

# **Exhibit A**

**Sky Mall** SkyMallCollection



SkyMall.com  
**WATCH THE Video**

**Keep your shoes odor-free and bacteria-free without the spray can**

There's a better way to kill the germs and fungus that cause foot odor and Athlete's Foot. It's the ultraviolet shUVee™ Shoe Deodorizer. The UV light given off by the shUVee™ kills over 95% of germs, bacteria, even the fungus responsible for the highly contagious MRSA bacteria – in less than one hour. It's chemical-free and unlike sprays, the UV light reaches all the way into shoes down to the toes where bacteria live. In fact, it's the same UV technology employed by most hospitals. Fits all styles and sizes of shoes. 14¾"H x 8¾"W x 13¾"D.



*Refreshes shoes in under an hour*

- ASI110G **shUVee™ Ultraviolet Shoe Deodorizer** \$99.99
- ASI120G **shUVee™ Deluxe with 2-Piece Travel Unit** \$139.99  
(Not shown)

EXHIBIT A

# **Exhibit B**

Wish List | Gift Registry

My Account Cart: 0

HOME & GARDEN HEALTH & BEAUTY CLOTHING & ACCESSORIES ELECTRONICS TRAVEL PETS  
 GIFT SHOP MORE

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## shU'Vee Deluxe Shoe Deodorizer

SkyMall Collection SKU: ASI120

★★★★★ 3.6 (8)

Type: shU'Vee Deluxe

Quantity: 1

Availability: In Stock

Price: \$139.99

Add to cart

Add to Wishlist Add to Gift Registry

### Description

Keep your shoes odor-free and bacteria-free without the spray can. Stop smelly shoes.

There's a better way to kill the germs and fungus that cause foot odor and Athlete's Foot.

It's the ultraviolet shU'Vee Shoe Deodorizer. The UV light given off by the shU'Vee kills over 95% of germs, bacteria, even the fungus responsible for the highly contagious MRSA bacteria -- in less than one hour.

It's chemical-free and unlike sprays, the UV light reaches all the way into shoes down to the toes where bacteria live. In fact, it's the same UV technology employed by most hospitals. With the shU'Vee Deluxe version, you'll get the original shU'Vee and all of its germ killing power, plus two conveniently sized Travel shU'Vee Deodorizers that fit easily into your carry on luggage so you can have the cleansing power of UV light wherever your shoes may take you.

Travelers will appreciate the lightweight portable power of the shU'Vee Travel Deodorizer to zap germs and bacteria. After a long day of travel and airport security checks you can refresh your shoes in your hotel room with the cleansing power of UV light. You'll get two travel units that fit inside your shoes killing germs and bacteria at the source. Lightweight and battery operated you can take the shU'Vee Travel Deodorizers wherever your shoes may take you. Kill odor at the source and at your final destination.

Fits all styles and sizes of shoes.

shU'Vee Shoe Deodorizer: 14-3/4"H x 8-3/4"W x 13-3/4"D  
 Each Travel shU'Vee measures: 6"L x 1-1/2"W x 1"D

shU'Vee Deluxe with 2-Piece Travel Unit

- This item will be delivered in 7 business days with Standard Delivery.
- This product is not available for international shipping.

### Reviews

Write a review

#### Rating Snapshot

5★	4
4★	1
3★	1
2★	0

#### Average Customer Ratings

Overall ★★★★★ 3.6

EXHIBIT B

# **Exhibit C**



Ultraviolet light technology has been utilized to fight germs in hospitals, nursing homes, and other sensitive environments for years. This technology is now available for home use.

[How shUvee® Works](#)   [Frequent Questions](#)   [Healthy Feet Facts](#)   [For Podiatrists](#)   [Product Registration](#)   [Contact](#)

## The shUvee® Ultraviolet Shoe Deodorizer... Stops Odor, Kills Germs, Works in One Hour!



"I just wanted to say that I love the shuvee and it works great. I use this thing every day because being a Navy Pilot, I use my flight boots for hours and they get really smelly. I can really use the help!"

– James, U.S. Navy

### The shUvee® Ultraviolet Shoe Deodorizer – take the first step!

The shUvee® Ultraviolet Shoe Deodorizer uses the power of UV light to clean the surface areas inside your shoes. No chemicals or other biological agents are used in this process.

