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# **EXHIBIT L:**

# **DECLARATION OF MARC WALLIN**

#### DECLARATION OF MARC WALLIN

Pursuant to 28 U.S.C. § 1726

Polk County ) ) ss: State of Iowa )

I, Marc Wallin, hereby state that I have personal knowledge of the facts set forth below and am competent to testify about them. If called as a witness, I would testify as follows:

1. I am a United States citizen, over 18 years of age. I am currently an Investigator in the Consumer Protection Division of the Iowa Attorney General's Office ("CPD"), at 1305 East Walnut, Des Moines, Iowa 50319, a position I have held since March of 2000. As part of my regular duties, I handle consumer complaints and comparable public inquiries relating to charities and charitable solicitations and compliance with the Iowa Consumer Fraud Act, Iowa Code § 714.16 ("CFA"). In pursuing such duties, I have various responsibilities relating to developing and maintaining an undercover phone line into our office. This line receives calls from charities and professional fundraisers who think they are requesting a donation from an Iowa consumer, but who are in fact speaking with a member of the CPD staff. Such solicitation calls are recorded, and are often used as evidence to enforce the CFA, whether through cooperative agreements, litigation, or otherwise.

2. Appended to this declaration as Exhibits A through F are true and correct transcripts of donation solicitation calls received on CPD's undercover phone, from the following entities on the following dates:

- A. Exh. A Cancer Fund of America Support Services Transcript, dated February, 2009;
- B. Exh. B Cancer Fund of America Transcript, dated April, 2011;

Declaration of Marc Wallin - Page 1 of 3

- C. Exh. C Cancer Fund of America Support Services Transcript, dated June, 2009;
- D. Exh. D Cancer Fund of America Support Services Transcript, dated October, 2008;
- E. Exh. E Cancer Fund of American Support Services Transcript, dated October, 2009; and
- F. Exh. F Cancer Support Services Transcript, dated March, 2010.

3. Appended to this declaration as Exhibits G through N are true and correct copies of pledge mailings that CPD received on the dates indicated after a CPD staff member made a pledge to donate as reflected in the solicitation call transcripts referenced in paragraph 2 above, and each such pledge mailing copy is accompanied by a copy of the check written by the CPD staff member to fulfill the donation pledge:

- A. Exh. G Iowa Pledge Mailer, dated April, 2011;
- B. Exh. H Iowa Pledge Mailer, dated March, 2008;
- C. Exh. I Iowa Pledge Mailer, dated October, 2008;
- D. Exh. J Iowa Pledge Mailer, dated February, 2009;
- E. Exh. K Iowa Pledge Mailer, dated June, 2009;
- F. Exh. L Iowa Pledge Mailer, dated October, 2009;
- G. Exh. M Iowa Christmas Pledge Mailer, dated October, 2009; and
- H. Exh. N Iowa Pledge Mailer, dated December, 2010.

4. Nonessential personal and sensitive information contained in the attachments to this declaration has been redacted to protect the privacy of the individuals and entities to which this

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information relates. Complete unredacted copies of all redacted items are available to the Court upon request.

I declare under penalty of perjury that the foregoing is true and accurate.

10/21 Dated: 2015

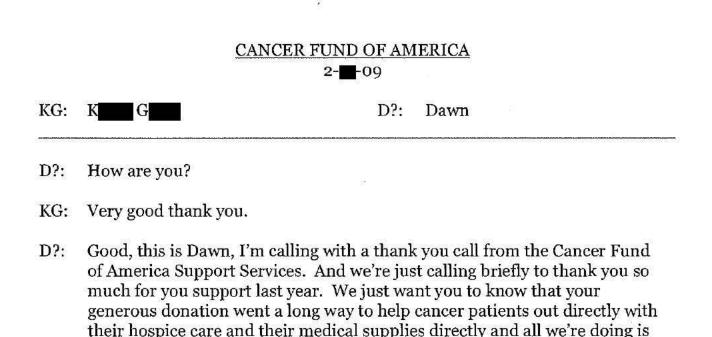
MARC WALLIN Investigator, Iowa Department of Justice

Subscribed and sworn to before me this 2151 day of October, 2015.

Notary Public in and for the State of Iowa

My Commission Expires: 4-27-2016





getting ready to mail our card out like we do every year at this time and we just wanted to make sure if we mailed the some card, the cancer patients

could count on your continued support, would that be OK?

I'm sorry, um, what was your name?

And you're with Cancer Fund of America?

Absolutely. Last year you gave ten dollars.

Oh good. OK. About this time last year then?

Oh, OK. And, so I have given before?

Is it OK if we mail it out again?

FTC v. Cancer Fund of America, Inc. No. CV-15-00884-PHX-NVW

KG:

D?:

KG:

D?:

KG:

D?:

KG:

D?:

KG:

D?:

KG:

D?:

Dawn.

Dawn?

Yeah.

Yes.

Yep.

Oh, OK.

### KG: Well where are you located?

- D?: Well our call center is in Michigan, but we're a nation one, a nationwide charity just like the Red Cross and the Salvation Army. We're a 501 C3 charity. We help cancer patients anywhere in the United States. Men, women, children, um, with over two hundred forty types of cancer. We ship everything to their door and the cancer patients don't pay a penny for any of it.
- KG: How do they get a hold of ya?
- D?: Well there's cancer patient helpline and we also have a website.
- KG: Oh.
- D?: When you get the pledge card every year though you'll get, you get a brochure too with it.
- KG: Um hum (affirmative).
- D?: So if you know anybody at all that needs help um there's the toll free number's in there and then we, then like I said, we also have the website also.
- KG: OK. So the money doesn't stay here in Iowa, it's nationwide?
- D?: Yes.
- KG: OK. If I gave ten dollars, how much would go to, directly to the patient...
- D?: One hundred percent of your donation goes directly to the charity. I'm not doing a fundraiser and I'm not calling with um, with a telemarketing firm...
- KG: Oh.
- D?: ...I'm calling you directly from the charity.
- KG: Oh, OK.
- D?: With...
- KG: OK.

- D?: Would that be OK?
- KG: Um hum (affirmative). Are you a volunteer?

D?: Yes.

KG: OK. Well um, you know what, I'll give fifteen dollars.

D?: Thank you so much...

- KG: Oh you're welcome.
- D?: ...right now. And then what I'll do, I'll make sure you don't get another call. I'm going to have the girl in the mail room double check your address and the fifteen dollar commitment and I promise nobody will call you back, OK, Mrs.

KG: OK.

