UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA Miami Division

Case Number: 20-21622-CIV-MORENO

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

MILE HIGH MADISON GROUP, INC., a Delaware corporation;

NORDIC CLINICAL, INC., a Delaware corporation;

ENCORE PLUS SOLUTIONS, INC., a Florida corporation;

LE GROUPE MILE HIGH MADISON, INC., a Quebec corporation;

CLINIQUE NORDIQUE, INC., a Quebec corporation;

VITTORIO DICRISCIO,

individually and as an officer, director, or control person of Mile High Madison Group, Inc., Nordic Clinical, Inc., Encore Plus Solutions, Inc., Le Groupe Mile High Madison, Inc., and Clinique Nordique, Inc.;

and

VITO PROIETTI.

individually and as an officer, director, or control person of Mile High Madison Group, Inc., Nordic Clinical, Inc., Encore Plus Solutions, Inc., Le Groupe Mile High Madison, Inc., and Clinique Nordique, Inc.,

Defendants.

STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT

Plaintiff, Federal Trade Commission ("Commission" or "FTC"), filed its Complaint for Permanent Injunction and Other Equitable Relief ("Complaint"), for a permanent injunction, and

other equitable relief in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b). The FTC and Defendants Mile High Madison Group, Inc., Nordic Clinical, Inc., Encore Plus Solutions, Inc., Le Groupe Mile High Madison, Inc., Clinique Nordique, Inc., Vittorio DiCriscio, and Vito Proietti ("Defendants") stipulate to the entry of this Stipulated Order for Permanent Injunction and Monetary Judgment ("Order") to resolve all matters in dispute in this action between them.

THEREFORE, IT IS ORDERED as follows:

FINDINGS

- 1. This Court has jurisdiction over this matter.
- 2. The Complaint charges that Defendants participated in deceptive acts or practices in violation of Sections 5 and 12 of the FTC Act, 15 U.S.C. §§ 45 and 52, in the marketing and sale of products with purported health benefits.
- 3. Defendants neither admit nor deny any of the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction. Defendants do not intend that their agreement to this Order be interpreted as a waiver of any Defendant's Fifth Amendment privilege.
- 4. Defendants waive any claim that they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.
- 5. Defendants and the Commission waive all rights to appeal or otherwise challenge or contest the validity of this Order.
- 6. This Order relates to activities in or affecting interstate commerce, including such acts or practices involving foreign commerce that cause or are likely to cause reasonably foreseeable

injury within the United States or involve material conduct occurring within the United States.

DEFINITIONS

For the purpose of this Order, the following definitions apply:

- A. "Corporate Defendants" means Mile High Madison Group, Inc., Nordic Clinical, Inc., Encore Plus Solutions, Inc., Le Groupe Mile High Madison, Inc., and Clinique Nordique, Inc., and their successors and assigns.
- B. "Covered Product" means any Dietary Supplement, Food, or Drug, including but not limited to, Neurocet, Regenify, and Resetigen-D.
- C. "**Defendants**" means all of the Individual Defendants and Corporate Defendants, individually, collectively, or in any combination.
- D. "Dietary Supplement" means: (1) any product labeled as a Dietary Supplement or otherwise represented as a Dietary Supplement; or (2) any pill, tablet, capsule, powder, softgel, gelcap, liquid, or other similar form containing one or more ingredients that are a vitamin, mineral, herb or other botanical, amino acid, probiotic, or other dietary substance for use by humans to supplement the diet by increasing the total dietary intake, or a concentrate, metabolite, constituent, extract, or combination of any ingredient described above, that is intended to be ingested, and is not represented to be used as a conventional food or as a sole item of a meal or the diet.
- E. "**Drug**" means: (1) articles recognized in the official United States Pharmacopoeia, official Homeopathic Pharmacopoeia of the United States, or official National Formulary, or any supplement to any of them; (2) articles intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease in humans or other animals; (3) articles (other than Food) intended to affect the structure or any function of the body of humans or other animals; and

- (4) articles intended for use as a component of any article specified in (1), (2), or (3); but does not include devices or their components, parts, or accessories.
- F. "Essentially Equivalent Product" means a product that contains the identical ingredients, except for inactive ingredients (e.g., binders, colors, fillers, excipients) in the same form and dosage, and with the same route of administration (e.g., orally, sublingually), as the Covered Product; *provided that* the Covered Product may contain additional ingredients if reliable scientific evidence generally accepted by experts in the field indicates that the amount and combination of additional ingredients is unlikely to impede or inhibit the effectiveness of the ingredients in the Essentially Equivalent Product.
- G. "Food" means: (1) any article used for Food or drink for humans or other animals;(2) chewing gum; and (3) any article used for components of any such article.
- H. "Individual Defendants" means Vittorio DiCriscio and Vito Proietti.

