Division of Allied Stores Corp.).....	1237
STEVENS FURS, INC., ET AL.....	170
STEWART & STEVENSON SERVICES, INC., ET AL.....	523
STOLOW, INC., J. & H., ET AL.....	674
STRODE FURRIERS ET AL.....	1043
STUART & CO., INC., C. H., ET AL.....	715
STUYVESANT SPORTSWEAR CO. (Herbert Leivent et al. trading as).....	1540
STUYVESANT TRADING CO., INC., ET AL.....	1117
SUNBEAM CORP. (Interlocutory order).....	1657
SUNDSTROM, JAMES A. (trading as Western Training Service).....	1
<i>Sun Gold Industries</i> (Sam S. Goldstein trading as).....	1368
SUPERIOR RECORD SALES CO., INC., ET AL.....	1346
SUPERMARKET WHOLESALERS, INC., ET AL.....	1483
SUSSMAN, DONALD C. (trading as Waterman Pharmacy, etc.).....	1456
SWANEE PAPER CORP.....	1077
<i>Swiss Watch Case Corp. et al.</i> .....	87
TARPLEY, HARBURD E. (doing business as Central Detective Acade- my).....	372
TAYLOR MACHINERY CORP. ET AL.....	523
TCA, INC., ET AL.....	911
TEACHERS COOPERATIVE ASSN. ET AL. (TCA, INC.).....	911
TED BATES & CO., INC., ET AL.....	956, 1491
TELEVISION AND APPLIANCE CREDIT CORP. ET AL.....	1202
TELLER'S ET AL. (Alvin's Furniture trading as).....	1061
TENZER, JACOB B., ET AL. (trading as J. B. Tenzer Hosiery Co.).....	666
THEODORE KAGEN CORP. ET AL.....	514
THOMASVILLE CHAIR CO. (Interlocutory order).....	1651
THORESEN, INC., ET AL.....	1311
TIME RECORDS, INC., ET AL.....	1290
TITCHE-GOETTINGER CO. ET AL.....	1199
T. K. CO. (Theodore Kagen doing business as).....	514
TODD'S ET AL.....	685
TOWEL SHOP, ETC. (Marcus Rosenfeld et al. trading as).....	1049
TOWNE & COUNTRY COLOR PHOTOGRAPHERS OF TEXAS (Leo Coff doing business as).....	664
TOYCRAFT ASSOCIATES, INC., ET AL.....	1176
TRANS-CONTINENTAL CLEARING HOUSE, INC., ET AL.....	390
TRANS-OCEAN IMPORT CO., INC., ET AL.....	1109
TROYAN, JOSEPH, ET AL.....	791
UNITED ARTISTS RECORDS, INC.....	1438
UNITED FELT CO. ET AL.....	412
UNITED TELEFILM RECORDS, INC., ET AL.....	1499
UNIVERSAL DYE WORKS, INC., ET AL.....	15

XVIII FEDERAL TRADE COMMISSION DECISIONS

Name	Page
UNIVERSAL EXTENSION SERVICE (Robert J. Gartner trading as)...	1
UNIVERSAL RECORD DISTRIBUTING CORP. ET AL.....	988
UTICA CUTLERY CO. ET AL.....	509, 1186
VAN BUSKIRK, H. JAMES, ET AL. (trading as Associated Loan Counsellors).....	499
VEE-JAY RECORDS, INC., ET AL.....	1523
VELOX SERVICE, INC., ET AL.....	1311
VINT, TOM (doing business as National Business Service).....	606
VIRGINIA EXCELSIOR MILLS, INC., ET AL.....	1357
VOLKWEIN BROTHERS, INC., ET AL.....	1300
VULCAN, SAMUEL I. (doing business as Branton Watch Co.).....	1516
WACKSMAN, ANN J. (trading as Allied Information Service, etc.).....	1615
WARREN PETROLEUM CORP.....	688
WATERMAN PHARMACY, ETC. (Donald C. Sussman trading as)....	1456
WEINSTEIN CO., INC., ET AL.....	504
WELLESLEY DRESS SHOP, INC., ET AL.....	1322
WELLS INTERNATIONAL CORP. ET AL.....	136
WESTERN COACHING BUREAU ET AL. (Charles F. Gomez trading as).....	1
WESTERN TRAINING SERVICE (James A. Sundstrom trading as)...	1
WESTINGHOUSE ELECTRIC CORP. ET AL.....	380
WETTER NUMBERING MACHINE CO., INC.....	1372
WHITMAN, RAYNOR, ET AL. (trading as American Garment Co.)...	726
WHOLESALE FUR HOUSE (Rudolph Mendiola trading as).....	1265
WILSON, LAWRENCE C. (doing business as Midwest Real Estate Appraisal Training Service et al.).....	189
WINSTON GARMENT, INC., ET AL.....	165
WOODLE, INC., EUGENE I., ET AL.....	733
WOOLART MILLS, INC., ET AL.....	305
WORTH CLOTHES, INC., ET AL.....	485
W. S. F., INC., ET AL.....	1555
WURZBURG CO., THE, ET AL.....	728
YARMUTH BROTHERS, INC., ET AL.....	669
YORKTOWN TEXTILE & TRIMMING CORP. ET AL.....	281
ZABLE, JOSEPH (trading as J. I. Zable Fur Co., etc.).....	1389

