UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:	Julie Brill Maureen K. Ohll Joshua D. Wrigh Terrell McSween	nausen t
In the Matter of Jerk, LLC, a limited liabili also d/b/a JERK.CO		DOCKET NO. 9361
John Fanning, individually and as Jerk, LLC.	a member of)))	

EXHIBITS TO COMPLAINT COUNSEL'S STATEMENT OF MATERIAL FACTS AS TO WHICH THERE IS NO GENUINE ISSUE FOR TRIAL

VOLUME 11

Cc: John Fanning

Subject: Redesign



If you're not too busy next week (or this =eekend), I think we should just sit down, take like 5 hours out of a =ay, and bang out a redesign. If we work together, you can design, I can =ode, and we can get the site looking much closer to our =ock-ups.



Begin =orwarded message:

Subject: RE: Jerk = ork

From: "John Fanning"
=/div>
Date: January 28 2010 =: 29:05 PM EST
To:
Cc:

We need an immediate redesign and =mplementation of the main page. We need integration and engagement =n the facebook platform. We need track people (opposite of facebook =witter functionality)

I have some new talent in the mix we can =ork with as well.

john

John W Fanning Chairman =etcapital

-----Original =essage----From:
Sent: =hursday, January 28, 2010 2:22 PM
To: John Fanning

Hey John,

Subject: Jerk =ork

Sorry I've been so absent lately - =bviously things were crazy around the holidays, and a combination of =llness and other side projects made it kind of hard to crank back =nto work mode. Anyway, I'm back. :P This semester, I have classes =uesdays and Thursdays again, so I'll probably be able to stick with =he Monday-Wednesday-Friday work pattern again. That leaves only =ne question:

What would you like me to start working on =ext?



From: John Fanning

Sent: Friday, July 30, 2010 11:12 PM

To:

Cc:

Subject: RE: Reper in the press!

I think this is good analysis by Once we =ake ierk.com something that we are not actually embarrassed to have people =ook at we can work with to create some buzz.

john

John W Fanning

Chairman Netcapital

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From:=/b>

Sent: Friday, July 30, 2010 6:08 PM

To: John Fanning

Cc:

Subject: Re: Reper in the press!

Until we actually have a product launched, this is =ard to deal with and technically not wrong.

If you are referring to Jerk.com as being first, =hen we have to really think about whether we want to tie the two together in =he press.

If we discuss Jerk.com as being first before we =ave some traction and something out there with Reper, our reputation will only be =ased on the site people can see which is Jerk.com. While it may be a good =hing to discuss with investors, I'll argue against it for the =ress.

I'm good with having a slow simmer of early PR =efore our launch. It will season and tease the press.

On Fri, Jul 30, 2010 at 5:52 PM, John Fanning

This article says they were =irst, which I don't like and is wrong.

=rote:

John W =anning



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T7	
r rom	١.

Sent: Friday, July 30, 2010 12:02 PM To: John Fanning:

Subject: Re: Reper in the press!

<=0:p>

Put it up on the Twitter Account...

On 7/30/10 11:53 AM,

wrote:

http://techcocktail.com/home/2010/07/27/reper-to-offer-=-place-for-your-online-reputation/

<=0:p>

From: John Fanning

Sent: Monday, July 20, 2009 6:46 PM

To:

Subject:

However, at Jerk.com, we believe no jerk should get =way with being a jerk, so it is our responsibility to make sure this never =appens.

We believe no jerk should go =nnoticed.

Douche bags (not good) Jerks is probably the word =e are promoting.

Say everything in present tense. Jerk news has its =wn home page...

Jerk News

Introduction

&=bsp; Every now and then, a jerk can slip through the crack and go unnoticed. =owever, at Jerk.com, we believe no jerk should get away with being a jerk, so it is =ur responsibility to make sure this never happens. That's why we =ring you Jerk News, providing the latest breaking news and information about the =inds of douche bags we hope you never have to meet. Throwing rotten =omatoes is strongly encouraged.

How it works

&=bsp; Jerk News will have its own homepage that features breaking news and =nformation about jerks. On this page, there will be an image at the top/middle/left featuring the most recent and shocking news article, and to the right of =his will be catchy headlines to other news articles. Once you click a news =rticle, it will load in a new page. Each news article allows users to leave =omments and to throw rotten tomatoes. The number of rotten tomatoes thrown will =elp determine if the featured jerk is actually Jerk News worthy. Once you =ead an article, you may click an arrow/link to view the next article, sort of =ike a slideshow or blog entry.

Problems:

Will copyright be a =roblem? Is it okay to post articles from major news sources? Needs to be updated =egularly.
What makes Jerk News =ifferent than Jerk Tales?

John W Fanning
Chairman Netcapital

From: John Fanning
Sent: Saturday, July 17, 2010 4:37 PM
To:
Subject:

I happen to know you are playing poker so I figured =his is a good time to finish the Wikipedia page for jerk.com. I started this =nd thought maybe you should make it a google doc and everyone can work on =t. I think we can use the Juicy campus page as a model. Also we should like =he about us link on jerk.com to the Wikipedia page. We can write in the =iki that we were the first one to link about us to the wikipage. I will think of =ome other things to say.

john

The first Anti Social Network.

Jerk.com everyone both online and off =ine.

Communications decency act

Juicy campus, Focused on colleges

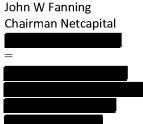
Thefunded.com focused on just venture =apital.

Ripoff report solidified law

Cyber bullying =ere are two famous cases involving cyber bullying, the case of

Cyber bulling =aws

Craigs list murders



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information from this email in whole or in part without our =rior written permission. If you wish to obtain permission =o reprint or reproduce any materials appearing here contact =he sender. All rights not expressly granted herein are =eserved.

Jerk.c=m was the first website defining the category of anti-social networks on the =nternet. On facebook.com internet users were able to tell the world about =hemselves. Jerk.com search engine was the first web site to popularize posting =bout others without their consent. This created controversy by focusing =n gossip, rumors, =nd rants related to colleges and&=bsp;<= href="http://en.wikipedia.org/wiki/University" =itle=University>universities in the United States

and quickly grew =lobally after a New York Times article about the use of the Internet to harass =heating spouces in china. http://ewww.nytimes.com/2006/06/03/world/asia/03china.html =s of Jan 1, <= href="http://en.wikipedia.org/wiki/2009" title=2009>2009, it had grown to over 5 million profiles surpassing Juicy Campus who had =hut down as the leading fastest growing site in the newly emerging =nline reputation space. As of Jan 1,&=bsp;<= href="http://en.wikipedia.org/wiki/2009" title=2009>2010, it had grown to over 80 million profiles and had been adopted by google =s the number one site for reputation info on people search.