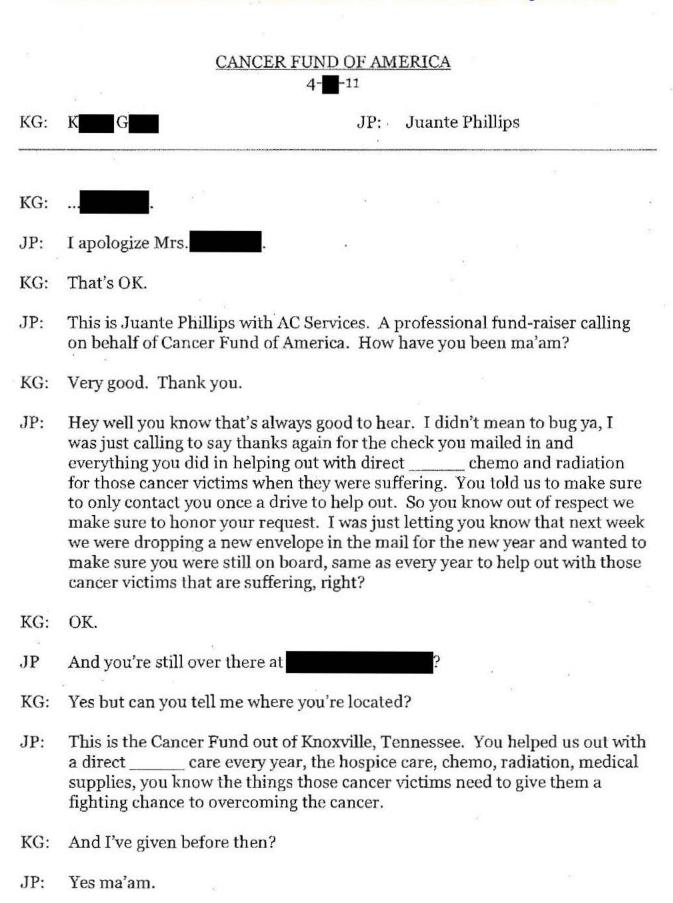
- D?: It was nice talking to you today.
- KG: Nice talking to you too.
- D?: Thank you so much. Here she is.
- KG: OK.
- MR: Hi Ms.
- KG: Yes.
- MR: Hi my name's Alicia, I'm the customer service representative and again I want to thank you for the ten dollar commitment, is that correct?
- KG: Uh, fifteen.
- MR: Very kind of you. Mailing address, **Mailing address**, **Des Moines**, 5-0-
- KG: Yes.
- MR: And was the two to three day return OK for you?

KG: Yes.

MR: Thank you and you have a great day.

KG: OK. Thanks. Bye.

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- KG: Can you tell me when?
- JP: The last time that we sent you out an envelope was the end of December.
- KG: Oh, OK. Hmpf. Well, if I were to give fifteen dollars, how much would of my fifteen dollars go to the cancer patients.

JP: What was that Mrs.

- KG: If I gave fifteen dollars how much of my fifteen dollars would go to the cancer patients?
- JP: Now that's a great question Mrs. . My manager is right here and he can answer that for you.

KG: Sure.

- MK: Hello Mrs. ?
- KG: Yes.
- MK: This is Michael Kaiser, ACS Cancer Fund of America...

KG: What's ACS stand for?

MK: Associated Community Services.

KG: OK.

MK: I understand you had a couple of questions for me.

- KG: Yeah I just needed to know if I were to give fifteen dollars how much of my fifteen dollars would go to the cancer patients?
- MK: Absolutely. When everything is said and done about twenty percent goes directly to, which is almost twice the national average. Eighty percent is used for admin and fund-raising.

KG: OK.

MK: So Miss , usually once a drive, giving, helping out with the fifteen...

-2-

- KG: Yes.
- MK: ...dollars donation, is that still comfortable for you or is there any way you can do the big one for fifty this drive?
- KG: Oh no. Fifteen dollars is all I can do.

MK: Fifteen is wonderful. You're still a in Des Moines?

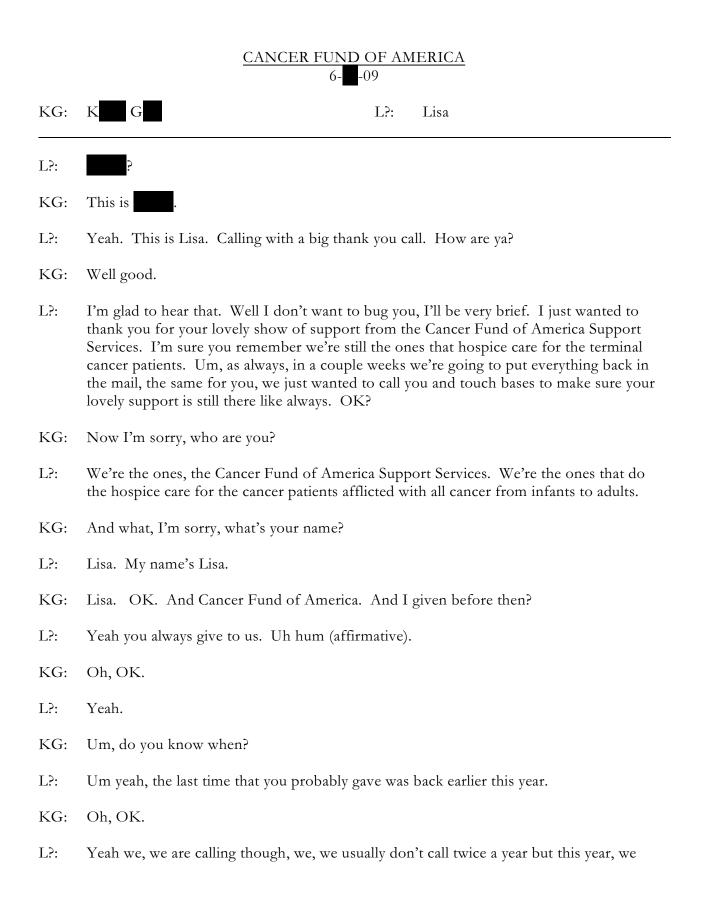
KG: Yes.

- MK: Ms. for your peace of mind, we still file everything with the Attorney General in Iowa. The customer service rep checks the mailing address so we don't have to give you a follow-up call. Once you receive everything in writing, could you return your donation right away?
- KG: I sure will.
- MK: Mrs. thank you as always for your support and do me a favor, you and your family have a safe and wonderful summer.
- KG: Thank you.
- MK: Thank you.

KG: Bye.

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-1-

have been inundated with cancer patients...

- KG: Mmm.
- L?: ...and we're losing support because of it, you know the economy.
- KG: Um hum (affirmative).
- L?: So we're just trying to keep the doors with hospice care, you know that's kind of touch and go, you never know...
- KG: Right you never know how long.
- L?: Right. We just want to make sure that we keep those, um, keep the doors open with the supplies.
- KG: Well did it tell me, tell you how much, can you see?
- L?: Yes, uh hum (affirmative). You were kind enough to help out with ten dollars last time.
- KG: Oh OK.
- L?: Yep.

KG: Where are you located?

- L?: Um, we are a national charity. Our chapter in your area is Des Moines, but we are, I am calling you from Dearborn, Michigan.
- KG: Oh.
- L?: And that's, we're a national charity. We don't just help cancer patients um in Iowa, we help everywhere. Because, you know, with a suffering cancer patients, it's over 200 types of cancer and, a lot of cancer patients so we try to make sure we can help everyone. We deliver the supplies directly to their doors through FedEx and UPS and no cost at all. And we also help over 600 non-profit hospices nationwide, for free. We charge for nothing and the great thing about it, us, is that we, I'm not a telemarketer. We, 100% of the money that we raise goes directly to the charity. We do not have a professional fundraising company that we have to share your donation with. We are the charity calling you directly.
- KG: So 100% goes to Cancer Fund of America?
- L?: Yes, yes. Yes it does.

