

SHOP ABOUT - RETAILERS BUZZ - MY ACCOUNT 🚆 CART









Aromaflage® Wild 7.5oz Candle \$40.00



9-wick Candle \$225.00



Aromaflage® 50ml \$65.00



Aromaflage® Wild 50ml \$65.00



Aromaflage® 8ml \$30.00



Aromaflage® Wild 8ml \$30.00



Aromaflage® Sleep 10ml \$30.00

THE FRAGRANCE THAT DOES BOTH

Sleep Commercial 2-in-1 fragrance + bug repeller

The Bug Spray That Smells Nice

Aromaflage Candle on QVC

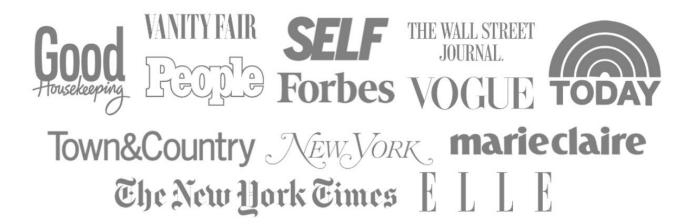








IN THE PRESS



FOLLOW US ON INSTAGRAM @AROMAFLAGE









COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromafiage® is a new category in	purchase
Terms of Service	Buzz	beauty and wellness: fragrance with function. Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	
Blog and News		as the leading brand. Our newest line is a	SIGN UP
*		sleep fragrance designed to let you sleep	CONTRACTOR OF THE PROPERTY OF
		more deeply and wake up	



SHOP

ABOUT -

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MY ACCOUNT



Instructions for use









AROMAFLAGE® 50ML



BASED ON SCIENCE, BEAUTY, AND EFFICACY

- · Aromaflage is a fine fragrance that also repels insects
- · Notes of silken vanilla, warm cedarwood, and exotic orange
- · Free of DEET, chemicals, parabens, and other harsh chemicals
- Aromaflage is the perfect summer and travel fragrance
- · Fragrances are an atomizer application
- · TSA friendly

Description

- · Over 700 sprays in each bottle
- · Complimentary shipping for orders over \$150 in the USA
- · States other than NJ Tax free
- · Ingredients: Alcohol denat, Water, Parfum (essential oils of vanilla, cedarwood, orange, patchouli, vanillin

Video

Category: Aromaflage, bug repellent, luxury fragrance for your outdoor chic

Type: Fragrance & Insect Repellent

Share: 💆 f 🔞 🖾





Reviews by 👸

★★★★★ 5 Reviews



SGreenb Verified Reviewer



I am obsessed!

I absolutely love Aromaflage, and I wear it all summer long. I was on vacation with my sister-in-law a few weeks ago and I put some on, and when I walked outside she said "who smells like honey and butterflies and love"? I doused her in it because we are both mosquito magnets and we both stayed bite-free despite being at an inland lake resort. On ...Read More

08/26/16





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AROMAFLAGE® 50ML



Message us

http://cdn.shopify.com/s/files/1/0226/9909/products/aromaflage__website__50ml_89e9cbe2-f9f1-4eb2-82bf-04263c6fe81d.jpg?v=1467847608



BUZZ -

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RETAILERS

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AROMAFLAGE® WILD 50ML

Quantity:

☆☆☆☆Write a review

\$65.00

Description Tested and Effective

Video

Instructions for use

BASED ON BEAUTY, FUNCTION, AND EFFICACY

- · Aromaflage Wild is a fine fragrance that also repels insects
- · Notes of spicy cardamom, warm cedarwood, & snappy spruce a spa like scent
- · Free of DEET, parabens, and other harsh chemicals
- Aromaflage Wild is the perfect summer and travel fragrance
- · Fragrances are an atomizer application
- TSA friendly
- · Over 700 sprays in each bottle
- · Complimentary shipping for orders over \$150 in the USA
- · States other than NJ Tax free
- · Ingredients: Alcohol denat, Water, Parfum (essential oils of Geranium, Lemongrass, Cedar Leaf, Cedarwood, Thyme, Rosewood, Balsam, Lavandin, Spruce, Patchouli, Cardamom)

Category: bug repellent

Type: Fragrance & Insect Repellent

Share: 💆 f 🔞 🖼





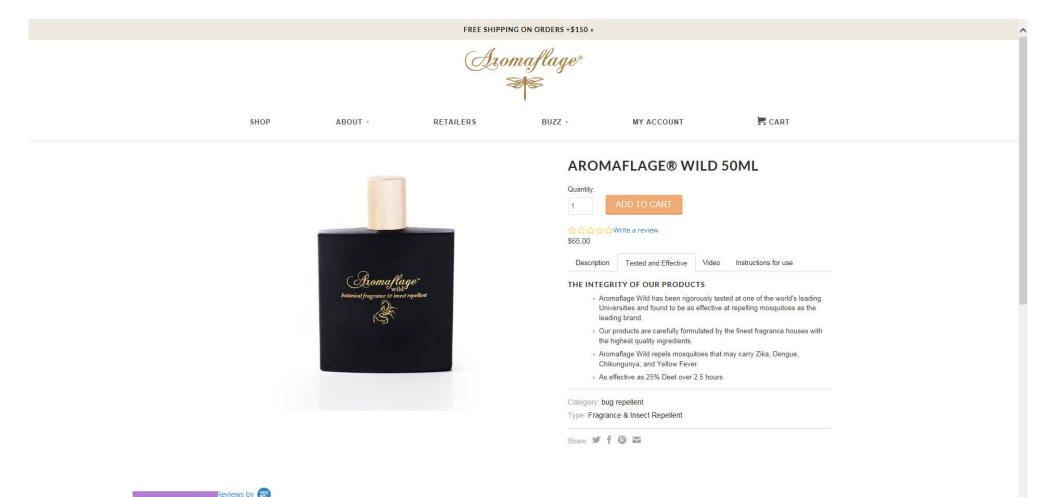








COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with function.	purchase
Terms of Service	Buzz	Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	



http://cdn.shopify.com/s/files/1/0226/9909/products/AROMAFLAGE_FRAGRANCE_WILD_50ML.jpg?v=1461588765

Message us



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ABOUT -

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BUZZ -

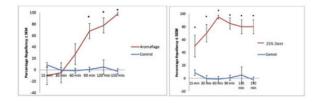
MY ACCOUNT

E CART

HOW DOES AROMAFLAGE® BOTANICAL FRAGRANCE & INSECT REPELLENT WORK?