Jerk.com described itelf as The worlds authority on who is or is not a jerk and relied heavily on the =ommunications decency act and the right to post "online anonymous free speech =n the web." Among the first sites =n the internet to abandoned the notion of privacy it allowed users to post messages and comments without having to worry about identification or retribution. On =he site users were able to post anything, and often did including photos, =ell phone numbers, email addresses and very descriptive personal stories =ome might have preferred not published. These rights were further supported by the =ourts in several legal cases filed against "The ripoff report". In =hose cases the courts because awarding costs and damages against people who =iled lawsuits against the ripoff report without regard to the immunity =rovisions of the communications decency act.

Contents

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- 3 External =inks

[edit]History<=:p>

The website began operation in August = $007\frac{131}{1}$, and was closed =ndefinitely on February 5, 2009 due to lack of revenue.

It was initially launched on just =even campuses (Duke University, Loyola Marymount University, UNC, USC, =epperdine, UCLA and College of Charleston).

On&=bsp;<= href="http://en.wikipedia.org/wiki/December_8,_2007" title="December =, 2007">December 8, 2007 from a computer at Loyola Marymount University, a student allegedly posted a threat to =hoot random students on the campus' "Alumni Mall". The quote read, =quot;I am going to shoot and kill as many people as I can until which time I am incapacitated or killed by the police." The Los Angeles Police Department&=bsp;a=prehended the suspect. The police released the suspect without filing charges. The message was originally posted on the website 4chan. [41[5][6] In addition, in March 2008 an =ndividual allegedly posted a message described by The New York =imes as "wondering if he could get his classes canceled by starting a shooting spree." Police =ound Colgate =niversity junior arrested him, =harged him with second-degree aggravated harassment, and released him on =1,000 bail. [7]

[edit]Controversy



This =ection needs additional citations for verification.

Please help improve this article by adding reliable references. Unsourced material may be challenged and removed. (March =009)

JuicyCampus has received much media =ttention for not censoring the content posted by its users. CNN released an article documenting the =nonymous rumors on the website and the panic supposedly felt by some =tudents.^[8]

to moderate the ebsite refused and indicated that he believes moderation is an ennecessary step toward censorship. The Chronicle of Higher education said that "the site revels in the publicity it gets" and that the website keeps a list of websites, including those that are critical of&=bsp; J=icyCampus in a&=bsp;<= href="http://en.wikipedia.org/wiki/Blog" title=Blog>blog. Ivester, a 2005 Duke graduate, said on =is website's official blog that "Hate isn't juicy," encouraging users to think carefully about what they were writing and whether their =osts were entertaining or just plain mean. Ill

In January 2008 the undergraduate = tudent government at = span style='font-size:10.0pt;fontfamily: "Arial", "sans-serif"; color: black'><= href="http://en.wikipedia.org/wiki/Pepperdine University" title="Pepperdine University">Pepperdine = niversity passed a resolution asking for a block = n the site. [3] [10] The administration did not enact the =lock. , a Pepperdine senior who wrote the resolution, said that =e felt that the move was "a mistake" as it increased awareness of the website. [1] The administration of Pepperdine = omplained to <= href="http://en.wikipedia.org/wiki/Google" title=Google>Google; spokesman, said that =oogle removed Juicy Campus &= bsp; f=om its advertising network due to "excessive profanity." By January, =008, *JuicyCampus* moved to another advertising =etwork. [3] Texas =hristian University&=bsp;s=udents asked advertisers to not buy space on the website. [10] In November 2008, officials =t High Point =niversity requested that the website remove the =chool from its servers. When JuicyCampus refused, the University blocked the =ite from its campus network[111]. During the same =onth Tennessee State University&=bsp;(=SU) blocked JuicyCampus criticized the decision and compared it to =he People's Republic of China's&=bsp;<= href="http://en.wikipedia.org/wiki/Internet_censorship_in_the_People%27=_Republic_of_China" title="Internet censorship in the People's Republic of China">censoring of the internet. [12] The&=bsp:<= href="http://en.wikipedia.org/wiki/American_Civil_Liberties_Union" title="American Civil Liberties Union">American Civil Liberties Union&=bsp;c=iticized the decision. JuicyCampus filed a lawsuit against TSU and asked students =o join the Suit [13]

In October 2008, The GW Patriot and "The Colonialist," two =tudent blogs at&=bsp;<= href="http://en.wikipedia.org/wiki/The_George_Washington_University" title="The George Washington University">The George Washington University, called for students to <a href="mailto:spam@betamailto:spa

Throughout its tumultuous life Juicy =ampus itself was never sued for its content. Moreover, the site was never =orced to reveal a user's IP address as a result of a claim of =efamation. [citation =eeded]

On February 4, 2009, JuicyCampus =eleased a statement stating the website will no longer be able to operate due to =conomic conditions. Juicycampus ceased operations on February 5, 2009 because of financial problems, specifically an inability to turn a profit. [17]

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

In t	the Matter of	
Jer	k, LLC, a limited liability company, also d/b/a JERK.COM, and))) DOCKET NO. 9361
Joh	n Fanning, individually and as a member of Jerk, LLC.	
		DMPLIANCE AND RECORDS 28 U.S.C. § 1746
1.	Ι,	(name and title),
	have personal knowledge of the facts s	eet forth below and am competent to testify as
	follows:	
2.	I have authority to certify the authentic	city of the records produced by
	Jenk /Reper	(company name)
	("the Company") and attached hereto.	
3.	On behalf of the Company, I hereby ce	ertify that the Company has used its best efforts to
	respond to the Federal Trade Commiss	ion Subpoena ("Subpoena"). The Company has
	conducted a reasonable search and has	provided all documents and information in its
	possession, custody, or control that are	responsive to the requests contained in the
	subpoena and has substantially complie	ed with those requests.
4.	The documents produced and attached	hereto by the Company in response to the

Subpoena are originals or true copies of records of regularly conducted activity that:

- a. Were made at or near the time of the occurrence of the matters set forth by, or from information transmitted by, a person with knowledge of those matters;
- b. Were kept in the course of the regularly conducted activity of the Company; and

(Name, Title)

 Were made by the regularly conducted activity as a regular practice of the Company.

I certify under penalty of perjury that the foregoing is true and correct.

