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65% of Grey Defence® Customers in Observational Study Reversed Their Grey!

Grey Defence® Reverses Greying – Detailed Observational Study Proves it!

Key findings of the observational study of existing customers: (1) the longer customers used Grey Defence® the greater the amount of reversal. (2) Customer current Age had no impact on the effectiveness of Grey Defence® – users as young as 36 yrs. and old as 70 yrs. reported reversal (please note the age at which greying started can be meaningful). (3) Customer's sex had no effect – male and female both reported reversal and finally (4) There were no reports of adverse reaction from using Grey Defence®. Read the [Observational Study Report](#).

If you are greying due to aging then Grey Defence® may be right for you. **Grey Defence®Xtreme** is best for candidates who started greying in their mid-thirties or later and have been greying for less than 10 years. For those who started greying in their twenties or earlier, or have been greying longer than 10 years, we recommended **Grey Defence®GENEJOLT! Professional Strength**. GENEJOLT! is a more advanced anti-aging/anti-greying product that addresses many of the conditions currently not addressed by Grey Defence®Xtreme and will be publicly available very soon.

No related posts.



We are so confident that Grey Defence™ will stop and/or reverse your grey hair that we back it with a 100% money back guarantee!



Unique Super Premium Supplement!

Grey Defence® is a natural super premium dietary supplement with advance dose delivery technologies that releases the active ingredients in the upper site of the small intestines, where it's effectively absorbed, thereby augmenting the body's natural defences against greying.



Advanced Science Based Technology!

Grey Defence® patent pending proprietary formulation is science based. The formulation delivers a high dosage of natural plant derived enzymes, vitamins and essential amino acids directly into the body via the small intestines. The specific compounds used have been shown to slow, stop and even reverse grey hair.



Safe & Effective!

Grey Defence® production methodologies satisfies the same strict quality requirement as high grade pharmaceuticals. **Grey Defence®** meets the highest level of safety and efficacy during production. We are not only serious about reversing those greys, but we are serious about **doing it safely too**.

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Thank you for spreading the word about Grey Defence®. We hope this site has proven useful, if there are any specific topic(s) you'd would like us to tackle, please let us know via our contact form.

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What is Grey Defence®



Grey Defence® is a leading anti-aging dietary supplement that reverses grey hair. The body's antioxidative defensive network consists of antioxidant enzymes Superoxide Dismutase (SOD), Catalase and Glutathione Peroxidase. This network efficiently neutralizes free radicals and hydrogen peroxide protecting both our cells as well as prevents us from greying when we are young. As we get older or due to long term stress, our body's antioxidant defence system is weakened because of a reduction in the production of these antioxidant enzymes.

Grey Defence® supplements and re-energizes the body's "antioxidant defence system", naturally reversing grey hair.

Grey Defence® is a proprietary blend of vitamins, essential amino acids and antioxidants enzymes that has been scientifically shown to play a critical role in the metabolic oxidation of hydrogen peroxide in hair follicles.

Grey Defence® acts as a catalytic force for the metabolic decomposition of hydrogen peroxide within the bloodstream, as well as, the hair bulb. Hydrogen peroxide is a waste by-product created from the neutralization of free radicals (superoxides) by the enzyme Superoxide Dismutase (SOD). Hydrogen peroxide has a tendency to accumulate in the hair bulb, literally bleaching hair follicles as they grow. The active ingredients in Grey Defence® are found naturally in healthy hair follicles but are either deactivated, missing or in very low concentration in white hair follicles.

