

Hearings on Competition and Consumer Protection in the 21st Century

An FTC Event | Constitution Center | December 11-12, 2018



Data Security

December 11, 2018

10:10-10:15 am

Welcome and Introductory Remarks

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

10:15-10:30 am

Opening Remarks

Andrew Smith

Federal Trade Commission, Bureau of Consumer Protection

10:30-11:45 am

Presentations on Data Breaches

Participants:

Sebastien Gay

Department of Economics
Georgetown University

Al Pascual

Senior Vice President for Research and
Head of Fraud & Security
Javelin Strategy & Research

John M. Spitler (“Marc”)

Senior Manager
Verizon Security Research

Moderators:

Jared Ho

Federal Trade Commission, Division of Privacy and Identity Protection

Marc Luppino

Federal Trade Commission, Bureau of Economics

11:45 am-1:00 pm

Lunch

1:00-2:30 pm

Incentives to Invest in Data Security

Participants:

Lawrence A. Gordon

EY Alumni Professor of Managerial Accounting and Information Assurance
Robert H. Smith School of Business,
University of Maryland, College Park

Matthew P. McCabe

Senior Vice President and Assistant
General Counsel on Cyber Policy
Marsh

Tyler Moore

Tandy Associate Professor
of Cyber Security
The University of Tulsa

Sasha Romanosky

Policy Researcher
RAND Corporation

Matthew Sharp

Chief Information Security Officer
Logicworks

Moderators:

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

Mike LeGower

Federal Trade Commission, Bureau of Economics

2:30-2:45 pm

Break

2:45-4:15 pm

Consumer Demand for Data Security

Participants:

Justin Brookman

Director of Consumer Privacy
and Technology Policy
Consumer Reports Advocacy

Michael Higgins

Partner
Bluewater International

Wiley Hodges

Director, Product Marketing
Apple, Inc.

Kirsten Martin

Associate Professor
George Washington University

Rick Wash

Associate Professor
Department of Media and Information
Michigan State University

Moderators:

Jared Ho

Federal Trade Commission, Division of Privacy and Identity Protection

Marc Luppino

Federal Trade Commission, Bureau of Economics

4:15-4:20 pm

Closing Remarks

Jim Trilling

Federal Trade Commission, Division of Privacy and Identity Protection

Hearings on Competition and Consumer Protection in the 21st Century



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Data Security

December 12, 2018

9:30-9:35 am

Welcome and Introductory Remarks

Jared Ho

Federal Trade Commission, Division of Privacy and Identity Protection

9:35-11:05 am

Data Security Assessments

Participants:

Malcolm Harkins

Chief Security and Trust Officer
Cylance Inc.

Carolyn Holcomb

Partner
PwC

Troy Leach

Chief Technology Officer
Payment Card Industry Security
Standards Council

Tom McAndrew

CEO
Coalfire

Wendy Nather

Head of Advisory CISOs
Duo Security (now Cisco)

Garin Pace

Cyber Product Leader
American International Group

Moderators:

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

Jim Trilling

Federal Trade Commission, Division of Privacy and Identity Protection

11:05-11:15 am

Break

11:15-11:45 am

Fireside Chat on Emerging Threats

Participants:

Joshua Corman
Chief Security Officer
PTC; Co-founder
@IamTheCavalry, @RuggedSoftware

Commissioner Rebecca Kelly Slaughter
Federal Trade Commission

11:45 am-1:00 pm

Lunch

1:00-2:30 pm

The U.S. Approach to Consumer Data Security

Participants:

Chris Calabrese
Vice President, Policy
Center for Democracy & Technology

Janis Kestenbaum
Partner
Perkins Coie LLP

Daniel J. Solove
John Marshall Harlan
Research Professor of Law
George Washington University Law
School

Lisa J. Sotto
Partner
Hunton Andrews Kurth LLP

David Thaw
Assistant Professor of Law and
Information Sciences
University of Pittsburgh

Moderator:

James Cooper
Federal Trade Commission, Bureau of Consumer Protection

2:30-2:45 pm

Break

2:45-4:15 pm

FTC Data Security Enforcement

Participants:

Woodrow Hartzog

Professor of Law & Computer Science
Northeastern University

Geoffrey Manne

President and Founder
International Center for Law and
Economics

William McGeeveran

Professor and Associate Dean for
Academic Affairs
University of Minnesota Law School

Lydia Parnes

Partner
Wilson Sonsini Goodrich & Rosati

Michelle Richardson

Director, Privacy & Data Project
Center for Democracy & Technology

Moderators:

Jim Trilling

Federal Trade Commission, Division of Privacy and Identity Protection

Laura Riposo VanDruff

Federal Trade Commission, Division of Privacy and Identity Protection

4:15-4:30 pm

Closing Remarks

Maneesha Mithal

Federal Trade Commission, Division of Privacy and Identity Protection