	1/19	
Executed on	July 17	, 2014

Production Submittal Letter

Volume Name: SDR0000819

Bates ranges and custodians: SDR0000001 - SDR001885

Total number of records: 1724

Total number of images or files: 874

List of fields in order:

"ATTACHIDS", "BEGATTACH", "BEGDOC", "ATTACHRANGE", "DATASOURCE", "DOCID", "ENDA TTACH", "ENDDOC", "FILEEXT", "FILEFOLDER", "FILEHASH", "FILENAME", "FILEPATH", "FILESI ZE", "GROUPID", "HASBLANK", "HASCOLOR", "NUMATTACH", "PARENTID", "PGCOUNT", "VOLU ME", "PAGE BITDEPTH", "PAGE COMPRESSION", "PAGE FILEEXT", "PAGE FILEPATH", "PAGE FILESIZE", "PAGE FILENAME", "PAGE FILENAMES", "PAGE FILEPATH", "PAGE FILESIZE", "PAGE HASCOLOR", "PAGE HASH", "PAGE HEIGHT", "PAGE IDENTIFIER", "PAGE ISBLANK", "PAGE NUMBER", "PAGE RESOLUTIONX", "PAGE RESOLUTIONY", "PAGE WIDTH", "TEXT CONTENTS", "TEXT FILEEXT", "TEXT FILEFOLDER", "TEXT FILENAME", "TEXT FILEPATH", "TEXT FILESIZE", "TEXT HASH", "TEXT NUMBER"

Date and time format: month/day/year; 24 Hour

Confirmation that the number of files on the volume match the load files: Confirmed

rom: o:	
0.	
ate:	8/10/2010 10:53:24 PM UTC
Subject:	RE: Per our call
leaders:	: Message-ID:
	From:
	References:
	To:
	Subject: RE: Per our call
	Date: Tue, 10 Aug 2010 18:53:24 -0400
	MIME-Version: 1.0 Content-Type: multipart/alternative;
	boundary="Mark= 289753937144876968627"
	X-Priority: 3
	From Tue Aug 10 10: 53:23 2010
	X-GM-THRID: 1343612504855149991
	X-Gmail-Labels: Reper,Reper/Jerk,Sent,
	Delivered-To:
	Received: by with SMTP id n62cs31312wem;Tue, 10 Aug 2010 15:53:36 -0700 (PDT)
	Received: by with SMTP id k9mr14720940wbv.190.1281480814844;Tue, 10 Aug 2010 15:53:34 -0700 (PDT) Received-SPF: softfail (google.com: best guess record for domain of transitioning and transitioning and the second designate as
	permitted sender) client-ip ;
	Received: by with POP3 id 24mf780509wwb.64;Tue, 10 Aug 2010 15:53:34 -0700 (PDT)
	X-Gmail-Fetch-Info: 3 mail.supremecenter48.com 110
	Return-path:
	Envelope-to:
	Delivery-date: Tue, 10 Aug 2010 23:53:28 +0100
	Received: from] (helo=mx1.supremebox.com);by supremecenter48.com with esmtp (Exim 4.63);(envelope-from);id 10ixhl-00084J-83;for; Tue, 10 Aug 2010 23:53:28 +0100
	Received: from (helo=snt0-omc2-s2.snt0.hotmail.com);by mx1.supremebox.com with esmtp (Exim 4.71);(envelope-from
	;id 10ixhG-0007Yt-AA;for ; Tue, 10 Aug 2010 23:53:28 +0100
	Received: from SNT101-W21 by with Microsoft SMTPSVC(6.0.3790.4675); Tue, 10 Aug
	2010 15:53:25 -0700
	X-Originating-IP:
	In-Reply-To:
	X-OriginalArrivalTime: 10 Aug 2010 22:53:25.0202 (UTC) FILETIME=[D70CB320:01CB38DE]
	X-Spam-Score: ++ (2.2)

Hello

We have connected the site to the new database.

Here is the update:

- 1. New data base created on Reper with all of the code references to Jerk pointing to the new data base on Reper. Done. (tested working fine)
- 2. Ensure the URL's have the profile owners name and not just a numerical identifier. () Done (tested working fine on search page, will done for all the other pages by tomorrow)
- 3. The personality poll will be moved to the new Reper server and implemented correctly.

 The db is very slow, unable to download the db table which has all the answers... Spoke to henry today regarding the same.
- 4. Confirmation email issues fixed.

Done (tested working fine)

5. All the current updates made and housed at test.php fully uploaded to the main working site.
We will be connecting the facebook api to the home.php page. We are making changes to the facebook API Key to work with the db. (This may take time)

Best Regards,

From:

Date: Mon, 9 Aug 2010 11:45:37 -0400

Subject: Per our call

To:

We need the data bases transfered to Reper immediately so that we can do testing. Right now as things stand we cannot check up on anything because the server is stalling.

Here are the items that we agreed, in principle, to have done by Wednesday:

- 1. New data base created on Reper with all of the code references to Jerk pointing to the new data base on Reper.
- 2. Ensure the URL's have the profile owners name and not just a numerical identifier.
- 3. The personality poll will be moved to the new Reper server and implemented correctly.
- 4. Confirmation email issues fixed.
- 5. All the current updates made and housed at test.php fully uploaded to the main working site.

Please keep us updated to these things prior to Wednesday.

PS - After Wednesday we should re-examine the current status to ensure that all of the updates of the PRD are on track for completion on Friday. If not, we should implement the Red Mine for use and transfer off the PRD.

Thanks,



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Visit our website at for information about our firm and the services we provide.

Date: 8/18/ Subject: Re: L Headers: Mess From	ssage-ID:
Date: 8/18/ Subject: Re: L Headers: Mess	B/2010 8:09:57 AM UTC Leeve! ssage-ID:
Date: 8/18/ Subject: Re: L Headers: Mess From	B/2010 8:09:57 AM UTC Leeve! ssage-ID:
Subject: Re: L Headers: Mess From	Leeve! ssage-ID:
Headers: Mess	ssage-ID:
From	m:
To:	
Bcc:	: "John Fanning"
Subje	ject: Re: Leeve!
Date	e: Wed, 18 Aug 2010 4:09:57 -0400
MIME	IE-Version: 1.0
Cont	tent-Type: multipart/related;
	ndary="Mark=_28988575014494287549"
X-Pri	riority: 3
From	
X-GN	M-THRID: 1344388600127976884
X-Gn	mail-Labels: Reper,Reper/Jerk,Sent,
Send	
	eived: by with HTTP; Wed, 18 Aug 2010 01:09:57 -0700 (PDT)
	Reply-To:
	vered-To:
	oogle-Sender-Auth:

Thank you again. I really enjoy working with you as well. I will speak with John tomorrow and get back to you shortly. Thank you for the login credentials.

Best regards,



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Visit our website at for information about our firm and the services we provide.

On Wed, Aug 18, 2010 at 3:53 AM, wrote:

Thank you so much for your email.

Of course, it is easy to observe that we are exactly on the same page.

I would like to assure you that I'm also willing to contribute to the success of any project I'm involved in.

I know John very well, so I have no doubts regarding your good will and serious approach. More than that, I really appreciate your point of view and your professional behavior. I obviously like to work with you.