Each Grey Defence® bottle contains a 30 day supply. We recommend that you purchase a 3 or 6-months supply at a time. The following link will take you to an article discussing the changes that will come about due to your [gray hair treatment](#). Specifically it lets you know what changes to expect within your first 3

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Catalase	Enzyme	*Neutralize hydrogen peroxide *Protect cells from oxidative stress
L-Methionine	Amino Acid	*Hydrogen peroxide scavenger
Selenium Amino Acid Complex	Enzyme Cofactor	*Activates antioxidant enzyme Glutathione Peroxidase *Protect cells from oxidative stress *Contributes to the maintenance of normal hair
Vitamin B6 (Pyridoxine HCL)	Vitamin	*Support L-Methionine in scavenging hydrogen peroxide *Reduces tiredness and fatigue
Vitamin B12 (methylcobalamin)	Vitamin	*Contributes to melanin synthesis *Reduces tiredness and fatigue
Folic Acid	Vitamin	*Contributes to amino acid synthesis
Contains 84,000 Catalase enzyme units per serving		

The Science Behind Grey Defence®

The capsules that contains the active ingredients passes through the stomach acid undisturbed – unlike most natural supplements that gets destroyed by the acidity of the stomach.

This advance dosage delivery capabilities means Grey Defence® enjoys maximum bioavailability; delivering the required therapeutic benefits at the targeted sites in useful dosage amounts.

Gray Hair Pill Bio-availability: Gastric Acid Test

Grey Defence® is manufactured in a GMP facility and it serves as an assurance to you the customer that Grey Defence® meets the highest level of safety and efficacy during production.

No related posts.



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About Us



Grey Defence® is a dietary supplement that reverses grey hair.

COORGA Nutraceuticals Corporation, specializes in the development of science based dietary supplements targeting the anti-aging market. Grey Defence® our flagship brand was born from decades worth of peer-reviewed Gerontology research on aging.

How How Grey Defence® Works

Grey Defence®XTREME 2.0 is the next evolution of Grey Defence®. It is a super-premium dietary supplement that is formulated to assist the body in reversing grey hair due to oxidative stress. The process of free radical neutralization by the enzyme Superoxide Dismutase results in the production of massive amounts of hydrogen peroxide. Hydrogen peroxide build-up interferes with melanin production. It impairs the enzymes Tyrosinase and Methionine Sulfoxide Reductase A and B (MSRA, MSRB) causing a rate-limiting condition in the production of melanin. In addition, hydrogen peroxide sits at the base of the hair follicle and bleaches the hair as it grows. Grey Defence® neutralizes hydrogen peroxide on contact helping to slow, stop and reverse grey hair due to oxidative stress.

The Basics: The body's anti-oxidative defensive network includes antioxidant enzymes Catalase and Glutathione Peroxidase, these enzymes efficiently neutralizes hydrogen peroxide when we are young. Grey Defence® was formulated to support this natural grey hair defense system, reversing grey hair naturally. Grey Defence® is most effective for those who started greying after age 28.

Grey Defence® does not work for genetic malfunctions or greying due to illness such as a Thyroid condition. To determine if this

The Science Behind Grey Defence®

No related posts.

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Grey Defence™ Review

Observational Study Results: 65% Reported Reversing Grey Hair!

Please note Grey Defence® is a dietary supplement formulated for healthy individuals. If you have health issues or are on medication we recommend you consult your physician before using Grey Defence®.

Does it work? How long will it take to turn back my grey? Is Grey Defence® safe? Do you have any testimonials? These are just a few of the questions our customer service representatives get asked each day – even though answers to those and many more can be found throughout our website and especially on the FAQ portion of the [What's Grey Defence®](#) section of the website.

While other websites have testimonials up, in our opinion these testimonials appears suspect at best and totally contrived at worse (if you read those testimonials and expect to reverse your grey in 6 – 8 weeks, please do not use Grey Defence®, because you will be disappointed).

OBSERVATIONAL STUDY RESULTS & DISCUSSIONS:

To participate in this observational study to determine users experience visa-vis the safety and efficacy of Grey Defence®Xtreme, 100 individuals were randomly selected on the basis of how long they used Grey Defence®Xtreme and whether they were still using Grey Defence®Xtreme at the time of the data collection. Ten questions were asked (see survey questions below). Initially the questioning was administered via email, then followed by a taped telephone interviews of those that did not respond to the

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Grey Defence®Xtreme.

