

**Exhibit B – Southwest Kia Video Advertisement – Screen Shot**

2012 Kia Soul commercial for Southwest Kia Share More info



**2012 KIA SOUL**  
**\$209/mo**  
**\$0 Down**

\$16,450 MSRP, \$1050 discount, TT&L due at signing, 4.95 APR, \$500 KMF origination support  
WAC 36 month Balloon financing, 12k miles/yr 20 cent per mile over limit

**Southwest Kia** **1-877-9NEWKIA**  
**SouthwestKia.com**

0:02 / 0:30