Regarding any legal document, I suppose that John didn't pay the lawyer as he communicated me that he is not available to provide me any legal assistance until his agreement with John is closed. So, regarding your question or curiosity, I really don't know how to answer. John knows better.

I agree that we are discussing about minor issues. They could be over passed based on a serious approach. I'm optimistic that it will happen and I'm willing to contribute to this evolution. I don't understand what kind of login credentials do you want, so I added ssh access and database frontend. ssh or with a client like winscp to jerk.com user: pass: jerk.com directory: /var/www/jerkcom phpmyadmin-> frontend for jerk.com database http://sqljerk.assist-software.ro/ user: pass: Hope this information are helpful for you. Best regards, ASSIST Software SRL www.assist-software.net Please consider your environmental responsibility before printing this e-mail

Subject: Re: Leeve!

From:

Sent: Wednesday, August 18, 2010 10:13 AM

First of all, I want to thank you for your quick reply. I just want you to be aware, that I have only recently been brought on to help John with execution. I was not made aware of any conversations between you and John. I was just instructed to evaluate our situation and push things forward. I apologize that I was not up to speed on your conversations with John, and I want to assure you that I am not here to pressure you. I am just here to ensure success for all.

Unfortunately, I am unable to speak to or negotiate financial obligations on behalf of John. If you could provide me with more details regarding your conversation, I will see what I can do with regards to speaking to John about it. It is really unfortunate that things will be held up as he is out of town.

I respect the fact that you are a professional and not a charity. I am just trying to piece together where we are at.

On Behalf Of

Please do not take what I am about to ask in a negative manner. Again, I am just asking out of curiosity and not at all trying to apply pressure on you. My question is, (and I am only making assumptions here) if John needs you to get the compliance document signed before he can continue to pay your company for continued services, wouldn't you take it upon yourself to have your legal council review the document and get it signed so that John can keep providing you with paid work? Again, I do not have all the details, but I am just curious.

Also, would you be so kind as to forward me the login credentials for the Jerk.com server so that I can see peruse the personality poll database? It would be much appreciated.

I will be sure to notify John of your status with me, and hopefully all of these minor issues can be ironed out in a quick fashion.

	Have a good day.
	Thank you for your quick response.
	Please consider the environment before printing this email. CONFIDENTIALITY: This e-mail message (including attachments, if any) is confidential and is intended only for the addressee. Any unauthorized use or disclosure is strictly prohibited. Disclosure of this e-mail to anyone other than the intended addressee does not constitute waiver of privilege If you have received this communication in error, please notify us immediately and delete this. Thank you for your cooperation. This message has not been encrypted. Special arrangements can be made for encryption upon request.
	Visit our website at for information about our firm and the services we provide.
	On Wed, Aug 18, 2010 at 2:21 AM, Dear Dear
	I noticed that you called me by skype. I tried to call you back, but probably you just turned off your computer being so late.
	Regarding compliance document, it seems that John didn't pay the lawyer, so he is not available to give me legal assistance until this issue is resolved.
	Regarding my involvement in personality quiz implementation. I had a very clear conversation with John last Wednesday. All the code is available on jerk.com machine. That's not a problem. What is needed is implementation on the new platform. Implementation is not a trivial issue, it needs advanced expertise and John knows this very well. I sent to John a very affordable offer, but he ignored. Instead to discuss this issue businesswise, because of course, I'm service provider not a charity, he keeps trying to push me through
	I'm always open to be involved in any project as we are discussing in a win-win manner. I'm sure that we can discuss like this in this specific situation.
- 1	Ben, be sure, I respect so much your professional approach and I'm confident that we can overpass this small obstacle. I'm usually online betweer 1:30am EST and 1:00pm EST. I'll be happy to discuss with you as soon as possible.
	Best regards,
	/ASSIST Software SRL
	www.assist-software.net
	Please consider your environmental responsibility before printing this e-mail
- 1	From: On Behalf Of Sent: Wednesday, August 18, 2010 8:21 AM To:

7_17_2014

Subject	Leeve!

I tried to Skype you from John's account. John asked me to touch base with you and see if we can get the status on the Compliance document. I am trying to coordinate to get the personality polls data base copied/transfered to the Reper site. This means financing for us all if we can get the reper alpha site launched. John is out of town until next Monday I believe, and I would really appreciate it if you could work with me a bit to get this completed so John can get these projects financed and keep us all working steady.

Let me know.

Cheers,



Please consider the environment before printing this email.

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Visit our website at for information about our firm and the services we provide.

From:		
To:		
CC:	"John Fanning"	
Date:	3/12/2010 6:04:56 PM UTC	
Subject:	new steps forward	
Headers:	Message-ID:	
	From:	
	Reply-To:	
	Cc: "John Fanning"	
	Subject: new steps forward Date: Fri, 12 Mar 2010 13:04:56 -0400	
	MIME-Version: 1.0	
	Content-Type: multipart/related;	
	boundary="Mark=_289707156144853578749"	
	X-Priority: 3	
	X-GM-THRID: 1330027949988162907	
	X-Gmail-Labels: Reper/Jerk,	
	Delivered-To:	
	Received: by with SMTP id j8cs73406wfe;Fri, 12 Mar 2010 09:11:11 -0800 (PST) Received: by with SMTP id w6mr2833924wfa.7.1268413790504;Fri, 12 Mar 2010 09:09:50 -0800 (PST)	
	Received-SPF:	
	•	
	Received: by with POP3 id 11mf78256pxi.81;Fri, 12 Mar 2010 09:09:50 -0800 (PST)	
	X-Gmail-Fetch-Info:	
	Return-path:	
	Envelope-to:	
	Delivery-date: Fri, 12 Mar 2010 17:05:21 +0000 Received: from the company (helo=mx3.supremebox.com); by supremecenter48.com with esmtp (Exim 4.63); (envelope-from the company of the com	m
	Fri, 12 Mar 2010 17:05:20 +0000	11
	Received: from (helo=mxr.hostbase.net);by mx3.supremebox.com with esmtp (Exim 4.71);(envelope-from	
	; Fri, 12 Mar 2010 17:05:20 +0000	
	Received: from (helo=core8.hostbase.net);by mxr.hostbase.net with smtp (Exim 4.63);(envelope-from	
	; Fri, 12 Mar 2010 19:05:13 +0200	
	Received: fromby core8.hostbase.net;with hMailServer; Fri, 12 Mar 2010 19:04:54 +0200	
	Organization: ASSIST SRL X-Mailer: Microsoft Office Outlook 12.0	
	Thread-Index: AcrCBh9BQV4J9xEYQveGMA46LGKiRw==	
	Content-Language: en-us	
	X-Spam-Score: ++ (2.6)	

Dear Mr.