Survey Questions:

1. Have you had any adverse reaction from using Grey Defence®?
2. What percentage, if possible to estimate, of your grey hair do you estimate has reverted to normal coloring (e.g. 1%, 5%, 20%, etc.)?
3. What is your age?
4. What is your sex (male, female)?
5. At what age did you start greying?
6. Is there a history of premature greying in your family (greying before 28th birthday)?
7. Do you have a history of thyroid illness?
8. Have you ever been diagnosed as Vitamin B12 deficient?
9. Would you recommend Grey Defence® to a friend or family member?
10. Would you be willing to share your responses, with attribution, publicly on our website (i.e., first initial and last name)?

Brief Discussion of The Results: customers report reversals as low as zero (no results) to as high

as 75%. Of those that responded, 65% saw reversal of their grey hair. A couple customers with grey reversals none-the-less report being disappointed at the pace, as a result would not recommend the product to a friend or loved one. It is reasonable to assume that signs of reversals are strong indicators of the cessation of greying, essentially that greying has effectively stopped. For those who just started greying this cessation is a valuable outcome, even more valuable than the reversal process itself.

Summarized Findings and Statistical Analysis

In the study, 100 customers were contacted after using Grey Defence™ for at least 5 months and asked to participate in a product impact study. No compensation was promised or given to the participants. The survey had a 20% response rate. Of the 20 respondents 13 (65%) indicated that they saw grey hair reversal. This varied according to how long they had been on the product starting as low as 5% and going as high as 75%.

An effective treatment is defined as a statistically significant positive, non-zero percentage reversal outcome (in percentage of grey reversed) set against time at a confidence level of 95%. The Null Hypothesis (H0) and Alternate Hypothesis (H1) are succinctly expressed below.

$$\begin{aligned} H0: \mu &\leq 0 \text{ (Null Hypothesis)} \\ H1: \mu &> 0 \text{ (Alternate Hypothesis)} \\ \mu &= \text{mean} \end{aligned}$$

A T-Test was conducted to determine the significance of the outcomes (essentially are they meaningful), the outcomes were deemed meaningful at 99.99% level of confidence, Grey Defence™ was found to effectively reverse grey hair.

As a potential new users please keep the following facts in mind:

1. Grey Defence®Xtreme is formulated specifically for those with [normal greying](#).
2. Using Grey Defence®Xtreme to reverse your grey may take up to 18 months for maximum results.
3. It's possible that 100% reversal is not achievable for some, especially if there is [melanocyte stem cell death](#).
4. The grey hair that is currently on your head took about 2 – 5 years to develop, so once your grey is fully reverse it should last for at least that long before greying returns.
5. During the risk free 6-month trial period, if Grey Defence®Xtreme is working you should expect only a 1% to 3% reversal, and this may not be visible for someone with only a few greys or who has more pepper than salt.

[CLICK TO VIEW FULL SURVEY RESULTS](#)

No related posts.



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Shipping & Refund Policy



The following policies represents the company's new blanket warranty program for all purchases of Grey Defence®Xtreme.

Coorga Nutraceutical Corporation announces the following changes to its warranty program for Grey Defence®Xtreme. Purchases of Grey Defence®Xtreme (all version numbers) made or shipped on or after January 1, 2014 will be covered by this new warranty regime.

This warranty modification is put in place so that the company will have a unified program covering purchasers of Grey Defence®Xtreme (all version numbers) regardless where that purchase was made, be it directly from the company's online store, a healthcare professional or from a third party retailer.

Effective January 1, 2014 all refunds will take the form of online store credit that can be applied (with certain percentage restrictions) to the purchase of our newer more advanced grey hair supplement Grey Defence® GENE JOLT! Professional Strength. GENE JOLT! is a more advance anti-aging/anti-greying product that addresses many of the conditions currently not addressed by Xtreme.

GENE JOLT! will be available in the first quarter of 2014.