The power of UV light, along with a short period of time, is all that is needed to clean the inside of your shoes. Normally, this dark and often damp area serves as a breeding ground for bacteria and fungus that can attack the feet and cause foul odor. Now with the shUvee® Ultraviolet Shoe Deodorizer your feet can begin their day inside shoes that smell like new.



### Keep that new shoe smell with the shUvee® Ultraviolet Shoe Deodorizer.

The patented shUvee® Ultraviolet Shoe Deodorizer really *works!* Perfect for athletic shoes, teenagers sneakers, work shoes, dress pumps, sandals and children's shoes.

Don't take our word for it, discover for yourself how the amazing shUvee® Ultraviolet Shoe Deodorizer works to deodorize and clean your shoes from the inside.

[Learn more about How it Works!](#)



# **Exhibit D**

## Proven to Kill Germs



Proven to kill germs in independent lab tests.

The shUVee® Ultraviolet Shoe Deodorizer is the solution for killing common foot dwelling germs that cause foot odor.

Shoe odor begins with excess moisture. On average, the human foot perspires up to a pint of moisture each day. The nearly three trillion bacteria found in a typical shoe feast off of that moisture. We smell the result of this daily meal when we remove our shoes. Harsh chemical powders and sprays only cover up odor. The shUVee® Ultraviolet Shoe Deodorizer is designed to remove odor-causing germs. Give your nose and shoes the break they deserve. Try The shUVee® Ultraviolet Shoe Deodorizer today!



Scientifically engineered

### How it Works

The shUVee® Ultraviolet Shoe Deodorizer is designed to work on most types of shoes by utilizing the natural cleansing power of UV light. Hospitals have been using similar UV light to eliminate viruses and other harmful organic agents for almost half a century. Similar technology is now available for home use. The shUVee® Ultraviolet Shoe Deodorizer is chemical free and will not harm shoes.

The shUVee® Ultraviolet Shoe Deodorizer is also designed to take aim at common foot pathogens like Athlete's Foot fungus and bacteria responsible for embarrassing shoe odor. Athlete's Foot (tinea pedis) originates as a fungus from the germ family Trichophyton. The fungi attacks the skin causing it to dry out, itch and crack.

Lab tests show The shUVee® Ultraviolet Shoe Deodorizer kills over 99% of common foot dwelling pathogens when used for at least two consecutive hours.



Eliminate shoe odor; give your feet the clean environment they deserve!



### Deodorize

UV light is designed to kill odor-causing germs in your shoes. Your nose will agree.

### Refresh

Designed to keep your shoes smelling fresh. Even shoes can use a mini-vacation! Daily use as directed is recommended for best results.

### Easy

Place your shoes on the wands, press one button and allow the advanced UV light to do its job. **That's it.**

### Green

No corrosive chemicals are used – just the power of UV light, similar to the UV light produced naturally by the Sun. Step into the light, pun intended.

### Affordable

Just one purchase of The shUVee® Ultraviolet Shoe Deodorizer works for the whole family. Of course, *you* know who needs it.



CONTAINS:



WARNING: THIS DEVICE PRODUCES POTENTIALLY HARMFUL UV LIGHT. PROTECT EYES AND SKIN FROM EXPOSURE TO UV LIGHT.



WARNING: THIS DEVICE PRODUCES POTENTIALLY HARMFUL UV LIGHT. PROTECT EYES AND SKIN FROM EXPOSURE TO UV LIGHT.





Kills germs with UV light!

Cleans with UV light!



Keep that New Shoe Smell!

Stops Odor

Kills Germs

Works in just 2 hours



Smelly gym shoe woes? Try The shUvee®!



Works on most types of shoes

Kills 99% of odor-causing germs in 120 minutes.

Women's Pumps



Men's Dress Shoes



Teenager's Sneakers



Construction/Work Boots



Perfect for the entire family!



Stop smelly shoes! The shUvee® gets the job done!

Unit Specifications:

- UV Class: C
- UV Wavelength: 253.7 nm
- UV Frequency: 1182499 GHz
- UV Bulb Lifetime: 20,000 Hours
- Working Current: 1000mA
- Work Voltage: DC 5V
- UL Rated Power Adapter



WARNING: THIS DEVICE PRODUCES POTENTIALLY HARMFUL UV LIGHT. PROTECT EYES AND SKIN FROM EXPOSURE TO UV LIGHT.

