

## United States of America FEDERAL TRADE COMMISSION Southwest Region

1999 Bryan St., Ste. 2150 Dallas, Texas 75201

May 21, 2020

## WARNING LETTER

VIA EMAIL TO fishoil3301@gmail.com

Health Associates Medical Group 3301 Alta Arden #3 Sacramento, California 95825

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <a href="https://kwikermedical.com/">https://kwikermedical.com/</a> on May 14, 2020. We have determined that you are unlawfully advertising that intravenous Vitamin C treats or prevents Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

• In marketing materials titled "Important Covid 19 Information to Prevent and Possibly Treat This Virus...," you claim that "[i]ntraveous Vitamin C was used by the Chinese as part of their protocol to improve tissue oxygenation and prevent the 'Cytokine storm' in Covid 19 patients . . . If you are interested in receiving IV vitamin C as a preventative to enhance your immune system call me or make and [sic] appointment and [sic] 916-489-4400."

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at <u>jelliott@ftc.gov</u> describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at <u>zkeller@ftc.gov</u>.

Very truly yours,

Dama J. Brown Regional Director Southwest Region