In addition to the change above, we are also extending the warranty claim period from 6 months to 12 months from the date of shipment.

If you purchase Grey Defence®Xtreme from our online store then please follow instructions below to claim your refund credit. If you purchase Grey Defence®Xtreme from a health care professional or third party retailer, please follow the instructions contained on the information insert found inside the Grey Defence®Xtreme bottle. Please note, this insert contain valuable information without which your claim

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Grey Defence® GENE JOLT! Professional Strength is an experimental dietary supplement designed to reverse greying due to cell damage, hydrogen peroxide bleaching, nutrient deficiency and stress. While we have tested it internally and believe it to demonstrate a more powerful impact and wider effectiveness band as compared to Grey Defence®Xtreme, due to the extremely high cost of production Grey Defence® GENE JOLT! Professional Strength does not come with a refund warranty. You agree to assume 100% of the financial risk of using Grey Defence® GENE JOLT! Professional Strength. We strongly recommend that you review the details of this dietary supplement including the nature and action of the listed ingredients to make sure it is right for you.

Shipping Policy:

Orders are generally shipped within 3-4 business days. All orders are shipped via USPS.

6 Month Refund Policy: (expires Dec 31, 2013)

Applies only to orders placed on this website or via our telephone order-line

Please note, the primary reason for this generous refund policy is to allow our valued customer the luxury of time; we do not believe you should be rushed, therefore we provide you a full half-year over which you can evaluate the effectiveness of Grey Defence®. Figuring out whether your grey can be reverse takes time and 60 or 90 days is just not enough time to do so. To prevent abuse of this generous refund policy, households are limited to a **single** lifetime refund.

Short refund windows are engineered to reduce the number of refund request to around 2% – 3%. We believe this to be an unfair gimmick and you deserve better. Incidentally, this distaste for "engineered gimmicks" is why we do not have an auto-refill policy. We trust that if Grey Defence® is working for you, you'll return and buy more, no need to force stuff on you that you didn't expressly ordered.

Extending the refund window as much as we did would be a folly if we sold the kinds of products our competitors sell. However, as a result of the quality and effectiveness of Grey Defence® the increased financial exposure is minimal, this is why we are the only ones offering you a 6-month money back guarantee. For those few that are outside the targeted greying profile (Grey Defence was not formulated for greying due to genetic malfunction or illnesses), we believe you deserve a reasonable time period over which to request a refund. This is not only the moral and ethical thing to do, but when you have the best grey reversing pill on the market, it's just good business.

Unlike our competitors – who have a penchant for hyperbole and marketing hype – we have focused on the science behind greying and have systematically improved Grey Defence® to the point that during a recent customer impact study, a full 65% of customers surveyed reported grey hair reversal.

If another grey hair pill vendor claims to have a better refund policy, please ask them how long is their refund coverage period. If they claim to have a better or even comparable quality product to Grey Defence®, definitely ask them for details on their customer impact study – just don't settle for a few marketing videos featuring friends and family pretending to be customers, and/or pictures with people who have obviously dyed their hair.

Please Follow these steps when completing a refund request:

1. Contact us via our support email (found on the packing slip accompanying your order) or use the online [Help Desk](#) to submit a refund request and obtain a Return Merchandise Authorization (RMA) for your unopened bottles.
2. Mail your package(s) to the address indicated in the email response received.
3. Include a copy of the packing slip that arrived with your order, it contains important information required by the refund processing department.
4. Mail back the return package PROMPTLY.

IMPORTANT

- * Returns are only for orders delivered with in 6 months from the date of refund requested.
- * Please remember shipping and handling charges are not refunded only the actual amounts paid for the product itself.

No related posts.

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OFFICIAL TRANSCRIPT PROCEEDING
FEDERAL TRADE COMMISSION

MATTER NO. 1423119

TITLE COORGA NUTRACEUTICALS CORP. (GREY DEFENCE)

DATE RECORDED: DATE UNKNOWN

TRANSCRIBED: JUNE 12, 2014

PAGES 1 THROUGH 17

GREY DEFENCE

GRAY HAIR CURE - NOT POSSIBLE. STOP & REVERSE GREYING -
DEFINITELY!

