

EXHIBIT B

FLEXIPRIN PRINT ADVERTISEMENT

“Thousands Combat Back Pain in
2 Hours Without Side Effects
Using Natural ‘Beer Extract’!”

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Thousands Combat Back Pain in 2 Hours Without Side Effects Using Natural 'Beer Extract'!

Natural "fire extinguishing" nutrients quell inflammation that causes lower, middle and upper back pain as well as improves stiffness in joints and revives flexibility.

After numerous recalls for inflammatory and pain drugs, Americans are left nursing their side effects and searching for ways to combat record setting levels of inflammation in the body and the resulting back pain.

Inflammation can build up in the joints and back muscles and exist for years before ever showing up as a painful symptom. Work injuries that seem minor when they happen can fester into debilitating, chronic conditions that limit movement and invite illness. Even healthy exercises can leave you throbbing and couch ridden if this dangerous inflammation takes hold.



"Inflammation eventually turns into chronic pain forcing people turn rely on dangerous prescription medications for relief. Getting out of pain becomes more important than the potential side effects. My patients are desperate for alternatives, especially after all the recent pain drug recalls, like Vioxx," comments Dr. Ronald Jahner.

Based on his own personal tragedy Dr. Ronald Jahner has dedicated over 30 years of his life to studying, practicing, and teaching natural alternatives to medicine. At a young age, his father was diagnosed with extensive terminal bone cancer, which doctors gave him only weeks to live. Without health insurance, his doctors gave him morphine and sent him home to die. Dr. Jahner's stubborn father wasn't going to die a morphine "drug addict" and started the search for alternative methods to controlling pain.

This event lead Dr. Jahner's career of holding numerous certificates in a variety of medical disciplines such as clinical nutrition, mental health, oriental medicine, acupuncture, homeopathy. He has logged an extraordinary amount of time building upon his practice with over 4500 hours of postgraduate medical training.

Dr. Jahner is the author of a new book called, The Pain Remedy Book, and he is making limited copies available free to the public as part of a special promotion to raise awareness about the breakthrough science that proves prescription pain killers are not the only option. The free book is accompanied by a free supply of the world's first natural two-hour pain relief formula which includes and unlikely ingredient - Hops!

Beer Extract Breaks Pain Cycle

If you're suffering from any type of arthritis or back pain after you exercise, sit for extended periods of time or when you awake you may be one of the millions that struggles with too much hidden inflammation in the body. Luckily, breakthroughs in nutritional science have now made it possible to get side effect free pain



relief in as little as 2 hours! Hops, the famous ingredient used to add a touch of bitterness to most beers, is shocking scientists with its amazing joint health properties and is the star ingredient in a unique inflammation and joint pain formula called Flexiprin™.

Clinical Studies Prove 2 Hour Pain Relief

Hops is the breakthrough ingredient that rose above 230 botanicals as scientists searched for a way to improve joint health and ease minor pain.

Perplexed that such a simple ingredient could deliver such powerful results scientists put it to the only true test - a placebo controlled clinical trial to investigate its effect on joint and discomfort in human subjects. 36 individuals ingested either a placebo or hops in capsule form, and the effect of the ingredient to relieve pain after 14 days of supplementation was studied. The hops extract showed a fast acting and significant improvement on pain in as little as 2 hours.

"Given the recent recall of several pain medications, thousands have been left looking for alternatives. Relief is now available from a very effective but unlikely natural extract - hops!" confirms Dr. Jahner.

"Fire Extinguishing" Formula Discovered

"Flexiprin™ has been extinguishing inflammation not only by flooding dry joints with rejuvenating lubrication and rebuilding damaged cartilage but by blocking the enzymes responsible for inflammation," says Dr. Ronald Jahner.

This is because of the 5 key ingredients that are combined to combat inflammation throughout the body as well as provide 2 hour pain relief. Flexiprin™'s ingredients have been proven effective in multiple clinical studies. First it triggers a deactivation of the inflammatory process in the joints. Simply put the ingredients help turn off the killer t-cells attacking our joints.