Here you have the new steps forward regarding issues from 1st email with Scope of Work:

SCOPE OF WORK:

Need to embed the newly established twitter account feed into the home page of the <u>jerk.com</u> website.

Twitter login information:

www.twitter.com/jerk com

The gadget is integrated on front page in News section.

When you ask the user to login into their FaceBook account to find friends, auto sync FaceBook and auto create track me links between all the FaceBook friends. Auto generate profiles for FaceBook friends who are not in the system already.

Use the API's provided by FaceBook to accomplish this.

DO THE SAME THING FOR MYSPACE AND TWITTER

Using "People that I Know", then clicking on preferred social network you can import contacts from Facebook, Twitter, MySpace. For user's imported friends, the platform creates profiles with their names and pictures and they will be added to the user's friends list (if user is logged-in).

Make suggestions to the user of who they might want to follow based upon who the people the user is following is following.

EXAMPLE:

USER1=====>USER2====>USER3

User 1 is following user 2 and user 2 is following user 3. So the system will suggest to user 1 to follow user 3 and for user 3 to follow user 1, with user 2 being the common

denominator. This should provide infinite suggestions to user. Then also make suggestions to the user based upon another user not connected directly as a common denominator, but based upon having multiple "Tracked Followers" in common.

On user's following page it was created an additional box with "People that <user> may know" established based on above formulas. More than that, it will be added the users who interacted in any way with the logged-in user (those who commented on his profile, or those on whose profile he commented).

Attach a user's twitter, FaceBook, and Myspace account to their Jerk.com Profile. This way, when a post is made on the user's jerk.com profile it sends out a message to the user:

"Someone you know just posted something behind your back. See what they said (Link) www.jerk.com/user or say something public behind someone you knows back. (Link) www.jerk.com/search"

In addition, jerk.com should aggregate the posts being posted on the user's twitter, FaceBook, and Myspace and auto adding the information to Jerk.com user profile.

THIS CAN BE ACCOMPLISHED USING THE API'S FROM FACEBOOK AND MYSPACE AND TWITTER.

Not now, but later, all actual posts on <u>jerk.com</u> should be submitted to the user's Facebook and Myspace walls.

On the user's profile page, if he is logged-in, there are 3 buttons to connect to social networks.

For Facebook and Twitter, it is possible "one time log-in". It means that after first log-in, information from the walls of these 2 social networks will be automatically transferred on Jerk.com each time when the user will visit his profile.

For MySpace, due its particular API, the user needs to login each time in order to bring new posts from his MySpace wall on Jerk.com. After one import, the button becomes unavailable 24hours.

The voting should be an aggregated calculation vote across the board for Jerk of the day. So although 100% of the user's posters voted that user is a Jerk, that Jerk may have only received 2% of the total amount of votes in real time. That way the Jerk and Saint of the Day are dynamic and may change constantly.

Is not done, yet. As we told you in our email, we need additional clarifications.

Need a WAP site for mobile phones.

Make is simple. Logo, User Login, Create New Account, Friend Search, Terms of Service. Jerk and Saint of the day.

Real time Vertical timeline of what people are posting about you and your friends that you are tracking.

Be able to post from mobile app, as well as reply to posts.

Voting Option.

Not yet!

NOTES:

Doing all of the above will create a snowball effect causing the users to continue to return. (It makes the site sticky).

We are still working on the getting the first real push.

ALSO!!! Implement SEO. Make the site as search engine friendly as possible. Plug in the bots for all of the major engines to crawl the site. In addition, we need to start the tweets. The more links back to Jerk.com will make the site more favorable for search engine results. Also, need to create a wikipedia page, linked page, FaceBook fan page, etc...

We developed the following pages:

Faceook fun page - http://www.facebook.com/pages/Jerkcom/358366967810 linkedin group page -http://www.linkedin.com/groups?home=&gid=2850693

Also, we added on frontpage a button to allow users to become fans of Jerk.com Facebook.

As I told you, in order to create Wikipedia page we need a text compliant with Wikipedia rules (basically without advertisement tempt).

SEO optimization is done, but still needs improvements.

Let me know your thoughts and opinions. Also, it will be useful to get more clarifications and inputs for some of the above points.

Have an excellent weekend!

Best regards,

assist Segre mul

www.assist.ro

Please consider your environmental responsibility before printing this e-mail

From:				
Subject: F	Re: New Name			
Date: A	April 29, 2010 at 2:33 PM			
To:				
Cc:	Joh	n Fanning		

Like Flickr, for reputations. "REP"r. Reper.

Personally I'd prefer to drop the second e, but as John said on the phone, it makes a nice palindrome.

On Apr 29, 2010, at 2:33 PM, wrote:

I like scoop a lot too. What is reper supposed to mean/suggest? On Apr 25, 2010, at 1:00 PM, wrote:

Reper is okay, but how much time do we have to find another name? Are we abandoning jerk all together? I personally like the name Scoop.com, and think it really speaks to who we are. Reper just seems a little too obvious.



On Apr 22, 2010, at 1:25 PM,

wrote

Fine as long as people don't start confusing Reper with Reaper. :P



On Apr 22, 2010, at 1:21 PM, John Fanning wrote:

Guys,

We are still working with <u>ierk.com</u>, but I am trying to negotiate a better deal and because we have not made much progress lately on financing we might have to switch the brand. I have <u>reper.com</u> which I want to launch, we could use both brands, settle on one, and we could switch the company name to reper which might make it easier to finance.

john

John W Fanning Chairman Netcapital

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From:
Subject: Re: New Name
Date: April 29, 2010 at 2:31 PM
To:
Cc: John Fanning

I like scoop a lot too. What is reper supposed to mean/suggest? On Apr 25, 2010, at 1:00 PM, wrote:

Reper is okay, but how much time do we have to find another name? Are we abandoning jerk all together? I personally like the name Scoop.com, and think it really speaks to who we are. Reper just seems a little too obvious.

On Apr 22, 2010, at 1:25 PM,

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john

John W Fanning Chairman Netcapital

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From:

Subject: Re: New Name

Date: April 25, 2010 at 2:00 PM

To:

Cc: John Fanning

Reper is okay, but how much time do we have to find another name? Are we abandoning jerk all together? I personally like the name Scoop.com, and think it really speaks to who we are. Reper just seems a little too obvious.

