

# Exhibit E-1 – Southwest Kia Website Advertisement – Landing Page (Optima)

**Southwest KIA**  
"IF I CAN'T BENT A NEW KIA DEAL IN TEARS, I'M JUST COMING OVER IT TO BUY!"  
- Bill Durbine  
1-877-3-NEW-KIA

**120 @ HAMPTON**  
39650 Lyndon B Johnson Fwy  
Dallas, TX 75237

**MESQUITE**  
1919 Oates Dr  
Mesquite, TX 75150

**ROCKWALL**  
1790 East I-30  
Rockwall, TX 75087

HOME NEW INVENTORY PRE-OWNED INVENTORY SPECIALS FINANCE PARTS & SERVICE CONTACT US LOCATIONS

**SEARCH INVENTORY**

- PRICE RANGE >
- MAKE >
- MODEL >
- BODY TYPE >
- MPG >

**2013 KIA OPTIMA** \$27 DOWN & \$189 MONTH\*  
SAVE YOUR DIME FOR ANOTHER TIME

- Class leading fuel mileage\*
- 2013 TOP SAFETY PICK+ IIHS Top Safety Pick
- Consumer Digest Best Buy\*\*

Click here for more information

**NEW KIA VEHICLES**

- FORTE 5-DOOR**  
FROM \$19,576  
[VIEW INVENTORY](#)
- FORTE KOUP**  
FROM \$19,670  
[VIEW INVENTORY](#)
- OPTIMA**  
FROM \$22,390  
[VIEW INVENTORY](#)
- RIO**  
FROM \$15,963  
[VIEW INVENTORY](#)

SEARCH OUR INVENTORY INCENTIVES & SPECIALS GET APPROVED SCHEDULE SERVICE

**3 CONVENIENT LOCATIONS**

**Dallas, TX**  
Please select a location!