ORDER

I.

PROHIBITED REPRESENTATIONS REGARDING HEALTH-RELATED CLAIMS REQUIRING HUMAN CLINICAL TESTING FOR SUBSTANTIATION

IT IS ORDERED that Defendants, Defendants' officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the manufacturing, labeling, advertising, promoting, offering for sale, sale, or distribution of any Covered Product, are permanently restrained and enjoined from making, or assisting others in making, expressly or by implication, including through the use of a product name, endorsement, depiction, or illustration,

any representation that such Covered Product:

- A. Eliminates or significantly reduces pain, including but not limited to bone, joint, or muscle pain, back pain, arthritis pain, chronic pain, or headache pain;
- B. Provides pain relief that lasts significantly longer than that of other popular pain drugs, including but not limited to pain relief that lasts for 5 days or lasts 26 times longer;
- C. Provides pain relief that is stronger than morphine, including but not limited to pain relief that is 48 times stronger;
 - D. Significantly reduces inflammation or joint stiffness;
 - E. Significantly increases joint flexibility or mobility;
 - F. Repairs or reverses age-related damage in any type of human cell;
 - G. Repairs or resets human cells to their original state;
- H. Repairs or reverses damage to the body's skin, muscles, tissues, bones, joints, or organs by repairing or reversing damage to human cells;
 - I. Repairs or reverses any age-related health conditions;
 - J. Significantly lowers unhealthy cholesterol;
- K. Significantly improves memory or brain function, including but not limited to improvement by as much as 97.4%;
- L. Significantly accelerates rehabilitation and recovery from injury, including but not limited to acceleration by as much as 368%;
 - M. Decreases body fat, increases lean muscle mass, or promotes rapid weight loss;
 - N. Eliminates or significantly reduces tinnitus or ringing in the ears;
 - O. Eliminates or significantly treats asthma;
 - P. Eliminates or significantly treats psoriasis, eczema, cold sores, or warts; or

Q. Cures, mitigates, or treats any disease;

unless the representation is non-misleading, and, at the time of making such representation, they possess and rely upon competent and reliable scientific evidence substantiating that the representation is true.

For purposes of this Section, competent and reliable scientific evidence shall consist of human clinical testing of the Covered Product, or of an Essentially Equivalent Product, that is sufficient in quality and quantity based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates, when considered in light of the entire body of relevant and reliable scientific evidence, to substantiate that the representation is true. Such testing must be: (1) randomized, double-blind, and placebo-controlled; and (2) conducted by researchers qualified by training and experience to conduct such testing. In addition, all underlying or supporting data and documents generally accepted by experts in the field as relevant to an assessment of such testing as described in the Section entitled Preservation of Records Relating to Competent and Reliable Human Clinical Tests or Studies must be available for inspection and production to the Commission. Persons covered by this Section have the burden of proving that a product satisfies the definition of Essentially Equivalent Product.

II.

PROHIBITED REPRESENTATIONS REGARDING OTHER HEALTH-RELATED CLAIMS

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the manufacturing, labeling, advertising, promoting, offering for sale, sale, or distribution of any Covered Product,

are permanently restrained and enjoined from making, or assisting others in making, expressly or by implication, including through the use of a product name, endorsement, depiction, or illustration, any representation, other than representations covered under the Section of this Order entitled Prohibited Representations Regarding Health-Related Claims Requiring Human Clinical Testing For Substantiation, about the health benefits, performance, efficacy, safety, or side effects of any Covered Product, unless the representation is non-misleading, and, at the time of making such representation, they possess and rely upon competent and reliable scientific evidence that is sufficient in quality and quantity based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates, when considered in light of the entire body of relevant and reliable scientific evidence, to substantiate that the representation is true.