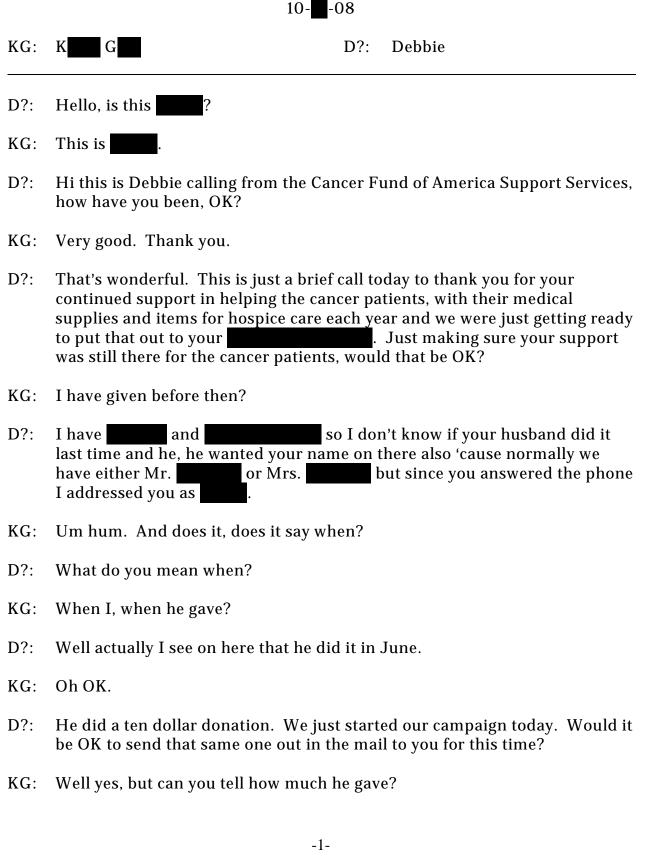
- KG: OK are you a volunteer?
- L?: Uh yes I am.
- KG: OK. Well, so, how do I know the money I send will ever come back to Des Moines or ...
- L:?: Well, well let me tell you. We're going to mail, we're going to mail you out the card OK?
- KG: OK.
- L?: We'll also send you a out a, a brochure. For one there is um, our information, if you'd like to receive a copy our financial report...
- KG: OK.
- L?: ...In a small way you know exactly where you're money's going and two, on the back there's a help line number so if you have a church member, neighbor, friend, family member that needs our help, you give them that number and there's no gimmick. Everything we do is free. They sign up and we deliver the supplies directly to their door step.
- KG: Wow.
- L?: I always try to tell our friends, if you no anyone, give them that 1-800 number. 'Cause a lot of people don't know there's programs out here to do, for free, like they could have cancer maybe there not hospice bound yet...
- KG: Um hum (affirmative).
- L?: But they may need the hospice supplies. Or like medical supplies or they may need dietary supplements like Lucern and Ensure when they're going through chemo or radiation. Everything we do is free of charge.
- KG: Wow that's neat!
- L?: Yes so if you no of anyone please give them that number or if you know, you know some people throw the brochures away but if you, you know don't want to keep it, just write down the number. Just so you'll have it. If you know of anyone who should ever need us.
- KG: OK.
- L?: Yes.

- KG: Well I'll go ahead and give twenty dollars.
- L?: Oh great ma'am. Great, thank you.
- KG: Um hum (affirmative).
- L?: Well it's still 100% tax deductible, OK?
- KG: OK.
- L?: So you'll get a two part invoice, keep the top half for your records and the bottom half you can send back with you very generous twenty dollar commitment and so I do not call and bug you twice, my mail room is on the line and they're going to verify this so we don't call you twice today, OK?
- KG: That sounds good.
- L?: All right. Hang on.
- MR: Good afternoon.
- KG: Hello?
- MR: Hi **Mathematica**, this is Crystal, I'm a customer service representative. Once again we'd like to thank you for your generous twenty dollar commitment. Is that correct?
- KG: Yes.
- MR: That is so very kind of you we ask that you return your pledge two to three days after receiving it. Is that OK?

KG: Yes.

- MR: Thank you so very much and your family have safe and wonderful day.
- KG: OK. Thanks.
- MR: Bye, bye.
- KG: Bye.

### CANCER FUND OF AMERICA



FTC v. Cancer Fund of America, Inc. No. CV-15-00884-PHX-NVW D?: Ten dollars.

KG: Ten dollars. Ten dollars, OK.

KG: OK.

D?: All righty.

KG: OK.

- D?: So I put you down for the ten, we'll send that out in the mail. You'll receive that in about five days, so you don't get another call, like I said I'm going to transfer you over to customer service, they're just going to double check your mailing address to close out the call.
- KG: OK, well I need to ask you some questions first.
- D?: Sure.
- KG: OK how much of my ten dollars will go, who was this to?
- D?: Cancer Fund Of America Support Services.

KG: Cancer...

D?: One hundred percent...

KG: OK.

D?: ...of your donation goes into the fund where we purchase medical supplies for these cancer patients. We also do the hospice care for the terminally ill and we supply over 600 hospice offices with medical supplies all over the United States...

KG: Oh...

D?: ...for the cancer patients.

10

- KG: ...so it doesn't stay here in, in Des Moines?
- D?: Well we help people, you know, I mean as far as this program is available to anybody in your family...

KG: Um hum.

D?: ...a friend, a neighbor so actually anybody that has cancer or needs, you know hospice care...

KG: Um hum.

D?: ...it, they're helped in your, in your state.

KG: Oh, OK.

D?: All right...

KG: OK...

D?: Actually your next door neighbor actually or your family...

KG: Well...

D?: It doesn't matter if your family lives in Michigan, Florida, California, Texas. But you'll get a brochure along with the pledge card...

KG: OK.

D?: ...and that'll explain everything in there...

KG: OK.

D?: ...that we provide.

KG: OK, are you, are you...

D?: All right. Hold on...

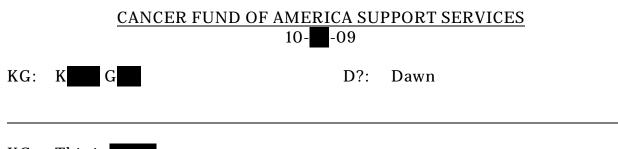
KG: ...are you a volunteer?

D?: Pardon me?

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Plaintiffs' Mong

KG:	Are you a volunteer?
D?:	What do you mean a volunteer?
KG:	Are you getting paid to make these calls?
D?:	Well yes I do get paid for making the calls.
KG:	OK. Go ahead and transfer me
D?:	All right, I'm going to go ahead and transfer you over to customer service. They're just going to double check your full mailing address. Please hold on.
KG:	OK.
V?:	Hello?
KG:	Hello?
V?:	Hi my name is Mandy, I'm a customer service representative. We want to thank you so much for your generous ten dollar commitment, is that correct?
KG:	Yes.
V?:	Wonderful. And Ms. your mailing address is the second seco
KG:	Yes.
V?:	And can you return your pledge card back in two to three days of receiving it?
KG:	Sure.
V?:	Wonderful. Ms. we want to thank you again and I hope you and your family have a great day.
KG:	OK. Thank you.
V?:	You're welcome. Bye, bye.
KG:	Bye.
	-4-



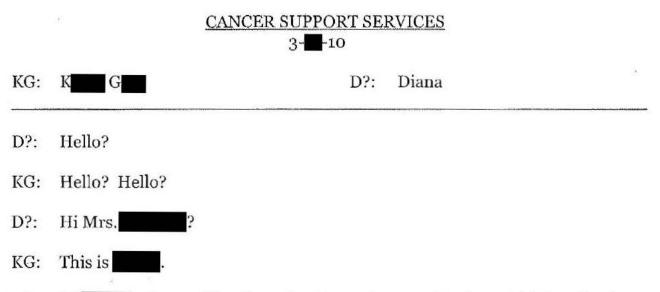
- KG: This is
- D?: How are you?
- KG: Very good.
- D?: Good. This is Dawn and I'm calling you with a thank you call from the Cancer Fund of America Support Services and we're just calling briefly to thank you so much for your support on last cancer drive. We just want you to know that your generous donation went a long way to help cancer patients out directly with their hospice care and their medical supplies directly. And all we're doing is getting ready to mail our card like we do every year at this time and we just wanted to be sure if we mailed the same card that we do every year, the cancer patients could count on your continued support, would that be OK?
- KG: OK, I'm sorry, what's your name?
- D?: Dawn.
- KG: Dawn and this is, what is it?
- D?: The Cancer Fund of America Support Services.
- KG: And I've given before?
- D?: Yeah twenty dollars you usually help out with a hundred percent goes to directly to the charity for hospice care and medical supplies.
- KG: And where are you located?
- D?: Our call center is in Michigan. But we're a nationwide charity. We help out any cancer patient in the United States. Men, women, children with any type of cancer. We ship everything directly to the door and the cancer patient does not pay a penny for any of it.

