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8	UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA		
9	UNITED STATES OF AMERICA,	Case No.: 8:24-cv-00907-JVS(AGRx)	
10 11	Plaintiff,	STIPULATED ORDER FOR	
12	VS.	PERMANENT INJUNCTION, MONETARY JUDGMENT CIVIL	
13	RAZER, INC., a Cayman Islands	PENALTY JUDGMENT, AND	
14	Corporation;	OTHER RELIEF [3]	
15	RAZER (Asia-Pacific) Pte., Ltd., a Singapore Limited Liability Company;		
16 17	RAZER USA, Ltd., a Delaware Corporation;		
18 19	RAZER HEALTH Pte., Ltd., a Singapore Limited Liability Company; and		
20 21	RAZER ONLINE, Pte., Ltd., a Singapore Limited Liability Company,		
22	Defendants.		
23	Defendants.		
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25	Plaintiff, the United States of Ameri	ca, acting upon notification and referral to	
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27	filed its Complaint for Permanent Injunction, Monetary Judgment, Civil Penalty		
28	CTVPLIL ATTER ORDER TOR REPLANCE TO STATE OF THE STATE OF	TION MONETARY HIDONESIS CHAN PROVIDE	
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Judgment, and Other Relief ("Complaint"), pursuant to Sections 5(a)(1), 1 2 5(m)(1)(A), 12, 13(b), 16(a)(1), and 19 of the Federal Trade Commission Act ("FTC 3 Act"), 15 U.S.C. §§ 45(a)(1), 45(m)(1)(A), 52, 53(b), 56(a)(1), and 57b, and Section 4 1401 of the COVID-19 Consumer Protection Act of the 2021 Consolidated 5 Appropriations Act ("CCPA"), Pub. L. No. 116-260, 134 Stat. 1182, 3275-76 (2020). 6 Defendants have waived service of the summons and the Complaint. Plaintiff and 7 Defendants stipulate to the entry of this Stipulated Order for Permanent Injunction, 8 Monetary Judgment, Civil Penalty Judgment, and Other Relief ("Order") to resolve 9 all matters in dispute in this action between them.

# THEREFORE, IT IS ORDERED as follows:

#### **FINDINGS**

- 1. This Court has jurisdiction over this matter.
- 2. The Complaint charges that Defendants participated in deceptive acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C. § 45, in the dissemination of false advertisements in or affecting commerce for the purpose of inducing, or which were likely to induce, the purchase of devices in violation of Section 12 of the FTC Act, 15 U.S.C. § 52, in connection with the sale of a "wearable air purifier" face mask called the Razer Zephyr ( the "Razer Zephyr" or "Zephyr").
- 3. The CCPA made it unlawful, for the duration of the novel coronavirus (COVID-19) public health emergency, for any person, partnership, or corporation to engage in a deceptive act or practice in or affecting commerce in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), that is associated with the treatment, cure, prevention, mitigation, or diagnosis of COVID-19. CCPA, § 1401(b)(1).
- 4. A violation of Section 1401(b)(1) of the CCPA is treated as a violation of a rule defining an unfair or deceptive act or practice prescribed under Section 18(a)(1)(B) of the FTC Act, 15 U.S.C. § 57a(a)(1)(B). CCPA, § 1401(c)(1).
  - 5. Defendants neither admit nor deny any of the allegations in the

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Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction.

- 6. Defendants waive any claim that they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.
- 7. Defendants and Plaintiff waive all rights to appeal or otherwise challenge or contest the validity of this Order.

#### **DEFINITIONS**

For the purpose of this Order, the following definitions apply:

- A. "Defendants" means RAZER, INC., a Cayman Islands Corporation, RAZER (Asia-Pacific) Pte., Ltd., a Singapore Limited Liability Company, RAZER USA, Ltd., a Delaware Corporation, RAZER HEALTH Pte., Ltd., a Singapore Limited Liability Company, RAZER ONLINE, Pte., Ltd., a Singapore Limited Liability Company, individually or collectively or in any combination.
- B. "Personal Protective Equipment" means protective clothing, helmets, gloves, face shields, goggles, facemasks, respirators, or other equipment designed, intended, or represented to protect the wearer from the spread of infection or illness, including any accompanying accessories.
- C. "Protective Goods and Services" means any good or service designed, intended, or represented to detect, treat, prevent, mitigate, or cure COVID-19 or any other infection or disease, including, but not limited to, Personal Protective Equipment, hand sanitizer, and thermometers.

#### **ORDER**

# I. BAN AGAINST COVID-19 PREVENTION OR TREATMENT CLAIMS

IT IS ORDERED that Defendants, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any product,

are permanently restrained and enjoined from making any express or implied representation that such product prevents or reduces the likelihood of infection with, or community transmission of, the SARS-CoV-2 virus, or otherwise cures, mitigates, or treats COVID-19, unless the Food and Drug Administration has specifically approved the representation.