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Chicago, IL 60613  
All Rights Reserved  
Made in China

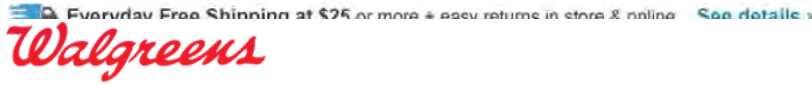
The shUvee® Ultraviolet Shoe Deodorizer is produced exclusively for:  
Kagan™ Unlimited  
Chicago, IL 60613

Net Content: 1 Unit

Establishment Number: 74409-CHN-001



# **Exhibit E**



- Balance Rewards
- Savings & Deals
- Weekly Ad & Coupons

- Store Locator
- Healthcare Clinic

Pharmacy

- Prescription Refills
- Health Info & Services
- Contact Lenses
- Shop Products

Photo

Kagan shUvee UV Shoe Deodorizer White



\$99.99

Overview:

- Size/Count 1.0 ea
- Refreshes shoes in less than one hour
  - Fits all shapes & sizes of shoes
  - Works with all shoes - great for the whole family

Receiving Options

Ship to you  
 FREE shipping on orders of \$25 or more. Details  
 See when this item arrives

Not Sold in Stores

Qty

1

Add to cart

Add to shopping list »

VIEW LARGER



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Quick view

Give Your Feet the Clean Environment They Deserve

- Lab tests show The shUvee® kills over 99% of common germs & bacteria that cause foot odor
- Refreshes shoes in two hours
- Great for diabetics, athletes, construction workers, anyone suffering from foot odor
- Includes two UV light blocking shoe bags included for open toed shoes, pumps and sandals
- Instructional DVD included

Works on Most Shoes:

- Boots
- Pumps
- Sandals
- Sneakers
- Kids shoes

Packaging Includes:

- The shUvee® base
- The shUvee® wands
- The shUvee® power adapter
- Two (2) shoe bags
- Air filter
- Instructional DVD
- Instructional Booklet

The shUvee® is designed to kill common foot germs and bacteria that cause foot odor. Similar to the technology that is used in hospitals to kill germs and viruses, The shUvee® uses ultraviolet light to kill germs inside your shoes.

# **Exhibit F**

Try Prime Your Amazon.com Today's Deals Gift Cards Sell Help

Shop by Department Search All shUvee Go Hello, Sign in Your Account Try Prime 0 Cart Wish List

Health & Personal Care Best Sellers New Arrivals Baby & Child Care Vitamins & Diet Supplements Sports Nutrition Household Supplies Health Care

Health & Personal Care > Personal Care > Foot Care



Roll over image to zoom in

### shUvee Shoe Deodorizer

100 customer reviews

~~\$99.99~~  
**\$92.83** & FREE Shipping. Details  
 \$7.16 (7%)

and sold by Amazon.com. Gift-wrap available.  
 Tomorrow, Feb. 6? Order within **5 hrs 14 mins** and **>Day Shipping** at checkout. Details  
 Fits shoes in less than one hour  
 Fits all sizes and sizes of shoes  
 Fits all shoes - great for the whole family  
 Great for diabetics, athletes, construction workers,  
 suffering from chronic foot odor

**\$89.99**

Share

Qty: 1

Yes, I want FREE Two-Day Shipping with Amazon Prime

Add to Cart

Turn on 1-Click ordering

Add to Wish List

#### Other Sellers on Amazon

**\$89.99** Add to Cart  
 + Free Shipping  
 Sold by: As Seen on TV Products

**\$89.99** Add to Cart  
 + \$10.99 shipping  
 Sold by: QCI D RECT

5 new from \$89.99

#### Sponsored by Moso Natural

Naturally Removes Odors in Shoes & Gym Bags (248)  
~~\$12.00~~ **\$9.95**

Ad feedback

#### Frequently Bought Together



Price for all three **\$121.77**

These items are shipped from and sold by different sellers. Show details

- This item shUvee Shoe Deodorizer **\$92.83**
- 10-Seconds Deodorant & Disinfectant **\$12.99**
- Natural Shoe Deodorizer, Foot Deodorant Spray for Athletes. Fights Odor, Stink Caused by Bacteria. Mint **\$15.95**

#### Special Offers and Product Promotions

- Your cost could be **\$62.83** instead of **\$92.83**! Get the **Amazon.com Rewards Visa** card and you'll automatically get **\$30.00** off instantly as a gift card. [Apply now.](#)