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In the Matter of:)
Coorga Nutraceuticals Corp.) Matter No. 1423119
(Grey Defence))
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Date Unknown

The following transcript was produced from a digital file provided to For The Record, Inc. on June 9, 2014.

P R O C E E D I N G S

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GREY DEFENCE

ON SCREEN: Grey Defense

Welcome to an Introductory Overview of the
Grey Defence Dietary Supplement

FEMALE ANNOUNCER: Welcome. This is an
introductory overview of the Grey Defence dietary
supplement.

ON SCREEN: You Will Learn About:

What Grey Defense is NOT

What Grey Defense is

The Ingredients in Grey Defence

The Science Behind Grey Defence

How Grey Defence Works

FEMALE ANNOUNCER: In this video, you will
learn about what Grey Defence is not, what Grey Defence
is, the ingredients in Grey Defence, the science behind
Grey Defence and how Grey Defence works.

ON SCREEN: More detailed scientific
information is provided on the Grey Defence website

<http://www.greydefence.com>

FEMALE ANNOUNCER: This introductory video only
superficially touches on the key scientific basis for
Grey Defence. More detailed scientific information is

1 provided on the Grey Defence website. The website can be
2 found at <http://www.greydefence.com>.

3 ON SCREEN: What Grey Defence is NOT

4 FEMALE ANNOUNCER: In this segment, you will
5 learn what Grey Defence is not.

6 ON SCREEN: What Grey Defence is NOT

7 Grey Defence is NOT a miracle cure for greying
8 hair.

9 FEMALE ANNOUNCER: One, Grey Defence is not a
10 miracle cure for greying hair. It does not cure the
11 underlying causes of greying. Put simply, Grey Defence
12 seeks to address the visible symptom which is, of course,
13 the lack of pigmentation. If your body no longer
14 receives or produces on its own the active ingredients
15 supplied by Grey Defence, it is very likely that the lack
16 of pigmentation may reassert itself and greying will
17 return.

18 ON SCREEN: Grey Defence is NOT

19 Grey Defence is NOT based on traditional
20 herbal medicines - Chinese or otherwise

21 FEMALE ANNOUNCER: Two, Grey Defence is new.

22 It represents current advances in scientific knowledge as
23 to what causes premature greying. The ingredients in
24 Grey Defence are not based on traditional herbal
25 medicine, Chinese or otherwise. Grey Defence is based on

1 new breakthroughs in the understanding of greying.

2 ON SCREEN: What Grey Defence is NOT

3 Grey Defence is NOT a universal solution

4 FEMALE ANNOUNCER: Three, finally, Grey Defence
5 is an amazing product designed to slow, stop and reverse
6 the sign of greying. And though it pains us to say it,
7 the truth is Grey Defence is not a universal solution.
8 It will not work for everyone. Having said that, our
9 analysis leads us to expect that it will work for the
10 vast majority of users. However, if you're one of the
11 unlucky few that it does not work for, simply contact us
12 for a no hassle refund.

13 ON SCREEN: What Grey Defence Is

14 FEMALE ANNOUNCER: In the previous segment, you
15 learned what Grey Defence was not. In this segment,
16 you'll learn about what it is.

17 ON SCREEN: What Grey Defence Is

18 Grey Defence is a dietary supplement that
19 assists the body in slowing, stopping and reversing the
20 signs of greying hair.

21 FEMALE ANNOUNCER: One, Grey Defence is a
22 dietary supplement that assists the body in slowing,
23 stopping and reversing the signs of greying hair.