## TABLE OF STIPULATIONS

Name	Page
AAA Phelps Hernia Control (Walter H. Barlow t/a).....	1739
Adam-Steven Leather Goods, Inc., et al.....	1722
A. D. Juilliard & Co., Inc., et al.....	1704
Aid Stores, Inc.....	1706
Airguide Instrument Co.....	1745
Allied Vitamins, Inc., et al.....	1743
Arista Surgical Co. (Irving Horowitz t/a).....	1744
Art Craft Leather Goods (Max Kandler t/a).....	1718
Artcraft Veni-Plex Co. et al.....	1696
Auto-Lec Stores, Inc.....	1706
Baltimore Paint and Chemical Corp., et al.....	1720
Barlow, Walter H. (t/a AAA Phelps Hernia Control).....	1739
Becker, Sam, et al. (t/a Smiley Casuals).....	1704
Beckmann, Inc. (t/a Beckmann Felt Co.), et al.....	1743
Berman, Inc., Harry, et al.....	1744
Bexell Associates, Inc., et al.....	1727
B. J. Pharmacal Co. (Bernard J. Ufheil t/a).....	1697
Block-Heller Co. et al.....	1714
Bobbie Brooks, Inc., et al.....	1711
Bollenbach, Peter F. (t/a Peter F. Bollenbach Co.).....	1738
Bon Dana Sportswear Co. (Jack Kleinman et al. t/a).....	1694
Borg-Warner Corp.....	1712, 1741
B. Shusterman (Benjamin Shusterman d/b/a).....	1731
Buxbaum Co., The, et al.....	1745
Calhoun's Dry Goods Co., Inc., et al.....	1702
Camera Import Corp. et al.....	1739
Century Soft Water Co. (Eugene M. Linder t/a).....	1714
Champion Refining Co. et al.....	1738
Chas. Gottlieb & Sons (Charles Gottlieb et al. t/a).....	1737
Chatham Manufacturing Co., The.....	1741
Chief Apparel, Inc., et al.....	1712
Coast to Coast Stores Central Organization, Inc.....	1706
Cohn-Hall-Marx Co., Inc., et al.....	1702
Cosmair, Inc.....	1734
District Certified T. V. Service, Inc., et al.....	1696
Dura-Pak Corp. et al.....	1733
Durnil's Department Store (W. M. Durnil t/a).....	1693
Economy Auto Stores, Inc.....	1705
Eddie Friedman (Eddie Friedman et al. d/b/a).....	1725
Empire-La Vive Corp. et al.....	1730
Eversharp, Inc.....	1735
Famous Wool Corp. et al.....	1691
Feldman Brothers Furs (Benjamin Feldman et al. d/b/a).....	1724
Fisher, Ellis (t/a Sheldon Furs).....	1691
Fisher Silversmiths, Inc., The, et al.....	1736

