



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Bureau of Consumer Protection
Division of Enforcement

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FEDERAL EXPRESS

Michael K. Kinney, Esq.
MKG, LLC
Centerpoint
306 Industrial Park Road
Suite 206
Middletown, CT 06457-1532

Dear Mr. Kinney:

We received your submissions on behalf of your client, Kocheck Co., Inc. ("Kocheck" or the "Company"). In correspondence and discussions, we identified broad statements in Kocheck's marketing materials that could inadvertently mislead consumers about the extent to which the Company's products are made in the United States. Specifically, although Kocheck makes some products in the United States, other products, including certain Storz products, contain significant imported content.

After receiving Commission staff's letter, you explained that Kocheck implemented a remedial action plan to correct its representations. This plan included revising and adding qualifications to Kocheck's marketing materials, adding qualifications to on-product branding, implementing a clear protocol for substantiating U.S.-origin claims, and increasing internal controls.

Based on the Company's statements, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,

A handwritten signature in black ink, appearing to read "J. ENSOR".

Julia Solomon Ensor
Staff Attorney