For purposes of this Section, competent and reliable scientific evidence means tests, analyses, research, or studies (1) that have been conducted and evaluated in an objective manner by experts in the relevant disease, condition, or function to which the representation relates; (2) that are generally accepted by such experts to yield accurate and reliable results; and (3) that are randomized, double-blind, and placebo-controlled human clinical testing of the Covered Product, or of an Essentially Equivalent Product, when such experts would generally require such human clinical testing to substantiate that the representation is true. In addition, when such tests or studies are human clinical tests or studies, all underlying or supporting data and documents generally accepted by experts in the field as relevant to an assessment of such testing as set forth in the Section entitled Preservation of Records Relating to Competent and Reliable Human Clinical Tests or Studies must be available for inspection and production to the Commission.

Persons covered by this Section have the burden of proving that a product satisfies the definition of Essentially Equivalent Product.

III.

PROHIBITED MISREPRESENTATIONS REGARDING TESTS, STUDIES, OR OTHER RESEARCH

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any product or service are permanently restrained and enjoined from misrepresenting, or assisting others in misrepresenting, expressly or by implication, including through the use of a product or service name, endorsement, depiction, or illustration:

- A. That any Covered Product is clinically or scientifically proven to:
 - Eliminate or significantly reduce pain, including but not limited to bone, joint, or muscle pain, back pain, arthritis pain, chronic pain, or headache pain;
 - 2. Provide pain relief that lasts significantly longer than that of other popular pain drugs, including but not limited to pain relief that lasts for 5 days;
 - 3. Provide pain relief that lasts significantly longer than that of other popular pain drugs, including but not limited to pain relief that lasts 26 times longer;
 - 4. Provide pain relief that is stronger than morphine, including but not limited to pain relief that is 48 times stronger;
 - 5. Significantly reduce inflammation or joint stiffness;

- 6. Significantly increase joint flexibility or mobility;
- 7. Repair or reset any type of human cell to its original state;
- 8. Repair or reverse any age-related health conditions;
- 9. Improve memory or brain function, including but not limited to improvement by as much as 97.4%; or
- Accelerate rehabilitation and or recovery from injury, including but not limited to acceleration by as much as 368%.
- B. That the performance or benefits of any product or service are scientifically or clinically proven or otherwise established; or
- C. The existence, contents, validity, results, conclusions, or interpretations of any test, study, or other research.

IV.

FDA-APPROVED CLAIMS

IT IS FURTHER ORDERED that nothing in this Order prohibits Defendants,

Defendants' officers, agents, employees, or all other persons in active concert or participation with any of them from:

- A. For any Drug, making a representation that is approved in labeling for such Drug under any tentative final or final monograph promulgated by the Food and Drug Administration, or under any new Drug application approved by the Food and Drug Administration; and
- B. For any product, making a representation that is specifically authorized for use in labeling for such product by regulations promulgated by the Food and Drug Administration pursuant to the Nutrition Labeling and Education Act of 1990 or permitted under Sections 303-304 of the Food and Drug Administration Modernization Act of 1997.

PRESERVATION OF RECORDS RELATING TO COMPETENT AND RELIABLE HUMAN CLINICAL TESTS OR STUDIES

IT IS FURTHER ORDERED that, with regard to any human clinical test or study ("test") upon which Defendants rely to substantiate any claim covered by this Order, Defendants shall secure and preserve all underlying or supporting data and documents generally accepted by experts in the field as relevant to an assessment of the test, including:

- A. All protocols and protocol amendments, reports, articles, write-ups, or other accounts of the results of the test, and drafts of such documents reviewed by the test sponsor or any other person not employed by the research entity;
- B. All documents referring or relating to recruitment; randomization; instructions, including oral instructions, to participants; and participant compliance;
- C. Documents sufficient to identify all test participants, including any participants who did not complete the test, and all communications with any participants relating to the test; all raw data collected from participants enrolled in the test, including any participants who did not complete the test; source documents for such data; any data dictionaries; and any case report forms;
- D. All documents referring or relating to any statistical analysis of any test data, including any pretest analysis, intent-to-treat analysis, or between-group analysis performed on any test data; and
- E. All documents referring or relating to the sponsorship of the test, including all communications and contracts between any sponsor and the test's researchers.