-1-

- KG: OK so it is a nationwide...
- D?: Um hum (affirmative).
- KG: But people in Iowa would get help if they needed it?
- D?: Absolutely.
- KG: OK.
- D?: Absolutely.
- KG: How do they get a hold of you?
- D?: They, when you get the card you'll also get a brochure. We have a cancer patient help line, it's a toll free help line. A lot of the hospice centers have our number. All the non-profit hospices have our number. Hospitals have our number. We have a web site too. There's a toll free cancer patient help line. All you do is call us. We'll ship everything directly to the door and the cancer patient does not pay a penny for any of it.
- KG: That's cool. Yeah I can go ahead and still do twenty then.
- D?: Thank you. That would be like a million dollars right now. And all we're going to do is mail you a two part invoice. It is tax deductible too.
- KG: OK.
- D?: We'll just mail you a two part invoice. One half you keep for your records. The other you just mail back in with a check or money order. And then the biggest favor that we ask is when you finally get it you return it a few days later so we can put it right to work for the patients. OK?
- KG: I sure will.
- D?: You'll get a brochure too Mrs. when you get it.
- KG: OK.
- D?: And it'll say everything that we help out with and the number's in there and the web site. Everything will be on there, OK?

-2-

- KG: OK.
- D?: And then I'm going to make sure you don't get another call. Real quick I'm going to have the girl in the mail room double check it and I promise no one will call you back from here, OK?
- KG: OK.
- D?: OK, thanks. Her she is.
- MR: Yes hi Mrs. ?
- KG:
- MR: My name is Pamela Mrs. My name is Pamela
- KG: Yes.
- MR: You're mailing address we have is Moines, Iowa 5, 5-0-
- KG: Yes.
- MR: When you return your commitment can you return it within two to three days after you receive it in the mail?
- KG: Yes.
- MR: Thank you Mrs. You are blessed and you have a good day.
- KG: Thanks.
- MR: Bye, bye.
- KG: Bye.



- D?: Hi Diana calling from the Cancer Support Services. This is a thank you call for your wonderful support last year to help cancer patients and hospice care. God bless you for it and I'm sure you remember what we do, we're the ones that provide those services to men, women and children but every year we have our drive, light for light campaign. We're just calling to let you know we'll be putting your pledge card back in the mail for you continuous support, would that be OK?
- KG: I'm sorry, what is your name?
- D?: Diana.
- KG: And you're with?
- D?: The Cancer Support Services.
- KG: And I've given before?
- D?: Yes ma'am.
- KG: Oh, can you tell me when?
- D?: Let me go back to the first screen. One moment. 12-1-09.
- KG: Can you tell me how much?
- D?: Yes, twenty dollars.
- KG: Oh. Now what does this do?

- D?: We're the hospice care. We provide those medical supplies and items for men, women and children with, with a four stage cancer.
- KG: And does it, does my money stay here in Iowa or Des Moines?
- D?: We're very, very popular in Iowa but you know **but you**, we are not just a local charity, we, we are national. We don't believe that cancer is one state or town so we don't treat it as such.
- KG: Oh, OK. Humph. OK, if I were to give, oh, about fifteen dollars, how much would go to the cancer patients?
- D?: One hundred percent of our, our proceeds go directly to our hospice care.
- KG: Oh great. Are you a volunteer?
- D?: No ma'am.
- KG: OK. Well yeah, I can go ahead and do, but I can only do fifteen.
- D?: OK. Beautiful. I'll be putting it in, in the mail to you. Be looking out for it within two or three days with you two part invoice, one for your record, one for us and let me remind you this is one hundred percent tax deductible. We are a non-profit charity, OK?
- KG: OK.
- D?: So it is one hundred percent refundable. And all we ask is that you return it in two to three days after receiving it. Would that be OK?

KG: Sure.

- D?: Beautiful. God bless you for your support. The operator is on the line to confirm your address, your rather. Make certain that it's correct so you don't get my call again. Not until the next time, OK?
- KG: OK.
- D?: Thank you. Here she is.
- V?: Hello, hi Mrs.
- KG: Yes.

- V?: Hi my name is Vanessa. I'm a customer service rep and again we want to thank you for generous fifteen dollar commitment. Is that correct?
- KG: Yes.
- V?: That's so very kind of you. And we do have your address as Des Moines, Iowa 5-0-
- KG: Yes.
- V?: OK. You should receive your card in about three to five days. We do ask one last favor, if you can return it in two to three days later. Is that OK?
- KG: Yes.
- V?: Thank you again ma'am. You have a wonderful day.
- KG: Thank you.
- V?: You're welcome. Bye, bye.

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DES MOINES IA 50

National Headquarters Address: 2901 Breezewood Ln, Knoxville, TN. 37921

Reference:	
AMOUNT:\$15.00	
Date:4/11	

515-

1-877-259-0520 For Processing Questions

\* CANCER FUND OF AMERICA, IS RECOGNIZED AS TAX-EXEMPT UNDER SECTION 501 (c)(3) OF THE INTERNAL REVENUE CODE, YOUR DONATION IS TAX DEDUCTIBLE.

# What can you do to help prevent cancer?

ERCISE

It is safe for most adults to exercise, even those with chronic illnesses such as heart disease, high blood pressure, diabetes, and arthritis. In fact, many of these conditions are improved with proper exercise. If you are not sure if exercise is safe for you or if you are currently inactive, ask your doctor. Wear loose and comfortable clothing and well fitted shoes with good shock absorbency.

Begin slowly. Start with exercises that you are already comfortable doing such as walking or swimming. Starting slowly makes it less likely that you will injure yourself. It also helps prevent soreness from "overdoing" it. As you progress, you can engage in more strenuous exercises. The point is to start moving your body. You will want to get your heart rate up, stretch your muscles, and lift weighted objects to build muscle tone.

# SCREENING

The contracting of cancers such as that which attacks the colon specifically would be significantly reduced if we screened ourselves on a recurring basis. Screening tests can find precancerous polyps so they can be removed before they have a chance to turn into cancer, thus preventing the disease. However, an estimated 40% of adults aged 50 or older (the age group at greatest risk of developing colorectal cancer) have not been screened appropriately. Please don't be one of these 40%. Make an appointment with your physician and get screened. It is a quick procedure usually performed right in the doctors office.



You will want to be careful regarding your maximum heart rate. Know your limits to ensure a safe, healthy, and non-threatening workout. How to measure your maximum heart rate: start with the number 220. Subtract your age from 220, then take off 10% more from that number. The final number is your maximum heart rate. **Example:** 

Starting Number	-Age	-10%	= Max Heart Rate (bpm)
220	75 (145)	14.5	(130.5) Beats Per Minute
220	55 (165)	16.5	(148.5) Beats Per Minute
220	30 (190)	19	(171) Beats Per Minute

\*These figures are based upon a normal, healthy heart. They may need to be adjusted according to your heart's condition and/or if you are on certain, prescribed medications. Always check with your doctor before beginning an exercise program.