AROMAFLAGE SCIENTIFIC STUDIES

- One of our core principles is efficacy. We develop products that work. We've tested Aromaflage in a world renowned mosquito University laboratory and demonstrated that Aromaflage outperforms DEET at 7% as well as Citronella. Aromaflage works as well as 25% DEET over 2.5 hours.
- Testing also showed that Aromaflage repels mosquitoes that may carry Zika, Dengue, Chikungunya, and Yellow Fever



CONTACT VERSUS SPATIAL REPELLENCY

- The volatility in Aromaflage's essential oil + alcohol mixture creates a sheild around the skin. This shield discourages mosquitoes from landing on your skin
- · Products containing DEET use contact repellency. This means that mosquitoes may land on your skin and react to the harsh chemicals, then jumping off

SCIENTIFIC STUDIES BASED ON OUR INGREDIENTS

- Repellency of Plant Based Essential Oils with Vanillin: The study demonstrated that plant essential oil mixtures combined with vanillin showed strong and durable repellency to the mosquito.
- · Comparative Repellency of Essential Oils: 38 essential oils were evaluated on mosquito repellency.
- · Essential Oil Effectiveness: Vanillin extends mosquito protection when added to essential oil repellent.
- · Insecticidal Properties of Extracts of Orange Peels: Orange peel extracts were shown to repel against mosquitoes in this statistically controlled study.
- The Efficacy of Some Commercially Available Insect Repellents for Aedes aegypti (Diptera: Culicidae) and Aedes albopictus (Diptera: Culicidae)

OTHER RESOURCES

- · Are You a Mosquito Magnet?
- · Why do Bugs Love Me?
- · Mosquitoes Like It...
- · Buggiest Cities in America

COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with function.	purchase
Terms of Service	Buzz	Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	
Blog and News		as the leading brand. Our newest line is a	SIGN UP
		sleep fragrance designed to let you sleep	- Control March
		more deeply and wake up	
		feeling rejuvenated.	

Ex. A, Page 7 of 7

Home / Products / Aromaflage® 7.5oz Candle

Aromaflage® 7.5oz Candle - Aromaflage Fragrance with Function - 1

AROMAFLAGE® 7.50Z CANDLE

☆☆☆☆☆Write a review \$40.00

FRAGRANCE WITH FUNCTION™

Description Details Tradition

- 40 hour burn time (approximate); 7.5oz
- Aromaflage™ is a fine fragrance that also repels insects
- . Free of DEET, chemicals, and parabens
- From the Southeast Asian jungle, Aromaflage combines notes of citrus fruit, warm cedarwood, silken vanilla
- · Aromaflage is the perfect candle for your outdoor chic lifestyle
- Burn inside in the winter and move outdoors in the summer
- . Glass is a reusable wine tumbler
- Repels mosquitoes that may carry Zika, Dengue, Chikungunya, and Yellow Fever



Category: best outdoor candle, citronella, cool bug spray, insect repellent, mosquitoes, natural, natural bug spray, travel bug spray

Type: Candle

Share: 💆 f 🔞 🖾









BE THE FIRST TO WRITE A REVIEW

COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Scientifically tested, efficacious and	Sign up to get the latest on sales, new
How Aromaflage Works	Sleep	beautiful, Aromaflage is a new category.	releases and more
Testimonials	About	Thousands of years ago, people all over he world used oils and botanicals for multiple	Enter your email address
Terms of Service	Retailers	functions. Aromaflage®, where fragrance	and in control of the
Disclaimer	Social	meets function, unlocks these age-old	
		practices and creates a secret weapon to	Ex. B, Page 1 of 5

Home / Products / Aromaflage® 7.5oz Candle

Aromaflage® 7.5oz Candle - Aromaflage Fragrance with Function - 1

AROMAFLAGE® 7.50Z CANDLE

☆☆☆☆☆Write a review \$40.00

FRAGRANCE WITH FUNCTION™

Description Details Tradition

That's right, we took Aromaflage and turned it into a clean burning, gorgeous, bug-repelling candle. You no longer have to settle for that unappealing Citronella smell at your outdoor parties, wedding, bbq's and family gatherings. We are excited to bring to you what we hope is the best outdoor candle on the market.

100% vegan soy wax that burns cleanly, toxin free. Lead free wicks to ensure you breath freely and know that our candles burn as purely as our essential oils.

We are using the same essential oil blend that is in Aromaflage ®. From the Southeast Asian tropics, Aromaflage combines notes of citrus fruit, warm cedarwood, silken vanilla, & nourishing Vitamin E. An Aromaflage Candle is the perfect addition to every patio, dinner table, picnic, or travel destination where there may be insects. We worked hard and thoughtfully to create this healthy burning candle to cater to the outdoor chic lifestyle. Enjoy!