Provided, however, the preceding preservation requirement does not apply to a reliably reported test, unless the test was conducted, controlled, or sponsored, in whole or in part by: (1) any Defendant; (2) any Defendant's officers, agents, representatives, or employees; (3) any other person or entity in active concert or participation with any Defendant; (4) any person or entity affiliated with or acting on behalf of any Defendant; (5) any supplier of any ingredient contained in the product at issue to any of the foregoing or to the product's manufacturer; or (6) the supplier or manufacturer of such product.

For purposes of this Section, "reliably reported test" means a report of the test has been published in a peer-reviewed journal, and such published report provides sufficient information about the test for experts in the relevant field to assess the reliability of the results.

For any test conducted, controlled, or sponsored, in whole or in part, by Defendants, Defendants must establish and maintain reasonable procedures to protect the confidentiality, security, and integrity of any personal information collected from or about participants. These procedures must be documented in writing and must contain administrative, technical, and physical safeguards appropriate to Corporate Defendants' size and complexity, the nature and scope of Defendants' activities, and the sensitivity of the personal information collected from or about the participants.

VI.

PROHIBITED MISREPRESENTATIONS REGARDING ENDORSEMENTS

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of any product or service are

permanently restrained and enjoined from misrepresenting in any manner, or assisting others in misrepresenting, expressly or by implication, that any person, including but not limited to any consumer, medical doctor or medical or scientific professional, or other person in any professional capacity, has provided an endorsement for such product or service, or that an endorsement represents such person's actual or current experiences, findings, opinions, or beliefs.

VII.

MONETARY JUDGMENT

IT IS FURTHER ORDERED that:

- A. Judgment in the amount of Thirty Eight Million One Hundred Eighty Three Thousand Five Hundred Thirty Dollars (\$38,183,530) is entered in favor of the Commission against Individual Defendants and Corporate Defendants, jointly and severally, as equitable monetary relief.
- B. Defendants are ordered to pay One Million Three Hundred Thousand Dollars (\$1,300,000) to the Commission within nine (9) months of the entry of this Order.
- C. Such payment must be made by electronic funds transfer in accordance with instructions provided by a representative of the Commission. Upon payment of the full One Million Three Hundred Thousand Dollars (\$1,300,000) pursuant to Subsection B, the remainder of the judgment is suspended, subject to Subsection D below.
- D. In the event Defendants fail to pay One Million Three Hundred Thousand Dollars (\$1,300,000) within nine (9) months of entry of this Order, Defendants shall be in default and the full amount of the judgment specified in Subsection A, which the parties stipulate only for purposes of this Section represents the consumer injury alleged in the Complaint, shall

immediately become due, plus interest from the date of entry of this judgment pursuant to 28 U.S.C. § 1961, less any payments already made. Upon default, the Commission shall be entitled to immediately exercise any and all rights and remedies against the Defendants and their property to collect the full amount of the judgment amount set forth in Subsection A above and interest thereon, less any payments already made.

VIII.

ADDITIONAL MONETARY PROVISIONS

IT IS FURTHER ORDERED that:

- A. Defendants relinquish dominion and all legal and equitable right, title, and interest in all assets transferred pursuant to this Order and may not seek the return of any assets.
- B. The facts alleged in the Complaint will be taken as true, without further proof, in any subsequent civil litigation by or on behalf of the Commission in a proceeding to enforce its rights to any payment or monetary judgment pursuant to this Order, such as a nondischargeability complaint in any bankruptcy case.
- C. The facts alleged in the Complaint establish all elements necessary to sustain an action by the Commission pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such purposes.
- D. Defendants acknowledge that their Taxpayer Identification Numbers (Social Security Numbers or Employer Identification Numbers), which Defendants previously submitted to the Commission, may be used for collecting and reporting on any delinquent amount arising out of this Order, in accordance with 31 U.S.C. §7701.
- E. All money paid to the Commission pursuant to this Order may be deposited into a fund administered by the Commission or its designee to be used for equitable relief, including

consumer redress and any attendant expenses for the administration of any redress fund. If a representative of the Commission decides that direct redress to consumers is wholly or partially impracticable or money remains after redress is completed, the Commission may apply any remaining money for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to Defendants' practices alleged in the Complaint. Any money not used for such equitable relief is to be deposited to the U.S. Treasury as disgorgement. Defendants have no right to challenge any actions the Commission or its representatives may take pursuant to this Subsection.