#### Customers Who Bought This Item Also Bought

Page 1 of 2

 <b>10-Seconds Deodorant &amp; Disinfectant</b> 65 <b>\$12.99</b>	 <b>On Your Toes Foot Bactericide Powder - Eliminates Foot Odor for Six Months, 21 grams</b> 420 <b>\$14.95</b>	 <b>Natural Shoe Deodorizer, Foot Deodorant Spray for Athletes. Fights Odor, Stink Caused by</b> 512 <b>\$15.95</b>	 <b>Mini Moso Natural Air Purifying Bags. Naturally Removes Odors in Shoes, Gym Bags, Sporting</b> 248 <b>\$9.95</b>
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#### Important Information

**Legal Disclaimer**

Actual product packaging and materials may contain more and different information than what is shown on our website. We recommend that you do not rely solely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. Please [see our full disclaimer](#) below.

**Product Description**

Kills germs that cause foot odor and athlete's feet! Shoes can be very expensive and insoles simply don't do anything to kill the germs and bacteria that cause foot odor and Athlete's Foot. Now you can refresh your shoes in less than one hour with the shUVEe Ultraviolet Shoe Deodorizer. The shUVEe safely and effectively cleans the inside of shoes using UV light. The process is chemical free and will not harm your shoes or insoles. Simply place your shoes on top of the unit and the weight of the shoe activates the UV light. Within one hour, your shoes will smell fresher. Leave on overnight and begin your day with the environment your feet deserve! The product is designed to engage upon contact with the weight of the shoes. The expandable bars accommodate all sizes of shoes. One unit fits every shoe in the family, from kids' shoes to work boots. Don't live with foot odor and smelly shoes anymore! The shUVEe will take your worst smelling shoes and make them smell like new again.

**Instructions:**

Your shUVEe comes with a new safety feature that revises some of the Instructions contained in the Instruction booklet and DVD

To use this shUVEe:

- Plug one end of the adapter into shUVEe base and the Other end into your AC wall outlet. The red STAND8Y light on the shUVEe base will illuminate.
- Place your shoes on 1h. shUVEe wands. Be certain to set them well so they depress the black button at the, top of each shUVEe wand
- Place the shUVEe shoe bags over your Shoes, This is mandatory for any open toed shoe designs

**Product Details**

**Product Dimensions:** 14 x 9 x 16 inches ; 2.4 pounds

**Shipping Weight:** 3.7 pounds ([View shipping rates and policies](#))

**Shipping:** This item is also available for shipping to select countries outside the U.S.

**Origin:** China

**Shipping Advisory:** This item must be shipped separately from other items in your order. Additional shipping charges will not apply.

**ASIN:** B0057W14OW

**UPC:** 822397081703 822397086630

**Item model number:** ASI8663





**Average Customer Review:** (100 customer reviews)

**Amazon Best Sellers Rank:** #34,265 in Health & Personal Care ([See Top 100 in Health & Personal Care](#))

Manufacturer's warranty can be requested from customer service. [Click here](#) to make a request to customer service.






Would you like to [give feedback on images](#) or [tell us about a lower price?](#)

**Customers Who Viewed This Item Also Viewed**

 Ultraviolet (UV) Shoe Sanitizers / Deodorizer - kill germs fungi 61 \$55.98	 UV Total Recovery Shoe Sanitizer 19 \$130.00	 BATTOP Ultraviolet (UV) Shoe Sanitizers / Deodorizer - kill germs fungi 34 \$12.88 - \$17.99	 BATTOP UV Sterilizer Foot Germicidal Sterilization Tube Disinfecting Light... 7 \$39.96
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**Product Ads from External Websites** ([What's this?](#))

**Sponsored Content**

 Chanson Miracle Sanitizer - Ozone for Air - Water - Oil + Concentration \$235.00 No Shipping Info <a href="#">HEALTH and MED</a>	 Footwear Dryer and Sanitizer (1) \$179.99 + Free Shipping <a href="#">Brookstone Co</a> accepts <a href="#">amazonpayments</a>	 Sanifeet Regular Shoe Disinfectant, 8 oz. (6) \$19.99 + \$5.99 Est. shipping <a href="#">FootSmart.com</a>	 Glade Air Freshener Aerosol Spray - Pure Vanilla Joy \$5.29 + \$5.99 Est. shipping <a href="#">Soap.com</a>	 Bamboo Charcoal - Shoe Deodorizer (Set of 2) \$9.95 No Shipping Info <a href="#">DormCo</a>
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[Ad feedback](#)