Category: best outdoor candle, citronella, cool bug spray, insect repellent, mosquitoes, natural, natural bug spray, travel bug spray

Type: Candle











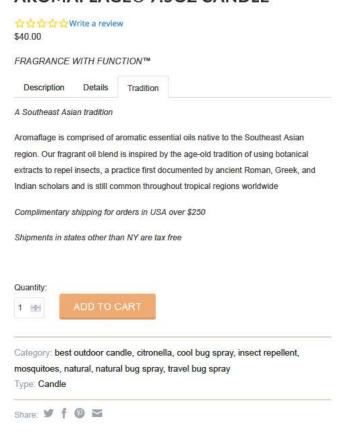
BE THE FIRST TO WRITE A REVIEW

		£1.8	
COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Scientifically tested, efficacious and	Sign up to get the latest on sales, new
			Ex. B, Page 2 of 5

Home / Products / Aromaflage® 7.5oz Candle

Aromaflage® 7.5oz Candle - Aromaflage Fragrance with Function - 1

AROMAFLAGE® 7.50Z CANDLE











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COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Scientifically tested, efficacious and	Sign up to get the latest on sales, new
How Aromaflage Works	Sleep	beautiful, Aromaflage is a new category.	releases and more
Testimonials	About	Thousands of years ago, people all over he world used oils and botanicals for multiple	Enter your email address
Terms of Service	Retailers	functions. Aromaflage®, where fragrance	
Disclaimer	Social	meets function, unlocks these age-old	
			Ex. B, Page 3 of 5









AROMAFLAGE® WILD 7.50Z CANDLE



Category: best outdoor candle, bug repellent, insect repellent, mosquitoes, natural, natural bug repellent, natural bug spray, travel bug spray

Type: Candle









Powered by







COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with function.	purchase
Terms of Service	Buzz	Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	Ex. B, Page 4 of 5

