



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

April 17, 2020

**WARNING LETTER**

VIA EMAIL TO [yourjourney@stemedix.com](mailto:yourjourney@stemedix.com)

Stemedix, Inc.  
Bayfront Medical Plaza  
601 7<sup>th</sup> Street North, Suite 565  
Saint Petersburg, Florida 33701

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at [www.stemedix.com/](http://www.stemedix.com/) on April 13, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- Claiming that “[w]hile experts are diligently working on vaccines and drugs, one surprising treatment has demonstrated efficacy for combatting the illness: stem cell therapy. Find out more about the virus and how stem cell therapy has already helped an infected patient make a remarkable recovery below”; and
- Claiming that “[w]hile it may be some time before we see stem cell therapy being used to combat deadly virus outbreaks stateside, it’s clear that the treatment could be the antidote to the deadliest cases of the illness, especially for individuals who may be least equipped to fight it.”


It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by

competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

  
Dana J. Brown  
Regional Director  
Southwest Region