

EXHIBIT D

The first formula fed may make a difference



Gerber Good Start is the first and only infant formula that meets the criteria for a FDA Qualified Health Claim.

Breastfeeding helps reduce the risk of developing atopic dermatitis – the most common allergy of infancy. Now there is a formula that can help too, especially for those babies with a family history of allergy. The 100% whey protein partially hydrolyzed used in our Gerber Good Start formulas is easy to digest and may provide protective benefits. This is our Comfort Proteins® Advantage and only Good Start has it.

Gerber Good Start should not be fed to infants who are allergic to milk or infants with existing milk allergy symptoms. Not for allergy treatment.



Scan here to learn more

Gerber Good Start is expanding its portfolio with two new formulas

For more information visit gerber.com



Gerber Good Start Soothe
Designed to reduce
excessive crying and colic



Gerber Good Start
Nourish For Babies
Born Prematurely