8/22/2017 3:11 PM 1 of 2

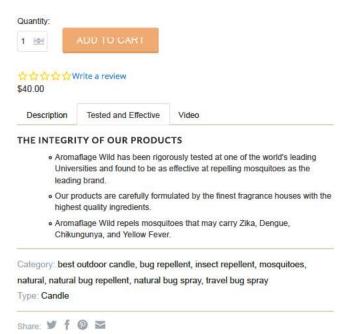








AROMAFLAGE® WILD 7.50Z CANDLE





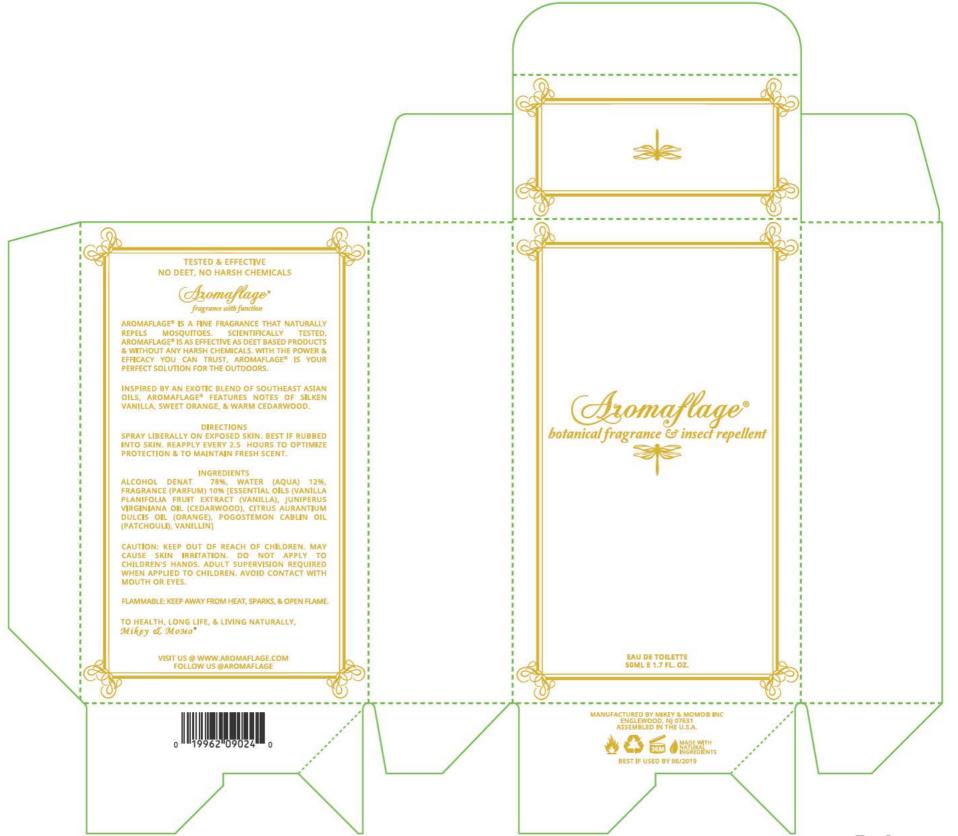




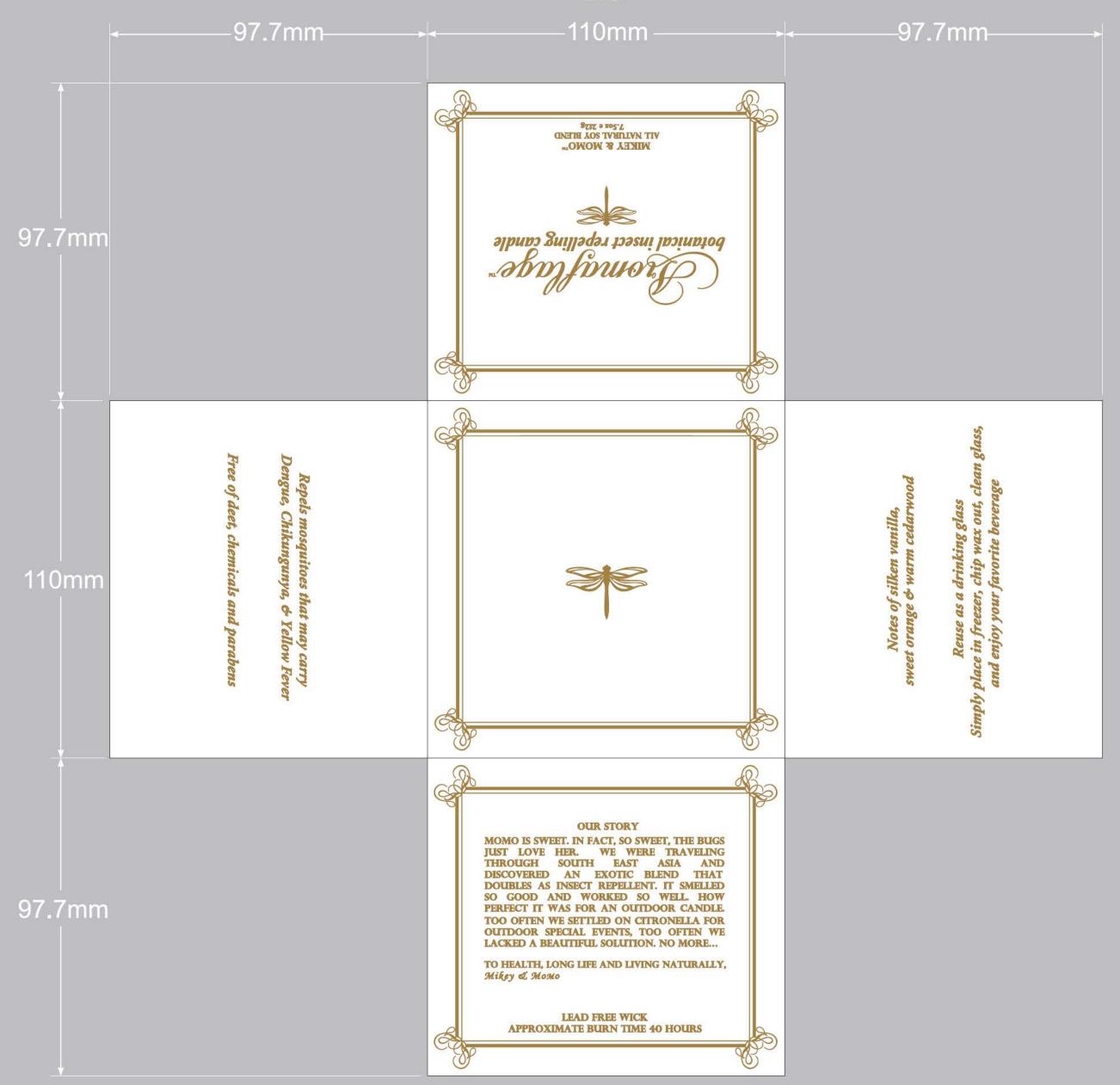


BE THE FIRST TO WRITE A REVIEW

COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with func ion.	purchase
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Disclaimer		candles naturally repels mosquitoes as well	Ex. B, Page 5 of 5

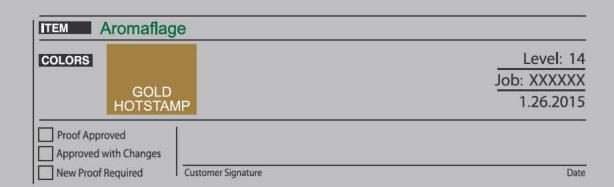


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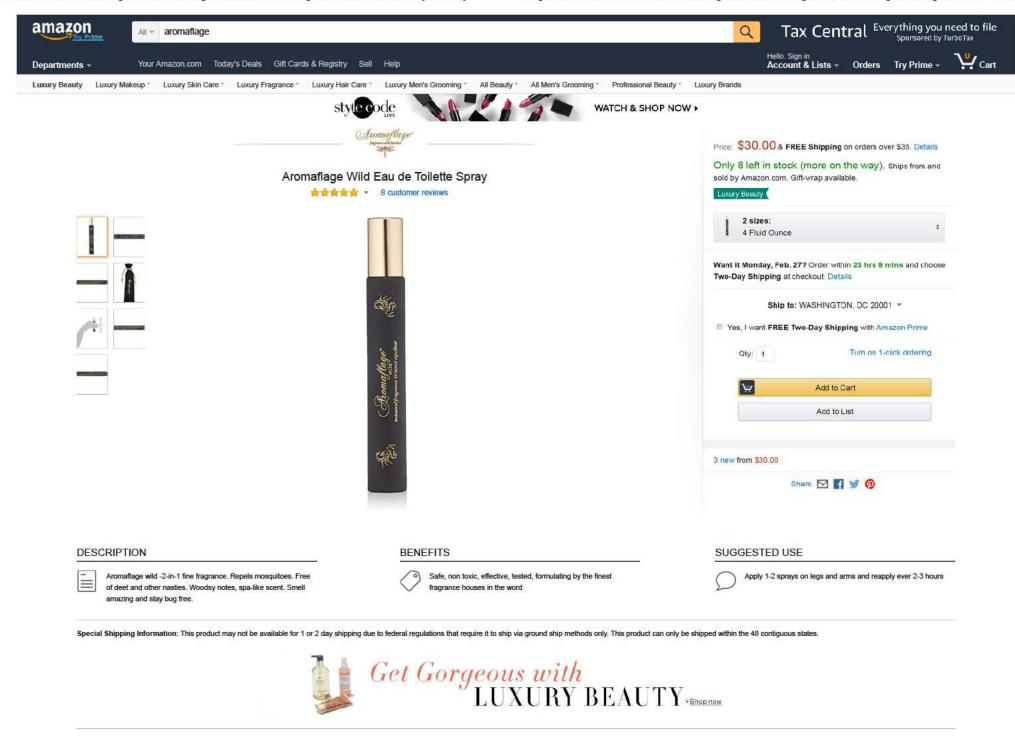