Hops, used in most beers, is the natural extract that is a highly selective inhibitor of two enzymes that cause inflammation (enzymes COX-2 & 5-LOX). These enzymes change arachidonic acid into pro-inflammatory leukotrienes which are then used by the body to create inflammation and pain. Clinical studies show fast and effective pain relief in 2 hours.

Flexiprin™, one of the only natural formulas to harness the power of hops, has taken the benefits even farther than scientists originally believed possible. Often mistaken as a joint pain formula it is really a 5X inflammation fighting formula that many compare to a nutritional "fire extinguisher for the body".

"By reducing inflammation you reduce pain and you encourage healing. This allows the other proprietary ingredients in Flexiprin™ to start repairing and rebuilding the cartilage within your joints - which gives you amazing freedom and allows you to start living your life again - PAIN FREE!" insists Dr. Jahner who distributes Flexiprin™ in his clinic as a drug-free alternative to prescriptions.

"As a doctor I am impressed that it has been proven safe for your liver function, will produce no changes in your heart or kidney function and has no reported allergens. These are all problems that pain drugs and even natural products have given people. Flexiprin™ is truly cutting edge," states Dr. Jahner.

Multiple studies prove that the ingredients in Flexiprin™ are incredibly effective and have no reported side effects like its prescription counterparts do. And the clinical results are nothing short of impressive. Immediately Flexiprin™ can improve joint comfort and flexibility in as little as 2 hours...not days or months like other products. Long term, in about 4 weeks, 80% of users reported using less medication or stopped taking them all together while 100% had improved function for daily tasks (getting out of bed, taking off shoes and socks.)



"I had decided to live with my pain because nothing had worked. After one dose of Flexiprin™ I knew that I could be pain free again," comments R. Kelly from Texas.

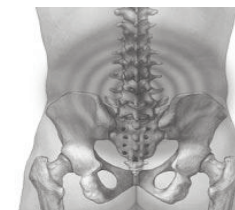
Works on All Types of Inflammation

In new research which is soon to be published, the ingredients in Flexiprin™ were shown to significantly decrease a number of key pro-inflammatory cytokines (killer t-cells) after 10 days. This in itself is a good indication that Flexiprin™ could provide connective tissue protection by reducing inflammation throughout the body. Not only is this life-saving news for back pain sufferers but is very exciting for those with chronic conditions like Rheumatoid and Osteoarthritis, Chronic Fatigue Syndrome, Chrones, Diabetes, and Gout- all conditions effected by inflammation and pain.

Breakthrough Formula

Flexiprin™ is truly a breakthrough. The five clinically proven ingredients work together to help:

- *Reduce the painful inflammation
- *Rebuild joint cartilage
- *Increase synovial fluid
- *Lock the inflammation causing enzymes
- *Rebuild the cartilage and connective tissue that has been lost or damaged with the aging process
- *Restore lubrication and fluid to the joints for cushioning them.



Low back pain is very common. It can be acute, lasting less than one month, or chronic, lasting beyond three months

"I had major back surgery. I was told it would be months before I could move around easily and even longer before I could ween off the pain medications. Flexiprin™ had me moving around in under 30-days. It works," rejoices Scott P from Connecticut.

Risk Free Trial

Order Flexiprin™ today and receive a FREE BONUS supply with your order. In addition, you'll receive a FREE copy of Dr. Jahner's new release, The Pain Remedy Book, A Guide to Understanding Acute, Chronic and Occasional Pain. When ordering today you will receive his book free and discover the root of your pain, pain myths, relaxation techniques, stretching and more. Flexiprin™ is guaranteed to get you out of pain in 2 hours and help improve inflammation issues in as little as 30-days, when used as directed. That's why the manufacturer is so confident in sending out the Free Bonus supply at no risk. Flexiprin™ comes with a 90-day satisfaction guarantee.

**Call now and ask for free shipping!
1-800-xxx-xxxx**

These statements have not been approved by the Food and Drug Administration. This product is not intended to cure, prevent, or treat any disease or illness. Dr. Jahner is a paid endorser of Flexiprin™.