PRIVACY CON
FEDERAL TRADE COMMISSION
JULY 27, 2021

9:00 am   ## Introduction

Jamie Hine
Senior Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

9:05 am   ## Welcome to PrivacyCon

Rebecca Kelly Slaughter
Commissioner, Federal Trade Commission

Opening Remarks

Erie Meyer
Chief Technologist, Federal Trade Commission

9:20 am   ## Panel 1: Algorithms

Basileal Imana, University of Southern California, Auditing for Discrimination in Algorithms Delivering Job Ads

Hongyan Chang, National University of Singapore, On the Privacy Risks of Algorithm Fairness

Martin Strobel, National University of Singapore, On the Privacy Risks of Model Explanations

Moderator: Devin Willis, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

10:15 am   **Algorithms Presentation**

Ziad Obermeyer, University of California at Berkeley, Algorithmic Bias Playbook Presentation

Moderator: Lerone Banks, Technologist, Federal Trade Commission, Division of Privacy & Identity Protection

10:45 am   **Morning Break**

10:55 am   **Panel 2: Privacy – Considerations and Understanding**

Nico Ebert, Zurich University of Applied Sciences, Bolder is Better: Raising User Awareness Through Salient and Concise Privacy Notices

Siddhant Arora, Carnegie Mellon University, Finding a Choice in a Haystack: Automatic Extraction of Opt-Out Statements from Privacy Policy Text

Cameron Kormylo, Virginia Tech, Reconsidering Privacy Choices: The Impact of Defaults, Reversibility, and Repetition

Peter Mayer, Karlsruhe Institute of Technology, Now I'm a bit angry – Individuals' Awareness, Perception, and Responses to Data Breaches that Affected Them

Moderator: Danielle Estrada, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

12:15 pm   **Lunch**

1:00 pm   **Panel 3: AdTech**

Imane Fouad, Inria (France), Missed by Filter Lists: Detecting Unknown Third-Party Trackers with Invisible Pixels

Janus Varmarken, University of California Irvine, The TV is Smart and Full of Trackers: Measuring Smart TV Advertising and Tracking

Miranda Wei, University of Washington, What Twitter Knows: Characterizing Ad Targeting Practices, User Perceptions, and Ad Explanations Through Users' Own Twitter Data

Moderator: Miles Plant, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

1:55 pm   **Afternoon Break**

2:05 pm   ## Panel 4: IoT

Anupam Das, North Carolina State University, Hey Alexa, is this Skill Safe: Taking a Closer Look at the Alexa Skill Ecosystem

Jeffrey Young, Clemson University, Measuring the Policy Compliance of Voice Assistant Applications

Pardis Emami-Naeni, University of Washington, Which Privacy and Security Attributes Most Impact Consumers' Risk Perception and Willingness to Purchase IoT Devices?

Genevieve Liberte, Florida International University, Real-time Analysis of Privacy (un)Aware IoT Applications

Moderator: Linda Holleran Kopp, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

3:25 pm   ## Afternoon Break 2

3:35 pm   ## Panel 5: Privacy – Children and Teens

Mohammad Mannan, Concordia University (Canada), Betrayed by the Guardian - Security and Privacy Risks of Parental Control Solutions and Parental Controls: Safer Internet Solutions or New Pitfalls?

Cameryn Gonnella, BBB National Programs, Risky Business - The Current State of Teen Privacy in the Android App Marketplace

Moderator: Manmeet Dhindsa, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

4:15 pm   ## Panel 6: Privacy and the Pandemic

Marzieh Bitaab, Arizona State University, Scam Pandemic: How Attackers Exploit Public Fear through Phishing

Christine Geeng, University of Washington, Social Media COVID-19 Misinformation Interventions Viewed Positively, But Have Limited Impact

Moderator: Christina Yeung, Technologist, Federal Trade Commission, Office of Technology Research and Investigation

4:55 pm   ## Closing Remarks

Lerone Banks
Technologist, Federal Trade Commission, Division of Privacy & Identity Protection