1001 Commerce Drive, Suite 200 | Richardson, Texas 75081

OFFICE 855.544.6725 | FAX 855.544.7283 | impakretail.com



Ex. E, Page 1 of 5

Special Offers and Product Promotions

Scent: Aromaflage Wild | Size: 4 Fluid Ounce

. Your cost could be \$0.00 instead of \$30.00! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

Frequently Bought Together



- i Some of these items ship sooner than the others. Show details
- This item Aromaflage Wild Eau de Toilette Spray \$30.00
- Aromaflage Eau de Toilette Spray \$30 00
- Aromaflage Sleep Eau de Toilette Spray, 0.3 fl. oz. \$30.00

Product Description

Scent: Aromaflage Wild | Size: 4 Fluid Ounce

Product Description

Aromaflage wild-fragrance with function. Aromaflage is a fine fragrance that also repels insects. Scientifically tested and effective. In efficacy studies, aromaflage wild was as effective as 25 percent deet over 2.5 hours. Aromaflage repels mosquitoes that may carry zika, dengue, chikungunya, and yellow fever. Free of deet, chemicals, and parabens and other harsh chemicals. Notes of spicy cardarmom, warm cedar wood, and snappy spruce-a spa like scent. Fragrances are an atomizer application. Smell amazing and stay bug free. Perfect for weddings, cocktail parties, boating, back yard events, exotic travel, gardening, and enjoying time outdoors aromaflage wild is comprised of aromaflage sential oils native to the southeast Asian region. Our fragrance is inspired by the age-old tradition of using botanical extracts to repel insects, a practice first documented by ancient roman, Greek, and Indian scholars and is still common throughout ropical regions worldwide.

Brand Story

Based on science, efficacy and beauty

Product Details

Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

Product Dimensions: 1 x 1 x 5.7 inches; 0.3 ounces

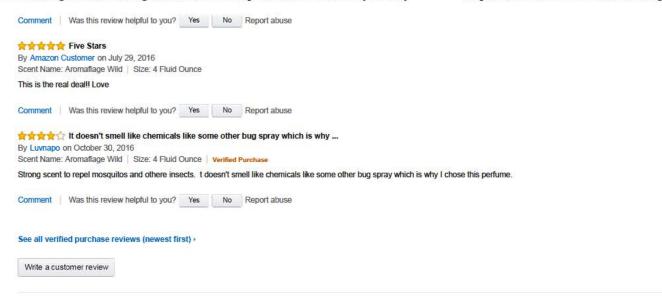
Shipping Weight: 8 ounces (View shipping rates and policies)
Domestic Shipping: Item can be shipped within U.S.

International Shipping: This tem is not eligible for international shipping. Learn More

ASIN: B01AH4SUEQ

Ex. E, Page 2 of 5

Average Customer Review: ★★★★★		
Manufacturer's warranty can be requested from customer service. Click here to make a request to customer service.		
Customer Reviews		
4 9 out of 5 stars •		
5 star 88% Share your thoughts with other customers 4 star 12% Write a customer review 2 star 0%		
1 star		
See all verified purchase reviews ►		
Top Customer Reviews		Ad feedback 💭
** * * * * * * * * * * * * * * * * * *	Search Customer Reviews	Search
Comment Was this review helpful to you? Yes No Report abuse		
**		
Comment One person found this helpful. Was this review helpful to you? Yes No Report abuse		
★★★★ Both men and women love it. By Stacey Tompkins on July 26, 2016 Scent Name: Aromaflage Wild Size: 4 Fluid Ounce		
We use this at our lakehouse all summer. Both men and women love itOur guests are happy and with no bug bites		
Comment One person found this helpful. Was this review helpful to you? Yes No Report abuse		
### Finally felt like a lady outdoors By Melissa Matarese on July 26, 2016 Scent Name: Aromaflage Wild Size: 4 Fluid Ounce		
I wouldn't have survived my last trip to Nevis without this. Finally felt like a lady outdoors. It works too. no bites!		
Comment Was this review helpful to you? Yes No Report abuse		
By Mary Denker on July 28, 2016 Scent Name: Aromaflage Wild Size: 4 Fluid Ounce		
Was the must have item on my trip to the Costa Rican jungle.		
Comment Was this review helpful to you? Yes No Report abuse		
By Amazon Customer on January 21, 2017 Scent Name: Aromaffage Wild Size: 4 Fluid Ounce		
like the smell ! fresh and sweet. no bug bit up to now		Ex E Page 3 of 5



Customer Questions & Answers



Customers Who Bought This Item Also Bought





Aromaflage Sleep Eau de Toilette Spray, 0 3 fl. oz.



All Natural Mosquito
Repellent Bracelets - Value
Pack Twelve (12) Pack (2
Packs of 6) - Deet Free



Mosquitavert All Natural Mosquito Repellent Bracelets - Five (5) Pack -Deet Free - Deters Bugs 66 \$9 90 Prime



EO Products Breath Spray, Organic Refresh, 0.33 Ounce 食食食食了 \$4.51



Aromaflage Wild Candle, 7.5 oz. ★★☆★★ 6 \$40.00 *Prime*



Natori Women's Hidden Glamour Full-Fit Contour Underwire Bra 164 \$24.38 - \$133 22

Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. Learn more about Amazon Giveaway

This item Aromaflage botanical fragrance and insect repellent 0.25oz

Set up a giveaway

Disclaimer: While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warmings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You suspect that you have a medical problem or disease. Contact your health-care provider immediately # you suspect that you have a medical problem and statements regarding dietary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease or heath condition. Amazon.com assumes no labity for inaccuracies or misstatements about products.

Ex. E, Page 5 of 5



DESCRIPTION



Aromaflage wild-natural soy candle that repels mosquitoes. Free of deet and other nasties. Woodsy notes-spa like scent. Lead free cotton wick, burns clean. Reusable wine tumbler.

