



AGENDA



Consumer Protection in Underserved Communities

Friday, September 30, 2011

Tulane University School of Law School

This event is co-sponsored by the Federal Trade Commission's Bureau of Consumer Protection and the Tulane University School of Law's Chapter of the Public Interest Law Foundation

8:30 – 9:00 **Registration**

9:00 – 9:20 **Welcome**

- Madison Hardee, Chapter Chair, Public Interest Law Foundation, Tulane University School of Law School
- Keith Fentonmiller, Senior Attorney, Division of Advertising Practices, Bureau of Consumer Protection, Federal Trade Commission

9:20 – 9:40 **Opening Remarks: David Vladeck, Director, Bureau of Consumer Protection, Federal Trade Commission**

9:40 – 10:45 **Morning Panel: 'Til Debt Do Us Part: Current Issues in the Consumer Debt Crisis**
This panel will discuss debt collection, debt relief, FDCPA, debt buyer defense, and student loan collection defense.

- *Moderator:* Reilly Dolan, Assistant Director, Division of Financial Practices, Bureau of Consumer Protection, Federal Trade Commission
- *Panelists:*
 - Walter McClatchey, Managing Attorney, Legal Services of Central Louisiana
 - Maureen Morrow, Attorney, Southeast Louisiana Legal Services
 - Garth J. Ridge, Attorney at Law

10:45 – 11:00 **Break**

11:00 – 12:00 **Training: Identity Theft Training Presented by the FTC's Division of Privacy and Identity Protection**

- Laura Stack, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission

12:00 – 1:00 **Lunchtime: Small Group Discussions on Issues Affecting Underserved Populations**
During this informal lunch, conference participants will be invited to gather in small groups, share consumer fraud issues that their clients regularly face, and brainstorm ways to work collectively with law enforcement and other organizations to address these problems .



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1:00 – 2:00 **1st Afternoon Panel: *Forewarned is Forearmed: The Ups and Downs of a Career in Public Service***

This panel will explore the challenges and rewards of life as a public interest lawyer.

Moderator: Stacy Seicshnaydre, Associate Professor and Director, Tulane Civil Litigation Clinic, Tulane Law School

Co-Moderator: Abel Delgado, Second-Year Law Student, Tulane University Law School; Board Member, Public Interest Law Foundation

Panelists:

- Deanya Kueckelhan, Regional Director, Southwest Regional Office, Federal Trade Commission
- Jauna A. Crear, Executive Director, Health Law Advocates of Louisiana, Inc.
- Gregory L. Landry, Senior Attorney, Litigation Unit Leader, Acadiana Legal Service Corporation
- Katherine Campbell, Attorney, Division of Advertising Practices, Bureau of Consumer Protection, Federal Trade Commission

2:00 – 3:00 **Training: *Public Service Loan Forgiveness in Five Easy Steps***

This training will explain how an income-based repayment plan works and how to qualify for Public Service Loan Forgiveness.

Presenter: Heather Jarvis, Student Loan Expert

3:00 – 3:15 **Break**

3:15 – 4:30 **2nd Afternoon Panel: *Don't Bank on It: How Lender Fraud Threatens Home Ownership***

This panel will discuss foreclosure assistance, loan modification fraud, and other predatory lending.

• *Moderator:* Reilly Dolan, Assistant Director, FTC Division of Financial Practices

• *Panelists:*

- Isabel Wingerter, Deputy Director, Public Protection Division, Louisiana Department of Justice
- Lauren Bartlett, Attorney, Southeast Louisiana Legal Services
- Professor Alan White, Visiting Professor, Tulane University School of Law

4:30 **Closing Remarks: *Deanya Kueckelhan, Regional Director, Southwest Regional Office, Federal Trade Commission***