Brightly colored, nutrient-dense foods may offer the most protective health benefits against cancer and other diseases, as well as helping people with diabetes control their calorie intake and blood sugar. According to experts, the more brightly colored the vegetable, the more protective the health benefits thanks to a rich assortment of plant compounds called phytochemicals. A phytochemical is a natural bioactive compound found in plant foods that works with nutrients and dietary fiber to protect against disease. Research suggests that phytochemicals, working together with nutrients found in fruits, vegetables and nuts, may help slow the aging process and reduce the risk of many diseases, including cancer, heart disease, stroke, high blood pressure, cataracts, osteoporosis, and urinary tract infections. Kids love brightly colored pop and candy so it should not be difficult to persuade them to eat some brightly colored vegetables like peppers, tomatoes, squashes and even thinly sliced carrots with a nice dip.

# Eat color, Move regularly, Get screened!

With Cancer being the second-leading cause of death among Americans, it is no longer an option to ignore healthy lifestyle habits. We can stem the tide of this most pervasive disease by doing a few things right. Eat, Move, Screen. Your immune system will love you for it.

Now more than ever, you need to be aware of preventative measures that may boost your immune system and place the odds on your side to combat one of our most deadliest enemies.



"Helping Today for a Brighter Tomorrow!"

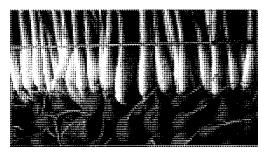


"Helping Today for a Brighter Tomorrow!"

### ASSISTANCE INFORMATION

Should someone in your home require assistance, please write or call our National Patient Services Department below for further information regarding assistance:

CANCER FUND OF AMERICA 2901 Breezewood Lane Knoxville, TN 37921 1-800-578-5284 103N01





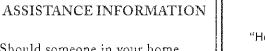


### What can you do to help prevent cancer?



FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW Page 2082

Plaintiff 'Motio for Preliminary Injunction EXD. G (PG. Exhibits O) Page 2083



but imagine how hectic theirs is?

We know life can be very hectic,

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CANCER FUND OF AMERICA 2901 Breezewood Lane Knoxville, TN 37921 1-800-578-5284



OF AMERICA "Helping Today for a Brighter Tomorrow!"

### **CANCER VICTIMS NEED YOU!**

Your gift REALLY does make a difference Please help us continue to provide life-saving items to cancer patients.

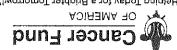
### DONATION INFORMATION

Please call our toll-free number for information regarding donations:

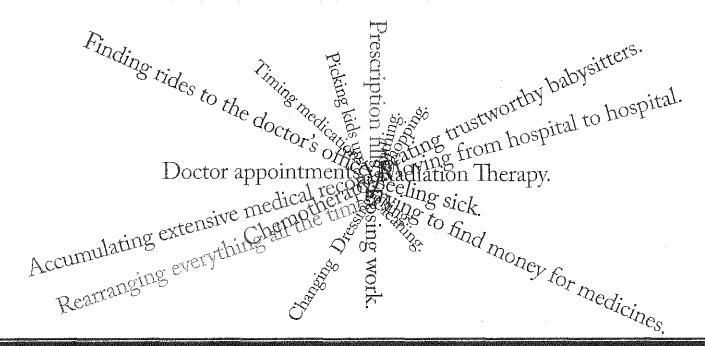
1-800-304-6980

**TAX IDENTIFICATION** #58-1766061

"Heiping Today for a Brighter Tomorrow!" OF AMERICA Cancer Fund



Cancer Fund



Awoke at 6am with the kids jumping on my bed. Felt so sick and exhausted. Fed the kids, called my neighbor to drive them to school. Forced myself to clean the kitchen counters. So tired. Went back to sleep. Woke up and the kids and Tim were home. Tried to make dinner. Couldn't. Too nauseous. Laid back down. My family ate dinner without me again. I miss my family. Miss playing with the kids. Even though I'm the sick one, I hate the way this is affecting them. The worst part? I know tomorrow will be the same. Can't wait till Chemo is over. Tomorrow, another treatinent. Who can I bother to watch the kids? Cancer patients have so much to deal with. The last thing they need is to add money worries to their extensive list of things to take care of. We alleviate as much stress as we can by providing necessary items they must have. For example, this woman could not eat all day. We give her nutritional liquids that are easy to consume and digest. She doesn't have to worry about maintaining or even building her immune system.



Cancer Fund of America provides an array of necessary items that many patients must have yet, due to various circumstances, cannot easily acquire or readily pay for.

Please help them today by fulfilling your pledge promise. Please give cancer patients, who often live very hectic lives, a chance to have some peace. And in giving them this much sought after peace, you are assuring them that someone cares; that they can get through this. Thank you.

please send in your pledge today

Case 2:15-cv-008	PH # 515	20/15 Page 61 of 130	1074
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CFA Support Services	is a national health agency operating under the nonprofit tax	( exempt IRS Gode 501 (c)(3).	
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Cancer Fund of America		PLEASE RETURN THIS PORTION WITH D Please make gift payable to: CFA Support Services	DONATION.
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CFA Support Services is a national health agency operating under the nonprofit tax exempt IRS Code 501 (c)(3).

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### ASSISTANCE INFORMATION

Should someone in your home require cancer related assistance, please write or call our National Patient Services Department below for further information regarding assistance:

CANCER FUND OF AMERICA SUPPORT SERVICES 23400 Michigan Ave., Suite P12 Dearborn, MI 48124 **1-800-578-5284** 

### DONATION INFORMATION

Please call our toll-free number for information regarding donations:

**1-800-330-1651** CSS is a 501 (c)(3) Organization.

TAX EXEMPT #42-1568866



Cancer Fund of America Support Services or Cancer Support Services (CSS) differs greatly from other cancer groups in that its number *one priority is funding patient aid* rather than research. CSS raises much needed funds to provide urgent items such as:

Boost (liquid dietary supplement), Adult Diapers, Bed Pads, Cold and Pain Medications, Box Fans, Lotions, Dressings, Personal Hygiene kits and household care products.

CSS funds the acquisition of merchandise for distribution to individual cancer patients, hospices and other non-profit health care providers. CSS funds outreach programs, which benefit the ill, needy and infants by donating goods to other non-profit public charities that serve the beneficiaries directly. CSS never charges for any of its support.

All donations are *tax deductible*, under the IRS 501 (c)(3) Code. To receive a copy of our financial report write to: CSS, 23400 Michigan Ave., Suite P12, Dearborn, MI 48124. CSS is registered with the Attorney General's / Secretary of State's Office, however, registration does not imply State endorsement.

FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW



By taking a minute **today** to send in your **pledge**, you will be helping to ease the suffering of a cancer patient as well as giving them hope for tomorrow.

Time is so precious. Please help change their future. **Thank you!** 

#### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 65 of 130

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### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 66 of 130

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Don't smoke. Low-tar, low-nicotine cigarettes do not eliminate risk of getting cancer.

Don't use smokeless tobacco products.

FTC v. Cancer Fund of America, Inc

No. CV-15-00884-PHX-NVW

Take estrogens in the smallest possible dose, and only as long as necessary. Discuss benefits and risks with a physician.

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Page 2091

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### For Your Own Sake



Plaintiff 'Motion for Preliminary Injunction

Smoking is attributed to more cases of cancer each year than all other carcinogens combined. V0808

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## CANCER FUND OF AMERICA

2901 Breezewood Lane Knoxville, TN 37921 1-800-578-5284

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1-800-356-9212

lames T. Réynolds, II

Board Member



## A Secure Difference In Gift Giving

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reach those who desperately need them whether direct or through some 600 plus non-profit hos-Your support will assure that utgent supplies pices and other health care providers. Compassion for those vicrims of cancer is within all of us. If each of us respond to that compassion, help can be extended to many that have nowhere to turn.

Sincerely,

FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW

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Cancer Fund of America Support Services

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other reliably known cancer-causing agents added together. Heart disease and emphysema caused oy smoking kills even more people than

CANCER prevention tips

portant to exercise each day, maintain desirable weight, get regular physical checkups, and follow these cancer While good nutrition is part of the story, it also is imprevention tips...  Choose foods high in dietary fiber daily (fresh fruits, vegetables, and whole-grain breads and cereals)

Choose foods low in saturated fats.