BENEFITS



Safe, non toxic, effective, tested, formulating by the finest fragrance houses in the word

SUGGESTED USE



Light approximately 10-15 minutes before going outdoors

Ex. F, Page 1 of 3

Special Offers and Product Promotions

• Your cost could be \$0.00 instead of \$40.00! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

Product Description

Product Description

Aromaflage wild-fragrance with function. A fine candle that also repels insects. Scientifically tested and effective. In efficacy studies, aromaflage wild was as effective as 25 percent deet. Free of deet, chemicals, and parabens and other harsh chemicals. Notes of spicy cardamom, warm cedar wood, and snappy spruce-a spa like scent. Smell amazing and stay bug free. Perfect for weddings, cocktail parties, boating, back yard events, exotic travel, gardening, and enjoying time outdoors aromaflage is comprised of aromatic essential oils native to the southeast Asian region. Our fragrance is inspired by he age-old tradition of using botanical extracts to repel insects, a practice first documented by ancient roman, Greek, and Indian scholars and is still common throughout tropical regions worldwide.

Brand Story

Based on science, efficacy and beauty

Product Details

Product Dimensions: 4.3 x 4.3 x 4.5 inches; 1 pounds

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Domestic Shipping: Item can be shipped within U.S.

International Shipping: This item can be shipped to select countries outside of the U.S. Learn More

ASIN: B01COOTJ7E

Item model number: AF0006

Average Customer Review: ★★★★★

(6 customer reviews)

Amazon Best Sellers Rank: #260,898 in Beauty (See Top 100 in Beauty)

#228 in Beauty > Fragrance > Candles & Home Scents

#8353 in Beauty > Fragrance > Women's

Manufacturer's warranty can be requested from customer service. Click here to make a request to customer service.

Ex. F, Page 2 of 3

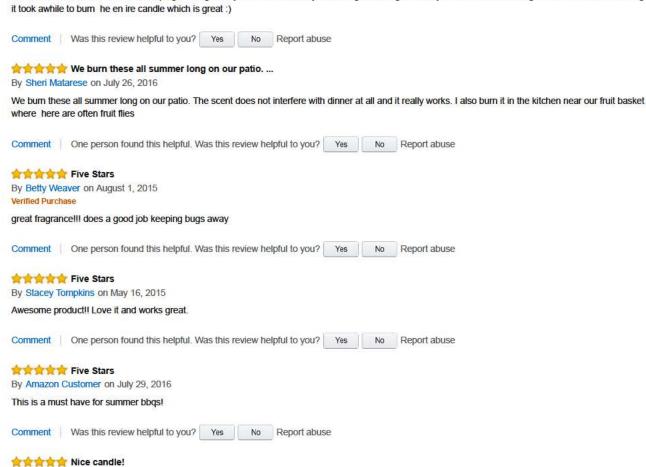
Customer Reviews



Top Customer Reviews

By Mary Denker on July 28, 2016

Luxurious and effective as far as keeping the bugs away! The scent is really refreshing, its also great that you can use as a wine glass when finished. Although it took awhile to burn he en ire candle which is great:)





Search Customer Reviews

Q Search

Customer Questions & Answers

Ex. F, Page 3 of 3

By Elizabeth on May 16, 2015

I like this Candle. I don't know if it repels mosquito's, but it is nice.

Verified Purchase

1		OFFICIAL TRANSCRIPT PROCEEDING
2		
		FEDERAL TRADE COMMISSION
3		
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5		
	MATTER NO.	1623234
6		
	TITLE	AROMAFLAGE
7		
	DATE	RECORDED: DATE UNKNOWN
8		TRANSCRIBED: MAY 2, 2017
9	PAGES	1 THROUGH 5
10		
11		
12		AROMAFLAGE VIDEO
	How to us	e Aromaflage botanical fragrance and insect
13		repellent - YouTube
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24		For The Record, Inc.
25	(301) 870-	8025 - www.ftrinc.net - (800) 921-5555

1	FEDERAL TRADE COMMISSION	
2	I N D E X	
3		
4	RECORDING:	PAGE:
5	How to use Aromaflage botanical fragrance	
6	and insect repellent - YouTube	4
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1	FEDERAL TRADE COMMISSION
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3	In the Matter of:)
4	Aromaflage) Matter No. 1623234
5)
6)
7	Date Unknown
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11	The following transcript was produced from a
12	digital file provided to For The Record, Inc. on April
13	20, 2017.
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1	PROCEEDINGS
2	
3	HOW TO USE AROMAFLAGE BOTANICAL FRAGRANCE AND INSECT
4	REPELLENT YOUTUBE VIDEO
5	MELISSA FENSTERSTOCK: People often ask us
6	how to use Aromaflage botanical fragrance and insect
7	repellent. What we suggest is that you spray one to
8	two sprays on your arms and your legs and be sure to
9	rub it in.
10	Unlike other fragrances, Aromaflage needs to
11	be rubbed in. So make sure you do that. It will be
12	effective for about two and a half hours, and then it
13	needs to be reapplied.
14	That's why we've included our bottles in a
15	cute little linen bag so you can save it and keep it
16	to protect the bottle. It's something you can just
17	toss in your purse or your beach bag and always have
18	with you. So remember to reapply every two and a half
19	hours and to rub it in.
20	(The recording was concluded.)
21	
22	
23	
24	
25	

1	CERTIFICATE OF TRANSCRIPTIONIST
2	
3	
4	I, George Quade, do hereby certify that the
5	foregoing proceedings and/or conversations were
6	transcribed by me via CD, videotape, audiotape or
7	digital recording, and reduced to typewriting under my
8	supervision; that I had no role in the recording of
9	this material; and that it has been transcribed to the
10	best of my ability given the quality and clarity of
11	the recording media.
12	I further certify that I am neither counsel
13	for, related to, nor employed by any of the parties to
14	the action in which these proceedings were
15	transcribed; and further, that I am not a relative or
16	employee of any attorney or counsel employed by the
17	parties hereto, nor financially or otherwise
18	interested in the outcome of the action.
19	
20	
21	DATE: 5/2/2017
22	GEORGE QUADE, CERT
23	
24	
25	