24 ON SCREEN: What Grey Defence Is

25 Grey Defence is an effective enzyme

1 replacement therapy for greying

2 FEMALE ANNOUNCER: Two, Grey Defence is an
3 effective enzyme replacement therapy for greying.

4 ON SCREEN: What Grey Defence Is
5 Grey Defence is safe

6 FEMALE ANNOUNCER: Three, Grey Defence is safe.

7 ON SCREEN: What Grey Defence Is
8 Grey Defence uses advance time release
9 technology for enhanced intestinal track absorption

10 FEMALE ANNOUNCER: Four, Grey Defence uses
11 advance time release technology for enhanced intestinal
12 track absorption.

13 ON SCREEN: What Grey Defence Is
14 Grey Defence is supplied in capsule form,
15 containing 6 active ingredients used by the body in its
16 daily defense against premature greying.

17 FEMALE ANNOUNCER: Five, Grey Defence is
18 supplied in capsule form, containing six active
19 ingredients used by the body in its daily defense against
20 premature greying.

21 ON SCREEN: What are the Ingredients in Grey
22 Defence?

23 Catalase (Enzyme)

24 Folic Acid (Vitamin)

25 L-Methionine (Essential Amino Acid)

1 Selenium Amino Acid Complex (which is a
2 cofactor for the enzyme Glutathione Peroxidase)

3 Vitamin B6 (in the form of Pyridoxine
4 Hydrochloride)

5 Vitamin B12 (in the form of Methylcobalamin)

6 FEMALE ANNOUNCER: You now know what Grey
7 Defence is. Now you will learn what the active
8 ingredients in Grey Defence are. They are, one,
9 Catalase, which is an enzyme; two, Folic Acid, which is a
10 vitamin; three, L-Methionine, which is an essential amino
11 acid; four, Selenium Amino Acid Complex, which is a co-
12 factor for the enzyme Glutathione Peroxidase; five,
13 Vitamin B6, in the form of Pyridoxine Hydrochloride; and
14 six, Vitamin B12, in the form of Methylcobalamin.

15 ON SCREEN: The ingredients were selected as a
16 result of an exhaustive review of the scientific
17 literature dealing with the multiple causes of greying

18 FEMALE ANNOUNCER: The ingredients discussed in
19 the previous segment were not randomly added to the Grey
20 Defence formula, but were selected as a result of an
21 exhaustive review of the scientific literature dealing
22 with the multiple causes of greying. The ingredients
23 selected were selected to assist the body's native
24 mechanisms to produce melanin and fight both the ravages
25 of free radicals, as well as neutralize hydrogen

1 peroxide.

2 In this segment, you will learn the specific
3 scientific pathways by which Grey Defence achieves its
4 objectives.

5 ON SCREEN: Step 1: Melanin Synthesis

6 Melanin is the pigment found in hair and skin
7 that gives them their color.

8 Melanin

9 FEMALE ANNOUNCER: Step one, melanin synthesis.

10 Melanin is the pigment found in hair and skin that gives
11 them their color. The process by which melanin is
12 produced is called melanin synthesis. This process is
13 akin to assembly line manufacturing where the body
14 utilizes various vitamins, minerals and enzymes to
15 synthesize melanin. Unfortunately, if one of the key
16 ingredients required for melanin production becomes
17 missing, then the assembly line screeches to a halt.

18 ON SCREEN: Step 1: Melanin Synthesis

19 Melanin is the pigment found in hair and skin
20 that gives them their color.

21 Folic Acid + Vitamin B12 = Melanin

22 Promotes Melanin Synthesis

23 FEMALE ANNOUNCER: Two of the key ingredients
24 scientists have found lacking in patients with problems
25 producing melanin are Vitamin B12 and folic acid.

1 Grey Defence provides a massive boost of these
2 vitamins to the body in a readily absorbable form,
3 promoting smooth, continuous melanin production.

