



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

Dama J. Brown, Regional Director
Federal Trade Commission – Southwest Region
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

May 21, 2020

WARNING LETTER

Via U.S. Mail and Email to: info@aznaturalmedicine.com

Arizona Natural Medicine Physicians PLLC
2480 West Ray Road, Suite 1
Chandler, Arizona 85224

Re: Unsubstantiated Claims for Coronavirus Prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://www.aznaturalmedicine.com> on May 14, 2020. We have determined that you are unlawfully advertising that certain products prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention claims on your website include the following representations:

- On a page titled “CORONAVIRUS: IV NUTRIENTS,” you claim: “Arizona Natural Medicine® can offer you IV Nutrient therapies.... IV nutrient therapy ensures the vitamins and minerals you take for prevention are actually able to do their job!... You can prime your immune system and protect yourself and your family against the coronavirus with simple changes and interventions such as a Meyer’s cocktail.... Contact Arizona Natural Medicine® to speak to a physician about infection prevention today.”
- On a page titled “CORONAVIRUS: HOW CAN YOU PROTECT YOURSELF?” you claim: “As a naturopathic physician I am an expert in preventative care. How can you protect yourself and your family against the Coronavirus, common cold and the flu? Let me guide you in ways to prepare your immune function and prevent viral infection,” and “Fortunately, prevention is on your side! Here is a list of what YOU can do,” which includes “Homeopathic medicine with expert guidance” and “IV Nutrient boost in office with trained practitioner.”

- On a page titled "CORONAVIRUS: SUPPLEMENTS, HERBS & HOMEOPATHIC REMEDIES," you claim: "Injectable support may also show great promise in supporting your immune system. At Arizona Natural Medicine® we offer homeopathic injections such as Engystol which helps support immune function and prevent infection."

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director, Southwest Region
Federal Trade Commission