# II. PROHIBITED REPRESENTATIONS CONCERNING UNSUBSTANTIATED CLAIMS

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the promoting or offering for sale of Protective Goods and Services, are permanently restrained and enjoined from making any representation, expressly or by implication, about the health benefits, performance, efficacy, safety, or side effects of Protective Goods and Services, unless the representation is non-misleading, including that, at the time such representation is made, Defendants possess competent and reliable scientific evidence substantiating that the representation is true. For purposes of this Provision, competent and reliable scientific evidence shall consist of testing of the product that is sufficient in quality and quantity based on standards generally accepted by experts in the field of the relevant good or service, when considered in light of the entire body of relevant scientific evidence, to substantiate that the representation is true. Such testing must be conducted by researchers qualified by training and experience to conduct such testing.

# III. PROHIBITED MISREPRESENTATIONS, INCLUDING GOVERNMENT-APPROVED CLAIMS

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with

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any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any Protective Goods and Services, are permanently restrained and enjoined from misrepresenting, in any manner, expressly or by implication:

- A. That any Protective Goods and Services are affiliated with, endorsed, certified, cleared, authorized, approved by, registered, or otherwise connected to any government entity, including through the use of government logos or trademarks;
- B. That any Protective Goods and Services meet certification standards established by any governmental entity when they have not been certified by that governmental entity; and
- C. Any other fact material to consumers concerning any Protective Goods and Services such as: the total costs; any material restrictions, limitations, or conditions; or any material aspect of its performance, efficacy, nature, or central characteristics.

# IV. JUDGMENT FOR CIVIL PENALTY

# IT IS FURTHER ORDERED that:

A. Judgment in the amount of One-Hundred Thousand Dollars (\$100,000) is entered in favor of Plaintiff against Defendants, jointly and severally, as a civil penalty. Defendants are ordered to pay to Plaintiff, by making payment to the Treasurer of the United States, One-Hundred Thousand Dollars (\$100,000). Such payment must be made within 7 days of entry of this Order by electronic fund transfer in accordance with instructions to be provided by a representative of Plaintiff upon the Court's issuance of this Order.

## V. JUDGMENT FOR MONETARY RELIEF

## IT IS FURTHER ORDERED that:

A. Judgment in the total amount of One Million Seventy-One Thousand

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Two-Hundred Fifty-Four Dollars and Thirty-Three Cents (\$1,071,254.33) is entered in favor of Plaintiff against Defendants, jointly and severally, as monetary relief, in the installments set forth below:

- 1. Defendants are ordered to pay to Plaintiff, by making payment to the Treasurer of the United States, Five-Hundred Seventy-One Thousand Two-Hundred Fifty-Four Dollars and Thirty-Three Cents (\$571,254.33), which, as Defendants stipulate, their undersigned counsel holds in escrow for no purpose other than payment to Plaintiff. Such payment must be made within 7 days of entry of this Order by electronic fund transfer in accordance with instructions to be provided by a representative of Plaintiff upon the Court's issuance of this Order.
- 2. Defendants are also ordered to pay to Plaintiff, by making payment to the Treasurer of the United States, Five-Hundred Thousand Dollars (\$500,000). Such payment must be made within 7 days of entry of this Order by electronic fund transfer in accordance with instructions to be provided by a representative of Plaintiff upon the Court's issuance of this Order.
- The United States shall send this monetary relief to the Commission to В. be deposited into a fund administered by the Commission or its designee to be used for consumer relief, such as redress and any attendant expenses for the administration of any redress fund. If a representative of the Commission decides that direct redress to consumers is wholly or partially impracticable or money remains after such redress is completed, the Commission may apply any remaining money for such related relief (including consumer information remedies) as it determines to be reasonably related to Defendants' practices alleged in the Complaint. Any money not used for relief is to be deposited to the U.S. Treasury as an additional civil penalty. Defendants have no right to challenge any actions the Commission or its representatives may take

pursuant to this Subsection.

#### VI. ADDITIONAL MONETARY PROVISIONS

#### IT IS FURTHER ORDERED that:

- A. Defendants relinquish dominion and all legal and equitable right, title, and interest in all assets transferred pursuant to this Order and may not seek the return of any assets.
- B. The facts alleged in the Complaint will be taken as true, without further proof, in any subsequent civil litigation by Plaintiff or the Commission, including in a proceeding to enforce its rights to any payment or monetary judgment pursuant to this Order, such as a nondischargeable complaint in any bankruptcy case.
- C. The facts alleged in the Complaint establish all elements necessary to sustain an action by the Commission pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such purposes.
- D. Defendants acknowledge that their Taxpayer Identification Numbers (Employer Identification Numbers), which Defendants must submit to the Commission, may be used for collecting and reporting on any delinquent amount arising out of this Order, in accordance with 31 U.S.C. § 7701.