4 ON SCREEN: Step 2: Free Radical and Hydrogen
5 Peroxide Neutralization

6 SOD Superoxide Dismutase Free Radicals

7 Free radicals are formed as a result of
8 various conditions including environmental pollution,
9 smoking and stressful lifestyle

10 FEMALE ANNOUNCER: Step two, free radical and
11 hydrogen peroxide neutralization. Free radicals are a
12 major cause of premature greying as well as generalized
13 cell damage. Free radicals are formed as a result of
14 various conditions including environmental pollution,
15 smoking and a stressful lifestyle. The body has powerful
16 antioxidant enzymes called superoxide dismutase, SOD for
17 short, that efficiently neutralizes free radicals.

18 ON SCREEN: Step 2: Free Radical and Hydrogen
19 Peroxide Neutralization

20 Hydrogen Peroxide

21 The side effects of free radical
22 neutralization is the production of Hydrogen Peroxide

23 FEMALE ANNOUNCER: One of the side effects of
24 free radical neutralization is the production of hydrogen
25 peroxide. Under normal production volumes, the amount of

1 hydrogen peroxide is quickly and easily broken down by
2 the body's store of the enzymes, Catalase and Glutathione
3 Peroxidase.

4 Unfortunately, under prolonged conditions of
5 enhanced free radical production, such as long-term
6 stress, the resulting high concentration of hydrogen
7 peroxide --

8 ON SCREEN: Step 2: Free Radical and Hydrogen
9 Peroxide Neutralization

10 L-Methionine	Hydrogen Peroxide
11 Vitamin B6	

12 Reduces hydrogen peroxide concentration,
13 promoting cell damage repair and prevents hair bleaching

14 Grey Defence scavenges and bonds with excess
15 hydrogen peroxide molecules thereby neutralizing them

16 FEMALE ANNOUNCER: -- overwhelms and
17 deactivates the Catalase enzyme and leads to hair
18 follicle damage and bleaching. Grey Defence rebalances
19 the concentration of hydrogen peroxide by employing L-
20 Methionine as a collation compound to scavenge and bond
21 with excess hydrogen peroxide molecules, thereby
22 neutralizing it and removing it from the body with the
23 help of Vitamin B6.

24 ON SCREEN: Step 3: Rebuild Catalase activity
25 and boost the level of Glutathione Peroxidase

1 Boosts the concentration of Catalase and
2 Glutathione Peroxidase - the body's weapons of mass
3 destruction where hydrogen peroxide is concerned

4 BOOSTED CONCENTRATION		BOOSTED CONCENTRATION
5 Catalase		Selenium
6		(Glutathione Peroxidase)

7 Grey Defence also provides a boost of Selenium
8 that primes the production pumps for the enzyme
9 Glutathione Peroxidase

10 FEMALE ANNOUNCER: Step three, rebuild Catalase
11 activity and boost the level of Glutathione Peroxidase.
12 Next, very high dosages of Catalase are provided to
13 replace the body's deactivated supply. Grey Defence also
14 provides a boost of selenium that primes the production
15 pumps for the enzyme Glutathione Peroxidase. With both
16 Catalase and Glutathione Peroxidase in full and active
17 concentration, the damage caused by an overproduction of
18 hydrogen peroxide is gradually repaired and hair follicle
19 bleaching ends.

20 ON SCREEN: Step 4: Promote Maximum Bio-
21 availability

22 Grey Defense capsules include the time release
23 technology that protect the capsule

24 FEMALE ANNOUNCER: Step four, promote maximum
25 bio-availability. The final piece of science employed in

1 Grey Defence is one not generally seen in a dietary
2 supplement and rarely seen applied to hard capsules.
3 This is time-release technology that protects the capsule
4 through its journey inside the stomach. While our choice
5 of ingredients have been delivered and informed by
6 science, even the best and most expensive ingredients
7 mean nothing if they are not available to the body. This
8 is referred to as bio-availability.

9 ON SCREEN: Step 4: Promote Maximum Bio-
10 availability

11 Maximum Bioavailability so that the active
12 ingredients get into the blood stream where they can
13 actually work - instead of being digested in the stomach

14 FEMALE ANNOUNCER: Enzymes such as Catalase are
15 very delicate strands of protein that must maintain their
16 shape to be effective. Enzymes are not tolerant of
17 acidic environments, such as the stomach, and if not
18 protected, will be denatured and rendered useless by the
19 digestion process.

