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Urthbox Gives Away 5,000 Free Snack Boxes in April 2017 for Its "UrthDay" Celebration in Observance of Earth Day

Donates to environmental nonprofits 350.org, Friends of The Earth, Nature Conservancy, and GreenPeace.org for every box claimed in April.

NEWS PROVIDED BY UrthBox → Apr 11, 2017, 09:00 ET

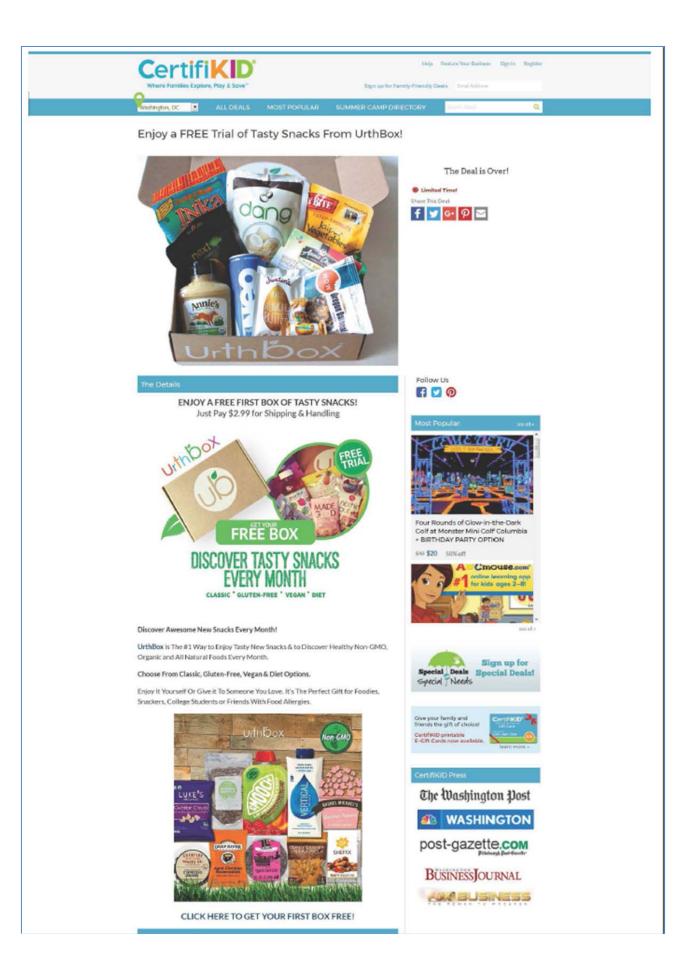
Starting at 4 AM Pacific Standard Time on Tuesday April 11<sup>th</sup> through to 11:59 PM Pacific Standard Time on Sunday April 30th, health and earth conscious consumers nationwide will get a free UrthBox, valued at up to \$49 USD, by visiting www.urthbox.com/urthday and being one of 5,000 people to claim their free box. Each box will introduce a variety of ethically sourced, GMO-free and organic foods, snacks and beverages from innovative environmental and health conscious consumer brands. Consumers will pay a \$2.99 shipping and handling fee for the free UrthDay box.



UrthBox @UrthBox - Jan 30

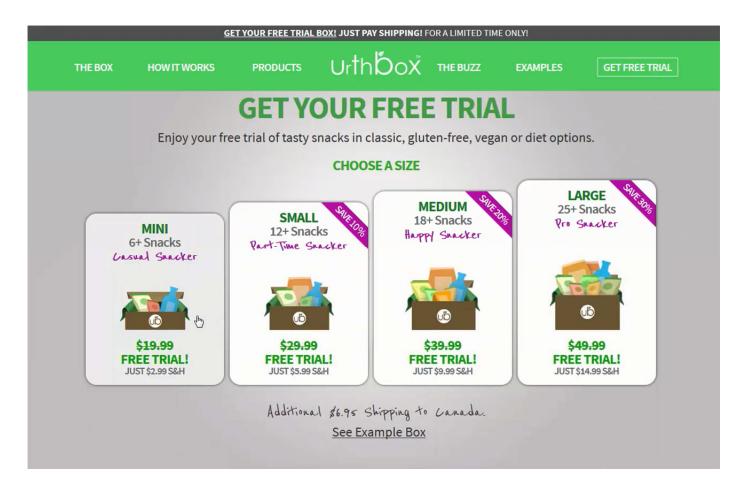
Enjoy a FREE TRIAL Box of Tasty #Snacks From UrthBox! Vegan & Gluten-Free Options! Ends Tdy! goo.gl/nySb0j