### VII. CUSTOMER INFORMATION

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, are permanently restrained and enjoined from directly or indirectly:

A. failing to provide sufficient customer information to enable the Commission to efficiently administer consumer redress. If a representative of the Commission requests in writing any information related to redress, Defendants must provide it, in the form prescribed by the Commission, within 14 days.

- B. disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account) that any Defendant obtained prior to entry of this Order in connection with the sale of a "wearable air purifier" face mask called the Razer Zephyr; and
- C. failing to destroy such customer information in all forms in their possession, custody, or control within 30 days after receipt of written direction to do so from a representative of the Commission.
- D. Provided, however, that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by law, regulation, or court order.

#### VIII. ORDER ACKNOWLEDGMENTS

**IT IS FURTHER ORDERED** that Defendants obtain acknowledgments of receipt of this Order:

- A. Each Defendant, within 7 days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury;
- B. For 5 years after entry of this Order, each Defendant must deliver a copy of this Order to: (1) all principals, officers, directors, and corporate entity managers and members; (2) all employees having managerial responsibilities for conduct related to the subject matter of the Order and all agents and representatives who participate in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled "Compliance Reporting." Delivery must occur within 7 days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

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C. From each individual or entity to which a Defendant delivered a copy of this Order, Defendant must obtain, within 30 days, a signed and dated acknowledgment of receipt of this Order.

#### IX. COMPLIANCE REPORTING

**IT IS FURTHER ORDERED** that Defendants make timely submissions to the Commission:

- A. One year after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury:
  - 1. Each Defendant must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission and Plaintiff may use to communicate with Defendant; (b) identify all of Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the goods and services offered, the means of advertising, marketing, and sales, and the involvement of any other Defendant; (d) describe in detail whether and how that Defendant is in compliance with each Section of this Order, and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.
- B. For 5 years after entry of this Order, each Defendant must submit a compliance notice, sworn under penalty of perjury, within 14 days of any change in the following:
  - 1. Defendant must report any change in: (a) any designated point of contact; or (b) the structure of any Corporate Defendant or any entity that Defendant has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this

Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

- C. Each Defendant must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within 14 days of its filing.
- D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: " and supplying the date, signatory's full name, title (if applicable), and signature.
- E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: *FTC v. Razer, Inc.*

## X. RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for 5 years after entry of the Order and retain each such record for 5 years. Specifically, each Defendant must create and retain the following records:

- A. accounting records showing the revenues from all Protective Goods and Services sold;
- B. records of all consumer complaints and refund requests concerning the Protective Goods and Services, whether received directly or indirectly, such as through a third party, and any response;
  - C. all records necessary to demonstrate full compliance with each provision

of this Order, including all submissions to the Commission; and

D. a copy of each unique advertisement or other marketing material making any representation covered by this Order.

## XI. COMPLIANCE MONITORING

**IT IS FURTHER ORDERED** that, for the purpose of monitoring Defendants' compliance with this Order:

- A. Within 14 days of receipt of a written request from a representative of the Plaintiff or the Commission, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission and Plaintiff are also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.
- B. For matters concerning this Order, the Commission and Plaintiff are authorized to communicate directly with Defendants. Defendants must permit representatives of the Commission and Plaintiff to interview any employee or other person affiliated with Defendants who has agreed to such an interview. The person interviewed may have counsel present.
- C. The Commission and Plaintiff may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

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RETENTION OF JURISDICTION XII. IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order. **SO ORDERED** this 30<sup>th</sup> day of April 2024. UNITED STATES DISTRICT JUDGE 

1	SO STIPULATED AND AGREED: FOR PLAINTIFF:
2	THE UNITED STATES OF AMERICA
3 4	BRIAN M. BOYNTON Principal Deputy Assistant Attorney General, Civil Division
5	
,	ARUN G. RAO
6	Deputy Assistant Attorney General
7	
8	AMANDA N. LISKAMM Director, Consumer Protection Branch
	Director, Consumer Protection Branch
9	LISA K. HSIAO
10	Senior Deputy Director
11	Consumer Protection Branch
12	ZACHARY A. DIETERT
13	Assistant Director
13	Consumer Protection Branch
14	
15	
16	/s/ Sean Z. Saper Date: April 26, 2024
17	SEAN Z. SAPER
	Trial Attorney
18	
19	Consumer Protection Branch U.S. Department of Justice
20	450 5th St. NW, Suite 6400-South
$_{21}$	Washington, DC 20001
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JUDGMENT, AND OTHER RELIEF

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