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3	
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15	transcribed; and further, that I am not a relative or
16	employee of any attorney or counsel employed by the
17	parties hereto, nor financially or otherwise
18	interested in the outcome of the action.
19	
20	
21	DATE: 5/2/2017
22	GEORGE QUADE, CERT
23	
24	
25	

1	OF	FICIAL TRANSCRIPT PROCEEDING
2		
		FEDERAL TRADE COMMISSION
3		
4		
5		
	MATTER NO.	1623234
6		
	TITLE	AROMAFLAGE
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12		AROMAFLAGE VIDEO
	Aromaflage Bu	g Repellent Outdoor 7.5oz. Candle on QVC
13		- YouTube
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1	FEDERAL TRADE COMMISSION	
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4	Aromaflage) Matter No. 1623234
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11	The following transcript was produced from a
12	digital file provided to For The Record, Inc. on April
13	20, 2017.
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1	PROCEEDINGS
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3	AROMAFLAGE BUG REPELLENT OUTDOOR 7.5oz. CANDLE ON QVC
4	YOUTUBE VIDEO
5	QVC PERSONALITY: And do it in a pleasant
6	way. Well, that's what Aromaflage is all about. It's
7	a bug repellent candle, but this supersedes any old
8	school citronella candle that you've ever used. And
9	the woman that discovered it joins me this morning.
LO	It's Melissa Fensterstock.
L1	MELISSA FENSTERSTOCK: Yes, nice to meet
L2	you.
L3	QVC PERSONALITY: Welcome, Melissa.
L4	MELISSA FENSTERSTOCK: Thanks for having us.
L5	QVC PERSONALITY: All right. So how did you
L6	come about to discover the Aromaflage candle?
L7	MELISSA FENSTERSTOCK: Yeah. So my husband
L8	and I were traveling in Southeast Asia as newlyweds
L9	and discovered this exotic blend that the locals were
20	using as a natural insect repellent. And we just
21	totally fell in love with it. I'm a mosquito magnet.
22	I get eaten alive by bugs and was just so surprised to
23	find something that really worked and smelled amazing.
24	And it had been earlier that year as well
25	that my husband had open heart surgery, which was

- 1 really scary, but after all of that and after our trip
- 2 we decided that we wanted to build a brand around
- 3 health and wellness.
- 4 QVC PERSONALITY: And so this is created
- 5 using essential oils?
- 6 MELISSA FENSTERSTOCK: Yep.
- 7 QVC PERSONALITY: All right. So what will
- 8 we smell? Because this is very lovely.
- 9 MELISSA FENSTERSTOCK: Yes. So you'll smell
- 10 notes of silk and vanilla, warm cedar wood, exotic
- 11 oranges. It's just really juicy, really smells very
- 12 tropical.
- 13 QVC PERSONALITY: And so this is actually
- going to repel the bugs?
- 15 MELISSA FENSTERSTOCK: Mm-hmm, mm-hmm.
- 16 QVC PERSONALITY: And you've done some
- 17 testing?
- 18 MELISSA FENSTERSTOCK: We have. We've done
- 19 university testing and the product works as well as a
- 20 number of the leading brands out there.
- 21 QVC PERSONALITY: Without having to have
- 22 that stinky kind of --
- 23 MELISSA FENSTERSTOCK: Exactly.
- 24 QVC PERSONALITY: -- citronella smell. This
- 25 is really like a special blend, but also it's quite

- 1 attractive as well.
- 2 MELISSA FENSTERSTOCK: Mm-hmm.
- 3 QVC PERSONALITY: This is a good looking
- 4 candle. I would never think that this is a bug
- 5 repellent candle. They come in tins and they're not
- 6 really pretty.
- 7 MELISSA FENSTERSTOCK: Exactly, exactly.
- 8 It's actually a reusable wine tumbler as well. So
- 9 it's a great excuse to buy four or six of them and
- 10 save them as -- save them for a set when you're done.
- 11 QVC PERSONALITY: And so really you're
- 12 paying \$24.48. How much time -- burn time will we get
- off of one candle?
- 14 MELISSA FENSTERSTOCK: You'll get
- 15 approximately 35 hours of burn time
- 16 QVC PERSONALITY: Okay.
- 17 MELISSA FENSTERSTOCK: I suggest you light
- 18 it a few minutes before you want to sit outside to
- 19 build up a nice plume.
- QVC PERSONALITY: And where should we place
- 21 it?
- 22 MELISSA FENSTERSTOCK: I think the center of
- 23 the table is definitely where it should be.
- QVC PERSONALITY: Mm-hmm.
- 25 MELISSA FENSTERSTOCK: It's good for about a

- 1 table of six.
- 2 QVC PERSONALITY: Okay, very good. So then
- once you burn it all the way out, you have this actual
- 4 glass wine tumbler.
- 5 MELISSA FENSTERSTOCK: Mm-hmm.
- 6 QVC PERSONALITY: So, as you said, buy a
- 7 set. And this is how it comes packaged, Melissa?
- 8 MELISSA FENSTERSTOCK: It does. It comes
- 9 packaged in that box.
- 10 QVC PERSONALITY: Nice. So this would make,
- 11 like, a nice hostess gift, especially during cookout
- 12 season. Instead of bringing the bottle of wine --
- 13 MELISSA FENSTERSTOCK: Exactly.
- 14 QVC PERSONALITY: -- you bring an Aromaflage
- 15 candle. But when they open it up, you might have to
- remind them that it's actually a bug repellent candle.
- 17 Like, light it right now, put it out here to protect
- 18 your guests.
- 19 MELISSA FENSTERSTOCK: Totally. And I love
- using it, you know, not too much these days because
- 21 I'm pregnant, but back in the day when I was drinking
- wine, opening a bottle of wine with my husband on the
- 23 patio, and at that time in the evening when the sun is
- setting, you know, the bugs always come out and start
- bothering you. So this is something that you