20 Grey Defence capsules feature 100 percent
21 advance enteric coating that allows the capsule to pass
22 easily and undisturbed through stomach acid. It then
23 gets to the small intestines where the coating
24 disintegrates and releases the active ingredients that
25 are then readily absorbed by the body. Since these

1 enzymes are macro-molecules, they utilize the same
2 transport vessels the body uses to bring nutritional
3 proteins into the bloodstream. This is why we recommend
4 taking Grey Defence on an empty stomach, at least 90
5 minutes before your next meal to limit the competition
6 for space on these transport vessels.

7 ON SCREEN: How Grey Defence Works

8 Grey Defence employs a multi-dimensional
9 approach starting with the most scientifically
10 appropriate high quality ingredients

11 FEMALE ANNOUNCER: As you have learned in the
12 previous segments, Grey Defence employs a multi-
13 dimensional approach to addressing grey, starting with
14 the most scientifically appropriate, high quality
15 ingredients.

16 ON SCREEN: How Grey Defence Works

17 These ingredients are then wrapped in a
18 protective coated time release capsule able to pass
19 through the stomach's acidic environment

20 FEMALE ANNOUNCER: These ingredients are then
21 wrapped in a protective coated time-release capsule able
22 to pass through the stomach's acidic environment on its
23 way to the small intestines where the active ingredients
24 are absorbed into the body.

25 Once in the body, these ingredients supplement

1 the body's store of key melanin making ingredients while
2 simultaneously diluting the concentration of hydrogen
3 peroxide --

4 ON SCREEN: Repair Hair Follicle Damage, Stop
5 Hair Bleaching

6 FEMALE ANNOUNCER: -- repair hair follicle
7 damage, stop hair bleaching and restock the major weapons
8 used by the body to break down hydrogen peroxide, namely
9 Catalase and Glutathione peroxidase. The final result of
10 this multi-dimensional science-centric approach is the
11 gradual reversal of grey hair over time.

12 ON SCREEN: In the preceding presentation you
13 learnt about:

14 What Grey Defence is NOT

15 What Grey Defence is

16 What the ingredients in Grey Defence are

17 The science behind Grey Defence

18 and How Grey Defence works

19 FEMALE ANNOUNCER: Thank you for spending the
20 time to watch this introductory overview on the Grey
21 Defence dietary supplement. In the preceding
22 presentation, you learned about, one, what Grey Defense
23 is not; two, what Grey Defence is; three, what the
24 ingredients in Grey Defence are; four, the science behind
25 Grey Defence; five, and how Grey Defence works.

1 In the video, we briefly touched on key aspects
2 of the science behind Grey Defence. More detailed
3 scientific background on all the topics in this video can
4 be found on the Grey Defence website at
5 <http://www.greydefence.com>.

6 ON SCREEN: <http://www.greydefence.com>

7 (The recording was concluded.)

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1 C E R T I F I C A T I O N O F T Y P I S T

2

3 MATTER NUMBER: 1423119

4 CASE TITLE: COORGA NUTRACEUTICALS CORP. (GREY DEFENCE)

5 TAPING DATE: DATE UNKNOWN

6 TRANSCRIPTION DATE: JUNE 12, 2014

7

8 I HEREBY CERTIFY that the transcript contained
9 herein is a full and accurate transcript of the tapes
10 transcribed by me on the above cause before the FEDERAL
11 TRADE COMMISSION to the best of my knowledge and belief.

12

13 DATED: JUNE 12, 2014

14

15

16 ELIZABETH M. FARRELL

17

18 C E R T I F I C A T I O N O F P R O O F R E A D E R

19

20 I HEREBY CERTIFY that I proofread the transcript for
21 accuracy in spelling, hyphenation, punctuation and
22 format.

23

24

25 SARA J. VANCE