

EXHIBIT A



(Fade In) (Woman driving vehicle #1)



(Woman in vehicle #1 smiles at woman in vehicle #2)



(A truck is crossing in front of vehicles)



(Brake lights activated on both vehicles)



(Vehicle #1 stops safely while vehicle #2 continues moving forward)



(Driver and passengers of vehicle #1 look fearful)



(Vehicle #2 crashes into truck)



WOMAN in Vehicle #1 : Is everybody okay?

Text: Fictionalization, simulated accident, involves stunt drivers



VOICE OVER: Wagner OE[®] brake pads...



can stop you up to 50 feet sooner.



Do you know what's on your vehicle?

Text: *Results based on independent testing comparing Wagner OE[®] to competitors' brake pads on 2014 Ford F-150, 2011 RAV4 and 2013 Chevy Tahoe



Install Wagner OE[®] at Pep Boys and other leading repair shops.
(Fade Out)

Storyboard of television advertisement

EXHIBIT A(1)

(Video Exhibit Submitted Separately)

EXHIBIT A(2)

EXHIBIT B



(Fade In) (Woman driving vehicle #1)



(Woman in vehicle #1 gazes at woman in vehicle #2)



(A truck is crossing in front of vehicles)



(Brake lights activated on both vehicles)



(Vehicle #1 stops safely while vehicle #2 continues moving forward)



(Driver and passengers of vehicle #1 look fearful)



(Vehicle #2 crashes into truck)



WOMAN in Vehicle #1 : Is everybody okay?



VOICE OVER: Wagner OE[®] brakes

Text: Fictionalization, simulated accident, involves stunt drivers



can stop you up to 50 feet sooner.



Do you know which brake pads are on your vehicle?

Text: *Results based on independent testing comparing Wagner OE[®] to competitors' brake pads on 2014 Ford F-150, 2011 RAV4 and 2013 Chevy Tahoe



Your kids' lives depend on it. Parts Matter. (Fade Out)

Storyboard of YouTube advertisement

EXHIBIT B(1)

(Video Exhibit Submitted Separately)

EXHIBIT B(2)

EXHIBIT C

Stopping on a dime. It's worth every penny.



Wagner OE[®] brake pads can stop your truck, SUV or crossover up to 50 feet sooner than other leading pads.* It can mean 50 feet saved when you need it most. And when your family's safety is on the line, isn't that what really matters? Find out more at wagnerbrake.com.

#partsmatter

WAGNER[®] OEX

* Results based on independent testing comparing Wagner OE[®] to competitors' brake pads on 2014 Ford F-150, 2011 Toyota RAV4 and 2013 Chevy Tahoe.
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EXHIBIT C