IX.

CUSTOMER INFORMATION

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, are permanently restrained and enjoined from directly or indirectly:

- A. Failing to provide sufficient customer information to enable the Commission to efficiently administer consumer redress. Defendants represent that they have provided this redress information to the Commission. If a representative of the Commission requests in writing any information related to redress, Defendants must provide it, in the form prescribed by the Commission, within 14 days.
- B. Disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any Defendant obtained prior to entry of this Order in connection with the sale of Neurocet, Regenify, or Resetigen-D; and

C. Failing to destroy such customer information in all forms in their possession, custody, or control within 30 days after receipt of written direction to do so from a representative of the Commission.

Provided, however, that customer information need not be disposed: (a) to the extent defendants are requested or required by a government agency, law, regulation, or court order to retain or disclose such information; or (b) such information is retained only by defendants' counsel solely in connection with any pending or threatened litigation against any defendant and shall not be used by counsel or any defendant for any other purpose.

X.

NOTICE TO CUSTOMERS

IT IS FURTHER ORDERED that, within 30 days of the entry of this Order, Defendants shall:

- A. Send by first-class mail an exact copy of the notice attached as Attachment A, showing the date of the mailing, to any customer who, as of the date of entry of this Order is or has been a customer of Defendants and has received or will receive at least one bottle of Neurocet; and
- B. Send by first-class mail an exact copy of the notice attached as Attachment B, showing the date of the mailing, to any customer who, as of the date of entry of this Order is or has been a customer of Defendants and has received or will receive at least one bottle of Regenify or Resetigen-D.
- C. Defendants' name and return address for any mailing must appear on the front of the envelope, and the customer's name and address must be printed on the front of the envelope or be visible through a window in the envelope. Each notice required by this Section shall not

include any other document or enclosure. Any customer of Defendants who has received or will receive two or more of the above-named products shall receive each of the notices.

XI.

ORDER ACKNOWLEDGMENTS

IT IS FURTHER ORDERED that Defendants obtain acknowledgments of receipt of this Order:

- A. Each Defendant, within 7 days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For 10 years after entry of this Order, each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendants, is the majority owner or controls directly or indirectly, and each Corporate Defendant, must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees having managerial responsibilities for the manufacturing, labeling, advertising, promoting, offering for sale, sale, or distribution of any Covered Product and all agents and representatives who participate in the manufacturing, labeling, advertising, promoting, offering for sale, sale, or distribution of any Covered Product; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.
- C. From each individual or entity to which a Defendant delivered a copy of this Order, that Defendant must obtain, within 30 days, a signed and dated acknowledgment of receipt of this Order.

XII.

COMPLIANCE REPORTING

IT IS FURTHER ORDERED that Defendants make timely submissions to the Commission:

- A. 60 days after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury:
- 1. Each Defendant must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission may use to communicate with Defendant; (b) identify all of that Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the goods and services offered, the means of advertising, marketing, and sales, and the involvement of any other Defendant (which Individual Defendants must describe if they know or should know due to their own involvement); (d) describe in detail whether and how that Defendant is in compliance with each Section of this Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.
- 2. Additionally, each Individual Defendant must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses, including all residences; (b) identify all business activities, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest; and (c) describe in detail such Defendant's involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.

- B. For 20 years after entry of this Order, each Defendant must submit a compliance notice, sworn under penalty of perjury, within 14 days of any change in the following:
- 1. Each Defendant must report any change in: (a) any designated point of contact; or (b) the structure of any Corporate Defendant or any entity that Defendant has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.
- 2. Additionally, each Individual Defendant must report any change in:

 (a) name, including aliases or fictitious name, or residence address; or (b) title or role in any business activity, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest, and identify the name, physical address, and any Internet address of the business or entity.
- C. Each Defendant must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within 14 days of its filing.
- D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:_____" and supplying the date, signatory's full name, title (if applicable), and signature.
- E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement,

Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW
Washington, DC 20580. The subject line must begin: FTC v. Mile High Madison Group, Inc
et al., X

XIII.

RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for 20 years after entry of the Order, and retain each such record for 5 years. Specifically, Corporate Defendants and each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendants, is a majority owner or controls directly or indirectly, must create and retain the following records:

- A. A copy of each unique advertisement or marketing material;
- B. Accounting records showing the revenues from all goods or services sold;
- C. Personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;
- D. Records of all consumer complaints and refund requests, whether received directly or indirectly, such as through a third party, and any response; and
- E. All records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission.

XIV.

COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring Defendants' compliance with this Order:

- A. Within 14 days of receipt of a written request from a representative of the Commission, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.
- B. For matters concerning this Order, the Commission is authorized to communicate directly with each Defendant. Defendant must permit representatives of the Commission to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.
- C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.
- D. Upon written request from a representative of the Commission, any consumer reporting agency must furnish consumer reports concerning Individual Defendants, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).

XV.

RETENTION OF JURISDICTION

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

DONE AND ORDERED in Chambers at Miami, Florida this 22nd day of April, 2020.

FEDERICO A. MORENO UNITED STATES DISTRICT JUDGE

Federico A. Moreno

SO STIPULATED AND AGREED:

FOR PLAINTIFF FEDERAL TRADE COMMISION

ALDEN F. ABBOTT General Counsel

/s/ Mamie Kresses Date: April 17, 2020

MAMIE KRESSES

Date: April 17, 2020

/s/ Edward Glennon

EDWARD GLENNON Federal Trade Commission 600 Pennsylvania Avenue, N.W. Mail Stop CC-10528 Washington, D.C. 20850 Telephone: (202) 326-2070; 326-3126

mkresses@ftc.gov; eglennon@ftc.gov Date: Feb 13-20

Date: Feb 13-20

Date: Feb 13 2020

FOR DEFENDANTS:

MILE HIGH MADISON GROUP, INC.
NORDIC CLINICAL, INC.
ENCORE PLUS SOLUTIONS, INC.
LE GROUPE MILE HIGH MADISON, INC.
CLINIQUE NORDIQUE, INC.
VITTORIO DICRISCIO
VITO PROIETTI

VITTORIO DICRISCIO

Individually and as an officer, director, or control person of Mile High Madison Group, Inc., Nordic Clinical, Inc., Encore Plus Solutions, Inc. Le Groupe Mile High Madison, Inc., and Clinique Nordique, Inc.

VITO PROIETTI

Individually and as an officer, director, or control person of Mile High Madison Group, Inc., Nordic Clinical, Inc., Encore Plus Solutions, Inc., Le Groupe Mile High Madison, Inc., and and Clinique Nordique, Inc.

ANDREW B. LUSTIGMAN

OLSHAN FROME WOLOWSKY LLP

Counsel for Defendants

ATTACHMENT A

[On envelope]

IMPORTANT NOTICE ABOUT **NEUROCET** COURT SETTLEMENT

[addressed to consumer-purchaser]

[On Mile High Madison Group letterhead] [content of letter, 16-point font]

Dear [name of consumer-purchaser]:

Our records show you bought Neurocet from our company. The Federal Trade Commission (FTC), the nation's consumer protection agency, sued us for deceptively advertising Neurocet. According to the FTC, we do not have scientific support for our health claims. As part of a court settlement with the FTC, we have agreed to stop making those claims.

Learn more about the FTC's settlement at [URL provided by FTC].

ATTACHMENT B

[On envelope]

IMPORTANT NOTICE ABOUT **REGENIFY/RESETIGEN-D**COURT SETTLEMENT

[addressed to consumer-purchaser]

[On Mile High Madison Group letterhead] [content of letter, 16-point font]

Dear [name of consumer-purchaser]:

Our records show you bought Regenify or Resetigen-D from our company. The Federal Trade Commission (FTC), the nation's consumer protection agency, sued us for deceptively advertising these products. According to the FTC, we do not have scientific support for our health claims. As part of a court settlement with the FTC, we have agreed to stop making those claims.

Learn more about the FTC's settlement at [URL provided by FTC].