

Session 2

Consumer Preferences, Expectations, and Behaviors



Session 2 Panel Discussion

Consumer Preferences, Expectations, and Behaviors

- **Andrea Arias**, FTC's Division of Privacy and Identity Protection, and
Yan Lau, FTC's Bureau of Economics (moderators)
- **Katie McInnis**, Consumer Reports
- **Mahmood Sharif**, Carnegie Mellon University
- **Noah Apthorpe**, Princeton University
- **Kristen Walker**, California State University Northridge
- **Yaxing Yao**, Syracuse University

