

United States of America FEDERAL TRADE COMMISSION Southwest Region

1999 Bryan St., Ste. 2150 Dallas, Texas 75201

May 13, 2020

WARNING LETTER

VIA EMAIL TO info@stuphcorp.com

StuphCorp 6130 W. Flamingo Road #824 Las Vegas, Nevada 89103

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at https://www.stuphcorp.com/ on May 11, 2020. We have determined that you are unlawfully advertising that your nebulizer product can be used with hydrogen peroxide to treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled "Hydrogen Peroxide At-Home Treatment Against Coronavirus (SARS-CoV-2, COVID-19)," accessible through an option on your website navigation menu titled "COVID-19 Treatment," you claim in a section titled "Hydrogen Peroxide (H2O2) As Coronavirus Treatment" that "Hydrogen peroxide (H2O2) is known for its bactericidal, virucidal, sporicidal, and fungicidal properties.... I'd recommend nebulizing hydrogen peroxide during this pandemic."
- In marketing materials titled "Hydrogen Peroxide At-Home Treatment Against Coronavirus (SARS-CoV-2, COVID-19)," you claim in a section titled "How to Use the H2O2 Nebulizer Treatment" that "The cheapest oxidation therapy is hydrogen peroxide. The symptoms of coronavirus pandemic / flu / cold / sinus infection/ bronchitis / pneumonia / chronic non-viral lung challenges may be improved by nebulizing hydrogen peroxide. This method in smaller amounts is safe for infants and children also. Using these techniques could prevent the flu in the first place."
- In marketing materials titled "Hydrogen Peroxide At-Home Treatment Against Coronavirus (SARS-CoV-2, COVID-19)," you claim in a section titled "How to Use the

H2O2 Nebulizer Treatment" that consumers should "[b]reathe the nebulized solution in thru your mouth/nose every hour the first day if they needed and then 4 times a day till the infection is gone. If any irritation develops, simply use less or use a more diluted solution."

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at <u>jelliott@ftc.gov</u> describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at <u>zkeller@ftc.gov</u>.

Very truly yours,

Dama J. Brown Regional Director Southwest Region