



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

April 24, 2020

WARNING LETTER

VIA EMAIL TO contact@holistichealthpc.com

Portland Clinic of Holistic Health
833 Southwest 11th Avenue, Suite 525
Portland, Oregon 97205

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.holistichealthpc.com/> on April 21, 2020. We have determined that you are unlawfully advertising that certain products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include:

- In marketing materials titled “Corona Virus Naturopathic Guidelines (CoVid 2019) Part 3: Treatment,” in a section titled “Important Medicines,” you claim that “**Sinus Chi** is a chinese medicine formula that contains herbs that help to fight sinus infections. Two of the ingredients – Astragalus and Scutellaria- have shown benefit against other coronaviruses and influenza. It also helps to reduce allergic reactions. A dose is 1 in infants increasing up to 4 in adults. Repeated several times daily for acute symptoms.”
- In marketing materials titled “Corona Virus Naturopathic Guidelines (CoVid 2019) Part 3: Treatment,” in a section titled “Important Medicines,” you claim that “**Bamboo Chi** is a special bamboo extract that is useful in deeper respiratory infections, such as pneumonia. Because the coronavirus and influenza can lead to pneumonia. This is helpful to have on hand early in infections of the respiratory tract. A dose is 1 in infants increasing up to 4 in adults. Repeated several times daily for acute symptoms.”

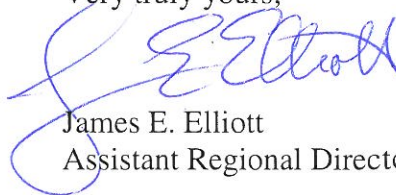
- In marketing materials titled “Corona Virus Naturopathic Guidelines (CoVid 2019) Part 3: Treatment,” in a section titled “Important Medicines,” you claim that “**Vitamin A drops** - Vitamin A is very important for immune function of the lining of the respiratory system. We recommend 10 drops once a week for prevention and daily for up to 10 days for acute symptoms. Not to be used in pregnancy.”
- In marketing materials titled “Corona Virus Naturopathic Guidelines (CoVid 2019) Part 3: Treatment,” in a section titled “Important Medicines,” you claim that the PCHH Nasal Spray you market contains essential oils and silver nano particles that have antiviral effects, and can be used “once daily for prevention and several times daily for treatment” of coronavirus.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,



James E. Elliott
Assistant Regional Director, Southwest Region