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john

John W Fanning Chairman Netcapital

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From:

Subject: Re: New Name

Date: April 22, 2010 at 1:26 PM

To: John Fanning

Cc:

Fine as long as people don't start confusing Reper with Reaper. :P



On Apr 22, 2010, at 1:21 PM, John Fanning wrote:

Guys,

We are still working with <u>jerk.com</u>, but I am trying to negotiate a better deal and because we have not made much progress lately on financing we might have to switch the brand. I have <u>reper.com</u> which I want to launch, we could use both brands, settle on one, and we could switch the company name to reper which might make it easier to finance.

john

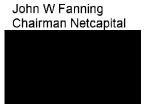
John W Fanning Chairman Netcapital

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From: John Fanning
Subject: RE: positions/titles
Date: June 15, 2010 at 4:14 PM
To:
Cc:

When it comes to reper.com its owned by jerk.com LLC so I think the founders titles have already been taken, however I think it's probably ok to Have and use the titles of Founder reper.com because clearly the project has been driven the three of us. My main concern right now is to close financing. We need to do that now.

john



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From:

Sent: Tuesday, June 15, 2010 3:56 PM

To: John Fanning

Subject: positions/titles

Hey John,

contact information for all of us so we can get our business cards made.

What is everyone's position?

John Sr - Founder

From: Subject: Call Report June 18, 2010 at 5:26 PM To: John Fanning
(SVP Sales and Biz Dev) called me a couple of hours ago. He's quite the gregarious guy - apologized profusely for being hard to pin down. He asked me to give him the 50 thou foot of what we got and want.
I made a number of points tied to the central theme that we are the soft side or qualitative side of people search at the other end of the spectrum from where they operate: the hard data aggregation side.
Bottom line next step: He is having (CTO) join him next Mon/Tues for our GoToMeeting presentation. If still at Disney with his kids he'll do it first thing the following week.
Points made: - We are being looked at closely by A-level VCsone of whom thinks we can be the next Twitter and quickly reach 30-50 million users. - History: Fanning (Mr. Disruption), & connection to the and at at a series of the series o
feedback: - Very interesting. Warned they are dabling in the space with various properties, one called dirt.com. - Says they really don't invest in companies but there may be a creative way to structure it, e.g. pre-payment for traffic - Asked lots about Facebook strategy for growth, asked to explain difference between 80m profiles and actual traffic - How we're going to monetize - Really wants his CTO to see this with him

CX0734 MARKED CONFIDENTIAL REDACTED IN ITS ENTIRETY

CX0735 MARKED CONFIDENTIAL REDACTED IN ITS ENTIRETY

CX0736

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

	2,0
In the Matter of)
Jerk, LLC, a limited liability company, also d/b/a JERK.COM, and))) DOCKET NO. 9361
John Fanning, individually and as a member of Jerk, LLC.)))
)

CERTIFICATION OF COMPLIANCE AND RECORDS Pursuant to 28 U.S.C. § 1746

1.	I, Richard H. Bell, II, Chairman	(name and title)
	have personal knowledge of the facts set forth below and am compe	etent to testify as
	follows:	
2.	I have authority to certify the authenticity of the records produced by	у
	Harvard Business Services, Inc.	(company name)
	("the Company") and attached hereto.	
3.	On behalf of the Company, I hereby certify that the Company has u	sed its best efforts to
	respond to the Federal Trade Commission Subpoena ("Subpoena").	The Company has
	conducted a reasonable search and has provided all documents and	information in its
	possession, custody, or control that are responsive to the requests co	ontained in the
	subpoena and has substantially complied with those requests.	
4.	The documents produced and attached hereto by the Company in re	sponse to the
	Submoena are originals or true conies of records of regularly conduc	eted activity that:

- a. Were made at or near the time of the occurrence of the matters set forth by, or from information transmitted by, a person with knowledge of those matters;
- b. Were kept in the course of the regularly conducted activity of the Company; and
- Were made by the regularly conducted activity as a regular practice of the Company.

I certify under penalty of perjury that the foregoing is true and correct.

Executed on September 16 , 2014

(Name, Title)

Richard H. Bell, II, Chairperson

C. Hidrand H. Ben, I

State of Delaware County of Sussex

This instrument was signed before me by Richard H. Bell as Chairperson of Harvard Business Services, Inc. this September 16, 2014.

Notary Public, State of Delaware

My Commission Expires October 18, 2015.



CX0737



HARVARD BUSINESS SERVICES, INC."

DELAWAREINC.COM * YOUR DELAWARE BUSINESS SPECIALIST SINCE 1981

Mr. John Fanning



Dear Mr. Fanning,

I would like to convey my congratulations to you and Jerk LLC. I hope you enjoy terrific success with your new company. Thank you for giving us the opportunity to serve you as your incorporator and Delaware Registered Agent. You are now our valued client and we want to increase your success in any way we can.

Name: Jerk LLC

Date of Formation: January 21, 2009

Delaware State File Number: 46470-69

Enclosed is the Recorded Copy of your Certificate of Formation. Please review the information on the certificates and insert them in your corporate kit.

Please remember these three things in the future:

- 1. If you change your address please call us on our toll-free number to let us know. This will insure that we remind you of the following two things:
- 2. Delaware franchise tax is due June 1st each year, excluding the year of formation. In April we'll send you your franchise tax form, instructions for filing, and a pre-addressed envelope. We will help you with the report if you desire, by calling us, or we will do the whole thing for you for a small service fee. If the report is not filed by June 1st, a \$100 penalty will be added and your company will cease to be in good standing.
 - 3. Your annual registered fee of \$50 is due on the anniversary date of your corporation.

We would like to thank you once again, and wish you the best of luck. You can help us by telling a friend or business associate about our services. We work hard to keep things simple for you and your associates when it's time to incorporate.

Sincerely,

RICHARD H. (Rick) BELL

Chairman

180898

CERTIFICATE OF FORMATION

OF

Jerk LLC

(A Delaware Limited Liability Company)

First: The name of the limited liability company is: Jerk LLC

<u>Second:</u> Its registered office in the State of Delaware is located at 16192 Coastal Highway, Lewes, Delaware 19958, County of Sussex. The registered agent in charge thereof is Harvard Business Services, Inc.

IN WITNESS WHEREOF, I Richard H. Bell, being fully authorized to execute and file this document have signed below and executed this Certificate of Formation on this 21st day of January, 2009.

HARVARD BUSINESS SERVICES, INC.

By Richard H. Bell, Organizer

Richard & Bell

State of Delaware Secretary of State Division of Corporations Delivered 04:28 PM 01/21/2009 FILED 03:50 PM 01/21/2009 SRV 090055043 - 4647069 FILE

STATEMENT OF AUTHORIZED PERSON

STATEMENT OF ORGANIZATION

OF THE AUTHORIZED PERSON OF

Jerk LLC

I, Richard H. Bell, being the Authorized Person of Harvard Business Services, Inc., the Formation Agent of Jerk LLC -- a Delaware Limited Liability Company -- hereby certify pursuant to Section 18-201 of the Delaware Limited Liability Company Act and to the best of my knowledge:

- 1. The Certificate of Formation of Jerk LLC was filed with the Secretary of State of Delaware on January 21, 2009.
- 2. On January 21, 2009 the following person(s) were named to serve as the Managing Member(s) of the Limited Liability Company until their successors are elected and qualify:

John Fanning

3. The undersigned authorized person hereby resigns as the Formation Agent of the above named LLC as of the date of its formation.