Name	Page
FM Guide, Inc., et al.....	1736
Forte Investment Fund, Inc., et al.....	1741
Friedman, Eddie (Eddie Friedman et al. d/b/a).....	1725
General-Gilbert Corp., The (t/a The William L. Gilbert Clock Co.), et al..	1699
Gimbel Bros.....	1713
Golden, Arthur.....	1703
Gould & Handman, Inc., et al.....	1729
Gottlieb & Sons, Chas. (Charles Gottlieb et al. t/a).....	1737
Goyescas Corp.....	1729
Graf-Apsco Co. et al.....	1744
Grand Central Camera Exchange, Inc., et al.....	1739
Gross Plumbing and Rubber Co., Inc., et al.....	1700
Gunther-Jaeckel, Inc.....	1734
Hancock Manufacturing Co. et al.....	1700
Harrold Tool Co. et al.....	1741
Harry Berman, Inc., et al.....	1744
Horowitz, Irving (t/a Arista Surgical Co.).....	1744
International Tire & Rubber Co. (Ward International, Inc., d/b/a) et al..	1706
I. Spiewak & Sons, Inc., et al.....	1710
Jamaica Manufacturing Co., Inc., et al.....	1735
Jerrold Stephan Co., Inc., et al.....	1692
John G. Myers Co., Inc., et al.....	1742
Joly, George F., Jr., et al. (t/a Philadelphia Blanket Co.).....	1694
Juilliard & Co., Inc., A. D., et al.....	1704
Kandler, Max (t/a Art Craft Leather Goods).....	1718
Kayser Furs, W. (Walter E. Kayser d/b/a/).....	1723
Kayson Pharmacal (Hyman Kasofsky t/a).....	1728
Kee Products Co. (Victor Leon t/a).....	1693
Kleinman, Jack, et al. (t/a Bon Dana Sportswear Co.).....	1694
Kress & Co., S. H.....	1709
Leon, Victor (t/a Kee Products Co.).....	1693
Lindner, Eugene M. (t/a Century Soft Water Co.).....	1714
Malibu Sportswear, Ltd., et al.....	1708
Markson Bros., Inc., et al.....	1700
Molly Modes, Inc., et al.....	1732
Montgomery Ward & Co., Inc.....	1710
Moore, Inc., William S.....	1706
Morgan, Nathan (d/b/a Nat Morgan).....	1695
Mossel International, Inc., et al.....	1734
Myers Co., Inc., John G., et al.....	1742
National Pharmacal Co. (George W. Smithson t/a).....	1726
Nat Morgan (Nathan Morgan d/b/a).....	1695
Newton Wall Co. (James Wall et al. d/b/a).....	1699
New West Optical Co. (Ezra Novak t/a).....	1730
Nic-L-Silver Battery Co.....	1706
Novak, Ezra (t/a New West Optical Co.).....	1730
Oklahoma Tire & Supply Co.....	1716
Ortho-Vent Shoe Co., Inc., et al.....	1698
Parents' Institute, Inc., The, et al.....	1735
Peter F. Bollenbach Co. (Peter F. Bollenbach t/a).....	1738
Philadelphia Blanket Co. (George F. Joly, Jr., et al. t/a).....	1694
Pizzi, S. G. (Helen Pizzi and Salvatore G. Pizzi d/b/a).....	1727
Regan Furs, Inc., et al.....	1719
Relaxacizor, Inc., et al.....	1736

TABLE OF STIPULATIONS

XXI

Name	Page
Revillon Freres.....	1737
Royal Motors, Inc., et al.....	1696
Schlott, Norman P. (t/a Warren Oil Co.).....	1700
Scranton Cellomatic Battery Corp.....	1705
Seldin Coat Co., Inc., et al.....	1733
S. G. Pizzi (Helen Pizzi and Salvatore G. Pizzi d/b/a).....	1727
Sheldon Furs (Ellis Fisher t/a).....	1691
S. H. Kress & Co.....	1709
Shusterman, Benjamin (d/b/a B. Shusterman).....	1731
Silray Foam Products, Inc., et al.....	1737
Smiley Casuals (Sam Becker et al. t/a).....	1704
Smithson, George W. (t/a National Pharmacal Co.).....	1726
Southwest Pharmaceutical Corp., Inc., et al.....	1707
Spiewak & Sons, Inc., I., et al.....	1710
Sporn, Walter (t/a Walter Sporn Co.).....	1745
State Wide Oil Co. (George Leon Tucker t/a).....	1740
St. Regis Corp., The.....	1743
Sverre Norland Furs (Sverre Norland d/b/a).....	1717
Swift & Anderson, Inc., et al.....	1707
Textile Industries, Inc., et al.....	1716
Trask, Prescott & Richardson Co. et al.....	1722
Troy Yarn & Textile Co. et al.....	1715
Tucker, George Leon (t/a State Wide Oil Co.).....	1740
Ufheil, Bernard J. (t/a B. J. Pharmacal Co.).....	1697
Ullman & Emanuel, Inc., et al.....	1718
Wall, James, et al. (d/b/a Newton Wall Co.).....	1699
Walter Sporn Co. (Walter Sporn t/a).....	1745
Ward International, Inc. (d/b/a International Tire & Rubber Co.), et al.....	1706
Warren Oil Co. (Norman P. Schlott t/a).....	1700
Warshawsky and Co., Inc., et al.....	1721
Web Truss Co., Inc., The, et al.....	1710
William S. Moore, Inc.....	1706
W. Kayser Furs (Walter E. Kayser d/b/a).....	1723
Yale Engineering Co. et al.....	1745