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Boost (liquid dietary supplement), Adult Dia-

Fans, Lotions, Dressings, Personal Hygiene kits

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Avoid unnecessary X-rays.

Health and safety rules of your workplace should be

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Take estrogens only as long as necessary.

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Dearborn, MI 48124. CSS is registered with the At-

write to: CSS, 23400 Michigan Ave., Suite P12,

All donations are tax deductible, under the IRS 501

Fund of America.

Page 2092

### Remember This...

Known	
Risk Factor	Risk
Cigarettes	Increased risk of lung
	cancer
Cigars/Pipes	For cigarette smokers, 10 times that of non-
	smokers
Chewing Tobacco/Snuff	Increased risk of mouth
	cancer
Estrogens	Long-term, high-dose
	use: increased risk of
	Breasr cancer & cancer
	of the uterus
Occupation	Exposure to one of a
	combination of certain
	known cancer-causing
	industrial agents (nickel,
	chromate, uranium, as-
	bestos, perroleum, vinyl
	chloride) in many cases
	with smoking, increased
	risk of several cancers
X-rays	Overexposure (for ex-
	ample, a large number of
	X-rays over an extended
	period of time): increas-
	es risk of many types of
	cancers
Sunlight	Long exposure and no
	sunscreen protection:
	increased risk of skin
	cancer
Alcohol	Heavy drinking, espe-
	cially with smoking:
	increased risk of mouth,
	throat, liver, and esopha-
	gus cancer



### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 69 of 130

1177 PH # 515 Date 3/2/09 33-64/730 930 DES MOINES, IA 50 por Dervices Al to the) \$ order of 2001 G Seculty Autor Dollars Bankers Des Moines, Iowa 50309 For Donation ्र Prest a haber & he for back as h See. 100 1 S . 1 & 1 Realization front on fraction fraction fraction Car is a fe . . . . A. B. B. L. B. W. W. is because his becch Bellerik Cancer Fund of America Sec. Cak SUPPORT SERVICES 化氯化物化氯化物 经收益的 机合金的 1. 1. 23400 MICHIGAN AVENUE-IA National Headquarters SUITE P-12 DEARBORN, MI 48124-1963 23400 Michigan Avenue, Suite P12 Dearborn, Michigan 48124 A callery & -85 o 1. ... Asc hard 11 . . fa farte e konfe in the Anathering the Chi Reference: S Stor AMOUNT:\$10.00 Date:2/ 09 515 A 1. 1. 1. and at the second DES MOINES IA 50 10.000 1-800-330-1651 For Processing Questions  $g \in \{i \in I\}$ CFA Support Services (CSS) is a supporting organization of Cancer Fund of America Character Bert Back CFA SUPPORT SERVICES, & NATIONAL HEALTH AGENCY, IS RECOGNIZED AS A TAX EXEMPT ORGANIZATION BY INTERNAL REVENUE CODE SECTION 501 (C)(3), YOUR DONATION IS TAX DEDUCTIBLE. 2. 3 K Comparison to the termination in 12.3 1.1 12.5 PLEASE RETURN THIS PORTION WITH DONATION Cancer Fund PLEASE MAKE YOUR GIFT PAYABLE TO: of America 化自己分子 医白色素 194 CFA SUPPORT SERVICES SUPPORT SERVICES todays helps tomorrows hope 0.00 and there is the Reference: E i AMOUNT:\$10.00 Park ... Date:2/ 09. in the second 1. 18-18-58 Sec. 3-6-8 ÷1.-DES MOINES IA 50 la se service de la compañía de la 100100 0 004 515-CFA SUPPORT SERVICES 23400 MICHIGAN AVENUE-IA SUITE P-12 DEARBORN, MI 48124-1963 իլինինինինիներուններիներիներիներինեն Thank you

Cancer Fund of America Support Services

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Page 2094

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## CANCER PREVENTION TIPS

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 Choose foods high in dietary fiber daily (fresh fruits, regetables, and whole-grain breads and cereals)

Choose foods low in saturated fats.

If you drink alcoholic beverages do so in moderation.

Avoid unnecessary X-rays.

 Health and safety rules of your workplace should be known and followed.  Avoid too much sunlight: wear protective clothing; use effective sunscreens.

Take estrogens only as long as necessary.

 Above all, DON'T SMOKE! Tobacco smoke causes about one-third of all cancer deaths - more than all the other reliably known cancer-causing agents added together. Heart disease and emphysema caused by smoking kills even more people than does cancer.



Risk Factor	Risk
Cigarettes	Increased risk of lung
	cancer
Cigars/Pipes	For cigarette smokers, 10 times that of non-
	smokers
Chewing Tobacco/Snuff	Increased risk of mouth cancer
Estrogens	Long-term, high-dose
	use: increased risk of
	Breast cancer & cancer of the uterus
Occupation	Exposure to one of a
:	combination of certain
	known cancer-causing
	industrial agents (nickel,
	chromate, uranium, as-
	bestos, petroleum, vinyl
	chloride) in many cases
	with smoking, increased
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X-rays	Overexposure (for ex-
	ample, a large number of
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	period of time): increas-
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	cancers
Sunlight	Long exposure and no
	sunscreen protection:
	increased risk of skin
	cancer
Alcohol	Heavy drinking, espe-
	cially with smoking:
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	throat, liver, and esopha-
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Don't smoke. Low-tar, low-nicotine cigarettes do not eliminate risk of getting cancer.

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FTC v. Cancer Fund of America, Inc

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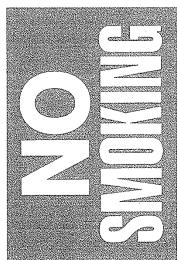
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Page 2095

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For Your Own Sake



Plaintiff 'Motion for Preliminary Injunction EXD. J (PG. Extinuits Ad

Smoking is attributed to more cases of cancer each year than all other carcinogens combined.

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### Please call our toll-free number for DONATION INFORMATION information regarding donations:

1-800-330-1651

James T. Réynolds, II

**Board Member** 



## A Secure Difference In Gift Giving

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Sincerely,

### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 72 of 130

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### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 73 of 130

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### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 74 of 130

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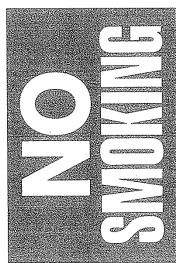
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Plaintif Motion for Preliminary Injunction

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Knoxville, TN 37921 1-800-578-5284

## DONATION INFORMATION

Please call our toll-free number for

1-800-330-1651

information regarding donations:

**Board Member** 



## A Secure Difference In Gift Giving

ing those for whom research is too late is one of plus types of cancer, I feel our mission of help-Hi, I'm James T. Reynolds, II, President of the nizations. While I sincerely hope that research RS 501(c)(3) tax exempt status. Our mission will someday unlock the mysteries to the 200 compassion for our neighbors across America Cancer Fund of America Support Services; uniquely different than that of research orgaa non-profit organization holding a current of support to the victim and their family is who are suffering.

reach those who desperately need them whether direct or through some 600 plus non-profit hos-Your support will assure that urgent supplies pices and other health care providers. Compassion for those victims of cancer is within all of us. If each of us respond to that compassion, help can be extended to many that have nowhere to turn.

lames T. Réynolds, II Sincerely,

Cancer Fund of America Support Services Cancer Fund of America Support Services or Cancer cancer groups in that its number one priority is fundng patient aid rather than research. CSS raises much Support Services (CSS) differs greatly from other needed funds to provide urgent items such as:

pers, Bed Pads, Cold and Pain Medications, Box Fans, Lotions, Dressings, Personal Hygiene kits Boost (liquid dietary supplement), Adult Diaand care products.

non-profit public charities that serve the beneficiaries funds outreach programs, which benefit the ill, needy and infants by donating goods or cash grants to other lirectly. CSS is a supporting organization of Cancer und other non-profit health care providers. CSS also distribution to individual cancer patients, hospices CSS funds the acquisition of merchandise for Fund of America

Page 2100

corney General's / Secretary of State's Office, however, (c)(3) Code. To receive a copy of our financial report Dearborn, MI 48124. CSS is registered with the At-All donations are tax deductible, under the IRS 501 write to: CSS, 23400 Michigan Ave., Suite P12, egistration does not imply State endorsement.