In witness whereof, I have signed this instrument as of the date when these actions were so taken this 21st day of January, 2009.

Richard H. Bell

HARVARD BUSINESS SERVICES, INC.

By Richard H. Bell, Organizer

*** This document is not part of the public record. Keep it in a safe place. ***

HARVARD BUSINESS SERVICES, INC.

16192 Coastal Highway LEWES, DELAWARE 19958-9776 Phone: (302) 645-7400 (800)-345-2677

Fax: (302) 645-1280 www.delawareinc.com

ACCOUNT:

Jerk LLC

Mr. John Fanning

January 22, 2009

RECEIPT:

Delaware Formation Services for:

Jerk LLC

Delaware Division of Corporations Permanent File #: 46470-69 Filed on the 21st day of January, 2009

Formation

\$329.00

Less Discount

\$16.45

AMOUNT PAID:.....(U.S.D.) \$312.55

PAID IN FULL

*** Keep this receipt for your records ***

State of Delaware Secretary of State Division of Corporations Delivered 03:58 PM 08/06/2010 FILED 03:51 PM 08/06/2010 SRV 100809214 - 4647069 FILE

STATE OF DELAWARE

CERTIFICATE OF REVIVAL OF A

DELAWARE LIMITED LIABILITY COMPANY

PURSUANT TO TITLE 6. SEC 18-1109

Jerk LLC

- 1. The name of the Limited Liability Company is <u>Jerk LLC</u>
- 2. The date of original filing with Delaware Secretary of State: January 21, 2009.
- The name and address of the registered agent is Harvard Business Services Inclocated at 16192 Coastal Highway, Lewes, DE 19958, County of Sussex.
- 4. This Certificate of Revival is being filed by one or more persons authorized to Execute and file the Certificate of Revival.

I, John Fanning , Authorized Person of the above named Limited Liability Company do hereby certify that this limited liability company is paying all annual taxes, penalties and interest due to the State of Delaware.

Asuthorized Pe

yutnorized Person-Signatu

Print or Type

State of Delaware Secretary of State Division of Corporations Delivered 02:26 PM 07/30/2012 FILED 02:26 PM 07/30/2012 SRV 120883086 - 4647069 FILE

CERTIFICATE OF RESIGNATION

OF

REGISTERED AGENT

ON

Jerk LLC

Harvard Business Services, Inc. does hereby resign as registered agent of Jerk LLC

Written notice of the resignation was given to the limited liability company at least 30 days prior to the filing of the certificate by mail to the last known address for the limited liability company. The letter was mailed on June 25, 2012.

I, Richard H. Bell, II, Chairman of the Board of Harvard Business Services, Inc. do hereby sign this document to resign as registered agent of the above limited liability company on this date of July 30, 2012.

Richard H. Bell, II

Chairman of the Board

Richard & Bell

Harvard Business Services, Inc.

Reference: 180898

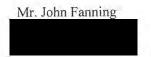


HARVARD BUSINESS SERVICES, INC.

16192 COASTAL HIGHWAY LEWES, DELAWARE 19958-3608

Phone: (302) 645-7400 or (800) 345-2677/ Fax: (302) 645-1280 www.delawareinc.com

June 25, 2012



RE: Jerk LLC File No. 46470-69

180898

NOTICE OF INTENT TO RESIGN

Dear Client:

Please allow this correspondence to serve as your written notice that we intend to resign as your registered agent in Delaware for the above referenced entity as of 30 days from the date of this correspondence, pursuant to Delaware Code. This will render your company FORFEITED and may cause you to lose the protection of your corporation, unless you name a new registered agent immediately.

Respectfully,

Business Filings Department

STATE OF DELAWARE

CERTIFICATE OF REVIVAL OF A

DELAWARE LIMITED LIABILITY COMPANY

PURSUANT TO TITLE 6, SEC. 18-1109

Jerk LLC

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2.	The date of original filing with Delaware Secretary of State: January 21, 2009.	
3.	The name and address of the registered agent is Harvard Business Services Inclocated at 16192 Coastal Highway, Lewes, DE 19958, County of Sussex.	
4.	This Certificate of Revival is being filed by one or more persons authorized to Execute and file the Certificate of Revival.	
	, Authorized Person of the above named ited Liability Company do hereby certify that this limited liability company is ng all annual taxes, penalties and interest due to the State of Delaware.	
	Ву:	
	Authorized Person-Signature	
	Name:	
	Print or Type	



HARVARD BUSINESS SERVICES, INC.

16192 COASTAL HIGHWAY LEWES, DELAWARE 19958-9776 Phone: (302) 645-7400 (800)-345-2677 Fax: (302) 645-1280 www.delawareinc.com

ACCOUNT:

Jerk LLC Mr. John Fanning



September 15, 2014

RECEIPT:

Delaware Renewal & Revival Services for:

