

# Very Active Year

- Mergers
  - Record number of filed challenges
  - Blocked
    - Inova/Prince William
    - CCS/Newpark
    - Oldcastle/Pavestone
    - CCC/Mitchell
  - Pending
    - Polypore/Microporous
    - Ovation

# Very Active Year

- Whole Foods
  - Successful appeal 13(b)
  - Remand/plenary trial
  - Settlement
- Chicago Bridge & Iron
- Sixteen consent agreements
- Several abandoned transactions
- Amendments to rules of practice

# Very Active Year

- Conduct
  - Pay-For-Delay Cases
    - Cephalon (Provigil)
    - Solvay (AndroGel)
  - Real Estate Cases
  - Physician Cases
  - Standard Setting
  - Non-Compete/Market Division
  - Facilitating Practices
  - Petroleum Market Manipulation Rulemaking

# Future – What To Expect

More Activity From FTC.....

"Frankly, I don't see how the FTC could possibly be *more* aggressive . . . "

- Commission Priorities?
  - Healthcare
    - Exclusion payment cases
    - Mergers
  - Energy
    - Market manipulation rulemaking
    - Conduct
  - Conduct
    - Standard setting
    - Resale price maintenance
    - Monopolization

- Impact of Financial Crisis?
  - Continued role for antitrust enforcement
  - Mergers
    - More failing/flailing firm defense
    - Less entry/more risk with remedies
    - Too big to fail?
  - Conduct
    - Less faith in markets
    - Antitrust as a sword

- Section 5 Deluge?
  - No "Zombies from the Crypt"
  - Guiding principles/limitations
  - Usual suspects
    - Invitations to collude/MAP
  - Exploring the "penumbra"
    - Standard setting?
    - Pharma cases?
  - Section 5 Workshop



- Less Merger Work?
  - HSR filings down
  - But, pipeline full
  - Continued strategic deals
  - Consummated deals

- Closer Relationship with DOJ?
  - Section 2
  - Exclusion payment cases
  - Merger Guidelines
  - Clearance

- Process Improvements?
  - Mergers
    - Past process reforms
    - Electronic productions
    - New ideas
  - Conduct
    - Need for speed
  - Subpoena enforcement
    - Expect more

# Enforcement Actions Database





		AMERICA'S CONS			Pri	ivacy Policy   Advar	noed Seam	en   En Español
e News	Competition	Consumer Protection	Economics	General Counsel	Actions	Congressional	Policy	International
BC   Pr	eMerger Notific	cation   Enforcement	Guidance   A	Advocacy Filings   E	En Españo	ı		
orceme	ent Actions		FTC Cor	npetition En	forcen	nent Datab	ase	

### **Merger Enforcement Actions**

The figures in this table link to PDF reports.

Fiscal Year	And the second second	Federal Injunctions	Part III Administrative Complaints	Abandoned/ Fix-it-first/ Restructured	Total Merger Enforcement Actions	Actions	
						Section 7 A	Order Violations
2009	7	4	*	1	12	1	-
2008	13	1	1	6	21	1	
2007	14	3	*	5	22	1	-
2006	9	-	2	7	16	-	-
2005	9	1	-	4	14	1	
2004	10	1	1	3	15	1	1
Total	62	10	2	26	100	5	1

### Important notes about the data

- The fiscal year 2009 data is updated through February 29, 2009.
- Information on the individual transactions listed under the category of "Abandoned/ Fixit-first / Restructured" transactions is nonpublic.
- An asterisk (\*) in the "Part III Administrative Complaints" column means that in addition to authorizing staff to file an injunction in Federal Court, the Commission also filed a Part III complaint.

http://www.ftc.gov/bc/caselist/index.shtml

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# Enforcement Actions Database

### Merger Enforcement Actions - Part 2 Consents (FY 2004)

### View Summary of Cases +

М	atter	Enforceme Date
1.	0410039 - Enterprise Products Partners L.P./GulfTerra Energy Partners, L.P.	9 /30/2004
2.	0410164 - Magellan Midstream Partners, L.P./Shell Pipeline Company LP and Eqiulon Enterprises LLC from Royal Dutch Petroleum Company	9 /28/2004
3.	0410162 - Buckeye Partners/Shell Terminals and Pipelines	9 /27/2004
4.	0410106 - General Electric Company/InVision Technologies	9 /9 /2004
5.	0410025 - Cima Labs/Cephalon	8 /9 /2004

### Merger Enforcement Actions - Part 2 Consents (FY 2004)

#### View Short List of Cases +

Ma	Enforcemer Matter Date			nt Industry		
1.	0410039	- Enterprise Products Partners L.P./GulfTerra Energy Partners, L.P.	9 /30/2004	Energy – Natural Gas		
		Enterprise Products Partners L.P. settled charges that its \$13 competition in two markets: the pipeline transportation of natu propane storage and terminaling services in Hattisburg, Miss transportation system and an interest in a propane facility that	ıral gas from the V issippi. The conse	Vest Central Deepwater region of the Gulf of Mexico; and nt order requires the divestiture of an interest in a pipeline		
2.	0410164	- Magellan Midstream Partners, L.P./Shell Pipeline Company LP and Eqiulon Enterprises LLC from Royal Dutch Petroleum Company	9 /28/2004	Energy – Petroleum		
				http://www.ftc.gov/os/caselist/0410164/0410164.shtm		
		Under terms of a consent order, Magellan completed its acquirefined petroleum products terminal in Oklahoma City that su Oil Company. The consent order required Magellan to divest months after the transaction is consummated.	pplies light petrole	um products such as gasoline and diesel fuel from the Shell		
3.	0410162	- Buckeye Partners/Shell Terminals and Pipelines	9 /27/2004	Energy – Petroleum		
				http://www.ftc.gov/os/caselist/0410162/0410162.shtm		
		Buckeye agreed to notify the Commission before acquiring an provisions of a consent order. The consent order settled char pipelines and 24 petroleum products terminals in the United terminaling of gasoline, diesel fuel, and other light petroleum	ges that Buckeye's States from Shell (	s proposed acquisition of five refined petroleum products Dil Company would reduce competition in the market for the		
4.	0410106	- General Electric Company/InVision Technologies	9 /9 /2004	Defense – Other		
				http://www.ftc.gov/os/caselist/0410106/0410106.shtm		
		General Electric was permitted to acquire InVision Technolog testing and inspection equipment to a Commission approved firms are direct competitors in a highly concentrated market. specialized x-ray testing and inspection including standard x-software; and high-energy x-ray generators.	acquirer. Accordir The consent order	ng to the complaint issued with the consent order, the two protects competition in the United States market for		
5.	0410025	- Cima Labs/Cephalon	8 /9 /2004	Health Care – Prescription Drugs		
				http://www.ftc.gov/os/caselist/0410025/0410025.shtm		
		The consent order settled charges that Cephalon's proposed	acquisition of Cim			
		in the United States market for drugs that eliminate or reduce the spikes of severe pain that chronic cancer patients experience. The consent order required Cephalon to grant Barr Laboratories, Inc. a fully paid, irrevocable license to make and sell a generic version of Cephalon's breakthrough cancer pain drug, Actiq, in the United States.				
6.	0410031	- Sanofi-Synthelabo/Aventis	7 /28/2004	Information and Technology – Other		