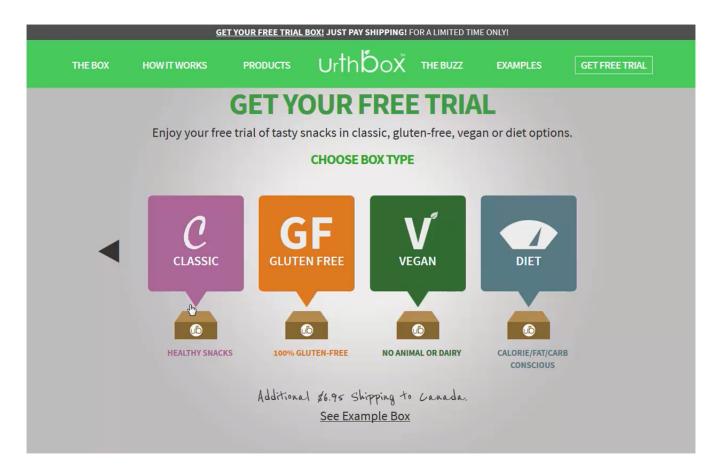




#### **UrthBox.com Desktop Landing Page: Screen Shot (1 of 2)**



#### UrthBox.com Desktop Choose Box Type Page: Screen Shot



#### **UrthBox.com Desktop Checkout Page: Screen Shot (1 of 3)**

th <b>Ď</b> ox	"Just got my UrthBox And I love it!"	iten free obsessed!
✓ Вох Туре	e ►✔Monthly Plan ► Chee	kout   Confirmation
You're Getting		ORDER SUMMARY
A Free UrthBox!	urthBox	SMALL CLASSIC - FIRST         \$29.99           BOX FREE - JUST \$5.99         ONLY 7 LEFTI           S+H         \$5.99
SHIPPING	Returning Customer?	TOTAL \$5.99
First Name	Last Name	Have A Gift Code? APPLY
Address 1	Address 2	
City	State	International Shipping: UrthBox currently ships to all destinations in the U.S. ar Canada All international orders incur an additional internation
Zipcode	United States •	Canada, all international croers incur an additional internation shipping surcharge per box. Free Trial Shipment
BILLING		UrthBox is a members only snack club that delivers ne products every month. After your free trial, you'll get six mont of regular monthly deliveries for just \$19.99 a month pre-pa
Copy my shipping address as my	billing address.	Please enjoy your free UrthBox on us!
First Name	Last Name	We're here to help, call us anytime between 9am and 9pm Paci Standard Time for customer support. 888-959-8277
Address 1	Address 2	