- definitely want to have for that romantic moment.
- 2 QVC PERSONALITY: But it smells so good.
- 3 Like, it's such a lovely, soothing scent. Like, I
- 4 could see wanting to burn this even if there weren't
- 5 bugs. This is something that just smells that pretty.
- 6 MELISSA FENSTERSTOCK: Absolutely. And it's
- 7 interesting you mention that because we have a lot of
- 8 people that will burn these inside because they just
- 9 love the way they smell.
- 10 QVC PERSONALITY: Mm-hmm.
- 11 MELISSA FENSTERSTOCK: Or if you have like a
- fruit bowl, you know, with those little gnats, a lot
- of people put them in their kitchen. So you can use
- it indoors as well just because it smells great.
- 15 OVC PERSONALITY: And I love the aesthetic
- of it, Melissa. I mean, that looks just very upscale,
- chic, nobody is going, oh, there's the bug candle.
- 18 That's just a pretty looking, pretty smelling candle.
- 19 That tumbler is reusable. And you've actually been
- 20 featured on the Today Show.
- 21 MELISSA FENSTERSTOCK: Mm-hmm. Yeah, last
- 22 year for July 4th we were featured. So this is a
- great thing for that time of year.
- QVC PERSONALITY: Well, it is the perfect
- timing, and many of you are picking up more than one.

- 1 You're thinking, okay, yeah, we like to spend time out
- on our deck, by the pool, this is a way to help repel
- 3 the bugs. This is that bug repellent candle, but this
- 4 was something that we didn't really know about here in
- 5 the States. You actually had to travel halfway across
- 6 the world to discover it.
- 7 MELISSA FENSTERSTOCK: Exactly. And I'm so
- 8 happy we did. Bringing it back here to people in the
- 9 States.
- 10 OVC PERSONALITY: And, also, the candle
- itself, it's made -- what is it made from?
- 12 MELISSA FENSTERSTOCK: So it's made from a
- soy wax, made in the midwest, and the essential oils
- 14 come from all over the world. But they are the active
- ingredients in the candle as well.
- QVC PERSONALITY: And what are kind of the
- 17 benefits to a soy candle?
- 18 MELISSA FENSTERSTOCK: So it burns really
- 19 clean. It's a lead-free cotton wick as well. So you
- 20 won't see black soot, you won't see black smoke. It
- 21 just -- as you can see here, it just burns nice and
- 22 clean and fresh.
- 23 QVC PERSONALITY: Mm-hmm. And so that way
- 24 if you are burning it indoors, it's not going to, like
- 25 you said, leave a plume of black --

1 MELISSA FENSTERSTOCK: Exactly. 2 QVC PERSONALITY: This is very popular, many of you picking up more than one, because keep in mind 3 once the candle is burned away, you're left with an 5 actual useable wine tumbler. 6 MELISSA FENSTERSTOCK: Exactly. 7 QVC PERSONALITY: So at least with two you 8 have a set, one for you, maybe one for the husband --9 MELISSA FENSTERSTOCK: Exactly. OVC PERSONALITY: -- after the baby comes. 10 11 MELISSA FENSTERSTOCK: Exactly. 12 QVC PERSONALITY: And this is brand new 13 today. You're actually getting the first opportunity 14 to order an Aromaflage candle. Love the packaging, so 15 a great gift idea if you're going to the barbecue, 16 you're a guest at the cookout. One of our old neighbors, she always had a summer cookout at her home 17 18 and it was like, okay, what do you bring that somebody 19 else isn't going to already -- they already have 20 20 pounds of chicken and --21 MELISSA FENSTERSTOCK: Exactly. 22 QVC PERSONALITY: And this is something that 23 the entire party will benefit from. 24 MELISSA FENSTERSTOCK: Exactly. There's so

many times where I show up with a candle and the host

25

- just opens it up, puts it on the patio and everyone
- 2 can smell it, enjoy it and have a great time with it.
- 3 QVC PERSONALITY: All right. So one more
- 4 time, remind me, what are the oils? What are the
- 5 scents? What are we smelling in this candle?
- 6 MELISSA FENSTERSTOCK: Sure. So you're
- 7 smelling silk and vanilla, warm cedar wood, Valencia
- 8 orange. It's very exotic. You know, it transports
- 9 you to that tropical place.
- 10 QVC PERSONALITY: Mm-hmm.
- 11 MELISSA FENSTERSTOCK: If you love vanilla,
- 12 if you love orange, these are -- these are just
- 13 beautiful notes.
- 14 QVC PERSONALITY: Well, it has like a warmth
- 15 to it, but that hint of the citrus as well. So it's
- 16 like a little sweet --
- 17 MELISSA FENSTERSTOCK: Yes.
- 18 QVC PERSONALITY: -- with that little bit of
- 19 citrus. I think you'll find that the scent is
- 20 delicious. It's not overpowering.
- 21 MELISSA FENSTERSTOCK: No.
- 22 QVC PERSONALITY: But it's effective enough
- 23 to keep the insects away.
- 24 MELISSA FENSTERSTOCK: Exactly.
- 25 QVC PERSONALITY: It's one of the most

1	beautiful insect, bug repellent candles I've ever
2	seen. It's brand new here at QVC. And, Melissa, she
3	discovered it and brought it all the way to us. So
4	thank you.
5	MELISSA FENSTERSTOCK: Yep, of course.
6	Thank you.
7	QVC PERSONALITY: F-12309 is your item
8	number. And I'm going to let you know, about 10
9	minutes away from an FDA cleared device to temporarily
10	relieve pain.
11	(The recording was concluded.)
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