Cancer Fund odays help, tomorrows hopo SUPPORT SERVICES of America

portant to exercise each day, maintain desirable weight, get regular physical checkups, and follow these cancer While good nutrition is part of the story, it also is imprevention tips...

 Choose foods high in dietary fiber daily (fresh fruits, regetables, and whole-grain breads and cereals)

- Choose foods low in saturated fats.
- If you drink alcoholic beverages do so in moderation.
- Avoid unnecessary X-rays

 Health and safety rules of your workplace should be known and followed.  Avoid too much sunlight: wear protective clothing; use effective sunscreens.

Take estrogens only as long as necessary.

 Above all, DON'T SMOKE! Tobacco smoke causes about one-third of all cancer deaths - more than all the other reliably known cancer-causing agents added together. Heart disease and emphysema caused oy smoking kills even more people than does cancer.

### Remember This...

Known	
Risk Factor	Risk
Cigarettes	Increased risk of lung
	railtet
Cigars/Pipes	For cigarette smokers, 10 times that of non-
	smokers
Chewing Tobacco/Snuff	Increased risk of mouth cancer
Estrogens	Long-term, high-dose
	use: increased risk of
	Breast cancer & cancer of the uterus
Occupation	Exposure to one of a
	combination of certain
	known cancer-causing
	industrial agents (nickel,
	chromate, uranium, as-
	bestos, petroleum, vinyl
	chloride) in many cases
	with smoking, increased
	risk of several cancers
X-rays	Overexposure (for ex-
	ample, a large number of
	X-rays over an extended
	period of time): increas-
	es risk of many types of
	cancers
Sunlight	Long exposure and no
	sunscreen protection:
	increased risk of skin
	cancer
Alcohol	Heavy drinking, espe- cially with smoking.
	increased risk of mouth,
	throat, liver, and esopha-
	gus cancer

### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 77 of 130

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### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 78 of 130

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YOUR DONATION IS TAX DEDUCTIBLE.

FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW

# Cancer Support Services

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Page 2103

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todays help, tomorrows hope SUPPORT SERVICES Jancer

## CANCER PREVENTION TIPS

portant to exercise each day, maintain desirable weight, get regular physical checkups, and follow these cancer While good nutrition is part of the story, it also is imprevention tips...

- Choose foods high in dietary fiber daily (fresh fruits, vegetables, and whole-grain breads and cereals)
- Choose foods low in saturated fats.
- If you drink alcoholic beverages do so in moderation.
- Avoid unnecessary X-rays.
- Health and safety rules of your workplace should be known and followed.
- Avoid too much sunlight: wear protective clothing; use effective sunscreens.
- Take estrogens only as long as necessary.

 Above all, DON'T SMOKE! Tobacco smoke causes about one-third of all cancer deaths - more than all the other reliably known cancer-causing agents added together. Heart disease and emphysema caused by smoking kills even more people than does cancer.

### Remember This...

Known	
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Risk Factor	Risk
Cigarettes	Increased risk of lung cancer
Cigars/Pipcs	For cigarette smokers, 10 times that of non- smokers
Chewing Tobacco/Snuff	Increased risk of mouth cancer
Estrogens	Long-term, high-dose use: increased risk of Breast cancer & cancer of the uterus
Occupation	Exposure to one of a combination of certain known cancer-causing industrial agents (nickel, chromate, uranium, asbestos, petroleum, vinyl chloride) in many cases with smoking, increased risk of several cancers
X-rays	Overexposure (for ex- ample, a large number of X-rays over an extended period of time): increas- es risk of many types of cancers
Sunlight	Long exposure and no sunscreen protection: increased risk of skin cancer
Alcohol	Heavy drinking, espe- cially with smoking: increased risk of mouth, throat, livet, and esopha- gus cancer

Don't smoke. Low-tar, low-nicotine cigarettes do not eliminate risk of getting cancer.

Don't use smokeless tobacco products.

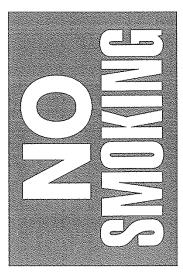
Take estrogens in the smallest possible dose, and only as long as necessary. Discuss benefits and rísks with a physician.

workplace. If provided, wear prorective clothing; Know and follow health and safety rules of your use safety equipment (masks, respirators, etc.) Don't smoke.

sure X-ray shields are used to protect other parts Avoid X-rays that aren't medically needed. Be of your body when possible. Don't stay in the sun for more than brief periods of time without protection (hats, long sleeves, ong pants, sunscreen lotions).

serving moderation. (One or two drinks per day If you drink alcohol, reduce health risks by obis considered moderate.)

### For Your Own Sake



Smoking is attributed to more cases of cancer each year than all other carcinogens combined.

## **ASSISTANCE INFORMATION**

spondent below for further infor-National Patient Services Corresuffer from cancer and require Should someone in your home help, please write or call our mation regarding assistance:

CANCER SUPPORT SERVICES 23400 Michigan Avenue, Suite P12 Dearborn, MI 48124

chan that of research organizations. While I sin-

cerely hope that research will someday unlock

the mysteries to the 200 plus types of cancet, I feel our mission of helping those for whom

victims and their families is uniquely different

exempt status. Our mission of support to the

Hi, I'm Kyle Effler, President (Volunteer) of Cancer Support Services; a non-profit organization holding a current IRS 501(c)(3) tax

A Secure Difference In Gift Giving

SUPPORT SERVICES todays help, tomorrows hope Cancer

1-888-578-5284

research is too late is one of compassion for our

neighbors across America who are suffering.

## DONATION INFORMATION

Compassion for those victims of cancer is within

all of us. If each of us respond to that compas-

sion, help can be extended to many that have

nowhere to turn.

Sincerely,

direct or through some 600 plus non-profit hosreach those who desperately need them whether

pices and other health care providers.

Your support will assure that urgent supplies

Please call our toll-free number for information regarding donations:

1-866-825-2450

Kyle Effler

President (Volunteer)

### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 81 of 130

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Thank you

FTC v. Cancer Fund of America, Inc. No. CV-15-00884-PHX-NVW Page 2105

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Plaimiffs Motion for Preliminary Injunction EXN. IVI (PG. Extingits A)

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FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW Plaintiff Motion for Preliminary Injunction

### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 84 of 130



Hi, I'm Kyle Effler, President of Cancer Support Services. Our mission of support to the victims and their families is uniquely different than that of research organizations. While I sincerely hope that research will someday unlock the mysteries to the 200 plus types of cancer, I feel our mission of helping those for whom research is too late is one of compassion for our neighbors across America who are suffering.

Your support will assure that urgent supplies reach those who desperately need them whether direct or through some 600 plus non-profit hospices and other health care providers.

Compassion for those victims of cancer is within all of us. If each of us respond to that compassion, help can be extended to many that have nowhere to turn.

