

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Lina M. Khan, Chair**
 Rebecca Kelly Slaughter
 Alvaro M. Bedoya

)	
In the Matter of)	
)	
IQVIA Holdings Inc.,)	
a corporation,)	DOCKET NO. 9416
)	
and)	PUBLIC
)	
Propel Media, Inc.,)	
a corporation.)	

JOINT MOTION TO DISMISS COMPLAINT

Complaint Counsel and Respondents IQVIA Holdings Inc. and Propel Media, Inc. jointly move to dismiss the complaint in the above-captioned matter. Respondents have informed Complaint Counsel that IQVIA’s proposed acquisition of DeepIntent has been terminated. As set forth in the attached correspondence, Respondents have withdrawn their Hart-Scott-Rodino Notification and Report Forms filed for this proposed acquisition. *See* Exhibits A–B. With the termination of the transaction, Respondents believe that the complaint is moot. Additionally, Respondents will not appeal the federal district court decision enjoining the proposed acquisition if the complaint is dismissed. *See FTC v. IQVIA Holdings Inc.*, No. 1:23-civ-06188-ER, ECF No. 324 (Dec. 29, 2023).

Accordingly, the parties respectfully request that the Commission dismiss the complaint. A proposed order is attached.

PUBLIC

Dated: January 16, 2024

Respectfully submitted,

/s/ Chantale Fiebig

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Counsel for Respondent Propel Media, Inc.

/s/ Jennifer Fleury

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[Proposed] Order Dismissing Complaint

This matter comes before the Commission on Complaint Counsel’s and Respondents’ Joint Motion to Dismiss Complaint. Having considered this motion, it is hereby

ORDERED, that the Joint Motion to Dismiss Complaint dated January 16, 2024, is GRANTED and the complaint is dismissed without prejudice.

By the Commission.

ISSUED:

April J. Tabor
Secretary

Date: _____, 2024

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CERTIFICATE OF SERVICE

I hereby certify that, on January 16, 2024, I caused the foregoing document to be electronically filed with the Secretary of the Commission using the Federal Trade Commission's e-filing system, causing the document to be served on all of the following registered participants:

April J. Tabor
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FEDERAL TRADE COMMISSION
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The Honorable D. Michael Chappell
Administrative Law Judge
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I also certify that I caused the foregoing document to be served via email to:

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Counsel for Respondent Propel Media, Inc.

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CERTIFICATE FOR ELECTRONIC FILING

I certify that the electronic copy sent to the Secretary of the Commission is a true and correct copy of the original filing, and that I possess a paper original of the signed document that is available for review by the parties and the adjudicator.

/s/ Chantale Fiebig

Chantale Fiebig

EXHIBIT A

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* Admitted only to a bar other than that of the District of Columbia. Working under the supervision of principals of the Washington office.

** Special Legal Consultant, qualified in the People's Republic of China.

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January 16, 2024

VIA E-MAIL

Premerger Notification Office
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Premerger and Division Statistics Unit
Antitrust Division, Department of Justice
450 5th Street, NW
Suite 1100
Washington, DC 20530

Re: IQVIA – Propel - Transaction Number 2210196

Dear Sir or Madam:

Pursuant to 16 CFR 803.12(a), with this letter IQVIA Holdings Inc. (“IQVIA”) withdraws the HSR Premerger Notification and Report Form originally submitted on August 2, 2022, in connection with IQVIA’s proposed acquisition of Propel Media, Transaction Number 2210196. The withdrawal is effective immediately. IQVIA does not intend to refile.

Sincerely,

/s/ Kenneth S. Reinker
Kenneth S. Reinker

EXHIBIT B

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January 16, 2024

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VIA EMAIL

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Re: IQVIA Holdings Inc./Propel Media, Inc. (Transaction No. 20222778)

Mr. Sheinberg:

Please be advised that our client, Propel Media, Inc. ("PMI"), hereby withdraws its HSR Act Notification and Report Form submitted in connection with the above-referenced transaction. PMI does not intend to refile.

By copy of this letter, I am informing the Department of Justice of this withdrawal.

Sincerely,



Alexander Okuliar

cc: Department of Justice, Antitrust Division
Operations Premerger and Division Statistics Unit
450 Fifth Street NW, Suite 1100
Washington, DC 20530

Jennifer Fleury, Federal Trade Commission (via email)