Jerk LLC

Delaware Division of Corporations File: # 46470-69

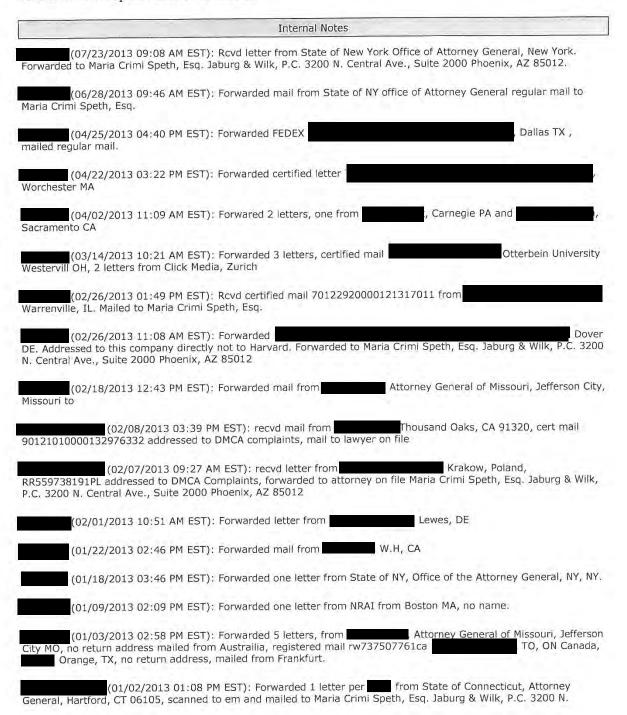
AMOUNT PAID:.....(U.S.D.) \$1047.50

PAID IN FULL

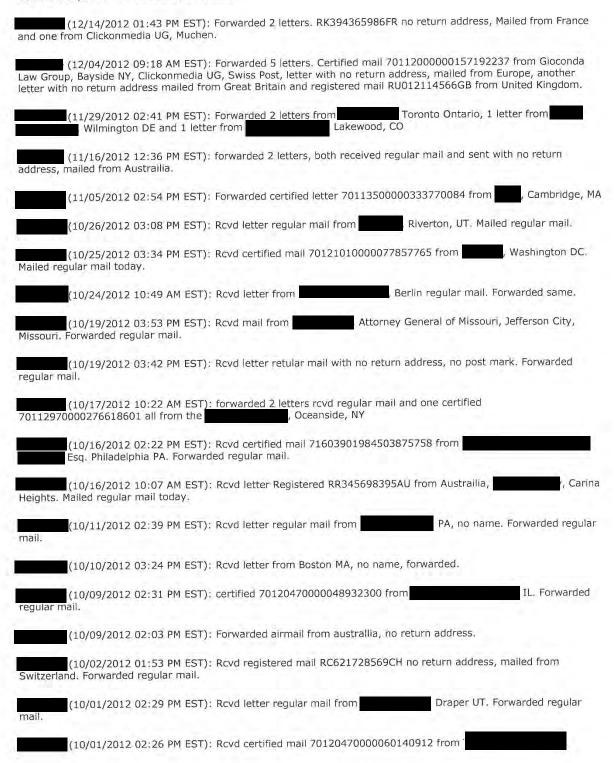
*** THIS SERVICE FEE IS TAX DEDUCTIBLE! ***

*** Keep this receipt for your records ***

As of 8/1/12 we were instructed by Jerk to forward any mail for Jerk LLC to their attorney Maria Crimi Speth w/ Jaburg & Wilk P.C. 3200 N. Central Ave., Suite 2000, Phoenix, AZ 85012. While we don't have copies of what we sent, we do have a record of letters being received and forwarded to Maria Crimi Speth. Please see below:



Central Ave., Suite 2000 Phoenix, AZ 85012



Minneapolis Minnesota. Forwarded regular mail. (10/01/2012 02:26 PM EST): Forwarded priority mail from Sacramento Calif. Delivery confirmation 23082940000030577325. (10/01/2012 02:25 PM EST): Forwarded registered mail RK321734552FR, no return address. (09/27/2012 03:19 PM EST): Forwarded letter rcvd certified 70112000000106716132 from , Philadelphia PA. Mailed regular mail. Philadelphia PA. (09/27/2012 02:30 PM EST): Forwarded letter from Recevied regular mail. (09/25/2012 11:55 AM EST): Forwarded letter from Paris arrived regular mail. (09/25/2012 11:28 AM EST): Forwarded letter from Amsterdam, no return address. (09/24/2012 02:46 PM EST): Forwarded letter from State of NY, Office of the Attorney General, NY, NY we received regular mail. City (09/20/2012 02:22 PM EST): Forwarded mail from of Industry, CA (09/12/2012 11:08 AM EST): Forwarded mail from Attorney General St. Paul Minnesota we received regular mail. (09/05/2012 10:53 AM EST): Forwraded certified mail 70120470000060157903 from Minneapolis, MN (09/05/2012 10:51 AM EST): Forwarded mail from Attorney General of Missouri, Jefferson City (09/04/2012 02:23 PM EST): Forwarded mail from (09/04/2012 01:53 PM EST): Forwarded registered mail RR345698982AU from Australia. (08/31/2012 03:39 PM EST): Mailed letter from Selden NY (08/27/2012 02:05 PM EST): Registered letter RR341228555AU from Australia, Forwarded. Mandeville, Louisiana (08/22/2012 10:49 AM EST): Forwarded mail from (08/16/2012 01:38 PM EST): Forwraded registrered mail uk429755919fr from Paris. (08/14/2012 01:21 PM EST): Forwarded registered mail RK7283068550FR from France. (08/07/2012 09:09 AM EST): Forwarded letter with no return address but mailed from France. (08/02/2012 03:40 PM EST): recvd letter with no return address tracking # RA 685 97670 5 BE addressed to DMCA Compaints, Jerk LLC, mailed to Clients Lawyer

recvd cert letter 70993400001178587072 no return address, mailed to DMCA Complaints Jerk LLC, mail to clients Lawyer

CX0738

From: Date:

Friday, February 17, 2012 3:50 PM

To:

"John Fanning"

RE: Jerk LLC 46470-69 Subject:

Hi John,

The fee for the Basic 6 is \$99.00 and it covers 6 forward credits that you can use up to one year. This is really a backup service in case mail is received and not meant for higher volume. We also have the Basic 15 which is \$198 for 15 forward credits up to one year and then we have the Premium service which is \$299.00 and we collect and mail incoming mail at the end of the business week.

When we last spoke you were going to subscribe to the Basic 6 for \$99.00 and go from there. I intend to charge \$99 to the Visa. Please let me know if I should follow through.

Thank you,

From:

On Behalf Of John Fanning

Sent: Friday, February 17, 2012 3:23 PM

Subject: Re: Jerk LLC 46470-69

Just ignore them, tell them you work with 60,000 companies and they can write to the address but you cant confirm or deny any information on any of the 60,000 companies you work with or whether you work with them at all.

These are customers trying to get service from us without paying the service charge.

You should be able to bill charge it.

but let me know the amount before you

thanks,

john

On Fri, Feb 17, 2012 at 2:45 PM. Dear John,

wrote:

Hope all is well with you. I'm contacting you in regards to Jerk LLC. We have not received payment details for the Mail Forwarding Service as of yet. The credit card number on file also says invalid when we try to charge it. Considering we are starting to receive mail and that the address has been listed on your website, please contact me to provide payment details. The Mastercard ending in 6269 comes up as an invalid credit card number. We received a letter today addressed to Jerk LLC, DMCA Complaints.

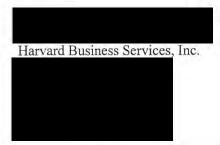
Recently we have been receiving a few phone call complaints, but the callers would refuse to give their

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information. Although our phone number is not listed, our address is listed and the complainers are looking up our address and finding our phone number. They then call us to complain about Jerk LLC. We need your help to stop having them call us directly. Perhaps listing a phone number that the complainer's could call?

Please advise. Thank you for your help on this.

Sincerely,



Visit our BLOG at blog.delawareinc.com

To view our company videos click here http://www.delawareinc.com/101/videos.cfm

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John Fanning Chairman Netcapital



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