It is our hope this Holiday season, that every cancer patient and survivor, along with their families, have a most blessed and joy filled Christmas.

Thank you so very much,

X Byle Effler

Kyle Effler, President of Cancer Support Services

PLEASE REMEMBER TO SEND IN YOUR PLEDGE BY DECEMBER 31<sup>ST</sup> IN ORDER TO DEDUCT YOUR CONTRIBUTION ON YOUR CURRENT YEAR'S INCOME TAX.

FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW Page 2108

Plaintiff Motion for Preliminary Injunction

By taking a minute **today** to send in your **pledge**, you will be helping to ease the suffering of a cancer patient as well as giving them hope for tomorrow.

Time is just so precious. Please help change their future. **Thank you!** 

### ASSISTANCE INFORMATION

Should someone in your home suffer from cancer and require help, please write or call our National Patient Services Correspondent below for further information regarding assistance:

### CANCER SUPPORT SERVICES

23400 Michigan Avenue, Suite P12 Dearborn, MI 48124 1-866-825-2450

### **DONATION INFORMATION**

Please call our toll-free number for information regarding donations:

1-866-825-2450

### **TAX EXEMPT #42-1568866**

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Cancer Support Services (CSS) differs greatly from other cancer groups in that its number one priority is funding patient aid rather than research. **CSS** raises much needed funds to provide urgent items such as:

Boost (liquid dietary supplement), Adult Diapers, Bed Pads, Cold and Pain Medications, Box Fans, Lotions, Dressings, Personal Hygiene kits and household care products.

**CSS** funds the acquisition of merchandise for distribution to individual cancer patients, hospices and other non-profit health care providers. **CSS** funds outreach programs, which benefit the ill, needy, and infants by donating goods or cash grants to charities that serve the beneficiaries directly. CSS is a supporting organization of Cancer Fund of America.

All donations are tax deductible, under the IRS 501 (c)(3) Code. To receive a copy of our financial report write to: CSS, 23400 Michigan Ave., Suite P12, Dearborn, MI 48124. CSS is registered with the Attorney General's / Secretary of State's Office, however, registration does not imply State endorsement.

### Case 2:15-cv-00884-NVW Document 227-10 Filed 11/20/15 Page 87 of 130

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1-800-304-6980 For Processing Questions

CANCER FUND OF AMERICA, IS RECOGNIZED AS TAX-EXEMPT UNDER SECTION 501(c)(3) OF THE INTERNAL REVENUE CODE. YOUR DONATION IS TAX DEDUCTIBLE.

. . .

CHRISTMAS!

### from The Cancer Fund of America

In keeping with the spirit of this glorious season, we would like to give you the best gift we can: the knowledge that your generosity, pooled with the resources of other like-hearted donors, will give thousands of cancer patients a much better Christmas and Holiday season than they would have without you. Thank You. Have a Merry Christmas, Happy Holiday, and a glorious New Year.

MERRY

FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW Page 2113

Plaintiff 'Motion for Preliminary Injunction EXD. N (PG. Exhibits O)

Cancer Fund

for a Brighter Tomorrow!

**Jancer Fund** 

"Helping Today for a Brighter Tomorrow!"

This year, You can provide a Merry Christmas and a Happy New Year for cancer patients.

By sending in your pledge before the Holiclay Season ends, you are helping cancer potients have a much merrier Christmas than they would have without your help.

You provide cancer patients with items that they need but are tarely covered by insurance. Costs for nutritional supplements, modical supplies, adult briefs, over the counter modications, lotions, foods, hygicate kits, etc. can prove to be quite burdensome—especially as many patients find themselves in financial difficulty.

So please remember that you make a definite impact upon the lives of cancer patients immediately when you support the Cancer Fund of America. And in this most festive of seasons, you are offering them the chance to experience a much less stressful new year.

We thank you for all your support. We wish you and yours the best of everything this Holiday Season has to offer.

Yours in friendship,

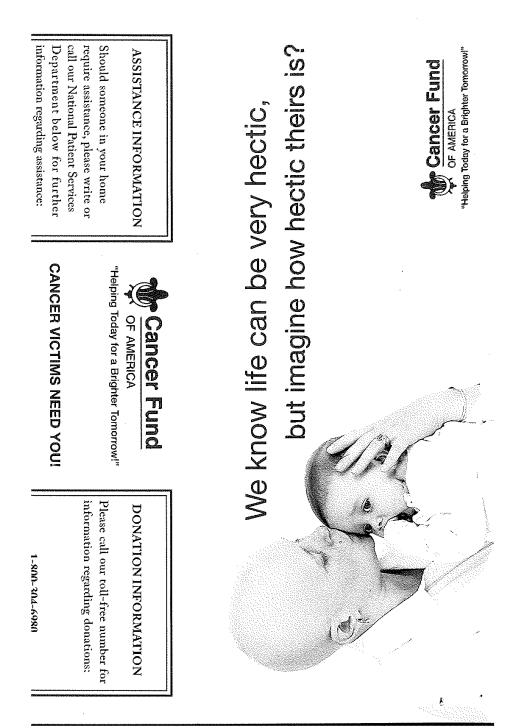
Jim Reynolds President of the Cancer Fund of America

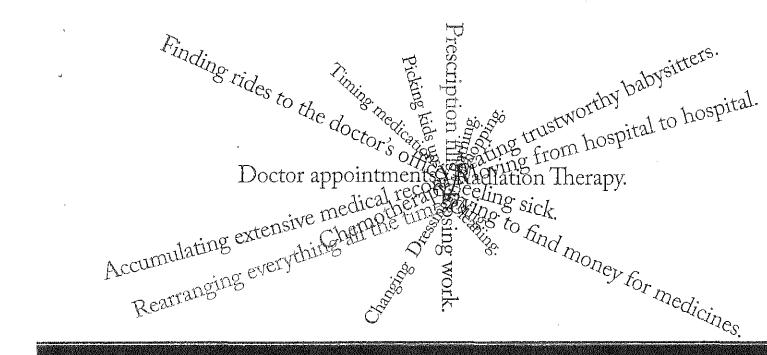
\*PLEASE REMEMBER TO SEND IN YOUR PLEDGE BY Degember 31<sup>57</sup> IN ORDER TO DEDUCT YOUR CONTRIBUTION ON YOUR GURRENT YEARS INCOME TAX.

FTC v. Cancer Fund of America, Inc No. CV-15-00884-PHX-NVW Page 2114

Plaintiff 'Motion for Preliminary Injunction EXD. N (PG. 4xhibits A)

indiate.





Awoke at 6am with the kids jumping on my bed. Felt so sick and exhausted. Fed the kids, called my neighbor to drive them to school. Forced myself to clean the kitchen counters. So tired. Went back to sleep. Woke up and the kids and Tim were home. Tried to make dinner. Couldn't. Too nauseous. Laid back down. My family ate dinner without me again. I miss my family. Miss playing with the kids. Even though I'm the sick one, I hate the way this is affecting them. The worst part? I know tomorrow will be the same. Can't wait till Chemo is over. Tomorrow, another treatment. Who can I bother to watch the kids?

Cancer patients have so much to deal with. The last thing they need is to add money worries to their extensive list of things to take care of. We alleviate as much stress as we can by providing necessary items they must have. For example, this woman could not eat all day. We give her nutritional liquids that are easy to consume and digest. She doesn't have to worry about maintaining or even building her immune system.



Cancer Fund of America provides an array of necessary items that many patients must have yet, due to various circumstances, cannot easily acquire or readily pay for.

Please help them today by fulfilling your pledge promise. *Please give cancer patients, who often live very hectic lives, a chance to have some peace. And in giving them this much sought after peace, you are assuring them that someone cares; that they can get through this.* Thank you.

please send in your pledge today