#### **UrthBox.com Desktop Checkout Page: Screen Shot (2 of 3)**

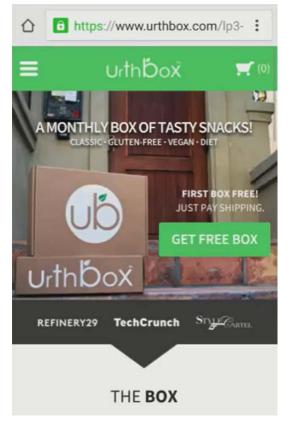
	BILLING		UrthBox is a members only snack club that delivers new products every month. After your free trial, you'll get six months of regular monthly deliveries for just \$19.99 a month pre-paid.
	Copy my shipping address as n	ny billing address.	Please enjoy your free UrthBox on usl Need Help?
	First Name	Last Name	We're here to help, call us anytime between 9am and 5pm Pacific Standard Time for customer support. 888-959-8277
	Address 1	Address 2	
	City	State	
	Zipcode	United States	
3	CREDIT CARD		
	Card Number	01 (JAN) • / 2018 • CVV	
	ACCOUNT INFORMATION	N	
	Email	Phone Number	
	Password	Confirm Password	

**Complaint Exhibit E - 4** 

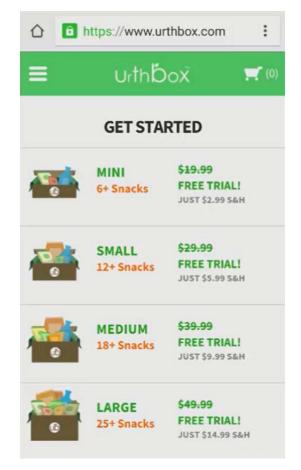
# UrthBox.com Desktop Checkout Page: Screen Shot (3 of 3)

U	rth <b>b</b> ox	"Just got my Urth And I love it!"	Box	"Gluten free obsessed! Thank you UrthBox!"	888.959.8277
	By clicking "CONTINUE" you a Conditions. Plans begin on the J		atically renew. You may		
Q					
	UrthBox is the best way to discover healthy new foods, beverages, snacks and more delivered to your door every month.	Company About FAQ New Vendors Sitemap	Policies Terms Privacy Security Directory	Telephone (888)-959-8277 E-mail Info@UrthBox.com Affiliate Program	f y @ O t Like Share Call people like the Sign Up to see what your france size
		MADEW	/ITH LOVE IN SF © 20	15 URTHBOX	

#### UrthBox.com Mobile Landing Page: Screen Shot (1 of 2)



UrthBox.com Mobile Landing Page: Screen Shot (2 of 2)





## UrthBox.com Mobile Checkout Page: Screen Shot (1 of 5)

	https://www.urthbox.com/checko
	<u>a</u>
	CHECKOUT
	Enjoy Your Free UrthBox!
S	
F	irst Name
L	ast Name
A	ddress 1
A	ddress 2

#### **UrthBox.com Mobile Checkout Page:** Screen Shot (2 of 5)

	ďb	
С	iity	
	State	•
z	ipcode United States	•
	ILLING Copy my shipping address.	
F	Copy my shipping address.	

**Complaint Exhibit F-3** 

## UrthBox.com Mobile Checkout Page: Screen Shot (3 of 5)

	db.
Address 2	
City	
State	•
Zipcode	United States •
CREDIT CA	NRD 🔤 🚭 🞫 🚍
Card Number	â

**UrthBox.com Mobile Checkout Page: Screen Shot (4 of 5)** 

	https://www.urthbox.com	:
	á).	
A	CCOUNT INFORMATION	
E	mail	
P	hone Number	
P	assword	
c	onfirm Password	כ
	FINISH »	
	By clicking "FINISH" you acknowledge and agree to the UrthBox Terms & Conditions. Plans begin on the 1st of the month and automatically renew. you may cancel at anytime before your renewal.	

# UrthBox.com Mobile Checkout Page: Screen Shot (5 of 5)

	https://www.urthbox.co	m
	di)	
	ORDER SUMMA	RY
¢	MINI CLASSIC - FIRST BOX FREE - JUST \$2.99 S+H	<del>\$19.99</del> ONLY 7 LEFT! \$2.99
т	LATC	\$2.99
Н	ave A Gift Code?	
Urth Can	ernational Shipping: Box currently ships to all destinational ada. All international orders international shipping surcharge per bo	our an addition
inte	unano na subburg saro na Belber ne	